



Newsela Inc.
500 5th Ave, FL 28
New York, NY 10110

Customer Agreement

Billing Information:

Billing Frequency: Upfront in full
Payment Terms: Net 30
Billing Schedule: Upon license start date

Customer Agreement No. TBD
Newsela Sales Rep: Steven Aronne
Contact Email: steven.aronne@newsela.com
Offer Date: July 26, 2022
Expiration Date: August 26, 2022

To:
Lummie Baker
DeKalb County School District
1701 Mountain Industrial Blvd
Stone Mountain, GA 30083-1027

Subscription Software Products	# Schools	# Students	Grades	Service Periods (months)	Subtotal
Newsela ELA	137	73,000	3-12	12	-
Newsela SS	137	73,000	3-12	12	-
Newsela Science	137	73,000	3-12	12	-
CTAE Collection - Middle School	137	50,050	6-8	12	-
CTAE Collection - High School	137	50,050	9-12	12	-
Newsela SEL	137	73,000	3-12	12	-
Newsela PD Pass	137	73,000	3-12	12	-
Subtotal - Subscription Software Products					\$1,334,400

Professional Learning Products	# Schools	# Quantity	Grades	Service Periods (months)	Subtotal
In-Person PD Sessions	-	12	-	12	-
Virtual PD Sessions	-	20	-	12	-
Subtotal - Professional Learning Products					\$65,600

NEWSELA TOTAL					\$1,400,000
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The information in this document represents a draft proposal prepared by Newsela for DeKalb County School District and in no way constitutes a binding agreement between Newsela and Dekalb County School District. All products, quantities, pricing, and service terms are subject to change pending formal contract negotiation between the two parties.

Prices shown above do not include any state and local taxes that may apply. Any such taxes are the responsibility of the Customer and will appear on the final invoice (if applicable). If the contracting entity is exempt from sales tax, please send the required tax exemption documents immediately to salestax@newsela.com.