



Company Overview:

AED Brands, LLC was founded in 2004 by Keith Hildebrandt. We are a small business based in Kennesaw, GA. From day one, the company's emphasis has been to assist customers in implementing response programs that are compliant with state and federal legislation. In 2008, Keith launched aedbrands.com and hired a support staff to assist in nationwide customer implementations. In 2012 we began hiring sales reps to expand our geographic footprint. Today we provide personal one on one service in 21 states. In 2017 Keith's wife Laura began working for the company and is now CEO.

AED Brands is a major AED Distributor that sell, support and maintain all major AEDs and supplies. We provide AED Accutrack Program Management Software that helps keep your AED program compliant, up to date with accessories, monthly inspections reminders and inventory control of all devices.

AED Brands has had the opportunity to work with Bibb County School District for the last 5 plus years. Our Georgia Territory Manager has boots on the ground providing AED training when needed, school assessments and helps manage the district answering questions and processing orders.

Bibb County School District is currently utilizing our AED Program Management Software.

Product Recommendations:

Bibb County School District currently has CR Plus AEDs. Those AEDs are no longer being manufactured but are supported for a few more years.

There are Two AEDs with newer technology and child mode capabilities eliminating having to purchase pediatric pads, will provide the district with a lower cost of ownership due to pads and batteries lasting between 4 to 5 years based on the AED.

The **Life Pak CR2** AEDs will work with Bibb County Fire / EMS. The pads are compatible with their Life Pak Monitors allowing for easy transport during a cardiac arrest. It has CPR Insight technology allowing for continual care once a shock is determined. The pads and battery will last **(4) years** without pad use. The **CR2 has a child mode button** that will reduce the shock for a child 8 years or less or 55 pounds or less. You would never have to buy pediatric pads.



The **Zoll 3 AED's** technology measures the depth and rate of compressions during CPR. It will tell you to push harder or good compressions. It will not be compatible with Fire / EMS, pads would need to be removed. The pads and battery will last **(5) years** without pad use. The **Zoll 3 has a child mode button** that will reduce the shock for a child 8 years or less or 55 pounds or less. You would never have to buy pediatric pads.

Both AEDs are very good but if the School District's goal is to be compatible with Fire / EMS – the CR2 will provide that compatibility.

Warranty Information:

- The **CR2** has an (8) year warranty
- The **Zoll 3** has an (8) year warranty