

ACTION MEMORANDUM

TO: Bibb County School District

FROM: Olena Stadnik-Floore, Director of Elementary Services
Dr. Cleveland Johnson, Assistant Superintendent of Teaching and Learning

SUBJECT: Purchase of Amira Learning

Summary

Amira Learning provides 1:1 reading tutoring, oral reading fluency assessment, and dyslexia risk screening for students in grades K-5. Amira listens while a student reads aloud, recording the session and generating a running record free of subjective errors and testing biases. Based on the student's reading level, the word being read, and the kind of error made, Amira selects from a toolkit of over 25 "micro interventions" to build missing skills and accelerate reading growth by providing immediate corrective feedback

Background

RFP #23-038 K-5 Educational Platform was issued March 15, 2023, and closed April 21, 2023. There were seven responses to the bid. A committee evaluated each response and awarded the bid to Houghton Mifflin Harcourt Publishing for Amira Learning. Amira is a technology-based reading assistant.

Amira provides every student with an always available, infinitely patient, and highly trained personal reading tutor. Amira empowers teachers with a game-changing tool that can be deployed in the classroom or as homework. Amira's reports provide a granular, real-time view of student progress. As a student reads aloud, Amira listens for mistakes. Based on the student's reading level, the word being read, and the kind of error made, Amira selects from a toolkit of over 25 "micro interventions" to build missing skills and accelerate growth.

Researchers at leading universities, including Carnegie Mellon University, DePaul University, and the University of British Columbia have conducted studies on Amira's impact. Remarkably, Amira accelerates growth as much as giving each student their own certified human tutor.

Recommendation

It is recommended that the Bibb County Board of Education authorize the Superintendent to approve the purchase of Amira for use during the 2023-2024 school year in an amount not to exceed \$427,068.00 from ESSER funds.



BIBB COUNTY SCHOOL DISTRICT

Dr. Dan A. Sims, Superintendent

ACTION MEMORANDUM

Superintendent's Approval:

Superintendent's Signature	Approve/Disapprove
Dr. Dan A. Sims	Approved



Houghton Mifflin Harcourt

Proposal #008479572

Prepared For

Bibb Co School District

484 Mulberry St Ste 300
Macon GA 31201

Attention:

Olena StadnikFloore
olena.stadnik@bcsdk12.net

For the Purchase of:

Amira Assessment

Prepared By

Zackory Kirk

zackory.kirk@hmhco.com

Please submit this proposal with your purchase order.

Purchase orders or duly executed service agreements for **Professional Services** purchased, must be submitted at least 30 days before the service event date.

For greater detail, the complete Terms of Purchases may be reviewed here:

<http://www.hmhco.com/common/terms-conditions>

Send **Check Payments** to:
Houghton Mifflin Harcourt Publishing Company
14046 Collections Center Drive
Chicago, IL 60693

Attention:
Olena StadnikFloore
olena.stadnik@bcsdk12.net

Send **Orders** to:
orders@hmhco.com
FAX: 800-269-5232

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Proposal for Bibb Co School District

ISBN	Title		Price	Quantity	Value of All Materials
Materials and Services					
1780620	9780358338857	Amira Suite Getting Started 2 Hour Grades K-5 Webinar Getting Started live online provides the hows and whys of Amira through exploration and collaborative experiences. Teachers will spend time digging into the program to gain a real-world application of Amira and how best to use it in their classroom. The goal is to build deeper understanding and confidence to begin implementing Amira.	\$800.00	22	\$17,600.00
1841761	9780358777847	Houghton Mifflin Harcourt Blended Coaching 1 Year Grades K-12 Intervention Add-On	\$4,500.00	42	\$189,000.00
1808249	9780358556589	2019 Amira Suite Teacher License Digital 1 Year	\$58.00	316	\$18,328.00
1804222	9780358521969	2019 Amira Suite Student License Digital 1 Year	\$20.00	10,107	\$202,140.00

Total for Materials and Services

<u>Total for -</u>	\$427,068.00
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Subtotal Purchase Amount:**\$427,068.00****Shipping & Handling:****\$0.00****Total Cost of Proposal (PO Amount):****\$427,068.00******Please add proper sales tax to your order****

Send **Check Payments** to:
Houghton Mifflin Harcourt Publishing Company
14046 Collections Center Drive
Chicago, IL 60693

Attention:
Olena StadnikFloore
olena.stadnik@bcsdk12.net

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orders@hnhco.com
FAX: 800-269-5232

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Total Cost of Proposal (PO Amount): \$427,068.00

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- Please return this cost proposal with your signed purchase order that matches product, prices and shipping charges.
- Provide the exact address for *delivery* of print materials. The shipping address may be your district warehouse or individual school sites, but it is essential that this is accurate.
- Please supply the name of each important district point of contact for all aspects of the solution including their direct contact information (email/phone):
 - o Point of Contact for Print materials
 - o Point of Contact for Digital materials
 - o Point of Contact for Scheduling Professional Development
- Please confirm that we have the correct 'Ship to' and 'Sold to' information on the cost proposal.

Ship to: Bibb County School District 484 Mulberry St Macon, GA 31201-7906	Sold to: Bibb County School District 484 Mulberry St Macon, GA 31201-7906
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- Please provide funding start and end dates.
- Please note that all products and services will be billed upon the processing of your purchase order.
- Our payment terms are 30 days from the invoice date.
- Print subscription material quantities may be adjusted across grades for like products, to accommodate enrollment fluctuations, quantities cannot be adjusted between different programs or copyrights.
- Our shipping terms are FOB shipping point. The shipping term for your proposal is Destination.
- Any proposed shipping or tax amount provided on this proposal, is based on the Ship To account location quoted within.
- If the location of your delivery changes, please include the proper sales tax and shipping charges for that location in the applicable Purchase Order
- Should any of these Terms of Sale conflict with any preprinted terms on your purchase order, the HMH terms of service shall apply.

Thank you in advance for supplying us with the necessary information at time of purchase.

Our goal is to ensure your success throughout the duration of this agreement, which starts with a highly successful delivery of our solution.

For greater detail, the complete Terms of Purchase may be reviewed here: <http://www.hmhco.com/common/terms-conditions>

Date of Proposal: 2/22/2023

Proposal Expiration Date: 8/30/2023



Houghton Mifflin Harcourt

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