



February 25, 2022

VIA EMAIL

Riddell/All American
7501 Performance Lane
North Ridgeville, OH 44039
ATTN: James Brady

Reference: Bid No. 21-530R, Catalog Discount – Athletics Department Uniforms & Equipment

Dear Mr. Brady:

As a result of the excellent service provided Riddell/All American, the DeKalb County School District (“DCSD”) desires to renew the award of Bid No. 21-530R, Catalog Discount – Athletics Department Uniforms & Equipment for one (1) year on the same terms, conditions and pricing as stated in the bid. The purpose of this letter is to obtain Riddell/All American’s acceptance of DCSD’s offer to renew the award of Bid No. 21-530R, Catalog Discount – Athletics Department Uniforms & Equipment.

The renewal is subject to the DeKalb County Board of Education’s (“Board”) approval and will be effective from May 17, 2022 through May 16, 2023. Of course, we will notify you once the Board has approved the renewal. DCSD appreciates Riddell/All American’s consideration of this offer to renew the award of Bid No. 21-530R, Catalog Discount – Athletic Department Uniforms & Equipment.

As outlined in the bid specifications, you are required to send three (3) published catalogs, CD or website identification to the Facilities Maintenance Department. Your catalog(s) must be addressed as follows:

ATTENTION: DeKalb County School District – Athletics Department
5829 Memorial Drive, Stone Mountain, GA 30083

If you provide paper catalogs, each catalog must have a brightly colored 3” x 5” (or larger) label affixed to the outside front cover. Your front cover label must adhere to the following format:

DeKalb County School District
Bid No. 21-530R, Catalog Discount – Athletics Department Uniforms & Equipment _10_% DISCOUNT
Valid through May 16, 2023 only.
Quotation Number _138333_
Exclusions Are: _FREIGHT CHARGED ON TRUCK ITEMS_
200.00 FOR FREE FREIGHT ON OTHER ITEMS
Company Name _RIDDELL_
Company Address _7501 PERFORMANCE LANE, NORTH RIDGEVILLE, OH 44039_
Company Representative _LOU KOVACEVIC, SALES REP_
E-Mail _LAKOVACEVIC@RIDDELLSALES.COM_
Company Webpage URL _HTTPS://CONTENT.RIDDELL.COM/TEAM-CATALOG_

Your label must be submitted via fax to 678-676-0170 or email to phyllis_d_jones@dekalbschoolsga.org for approval prior to catalog mailing.

If accepted, please submit a copy of your company's proof of insurance reflecting the coverage(s) stated within the original solicitation document, sign the acceptance below and email both documents to phyllis_d_jones@dekalbschoolsga.org no later than Friday, March 4, 2022. Insurance policy or policies must be maintained throughout the term of this agreement. A copy of the insurance requirements is included. Feel free to also fax the acceptance and your proof of insurance to Ms. Jones at 678-676-0170.

Best regards,

Carla L. Smith

Carla L. Smith
Purchasing Manager

c: Mr. Richard Boyd
Mr. James Jackson

CLS/lw

ACKNOWLEDGMENT

Riddell/All American hereby accepts DeKalb County School District's offer to renew the award of Bid No. 21-530R, Catalog Discount – Athletic Department Uniforms & Equipment at the same prices, terms and conditions as the original award, until May 16, 2023. Riddell/All American understands that this acceptance is subject to the approval of the DeKalb County Board of Education.

James Brady
Authorized Signatory

JAMES BRADY
Name (Typed or Printed)

3/3/2022
Date

BID DEPARTMENT MANAGER
Title of Authorized Signatory