

Outreach & Recruitment Efforts

Expanding Awareness & Access



Presented at multiple Santa Rosa City Schools Board of Education meetings to advocate for the Accelerated program and increase visibility.



Presented to the Rincon Valley Union School District Board to advocate for maintaining the Accelerated program's campus placement at RVMS.



Engaged directly with families through informational meetings, one-on-one outreach, and enrollment support.








Leveraged word-of-mouth and family testimonials regarding the effectiveness of the program as well as test scores to build trust and interest.



Implemented 4:1 weighted lottery preference for socioeconomically disadvantaged students.

Recruitment Success & Impact

Key Achievements

-  Increased student interest and applications through consistent outreach and advocacy
-  Strengthened program reputation as a supportive, student-centered alternative pathway
-  Successfully enrolled students who may not have otherwise accessed accelerated opportunities
-  Built stronger relationships with families and the broader community through community meetings
-  Continued advocacy at Santa Rosa City Schools Board of Education meetings has reinforced district-wide support and visibility

Impact Highlight

246% 

Increase in enrollment of targeted/underrepresented student groups over the past four years