

**ACTION MEMORANDUM**

---

**TO:** Bibb County School District

**FROM:** Dr. Cleveland Johnson, Assistant Superintendent of Teaching and Learning

**SUBJECT:** Renewal of Imagine Learning - Edgenuity

---

**Summary**

Imagine Learning's virtual platform, Edgenuity, is designed to meet the needs of the evolving classroom. It is implemented in-person and virtually within our middle schools, high schools, and the VIP Academy. It provides a robust selection of core, elective, and honor courses that can be completed for initial credit as well as credit recovery. The curriculum is grounded in research and based on the rigor and high expectations of Georgia's standards. Courses are created by teams of experienced educators and instructional designers with expertise in curriculum development, instructional technology, and content-area education.

**Background**

The district is committed to meeting the learning styles of all students by providing various learning options. Imagine Learning's virtual platform, Edgenuity, is designed to meet the needs of the evolving classroom. It is implemented in-person and virtually within our middle schools, high schools, and the VIP Academy. It provides a robust selection of core, elective, and honor courses that can be completed for initial credit as well as credit recovery. The curriculum is grounded in research and based on the rigor and high expectations of Georgia's standards. Courses are created by teams of experienced educators and instructional designers with expertise in curriculum development, instructional technology, and content-area education. Courses feature rigorous, explicit instruction led by expert on-screen teachers. A wide range of learning tasks, including independent reading, practice, guided online exploration, projects, and performance tasks help reinforce understanding. Formative, summative, and authentic assessments measure student mastery of the learning objectives.

**Recommendation**

It is recommended that the Board authorize and approve the renewal of the Imagine Learning - Edgenuity contract for the 2023-2024 school year in an amount not to exceed \$1,568,811.30 from General Funds.

**Superintendent's Approval:**

| Superintendent's Signature | Approve/Disapprove |
|----------------------------|--------------------|
| Dr. Dan A. Sims            | Approved           |



**ACTION MEMORANDUM**

---



# Price Quote

8860 E. Chaparral Rd  
Suite 100  
Scottsdale, AZ 85250  
877-725-4257

Date 9/30/2022  
Quote No. 281406  
Acct. No. 03:bi:GA:12217307  
Total \$170,901.30  
Pricing Expires 7/31/2024

Bibb County School District  
PO Box 6157  
Macon GA 31208

Please sign this quote and email to [darryl.clark@imaginelearning.com](mailto:darryl.clark@imaginelearning.com) along with your purchase order.

| Payment Schedule | Contract Start | Contract End |
|------------------|----------------|--------------|
| Net 30 Days      | 8/1/2023       | 7/31/2024    |

| Site                           | Description                                                                     | Comment | End Date   | Qty |
|--------------------------------|---------------------------------------------------------------------------------|---------|------------|-----|
| 1. Bibb County School District |                                                                                 |         |            |     |
|                                | EdgeEX Promotional Access – Available Fall 2023, access not to exceed 6/30/2024 |         | 07/31/2024 | 1   |
|                                | Professional Development Webinar Training - EdgeEX Update Training              |         | 07/31/2024 | 1   |
|                                | eDynamic Electives Per Enrollment Per Semester (14 day drop/add grace period)   |         | 07/31/2024 | 150 |

| Site            | Description                                                                                                                                                                     | Comment | End Date   | Qty |
|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|------------|-----|
| 1. Soar Academy |                                                                                                                                                                                 |         |            |     |
|                 | Digital Libraries 6-8 Comprehensive Site License (all MS math, ELA, science, social studies, MS electives, and MS World Languages; excludes eDynamic Learning and Purpose Prep) |         | 07/31/2024 | 1   |

Imagine Learning will audit enrollment count throughout the year. If more enrollments are found to be in use than purchased, Imagine Learning will invoice the customer for the additional usage.

This quote is subject to Imagine Learning LLC Standard Terms and Conditions ("Terms and Conditions"). These Terms and Conditions are available at <https://www.imaginelearning.com/standard-terms-and-conditions>, may change without notice and are incorporated by this reference. By signing this quote or by submitting a purchase order or form purchasing document, Customer explicitly agrees to these Terms and Conditions resulting in a legally binding agreement. To the fullest extent permitted under applicable law, all pricing information contained in this quote is confidential, and may not be shared with third parties without Imagine Learning's written consent.

Signature: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

## Imagine Learning Representative

Darryl W. Clark  
Account Executive -- GA  
602-615-0884  
[darryl.clark@imaginelearning.com](mailto:darryl.clark@imaginelearning.com)

Imagine the future of learning with us.  
[imaginelearning.com](http://imaginelearning.com)

Not valid unless accompanied by a purchase order. Please specify a shipping address if applicable. Please e-mail this quote, the purchase order and order documentation to [AR@imaginelearning.com](mailto:AR@imaginelearning.com) or fax to 480-423-0213.

8860 E. Chaparral Rd  
Suite 100  
Scottsdale, AZ 85250  
877-725-4257

Date 9/30/2022  
Quote No. 281406  
Acct. No. 03:bi:GA:12217307  
Total \$170,901.30  
Pricing Expires 7/31/2024

| Site | Description                                                                                                                                                                                           | Comment | End Date   | Qty |
|------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|------------|-----|
|      | Digital Libraries 9-12 Comprehensive Site License<br>(HS content for math, ELA, science, social studies, electives, AP, world languages, Virtual Tutors; excludes eDynamic Learning and Purpose Prep) |         | 07/31/2024 | 1   |
|      | Edgenuity Academic Integrity Add-on - Includes Plagiarism Checker and Speed Radar                                                                                                                     |         | 07/31/2024 | 1   |
|      | Edgenuity Academic Integrity Add-on - Includes Plagiarism Checker and Speed Radar                                                                                                                     |         | 07/31/2024 | 1   |

| Site                   | Description                                                                                                                                                                                           | Comment | End Date   | Qty |
|------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|------------|-----|
| 1. Central High School |                                                                                                                                                                                                       |         |            |     |
|                        | Digital Libraries 9-12 Comprehensive Site License<br>(HS content for math, ELA, science, social studies, electives, AP, world languages, Virtual Tutors; excludes eDynamic Learning and Purpose Prep) |         | 07/31/2024 | 1   |
|                        | Edgenuity Academic Integrity Add-on - Includes Plagiarism Checker and Speed Radar                                                                                                                     |         | 07/31/2024 | 1   |

| Site                                        | Description                   | Comment | End Date   | Qty |
|---------------------------------------------|-------------------------------|---------|------------|-----|
| 1. Central High School                      |                               |         |            |     |
| 2. Elam Alexander Academy-Burke Campus      |                               |         |            |     |
| 3. Howard High School                       |                               |         |            |     |
| 4. Hutchings College and Career Academy     |                               |         |            |     |
| 5. Northeast Health-Science Magnet High Sch |                               |         |            |     |
| 6. Rutland High School                      |                               |         |            |     |
| 7. Southwest High School Achievement Center |                               |         |            |     |
| 8. Westside High                            |                               |         |            |     |
|                                             | eDynamic District Pool Access |         | 07/31/2024 | 8   |

| Site             | Description                                                                                                                                                                                           | Comment | End Date   | Qty |
|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|------------|-----|
| 1. Westside High |                                                                                                                                                                                                       |         |            |     |
|                  | Digital Libraries 9-12 Comprehensive Site License<br>(HS content for math, ELA, science, social studies, electives, AP, world languages, Virtual Tutors; excludes eDynamic Learning and Purpose Prep) |         | 07/31/2024 | 1   |
|                  | Edgenuity Academic Integrity Add-on - Includes Plagiarism Checker and Speed Radar                                                                                                                     |         | 07/31/2024 | 1   |

| Site                                        | Description                                                                                                                                                                                           | Comment | End Date   | Qty |
|---------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|------------|-----|
| 1. Northeast Health-Science Magnet High Sch |                                                                                                                                                                                                       |         |            |     |
| 2. Southwest High School Achievement Center |                                                                                                                                                                                                       |         |            |     |
|                                             | Digital Libraries 9-12 Comprehensive Site License<br>(HS content for math, ELA, science, social studies, electives, AP, world languages, Virtual Tutors; excludes eDynamic Learning and Purpose Prep) |         | 07/31/2024 | 2   |

8860 E. Chaparral Rd  
Suite 100  
Scottsdale, AZ 85250  
877-725-4257

Date 9/30/2022  
Quote No. 281406  
Acct. No. 03:bi:GA:12217307  
Total \$170,901.30  
Pricing Expires 7/31/2024

| Site | Description                                                                       | Comment | End Date   | Qty |
|------|-----------------------------------------------------------------------------------|---------|------------|-----|
|      | Edgenuity Academic Integrity Add-on - Includes Plagiarism Checker and Speed Radar |         | 07/31/2024 | 2   |

| Site                  | Description                                                                                                                                                                                        | Comment | End Date   | Qty |
|-----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|------------|-----|
| 1. Howard High School |                                                                                                                                                                                                    |         |            |     |
|                       | Digital Libraries 9-12 Comprehensive Site License (HS content for math, ELA, science, social studies, electives, AP, world languages, Virtual Tutors; excludes eDynamic Learning and Purpose Prep) |         | 07/31/2024 | 1   |
|                       | Edgenuity Academic Integrity Add-on - Includes Plagiarism Checker and Speed Radar                                                                                                                  |         | 07/31/2024 | 1   |

| Site                   | Description                                                                                                                                                                                        | Comment | End Date   | Qty |
|------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|------------|-----|
| 1. Rutland High School |                                                                                                                                                                                                    |         |            |     |
|                        | Digital Libraries 9-12 Comprehensive Site License (HS content for math, ELA, science, social studies, electives, AP, world languages, Virtual Tutors; excludes eDynamic Learning and Purpose Prep) |         | 07/31/2024 | 1   |
|                        | Edgenuity Academic Integrity Add-on - Includes Plagiarism Checker and Speed Radar                                                                                                                  |         | 07/31/2024 | 1   |

| Site                                   | Description                                                                                                                                                                                        | Comment | End Date   | Qty |
|----------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|------------|-----|
| 1. Elam Alexander Academy-Burke Campus |                                                                                                                                                                                                    |         |            |     |
|                                        | Digital Libraries 9-12 Comprehensive Site License (HS content for math, ELA, science, social studies, electives, AP, world languages, Virtual Tutors; excludes eDynamic Learning and Purpose Prep) |         | 07/31/2024 | 1   |
|                                        | Edgenuity Academic Integrity Add-on - Includes Plagiarism Checker and Speed Radar                                                                                                                  |         | 07/31/2024 | 1   |

| Site                                    | Description                                                                                                                                                                                        | Comment | End Date   | Qty |
|-----------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|------------|-----|
| 1. Hutchings College and Career Academy |                                                                                                                                                                                                    |         |            |     |
|                                         | Digital Libraries 9-12 Comprehensive Site License (HS content for math, ELA, science, social studies, electives, AP, world languages, Virtual Tutors; excludes eDynamic Learning and Purpose Prep) |         | 07/31/2024 | 1   |
|                                         | Edgenuity Academic Integrity Add-on - Includes Plagiarism Checker and Speed Radar                                                                                                                  |         | 07/31/2024 | 1   |

**Subtotal** \$170,901.30  
**Total** \$170,901.30



# Price Quote

8860 E. Chaparral Rd  
Suite 100  
Scottsdale, AZ 85250  
877-725-4257

Date 9/30/2022  
Quote No. 281236  
Acct. No. 03:bi:GA:12217307  
Total \$50,590.00  
Pricing Expires 7/31/2024

Bibb County School District  
PO Box 6157  
Macon GA 31208

Please sign this quote and email to [darryl.clark@imaginelearning.com](mailto:darryl.clark@imaginelearning.com) along with your purchase order.

| Payment Schedule | Contract Start | Contract End |
|------------------|----------------|--------------|
| Net 30 Days      | 8/1/2023       | 7/31/2024    |

| Site | Description                                            | Comment | End Date   | Qty |
|------|--------------------------------------------------------|---------|------------|-----|
| 1.   | Appling Middle School                                  |         |            |     |
| 2.   | Ballard-Hudson Middle School                           |         |            |     |
| 3.   | H G Weaver Middle School                               |         |            |     |
| 4.   | Howard Middle School                                   |         |            |     |
| 5.   | Miller Magnet Fine Arts Middle School                  |         |            |     |
| 6.   | Rutland Middle School                                  |         |            |     |
|      | Digital Libraries District Pool Access Concurrent User |         | 07/31/2024 | 6   |

| Site | Description                                                                                                                                                                        | Comment | End Date   | Qty |
|------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|------------|-----|
| 1.   | Bibb County School District                                                                                                                                                        |         |            |     |
|      | Digital Libraries 6-8 Comprehensive Concurrent User (all MS math, ELA, science, social studies, MS electives, and MS World Languages; excludes eDynamic Learning and Purpose Prep) |         | 07/31/2024 | 80  |

Imagine Learning will audit enrollment count throughout the year. If more enrollments are found to be in use than purchased, Imagine Learning will invoice the customer for the additional usage.

This quote is subject to Imagine Learning LLC Standard Terms and Conditions ("Terms and Conditions"). These Terms and Conditions are available at <https://www.imaginelearning.com/standard-terms-and-conditions>, may change without notice and are incorporated by this reference. By signing this quote or by submitting a purchase order or form purchasing document, Customer explicitly agrees to these Terms and Conditions resulting in a legally binding agreement. To the fullest extent permitted under applicable law, all pricing information contained in this quote is confidential, and may not be shared with third parties without Imagine Learning's written consent.

Signature: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

## Imagine Learning Representative

Darryl W. Clark  
Account Executive -- GA  
602-615-0884  
[darryl.clark@imaginelearning.com](mailto:darryl.clark@imaginelearning.com)

Imagine the future of learning with us.  
[imaginelearning.com](http://imaginelearning.com)

Not valid unless accompanied by a purchase order. Please specify a shipping address if applicable. Please e-mail this quote, the purchase order and order documentation to [AR@imaginelearning.com](mailto:AR@imaginelearning.com) or fax to 480-423-0213.



# Price Quote

8860 E. Chaparral Rd  
Suite 100  
Scottsdale, AZ 85250  
877-725-4257

**Date** 9/30/2022  
**Quote No.** 281236  
**Acct. No.** 03:bi:GA:12217307  
**Total** \$50,590.00  
**Pricing Expires** 7/31/2024

| Site | Description                                                                                                                                                                       | Comment | End Date   | Qty |
|------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|------------|-----|
|      | Digital Libraries 9-12 Core Concurrent User (HS content for math, ELA, science, social studies; excludes all other course offerings including eDynamic Learning and Purpose Prep) |         | 07/31/2024 | 80  |
|      | EdgeEX Promotional Access – Available Fall 2023, access not to exceed 6/30/2024                                                                                                   |         | 07/31/2024 | 1   |
|      | Edgenuity Academic Integrity Add-on - Includes Plagiarism Checker and Speed Radar                                                                                                 |         | 07/31/2024 | 80  |
|      | Professional Development Webinar Training - EdgeEX Update Training                                                                                                                |         | 07/31/2024 | 1   |

**Subtotal** \$50,590.00  
**Total** \$50,590.00



# Price Quote

8860 E. Chaparral Rd  
Suite 100  
Scottsdale, AZ 85250  
877-725-4257

Date 8/1/2023  
Quote No. 281207  
Acct. No. 03:bi:GA:12217307  
Total \$1,347,320.00  
Pricing Expires 7/31/2024

Bibb County School District  
PO Box 6157  
Macon GA 31208

Please sign this quote and email to [darryl.clark@imaginelearning.com](mailto:darryl.clark@imaginelearning.com) along with your purchase order.

| Payment Schedule | Contract Start | Contract End |
|------------------|----------------|--------------|
|                  | 8/1/2023       | 7/31/2024    |

| Site                                         | Description                                                                                                                                       | Comment | End Date   | Per Unit   | Qty  | Amount         |
|----------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|---------|------------|------------|------|----------------|
| 1. Bibb County Virtual Instructional Program |                                                                                                                                                   |         |            |            |      |                |
|                                              | IS Elementary Course All Workbooks (non-refundable, 4 core courses, one semester overages for single workbooks will be invoiced at \$25 per book) |         | 07/31/2024 | \$100.00   | 100  | \$10,000.00    |
|                                              | IS Teaching for Full-time Elementary Student-One Semester (18 week), up to 6 courses (14 day drop/add grace period)                               |         | 07/31/2024 | \$1,450.00 | 100  | \$145,000.00   |
|                                              | IS Teaching per Semester (18 week) Course (14 day drop/add grace period)                                                                          |         | 07/31/2024 | \$207.00   | 5760 | \$1,192,320.00 |

**Subtotal** \$1,347,320.00  
**Total** \$1,347,320.00

Imagine Learning will audit enrollment count throughout the year. If more enrollments are found to be in use than purchased, Imagine Learning will invoice the customer for the additional usage.

This quote is subject to Imagine Learning LLC Standard Terms and Conditions ("Terms and Conditions"). These Terms and Conditions are available at <https://www.imaginelearning.com/standard-terms-and-conditions>, may change without notice and are incorporated by this reference. By signing this quote or by submitting a purchase order or form purchasing document, Customer explicitly agrees to these Terms and Conditions resulting in a legally binding agreement. To the fullest extent permitted under applicable law, all pricing information contained in this quote is confidential, and may not be shared with third parties without Imagine Learning's written consent.

Signature: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

## Imagine Learning Representative

Darryl W. Clark  
Account Executive -- GA  
602-615-0884  
[darryl.clark@imaginelearning.com](mailto:darryl.clark@imaginelearning.com)

Imagine the future of learning with us.  
[imaginelearning.com](http://imaginelearning.com)

Not valid unless accompanied by a purchase order. Please specify a shipping address if applicable. Please e-mail this quote, the purchase order and order documentation to [AR@imaginelearning.com](mailto:AR@imaginelearning.com) or fax to 480-423-0213.