

# **Rochester Public Schools**

## 2024 Residential Study

The Morris Leatherman Company

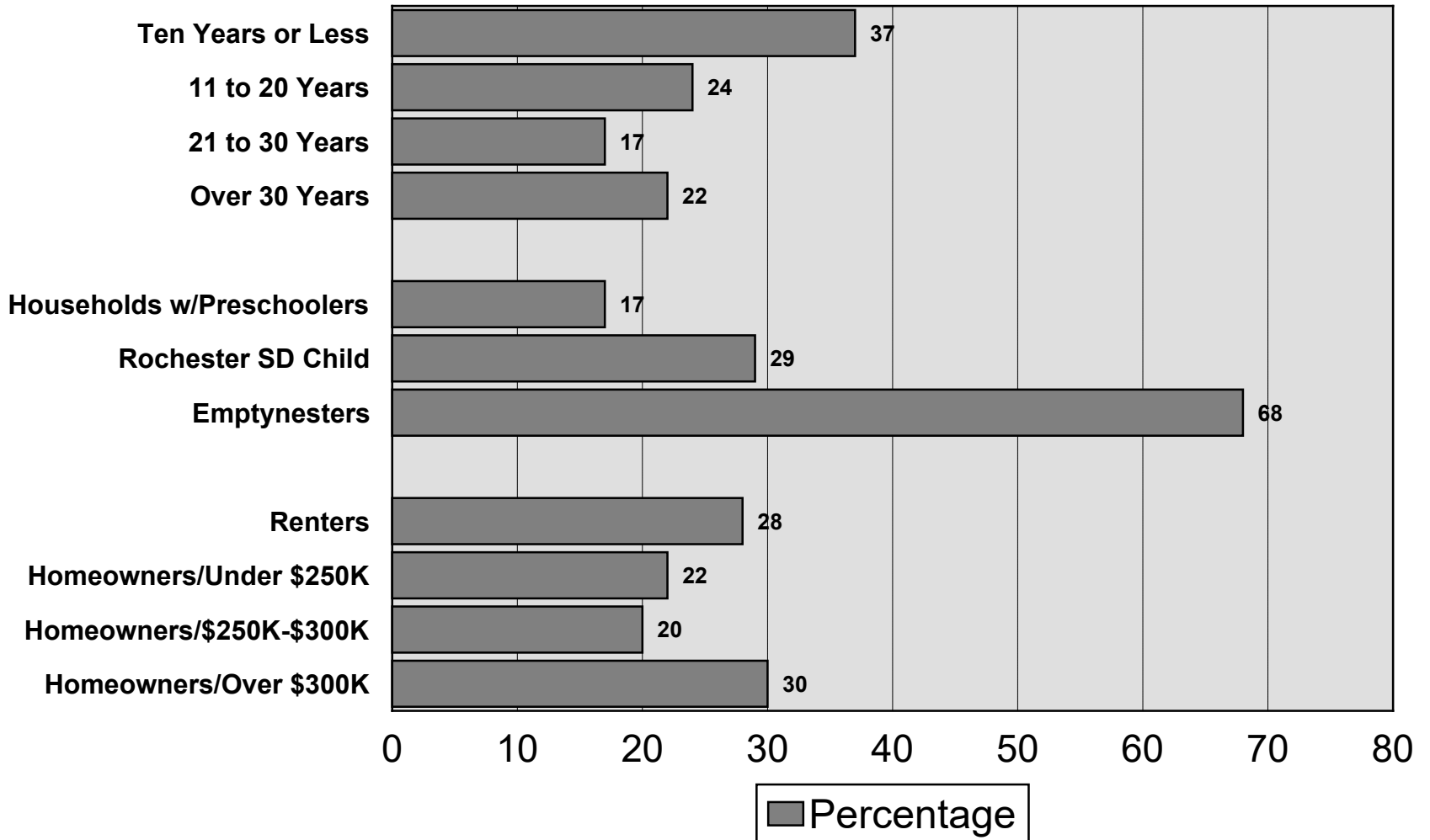
# Survey Methodology

2024 Rochester Public Schools

- ) 625 random sample of Rochester School District residents.
  - 5 Results projectable within +/-4.0% in 95 out of 100 cases
- ) Average interview time of 10 minutes
- ) Non-response level of 6.5%
- ) Telephone interviews conducted between April 23rd and May 6th, 2024
- ) Cellphone only households: 54%
- ) Landline only households: 12%
- ) Both landline and cellphone households: 34%

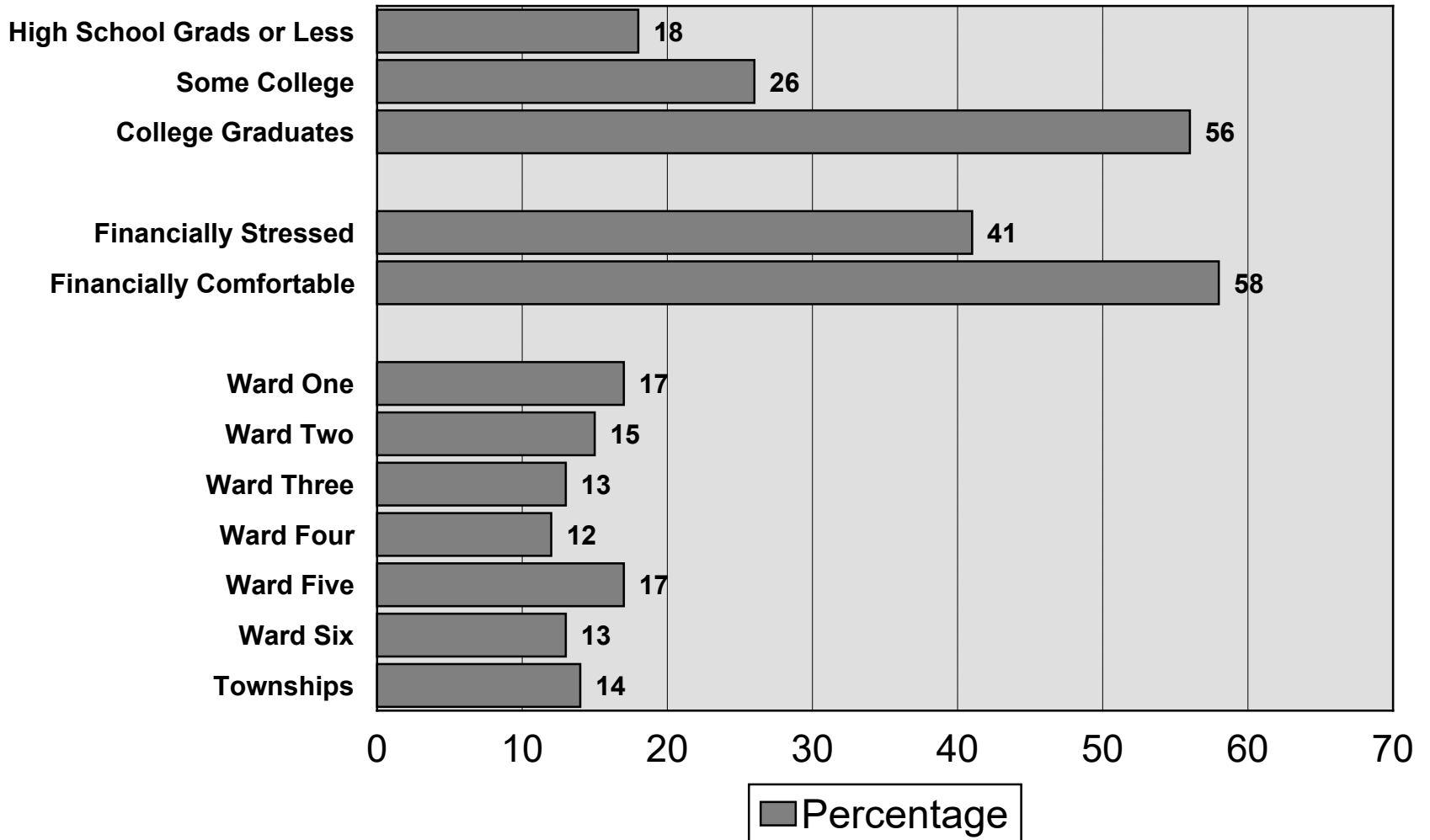
# Demographics I

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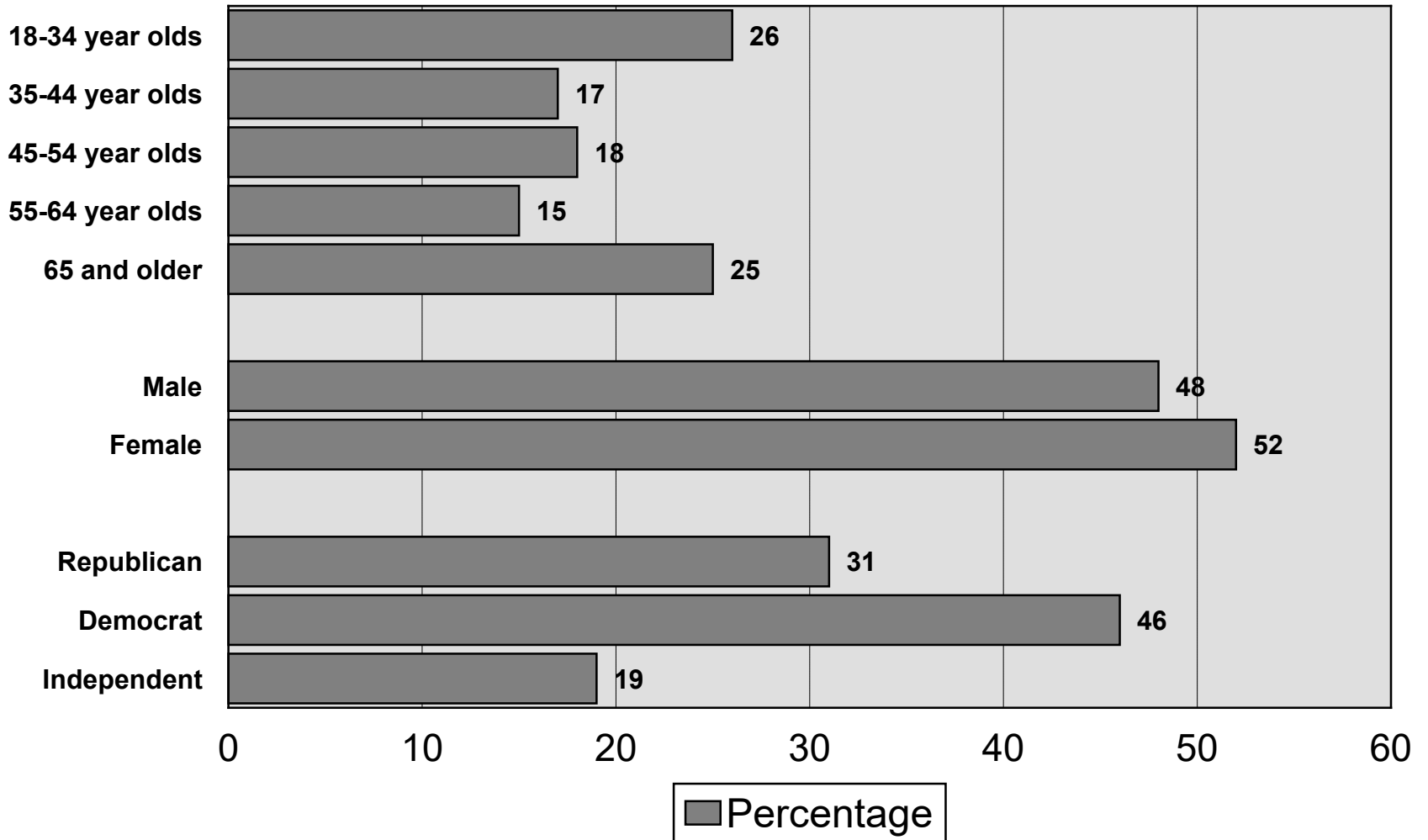
# Demographics II

## 2024 Rochester Public Schools



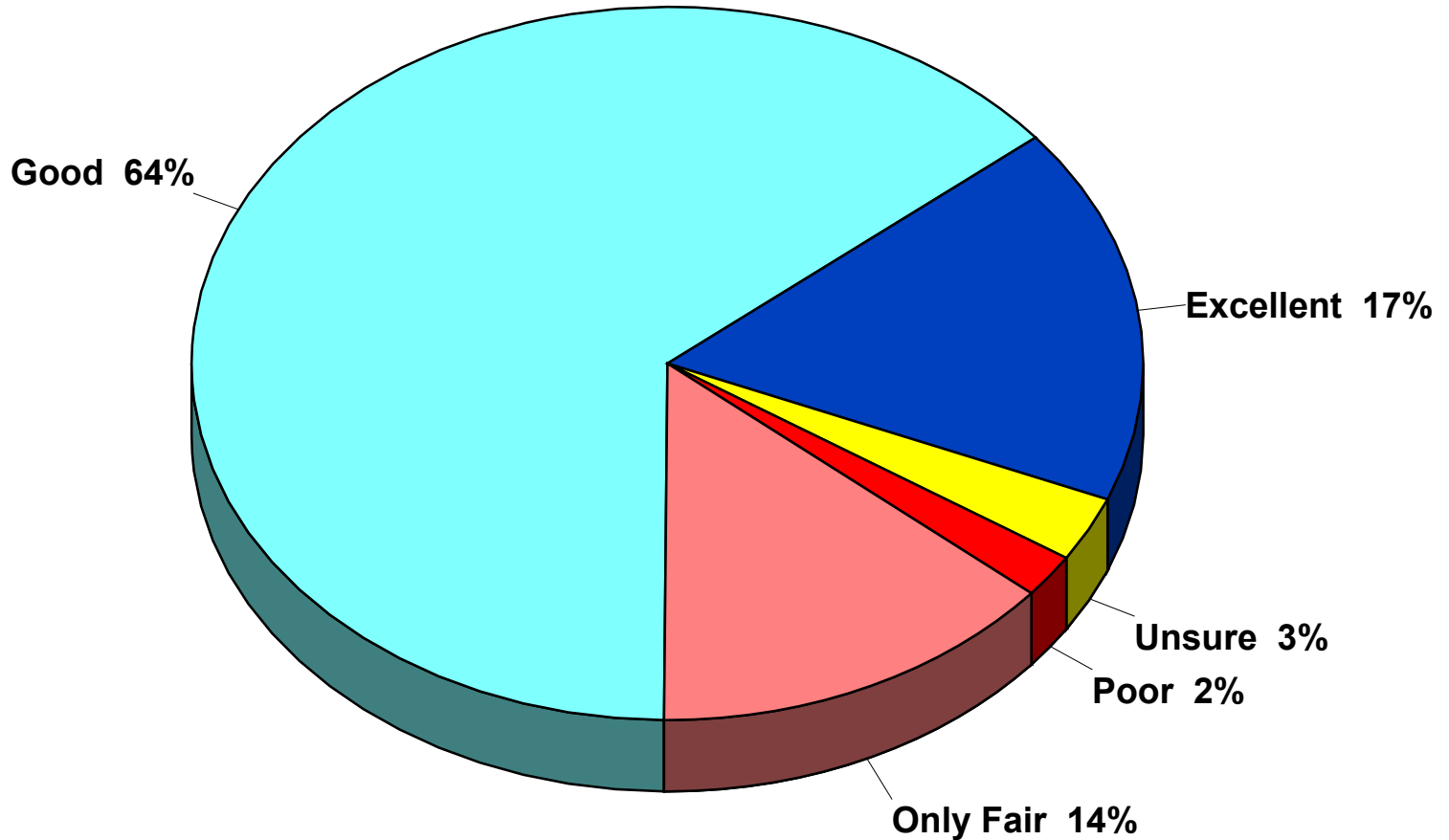
# Demographics III

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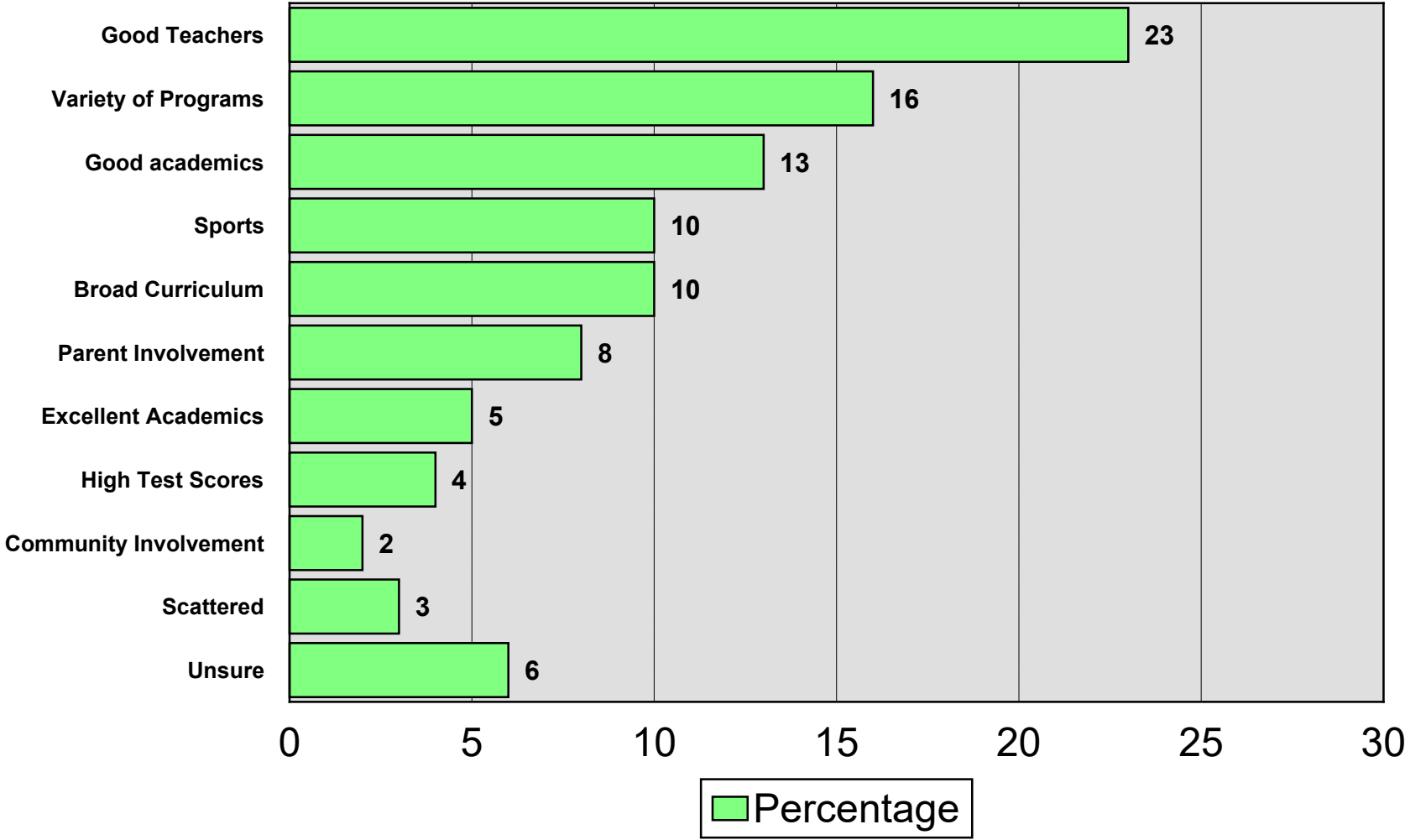
# Quality of Education

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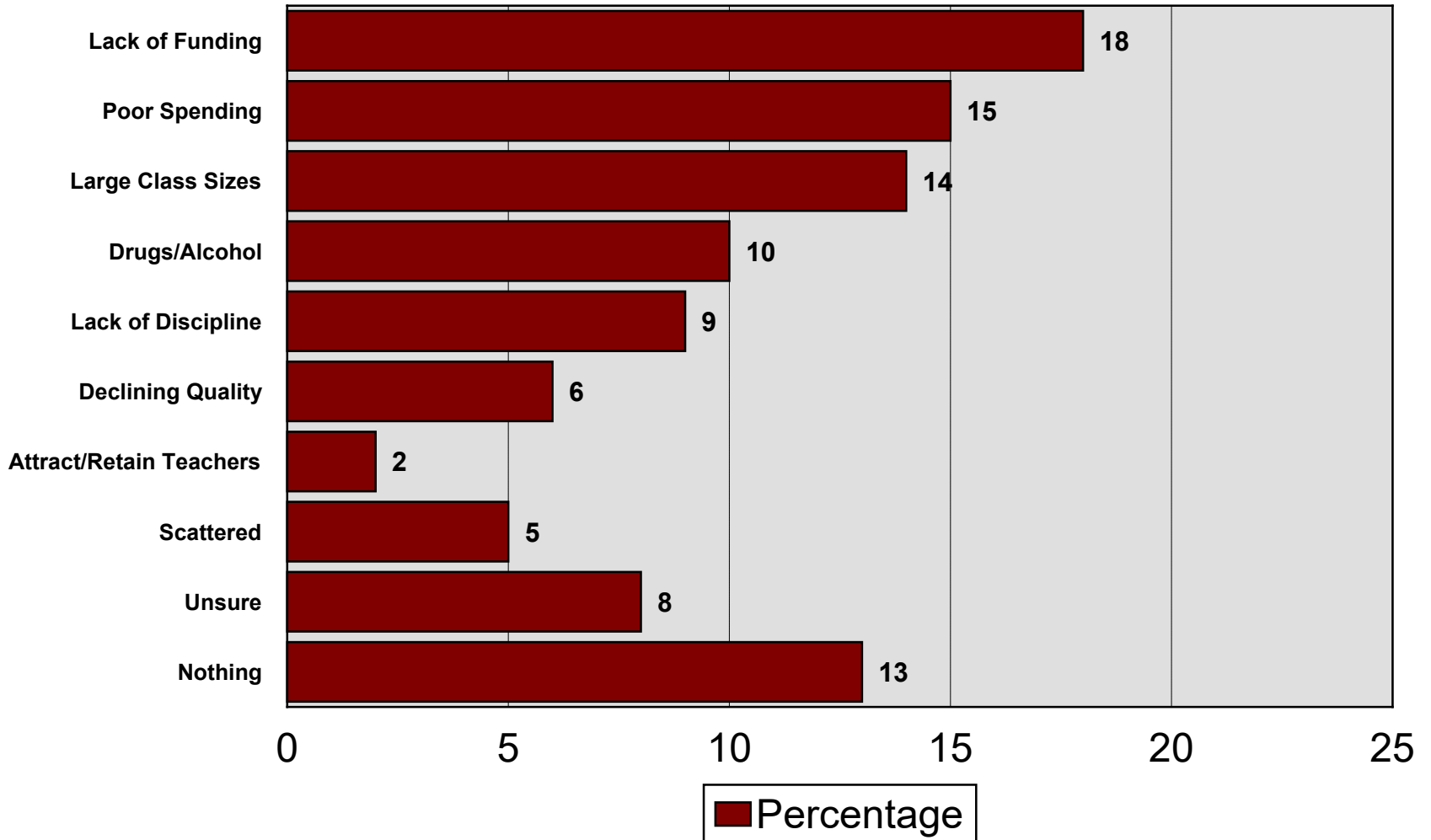
# Like Most

## 2024 Rochester Public Schools



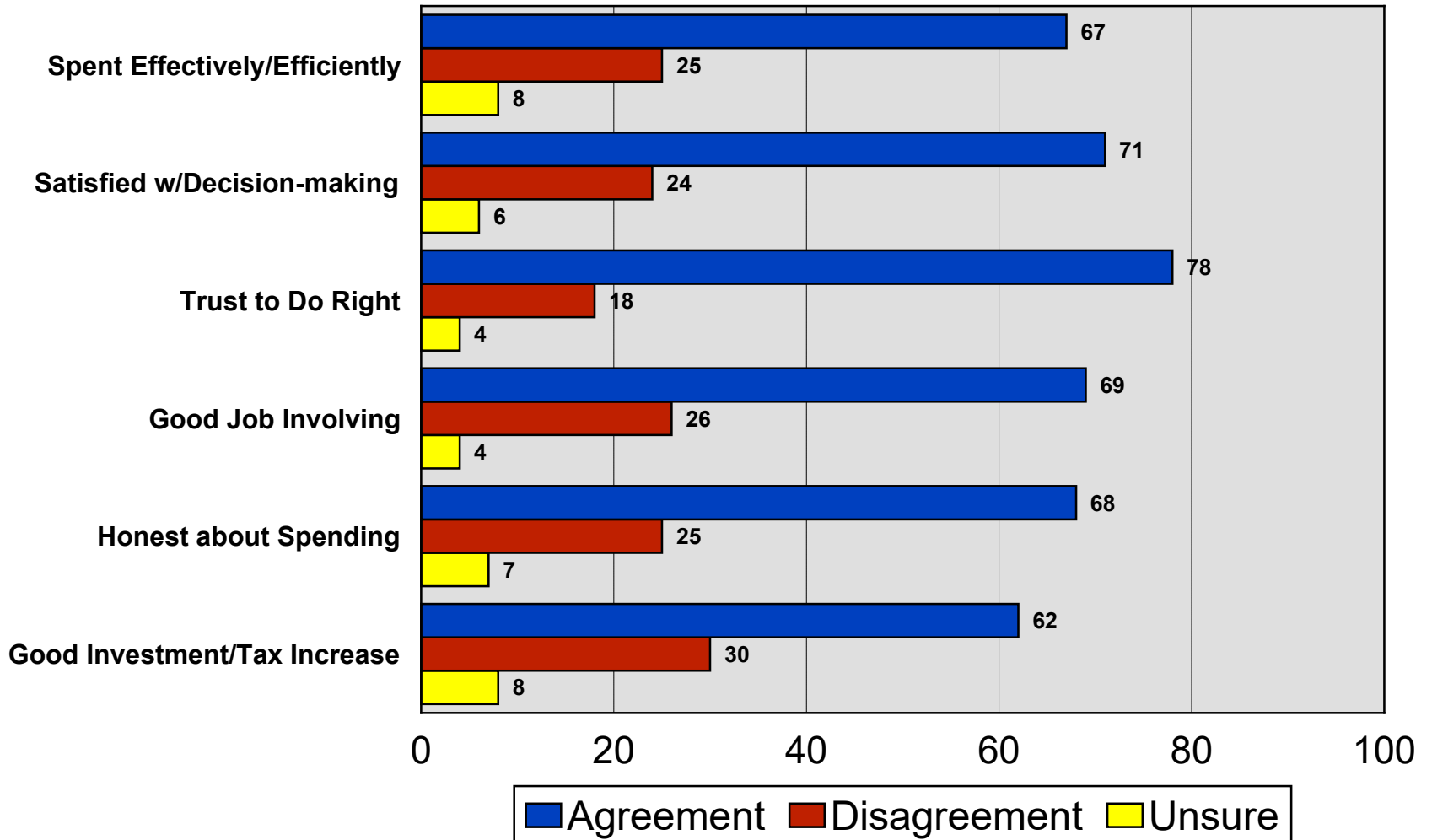
# Most Serious Issue

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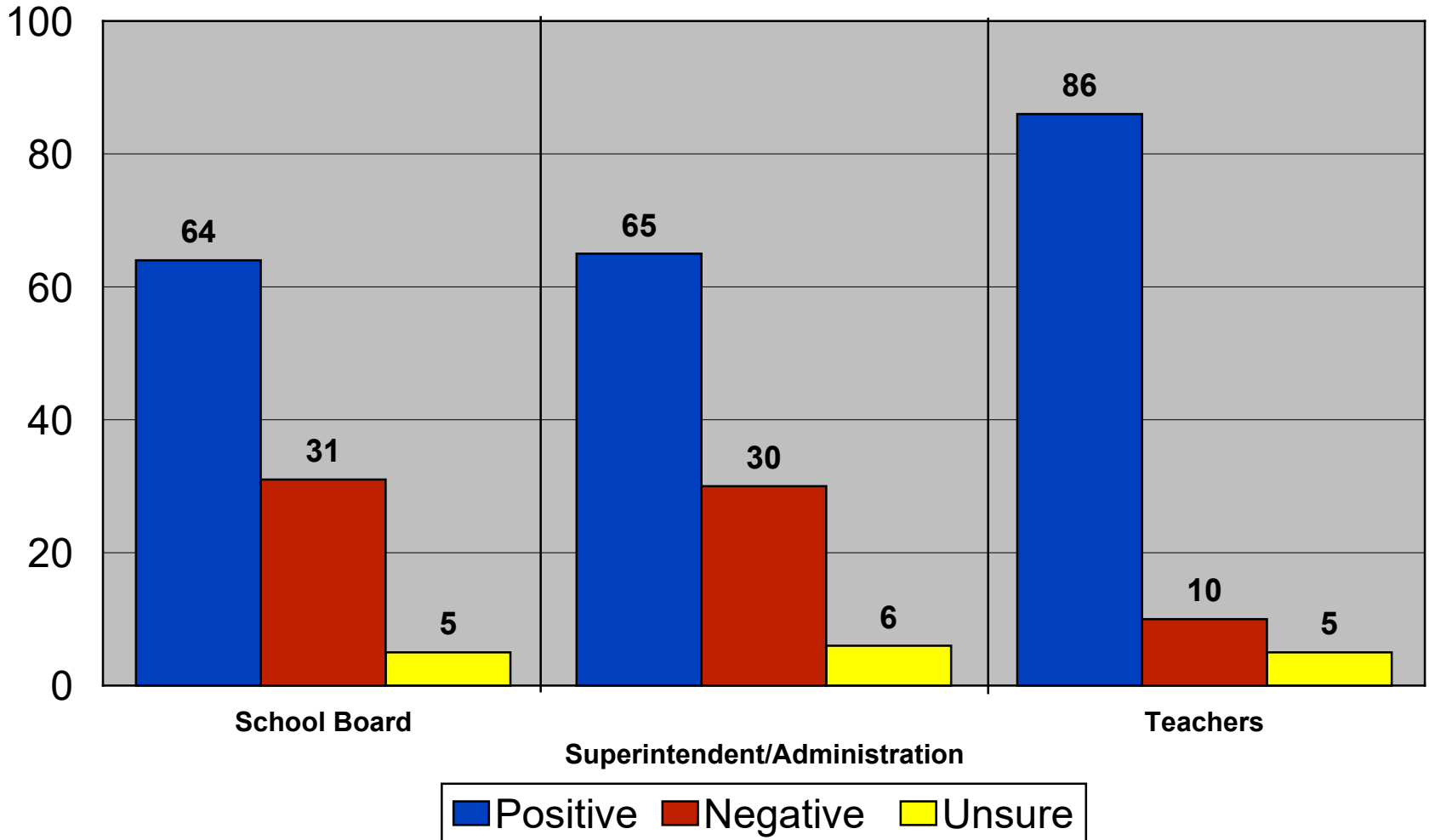
# Specific School District Perceptions

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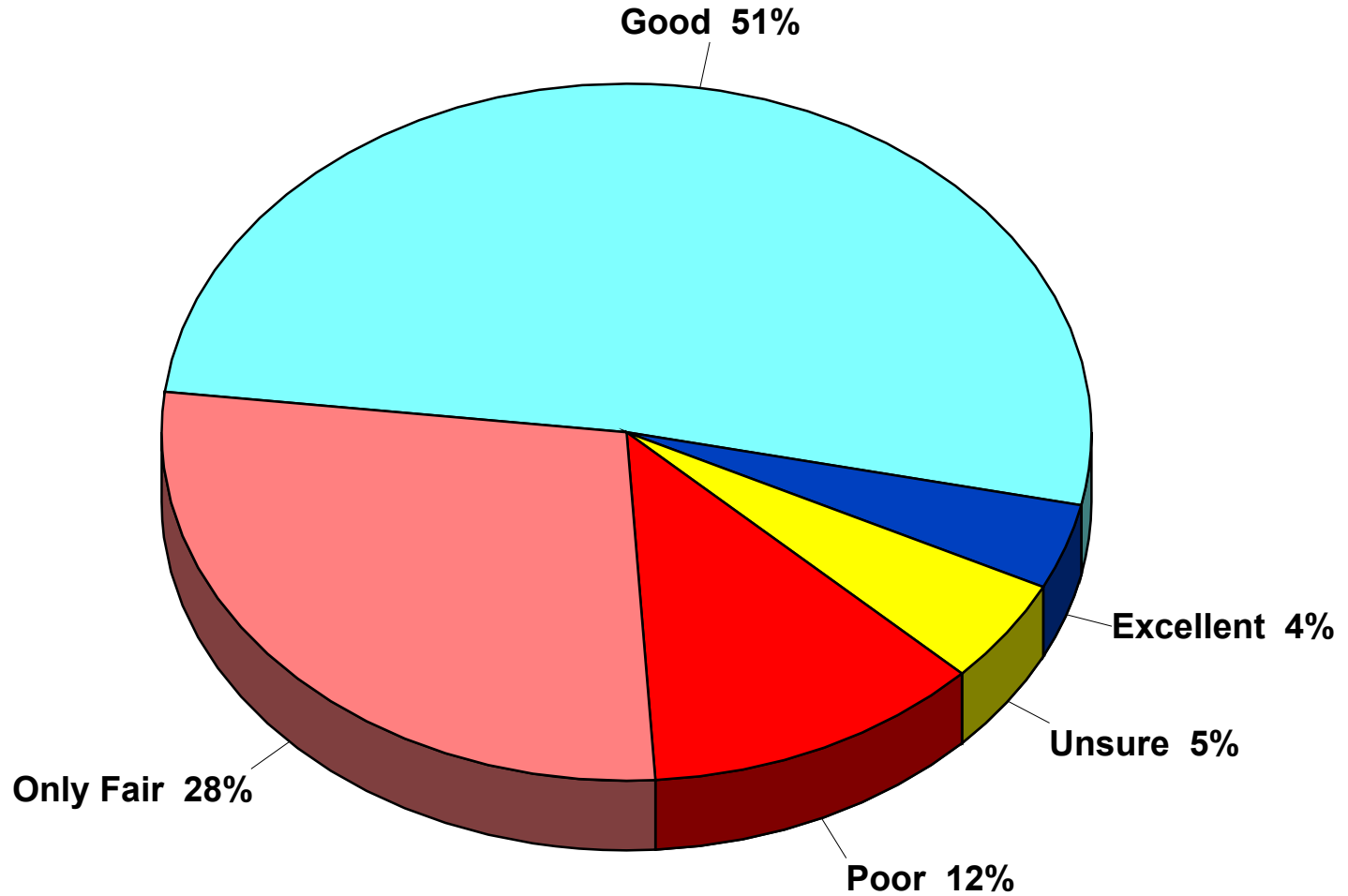
# Job Performance Ratings

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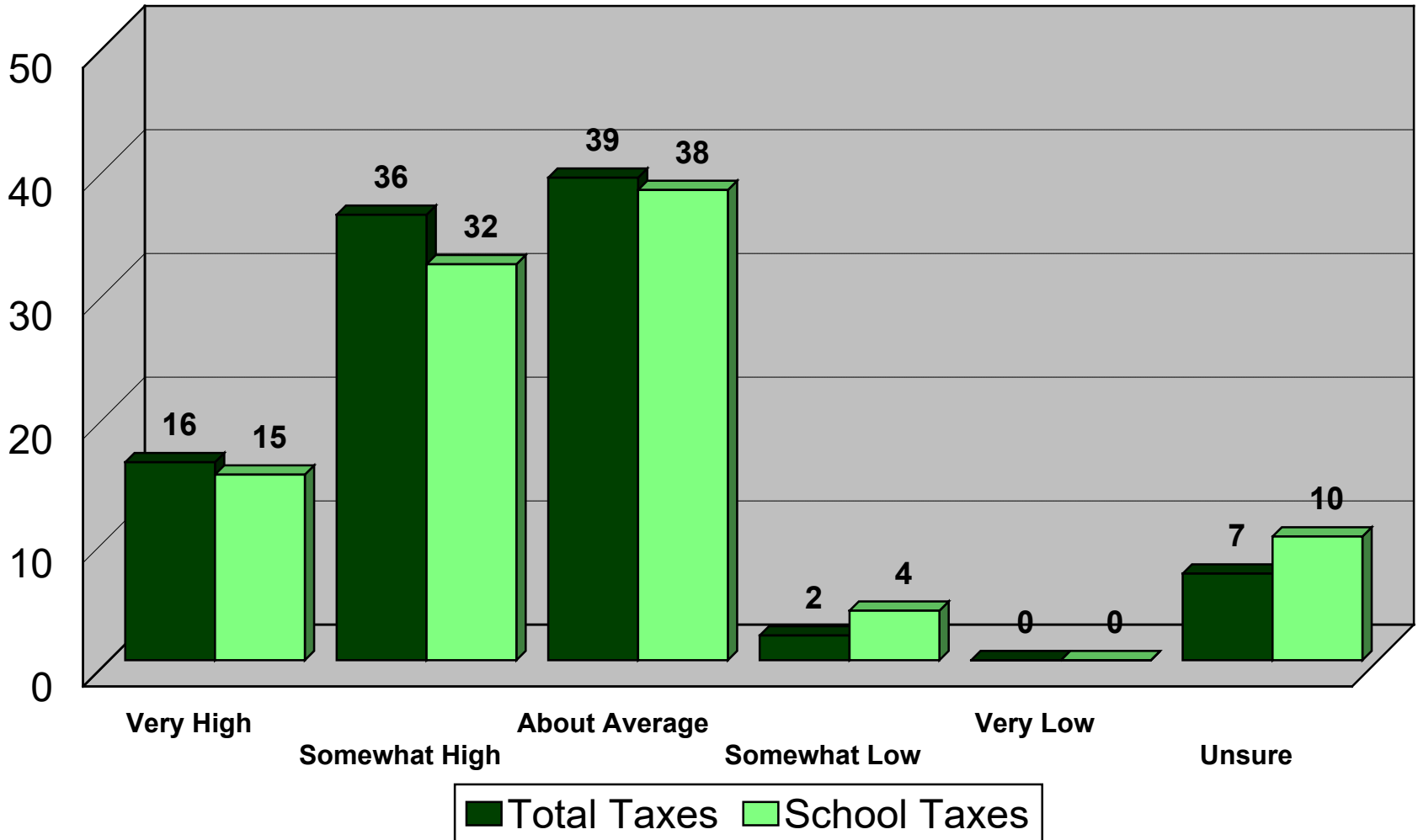
# Financial Management

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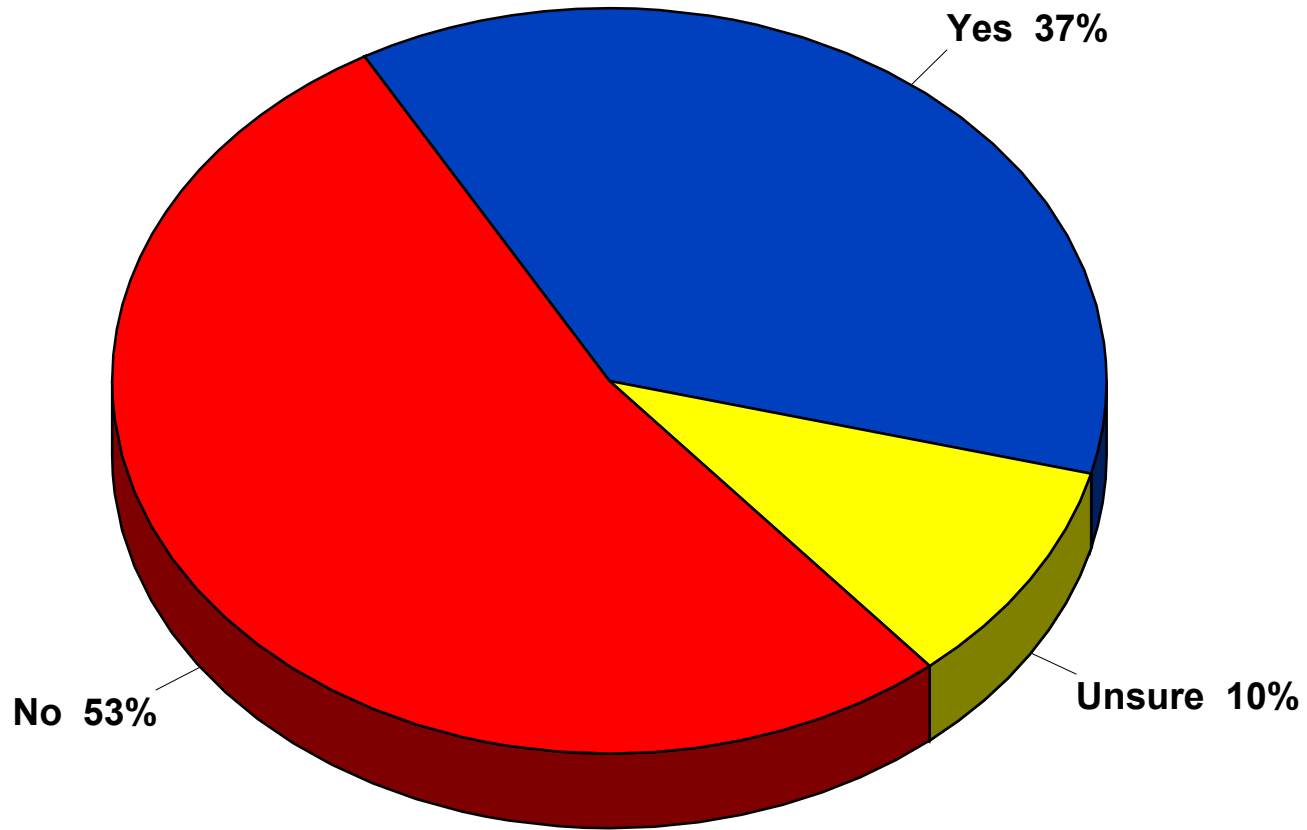
# Property Tax Comparisons

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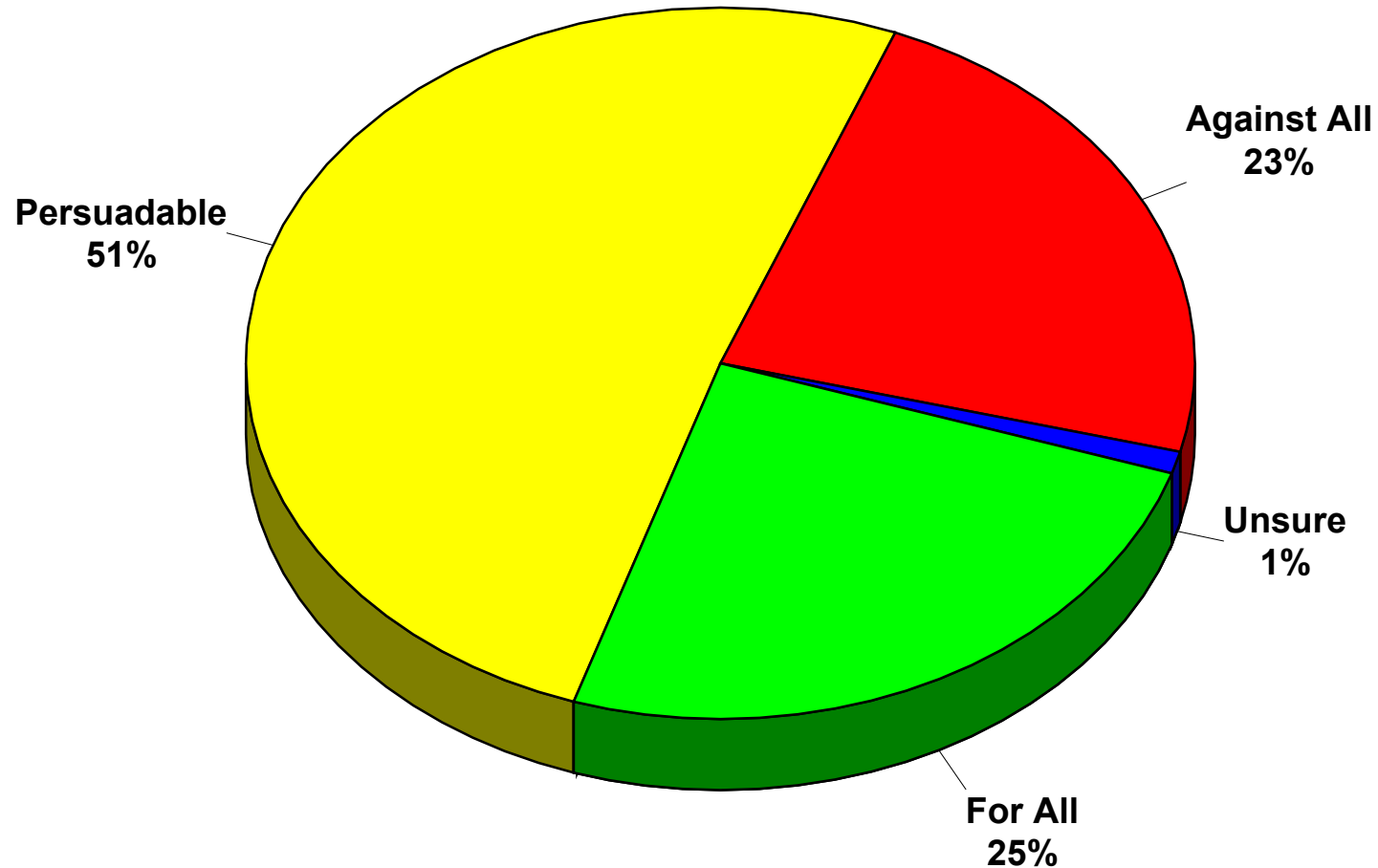
# District Adequately Funded

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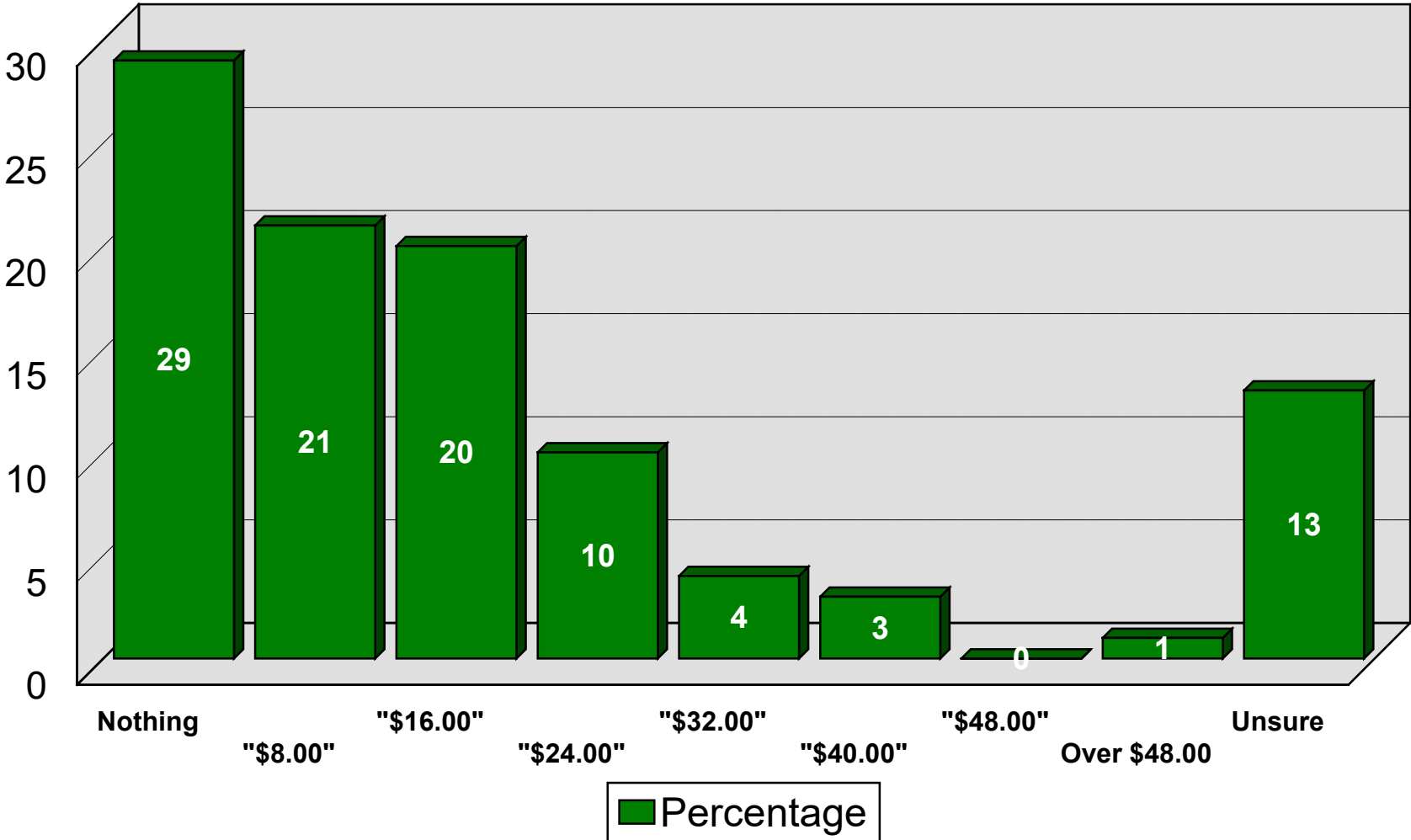
# Referendum Predisposition

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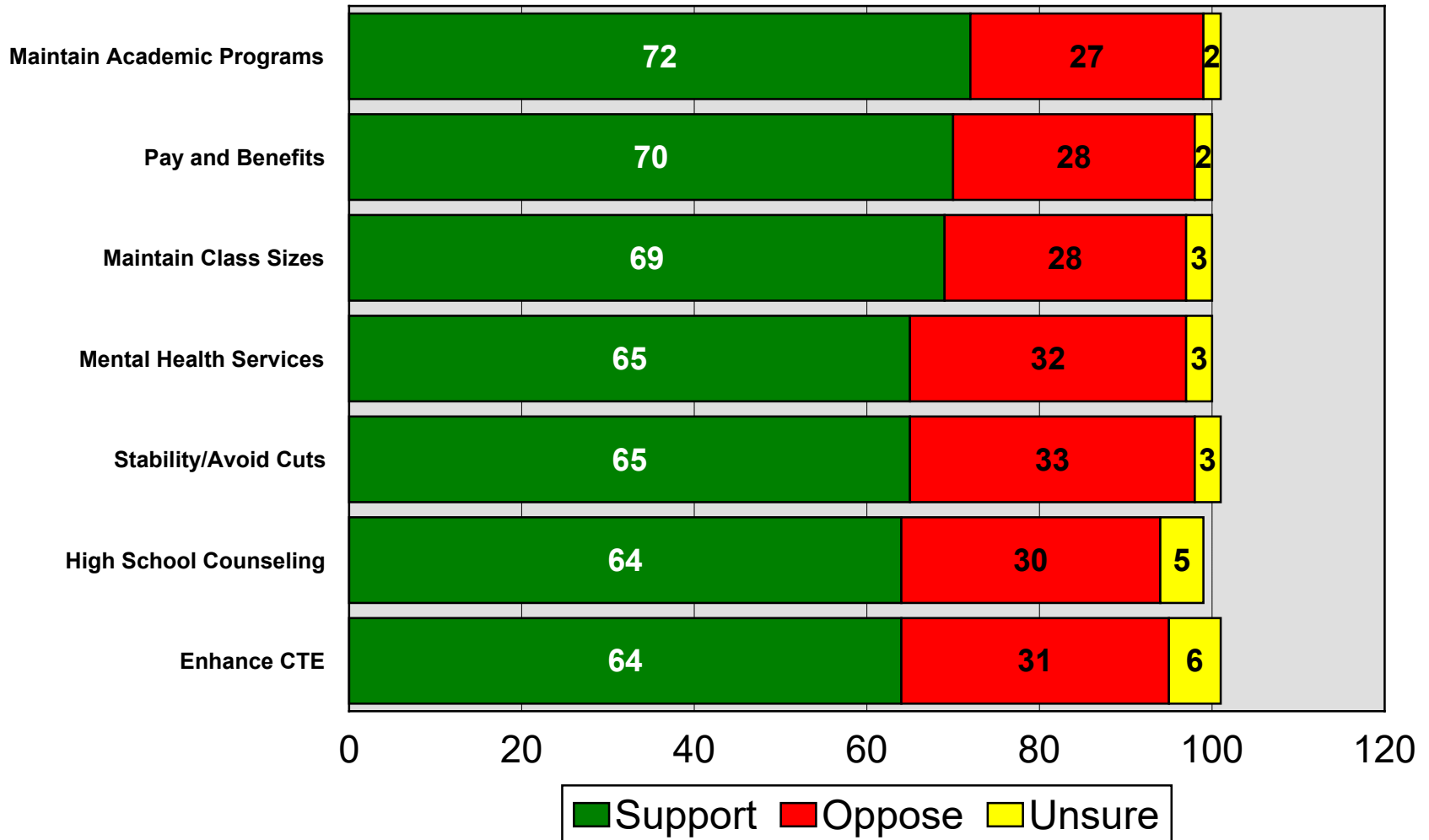
# Property Tax Increase for Increased Funding

## 2024 Rochester Public Schools



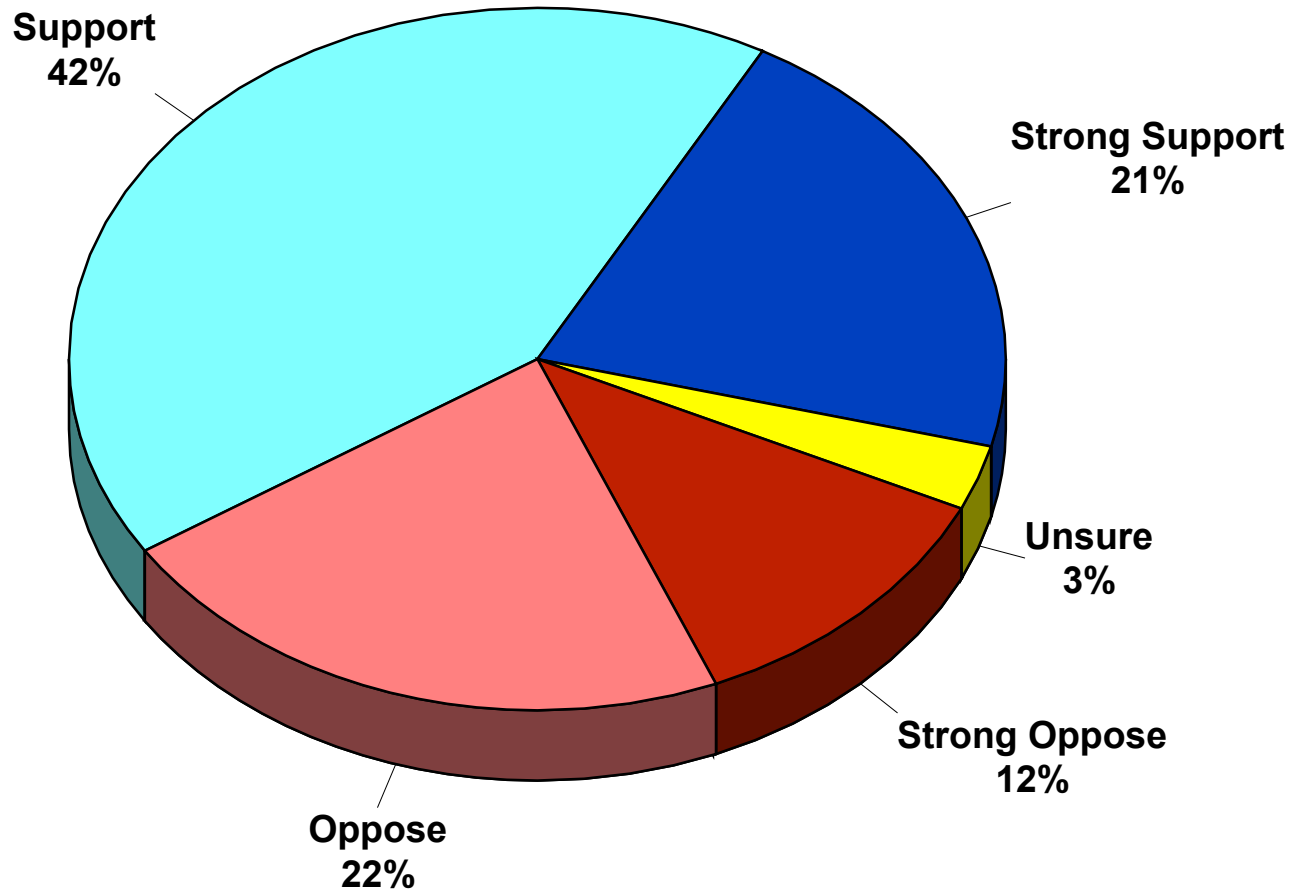
# Property Tax Increase for....

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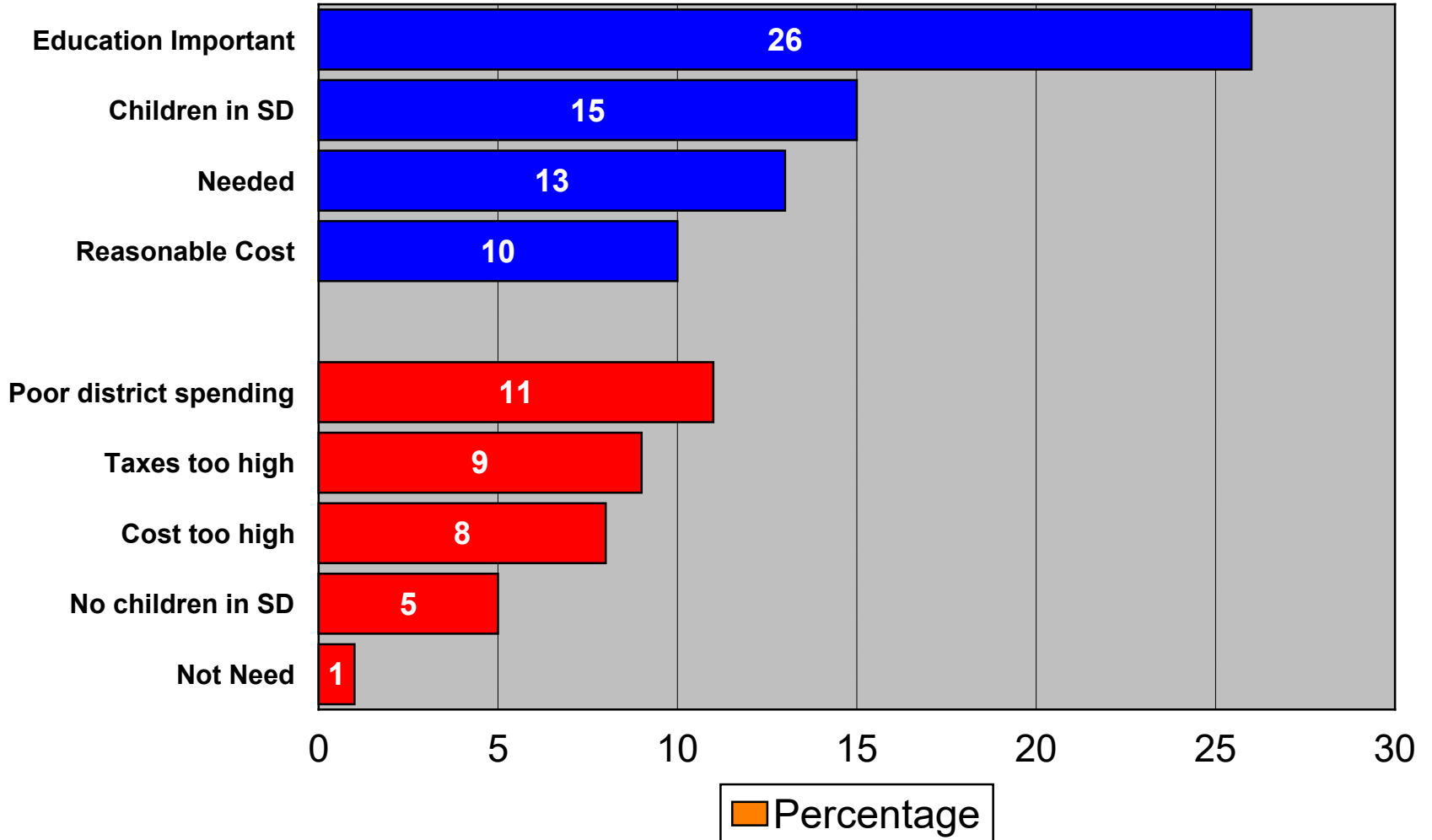
# \$1,284 PPU Operating Levy

2024 Rochester Public Schools



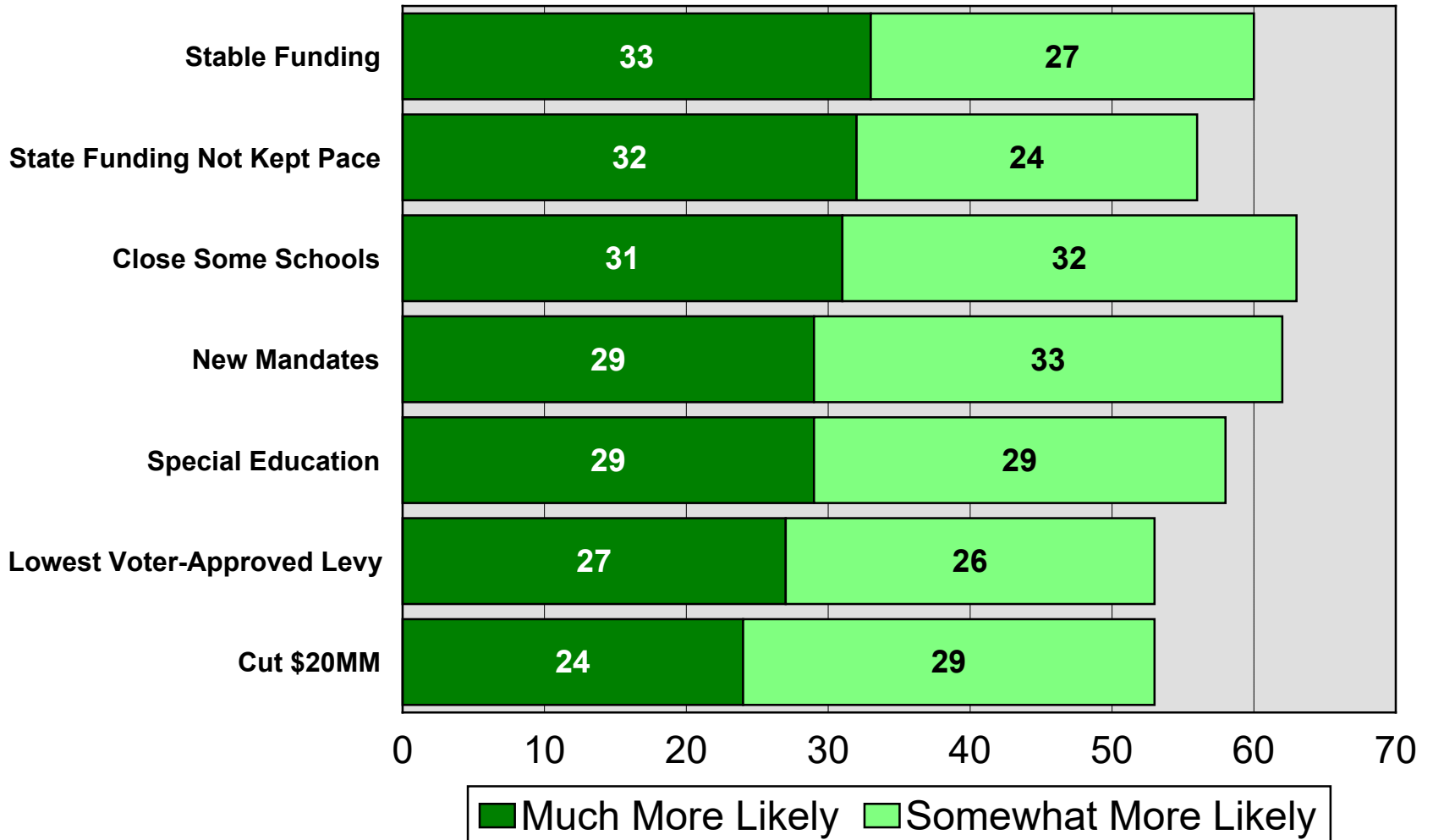
# Reason for Levy Position

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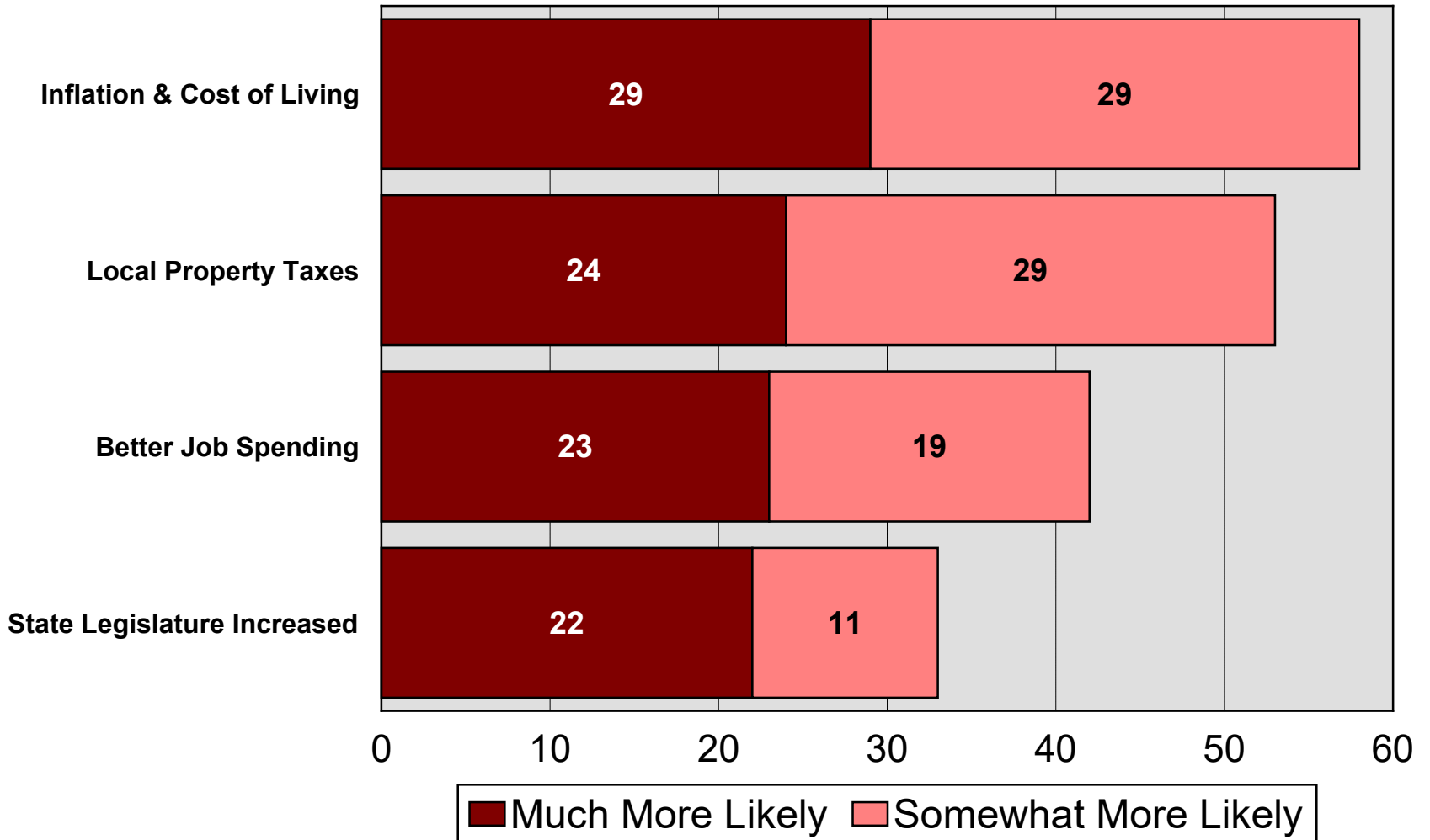
# Arguments in Support

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# Arguments in Opposition

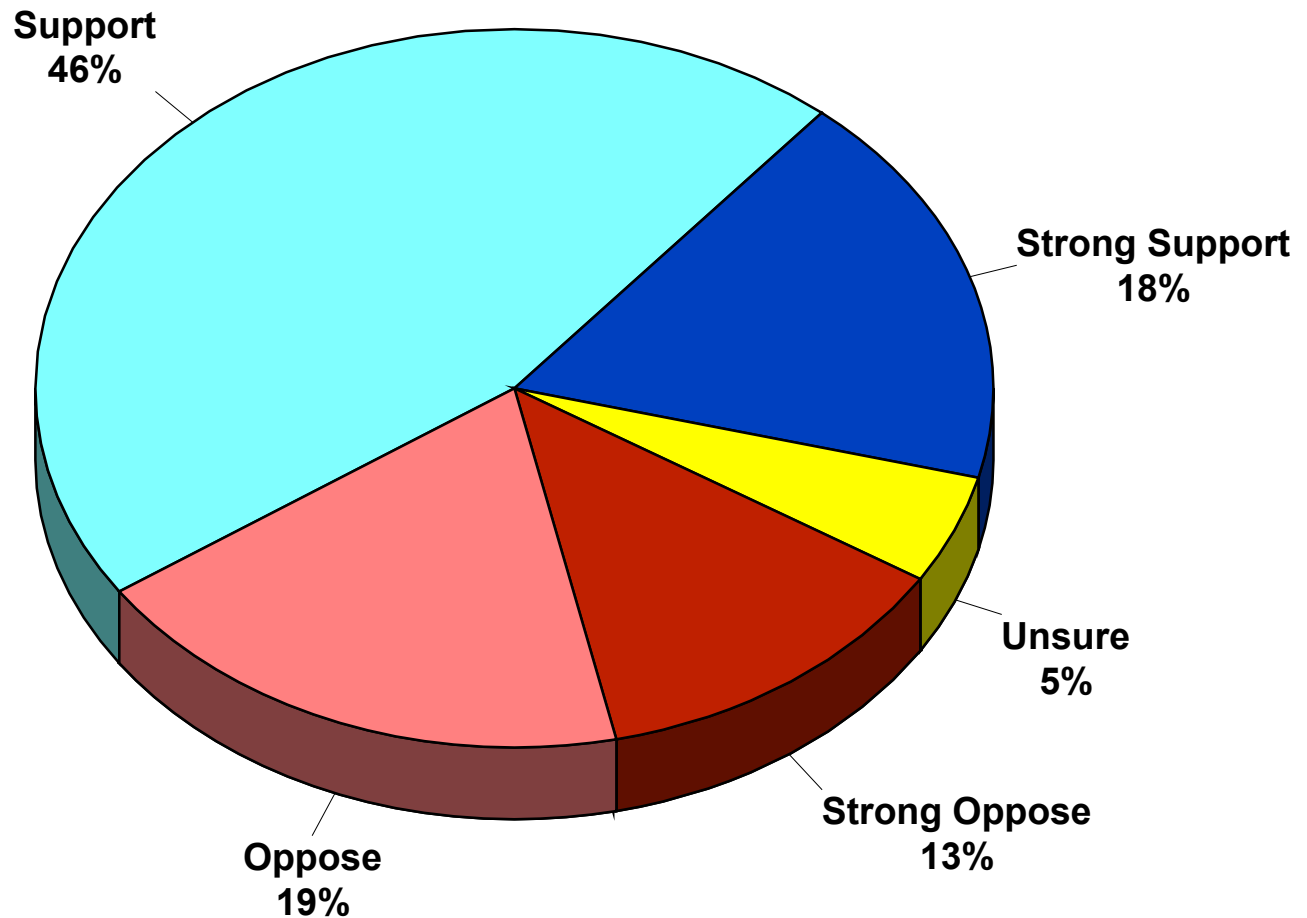
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# \$1,284 PPU Operating Levy

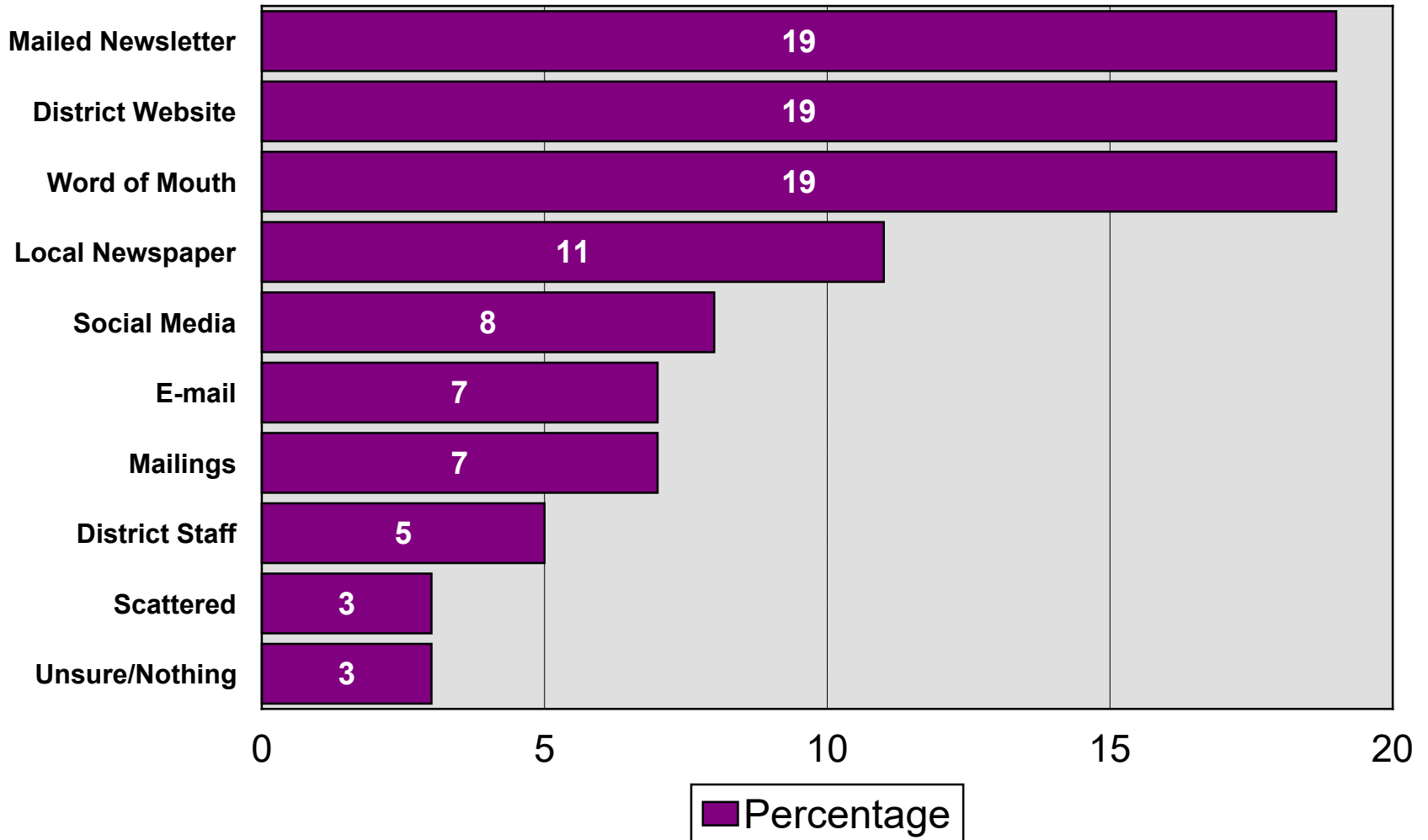
(Post-Test)

## 2024 Rochester Public Schools



# Principal Source of Information

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# Most Effective Way

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