

STUDENT SUCCESS AGENCY

Student Success Agency Background/History

Student Success Agency's mission is to maximize the potential and increase the chances of success for all students. Since 2012, Student Success Agency (SSA) has been featured in the following:

- Inc. 5,000 list of top growing organizations (2022)
- National Sponsor of American School Counselor Association (2021)
- Forbes 30 Under 30 recipients for innovation in education (2017)
- Recognition at the White House for innovation in education (2014)
- Release of a Best-Selling Book about the college process (2012)
- TEDx appearance for mentoring innovation (2012)
- Work with 200,000+ students through motivational speaking, mentoring, and camps

A national organization dedicated to closing the equity gap, Student Success Agency (SSA) has been providing **comprehensive digital support services** to underserved high schools and college freshmen for ten years.

In the past three years, our organization has partnered with districts in eighteen states around the nation to give students unfettered access to digital support services regardless of location.

When working with DeKalb County School District, SSA will combine on-site program implementation, on-going one-to-one virtual support for students, and 24/7 text-in service for students to ask questions about college anytime, anywhere.

The Student Success Agency program components include the following:

1.) **Program Implementation:** SSA's program student kickoffs ensure student engagement, saves district partners sign-up hassle, and cultivates student enthusiasm for joining the program. SSA partners choose from our team of Nationally Recognized Motivational Speakers, Best-Selling Authors, and Bill Gates Scholars.

2.) **Virtual near-peer Agents:** SSA's administrative team works with the nation's top universities to recruit, screen, train and lead virtual agents from across the United States. SSA's mentoring program is a turn-key for school partners. SSA Agents must successfully complete a five-step screening process, coupled with one-to-one training.

3.) **Staff collaboration software:** SSA's Winbox software documents and time-stamps all communication between mentors and students, ensures staff members are informed of key student insights, and allows partner districts to leverage the platform to do more with less.

Program Expectations:

1. Academic Performance Support

- a. Third party research of SSA reflects an increase in grade point average for students who participate in program
- b. Students will have access to academic tutoring and study skills training through SSA

2. College and Career Exploration Planning

- a. SSA Agents and students plan for future careers, explore the right college fit, and connect with experts in career fields

3. Post-Secondary Enrollment and Matriculation Increase

- a. Research indicates students in SSA are 3.6X more likely to matriculate to college
- b. Our Agents stay in contact with students through high school graduation, summer melt, and into freshman year of college

4. Premium Safety and Security Standards

- a. NAPBS Certified Background Checks
- b. 100% of interactions time-stamped, recorded, and reported
- c. SSA staffs mental health professionals to ensure student safety

5. Significantly Increase Efficiency and Save Time for Staff

- a. SSA's proprietary software grants district partners access to view student key insights, delegate initiatives to SSA agents, and deliver mass communication to students

6. Access to Our Network of Top-Tier Agents

- a. Our Agents interact with students 8+ times a month to provide a continual support of students goals
- b. Agents have an average GPA of 3.63 in college
- c. 32.33% of Agents speak a second language
- d. 35.34% of Agents were first generation college students
- e. 77.44% of Agents received a scholarship to go to college
- f. Agents represent 200+ colleges and universities in the US

7. 5X Increase of Student One-on-one Attention through the College Process

- a. Schools and advisors utilize SSA's infrastructure which includes: a team of motivational speakers, mobile technology, a Best-Selling Book, and teams of highly motivated advisors to ensure students stay engaged and motivated through the program.

School Support:

- Seamless integration of SSA aligned with your program, and district/school vision & goals for student learning and achievement
- Student Kickoffs include an on-site renowned motivational speaker, enrollment, and all onboarding responsibilities for district-wide partners
- A minimum of one on-site visit per year to ensure students motivation is maintained

Safety and Security:

Our systems are secure, safe, student tested, and parent approved.

- NAPBS accredited national comprehensive background checks on all Agents.
- 100% of Agents are trained, safety certified, and given access to our Safety Specialist
- SSA advisors go through a five-step interview process.
- All calls, texts, and emails are time stamped, recorded, and monitored by SSA.
- Our software masks student and advisor real contact information so that no personal numbers are exchanged.
- SSA employs a Safety Specialist to ensure we comply with school policies
- We ensure all parent consent and liability forms are on file prior to initial student contact.

Reporting:

- Time stamped texts, calls and emails
- Activity reports distributed on monthly basis
- Electronic imports available via .csv
- Impact report conducted during the year to showcase student progress
- Pre-and post qualitative reports conducted and delivered to staff

Implementation:

We ensure all sign-up activities for your program are implemented and completed. We combine motivational speaking and technology that allows us to sign-up all students during an on-site implementation. SSA handles all collection and filing of parent consent forms.

Cost Structure:

	Retail	DCSD Price	Budget Not to Exceed
Student Seats	\$25/student/month	\$15/student/month	\$215,000
Additional Waitlisted Students	\$25/student/month	\$15/student/month	TBD

SSA will submit monthly invoices based on the number of Opt-In Participants on the previous month's report. The invoice total over 12-months will not exceed \$215,000.