

RUSSELL FINCHER, CPA

PARTNER / MANAGING DIRECTOR

**Leadership – Persistence – Adaptability – Communications – Collaboration
Relationship Building – Problem Solving – Highest Integrity – Avid Learner – Strong Negotiating**

Assisting major corporations improve their finance and tax operational performance while holding executive leadership roles in “Big 4” accounting firms. I have managed all aspects of transformation initiatives for over 20 years. I have compelling experience in tax and financial systems and processes along with a strong aptitude for team building and communication. My extensive experience in accounting firms with major corporations as a highly accomplished problem-solver with functional experience in operations, project management, marketing, development, and budget management make me uniquely qualified to propel your business forward. I am known as a dynamic team leader with a passion for managing cross-functional teams who proactively seeks innovative solutions to improve the status-quo. Regardless of the challenge, I always identify clear objectives and focus on holistic solutions. *If your organization is looking for an unparalleled combination of innovative leadership and functional expertise, let's have a conversation about how my abilities can help you achieve your next level of success.*

- **Strategic Vision and Leadership**
- **Immense Revenue Generation**
- **Great Breadth of Experience and Versatility**

Key Skills: Strong executive presence with a keen business sense and solid skills for managing multiple and complex initiatives. Innovative problem-solver with boundless ingenuity who brings calm and focus in the midst of chaos. Promotes new ideas in both process improvement and revenue generation through genuine and authentic leadership. Decisive decision maker to achieve strategic objectives. Unmatched work ethic and entrepreneurial tenacity

Six Sigma Certification, Yellow Belt

CPA in New Hampshire and Georgia - Enrolled Agent, Internal Revenue Service

MBA in Finance and Computer Information Systems, Georgia State University, Atlanta, GA

BA in Economics, The University of Georgia, Athens, GA

SELECTED ACCOMPLISHMENTS

Strategic Visionary – Avid learner and adept at assimilating leading industry, technology and operational practices and integrating them into a comprehensive solution. **Solution evangelist** for the adoption of **new data orchestration approaches** for managed services. As a solution evangelist developed messaging and communications for key leaders in the organization focusing messaging on solving their specific problem while connecting them to the broader global vision and team.

Revenue Generation – Reporting directly to the National Practice Managing Partner, oversaw regional practice go-to-market and launched strategies including cross-functional teaming with sectors, consulting and tax technical services lines and subservice lines that **increased sales** the end of first fiscal year **by 150% and by 450%** by the end of second fiscal year.

Breadth of Experience – Co-leader of the national tax operations practice and leader of regional practice focused on delivering client focused process, technology, and strategic operational and planning solutions for public and private companies' global tax challenges. **Advised Fortune 500 CFOs** on optimizing tax operating models and implementation strategy. Leveraged accounting, tax, process, and technology including **\$1B complex reconciliation and avoided financial restatement.**

CAREER SUMMARY

Managing Director, Ernst & Young, LLP, Atlanta, GA, 2013 - Present

Senior Director, PricewaterhouseCoopers, LLP, Atlanta, GA, 2008 - 2013

Senior Director, Alvarez & Marsal, LLC, Atlanta, GA, 2005 - 2008

Senior Manager, Ernst & Young, LLP, Atlanta, GA, 1999 – 2004