

Canvas by Instructure Subscriptions & Services (Year 4)

Please note: This section includes confidential information about pricing. All prices are listed in US Dollars (USD). Prices available for new subscriptions only. Our pricing model is based on a one-time implementation fee and on subscription fees calculated by multiplying the number of users by an annual per-user subscription fee. User means a student, teacher, or administrator of Customer who is authorized to use the Service with an assigned login credential.

Product or Service	Description	Quantity	Cost
K-12 Canvas Subscription Fee (Students, Teachers, Admin)	User Metric reflects the maximum number of individuals authorized by the Customer to access and/or use the Service and Customer has paid for such access and/or use.	116,000 @ \$2.75	\$319,000.00
24/7 Tier 1 Support	24/7 Tier 1 support. Teachers and admins have access to phone/chat Canvas support directly 24x7x365.	Annual per year	\$95,700.00
Canvas Premium Training Portal	Unlimited access to core and advanced on-demand training content for teachers and admins and unlimited access to instructor-led online training through the Training Portal.	Annual per year	\$20,000.00
Impact	Impact by Instructure helps districts and schools improve tool adoption within Canvas and evaluate the impact of these educational technology tools on student engagement and outcomes. Insightful dashboards and dynamic reporting provide a birds eye view of how well students and teachers are engaging with available edtech tools. Customized in-app messaging provides key insights about optimal platform use while in-context support channels empower teachers and students to focus more on teaching and learning, and less on traversing new technologies.	116,000 @ \$.11	\$12,760.00
Canvas Studio Cloud Subscription	Teachers and staff can create and deliver interactive video. Students can produce and submit their own video creations in Studio, and can easily collaborate and comment on each other's work. Teachers can create quizzes on top of video content and see	116,000 @ \$.10	\$11,600.00
Course Template Library Subscription	Provides access to the entire course template library application for all teachers and staff	Annual	\$20,000.00
Dedicated Canvas Consultant	Dedicated Instructure employee working full time in DeKalb County Schools.	Annual	\$236,250.00

Year 4 Total: \$715,310.00