
Proposal

DeKalb County School District

Q-11712

Prepared For:

DeKalb County School District
Stone Mountain, Georgia

Prepared On:

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OVERVIEW

Illuminate Education exists to create tools, services and training to promote educator and student success. By building a vibrant team, making technology useful in districts and classrooms, and investing in local communities, we look to empower people from all backgrounds to reach their full potential in school and career achievement.

COMPANY VISION

At the heart of Illuminate are educators just like you: we are a team of former school administrators, teachers, district technologists, instructional coaches, special education instructors and curriculum directors. We are also seasoned designers and engineers who are passionate about building products to make your lives easier.

We have reached over 5 million users across 45 states including students, parents, teachers and administrators. We are proud to have partnered up with over 14,000 schools and 1,600 districts including Boston Public Schools, San Diego Unified, Denver Public Schools, Caddo Public Schools, Fulton County Schools, and Salt Lake City School District.

Illuminate Education is committed to equipping our communities to flourish in the school and workplaces. Together, we believe we can change the world of education.

PROPOSAL

Illuminate Education proposes a contract with DeKalb County School District. Although a contract may span multiple years, DeKalb County School District retains the right to opt out each year at no financial penalty. The proposal includes data import support, system maintenance, system support, and user support for the length of the contract. It also includes ongoing system upgrades at no additional cost to DeKalb County School District.

PRODUCT OVERVIEW

Our Education Intelligence Platform (EIP) helps educators quickly make data-informed decisions to improve student achievement. The powerful set of modules in our EIP enables functionality such as assessment building and administration, data visualization, MTSS support, reporting and analysis.

Using our platform, educators can bring together academic, behavioral, attendance, intervention and social-emotional data into one place. This data can be viewed, analyzed, and summarized at a student, classroom, site or district level, thus allowing you to make the best instructional and intervention decisions throughout your organization.

PRICING

The student count numbers provided in this quote are estimated. The contract will use the prior fiscal year's Fall student count from the appropriate Georgia state website. This proposal was created using the dates of 7/1/2018 through 6/30/2019. Illuminate recommends the following model for DeKalb County School District:

PRODUCTS & PRICING

Year 1

Dates: 7/1/2018 - 6/30/2019

QTY	PRODUCT	DESCRIPTION	LIST	UNIT	TOTAL
93,744	DnA Licenses	Per Student Licenses - Illuminate Data and Assessment™	\$3.50	\$3.50	\$328,104.00
93,744	Grading Software	Assessment Scanning and Scoring	\$1.00	\$1.00	\$93,744.00
93,744	KDS Inspect (Legacy)	Access to Key Data Systems' KDS Inspect Item Bank and Pre-built Assessments.	\$1.50	\$1.50	\$140,616.00
73,814	Certica (Science / Social Studies)	Certica's Science and Social Studies Item Bank (Grades 3-12).	\$1.25	\$1.25	\$92,267.50
25	DnA Implementation Training	6-Hour On-site Implementation Training - Illuminate Data and Assessment™ (DnA)	\$1,700.00	\$1,700.00	\$42,500.00
				Total	\$697,231.50

* Proposal valid for 30 days.