

## **Chronology of the Agenda Item**

This request is to establish a student attendance intervention and communication service using a web-based subscription contract to increase attendance, reduce absences, improve family's capacity to track attendance, increase access of families to critical resources for improving student achievement.

The Agreement will be on an annual subscription basis through October 2025. The cost is \$121,733.00 per year.

Under this contract, the vendor will furnish professional development to all employees working with student attendance and existing student information system. The use of this contract will provide access to the web-based platform on a twenty-four (24) hour, seven (7) days a week basis. This contract will be used to provide services that include integration with the existing student information system, enrollment of all students into the system, personalized "nudges" (texts) to families in their home language, access to families to on-demand Family Support Bot or a multilingual Family Support Team, generate actionable reports twice a year and surveys to get qualitative feedback from families, analysis of attendance trends and patterns using school and district level data, support MTSS teams to identify and target interventions aligned to systemic and individual attendance barriers. Professional learning sessions will be scheduled to increase the capacity of school and district level teams to provide data driven interventions and family outreach for improving student achievement through consistent attendance.

The District has not used this vendor before. This request is for year 1 of 2 contract years available through TIPS Cooperative Agreement #210301 subject to TIPS exercising its 1-year renewal option.