



February 9, 2024

Dekalb County School District  
Attn: Carla Smith  
Subject: EqualLevel Sole Source Affidavit

Dear Ms. Smith:

The EqualLevel Marketplace is the only machine-learning real-time solution that enables organizations to access 100% of the product and service information they require from suppliers from a single search box, without having to host static product information or meta-data (level 2 punchout). EqualLevel Marketplace utilizes an internally developed search solution, EqualLevel Swift ("Swift"), to provide the functionality required to access real-time information across the range of IT commerce capabilities found in every organizations supply community. Swift is the only platform that can deliver real-time search of existing punch-out sites (via meta-search), combined with direct API synchronization to the Swift Commerce platform. The EqualLevel proprietary machine-learning feature named EqualLevel Savings Advisor analyzes search and punchout items and suggests lower priced exact match and substitute items.

Using this proprietary approach, Swift addresses the challenge of obtaining real-time aggregated product and contract information from suppliers with and without existing punch-out enabled commerce sites. Swift's proprietary direct synchronization API to the Swift Commerce platform combined with meta-search connectors to existing punch-out sites ensures the most up to date product and price information is returned to shoppers. As a result, EqualLevel is the only provider that can deliver real-time comparison-shopping across supplier contracts regardless of their Internet commerce capability.

All components of EqualLevel's software solution are, developed, enhanced, and maintained by EqualLevel and no other third party vendor, company or entity is authorized by EqualLevel to develop new features, provide services, or provide maintenance. EqualLevel is the Sole Source provider for any implementation services, enhancements, upgrades and warranties for the EqualLevel software. EqualLevel implementation and support services are provided solely by EqualLevel employees and are not outsourced to any third party vendors.

EqualLevel is pleased to have this opportunity to present the Dekalb County School District with information describing our sole source justification. Please do not hesitate to contact me, at 240.505.3671 should you have any questions or require additional information.

Sincerely,

A handwritten signature in cursive script that reads "Orville A Bailey".

Orville A Bailey  
Founder, EqualLevel Inc.  
[obailey@equallevel.com](mailto:obailey@equallevel.com)  
Attachment



## EqualLevel Demo Marketplace

### Cart Information

Type: PunchOut Cart

Name: 1st Grade Supplies - 4

Status: Checked Out

Created By: April Smith

Last Modified: 10/27/2023 08:30 AM CDT

### EqualLevel Savings Advisor Report

Purchased Item	Alternative 1	Alternative 2	Notes
Bostitch® Impulse™ 30 Sheet Electric Stapler, Black - Office Depot (549014) - ABC - STANLEY- BOSTITCH (2210) <b>Suggested Item</b>	Bostitch Impulse 30 Electric Stapler, 30 Sheet Capacity, Black (2210) - Staples (790113) - ABC - AMAX INC (02210) <b>Original Item</b>	Bostitch Impulse 25 Electric Stapler, Black - School Specialty (010007) - ABC - BOSTITCH (02210)	\$37.33 / EA Qty: 2 Saved: \$19.56 (21%) \$47.11 / EA + \$19.56 (21%) \$77.99 / EA + \$81.32 (109%)
Just Basics® Basic View 3-Ring Binder, 1" Round Rings, White - Office Depot (396291) - ABC - OFFICE DEPOT (BSDOR10) <b>Suggested Item</b>	Staples Economy 1" 3-Ring View Binder, White (ST23735-CC) - Staples (374615) - ABC - STAPLES GROUP (ST23735CC) <b>Original Item</b>	School Smart Polypropylene Round Ring Binder, 1 Inch, White - School Specialty (086363) - ABC - SCHOOL SMART	\$2.00 / EA Qty: 60 Saved: \$94.80 (44%) \$3.59 / EA \$94.80 (44%) \$4.09 / EA + \$125.40 (105%)
Rubbermaid® Round Brute® Container, 32 Gallons, Gray - Office Depot (209031) - ABC - RUBBERMAID (FG263200GRAY) <b>Suggested Item</b>	Rubbermaid Brute Plastic Trash Can Container, 32 Gallons, Grey (FG263200GRAY) - Staples (432463) - ABC - RUBBERMAID COMMERCIAL PRODUCTS 187151 (FG263200GRAY) <b>Original Item</b>	Rubbermaid Commercial BRUTE Garbage Can, Round, Plastic, 32 Gallon, Gray - School Specialty (1569628) - ABC - RUBBERMAID	\$29.11 / EA Qty: 2 Saved: \$42.14 (42%) \$50.18 / EA + \$42.14 (42%) \$107.57 / EA + \$156.92 (270%)

**Original Total: \$409.38**

**Replacement Savings: -\$156.50**

**Total: \$252.88**

**You saved: 38%**

**\*Please note, this report is for illustration purposes only and does not reflect actual vendor pricing. Your report will vary based on your contractual relationship with your suppliers.**