

**RFP 24-508 Strategic Planning Management System
Executive Summary/Chronology of the Agenda Item**

It is the policy of the DeKalb County Board of Education to ensure the development of a Strategic Plan for the DeKalb County School District to serve as the template by which all short- and long-range efforts are measured. The district will engage in a robust strategic planning process that will lead to the development of a high quality 2024-2029 Strategic Plan.

A formal Request for Proposals was issued on July 13, 2023. Proposals were received from five (5) firms. The five (5) proposals were evaluated by a selection committee. The recommendation to award this contract to Insight Education Group is based on the review and evaluation of the responsive proposals received.