

## **CHRONOLOGY OF THE AGENDA ITEM**

On October 18, 2021, the Board of Education approved the revision of Board Policy DJE to require Board approval for any Independent Contract Agreements with a total cost of \$50,000.00 or more.

In accordance with Strategic Goal Area 1, Student Success with Equity and Access, this request is for the Board of Education to Authorize the Superintendent to execute the Hudl ICA that exceeds \$50,000.00 with a contract value not-to-exceed \$114,000.00. Hudl will provide a platform to DeKalb County School District's coaches and student-athletes that would bridge the gap for opportunities to grow and get noticed by recruiters.

- Hudl will install Focus Cameras in each High School's Gym and each of the (5) five District Stadiums.
- The Focus Cameras can record and livestream Athletic Events.
- The Focus Cameras has a Video Storage and Review capabilities.
- The Hudl platform allows for Game Breakdowns, Creating Highlights, and Creating Recruiting Reels.
- Every student-athlete can build a custom recruiting profile with academic and athletic stats, game video, highlights, and contact information. These profiles can then be sent to the network of college recruiters that are already using Hudl as a recruiting tool.
- Eliminates the need for coaching staffs to transport bulky camera equipment to the games.