

ACTION MEMORANDUM

TO: Bibb County Board of Education

FROM: Rose Powell, Executive Director of Technology Services

SUBJECT: Renewal of Bright Bytes Analytic Software Suite

Summary

The Technology Department is seeking renewal of the Bright Bytes Analytic Software which includes 21st Century Learning & Early Insights Suite, Interventions and the Whole Child Modules. These modules enable the district and schools to identify and monitor students in need of support early and link the students with appropriate resources.

Background

This software suite provides vital student profile updates throughout the year for teachers, administrators and central office. These profiles can be shared with parents/students to communicate student achievement.

In addition, the intervention module connects students with effective programs to ensure individual success. This suite of software utilizes predictive analytics to support all students. It also tracks student information from one teacher to the next creating individual student profiles.

Recommendation

It is recommended that the Board of Education authorize the Superintendent to issue a purchase order to Bright Bytes Inc. in the amount not to exceed \$137,717.77 for the renewal of the 21st Century Learning, Early Insights Suite and the Whole Child Module.

Superintendent's Comments and Approval

<u>Superintendent's Comments</u>	
Dr. Curtis L. Jones, Jr.	Approved

July 7, 2020

Sales OrderOrganization Name: Bibb County
Organization Contact: Rose PowellBill To: 484 Mulberry St
Suite 310
Macon, Georgia 31201-3388
United States
(478) 765-8711

Prepared By: Lisa Fox

This Sales Order (the "Sales Order") is effective as of the Effective Date listed below between Bibb County, with offices at 484 Mulberry St, Suite 310, Macon, GA 31201-3388 ("Customer") and BrightBytes, Inc., a Delaware corporation with offices at 717 Market Street Suite 300, San Francisco, CA 94103 ("BrightBytes") and by signing this Sales Order below, Customer represents and agrees that it has read, understood, and agreed to all of the terms set forth in the BrightBytes Terms of Service, made available at <http://www.brightbytes.net/terms/> and the BrightBytes Privacy Policy, made available at <http://www.brightbytes.net/privacy-policy/>, which collectively with this Sales Order form the entire agreement between BrightBytes and Customer (the "Agreement").

The following are the applications and services that will be provided on the Clarity platform.

Your term is for 12 months; the service start date ("Effective Date") will be July 01, 2020 unless otherwise communicated.

Item	Price
BrightBytes Data Analytics Platform Includes Student Success, Intervention Management, Technology & Learning, Learning Outcomes, Whole Child (Non-Anonymous)	\$137,717.77
Total:	\$137,717.77

BrightBytes Payment Account Information	If Customer desires to pay by check:	If Customer desires to pay via ACH or wire:
	BrightBytes Inc. Attn: Business Office 717 Market Street, Suite 300 San Francisco, CA 94103 Email: billing@brightbytes.net	Please contact our business office at billing@brightbytes.net .

Authorized By (sign)	(Print Name)	(Title)	Date	Purchase Order Number
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Please remit signed proposal and purchase order by email to billing@brightbytes.net or by fax (877) 208-5067.

This Sales Order is signed by duly authorized representatives of the parties and the Agreement is effective as of the Effective Date.