



Safe Routes to School Program

Santa Rosa City School Board

August 2026



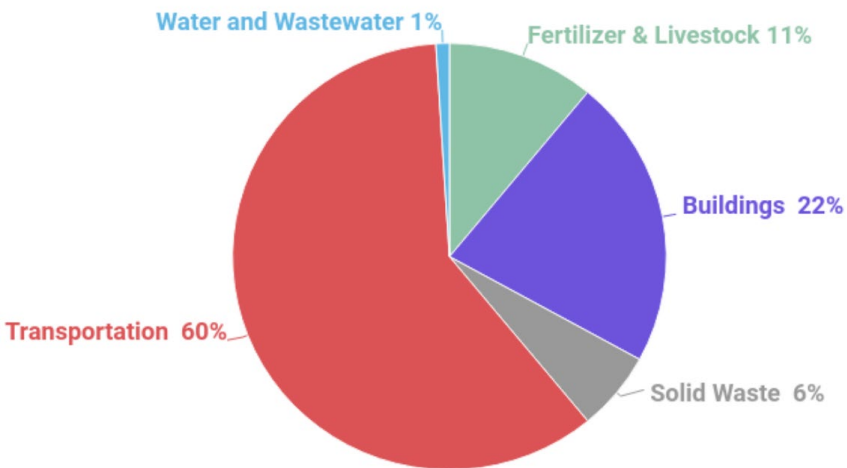
Safe Routes to School Goals

- ✓ More students/families walk, bike, scoot, skate, bus or carpool for transportation
- ✓ Kids/Families know how to be safe while doing so
- ✓ Barriers to active transportation identified and engineering improvements made
- ✓ Community is more connected and aware of the benefits of SRTS to health and environment



Why Safe Routes to School Programming?

Annual Greenhouse Gas Emissions Sonoma County



Comprehensive Sonoma County Safe Routes to School Services

Funder: Sonoma
County Transportation
Authority

Partners: Schools,
Districts, local
jurisdictions

- ✓ Evaluation – tallies, GIS mapping
- ✓ Education
- ✓ Active & Alternative Transportation Encouragement & Engagement
- ✓ Engineering & Planning



Safe Routes Enrolled & Non-Enrolled Schools

27 sites in all of
Santa Rosa,
60+ countywide



Enrolled for 2026-27	Not yet Enrolled for 2026-27
CCLA*	Luther Burbank Elem
Helen Lehman Elem*	Elsie Allen High
Hidden Valley Elem*	Maria Carillo High
Lincoln Elem*	Montgomery Junior/Senior High
Luther Burbank Elem	Piner Junior/Senior High
Monroe Elem*	Ridgway High
Proctor Terrace Elem*	Rincon Valley Middle
Santa Rosa Charter School for the Arts	Santa Rosa Accelerated Charter
Santa Rosa French-American Charter	Santa Rosa Junior/Senior High

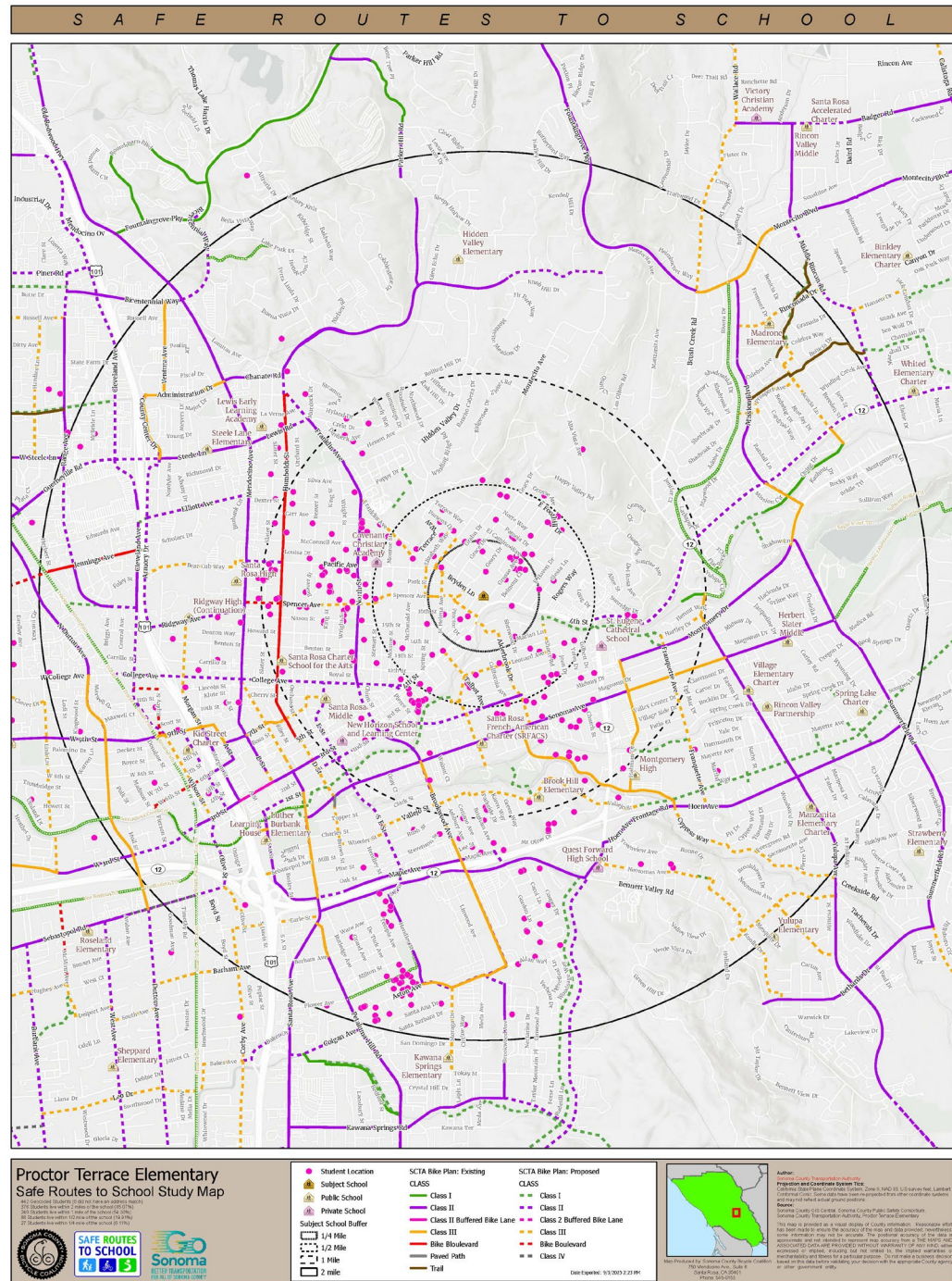
*will receive a 4th Grade Bike Rodeo in 2026-27

GIS MAPPING

Student Home Location Maps

Proctor Terrace Elementary School, Santa Rosa

- 442 Geocoded Students
- 376 live within 2 miles (85%)
- 240 live within 1 mile (54%)
- 88 live within ½ mile (20%)
- 27 live within ¼ mile (6%)

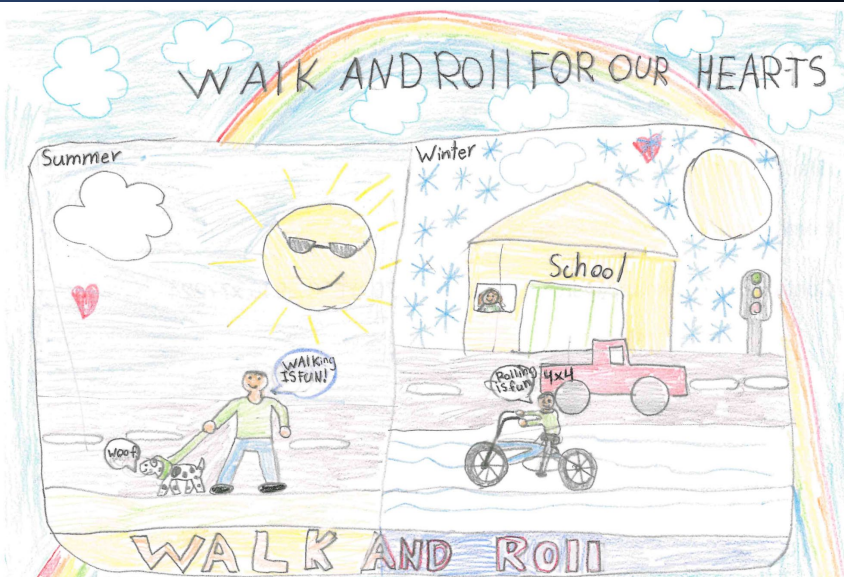


Geocoded 84 schools in
2025-26, including all sites in
SR City Schools

*Sonoma County GIS
Department Support*

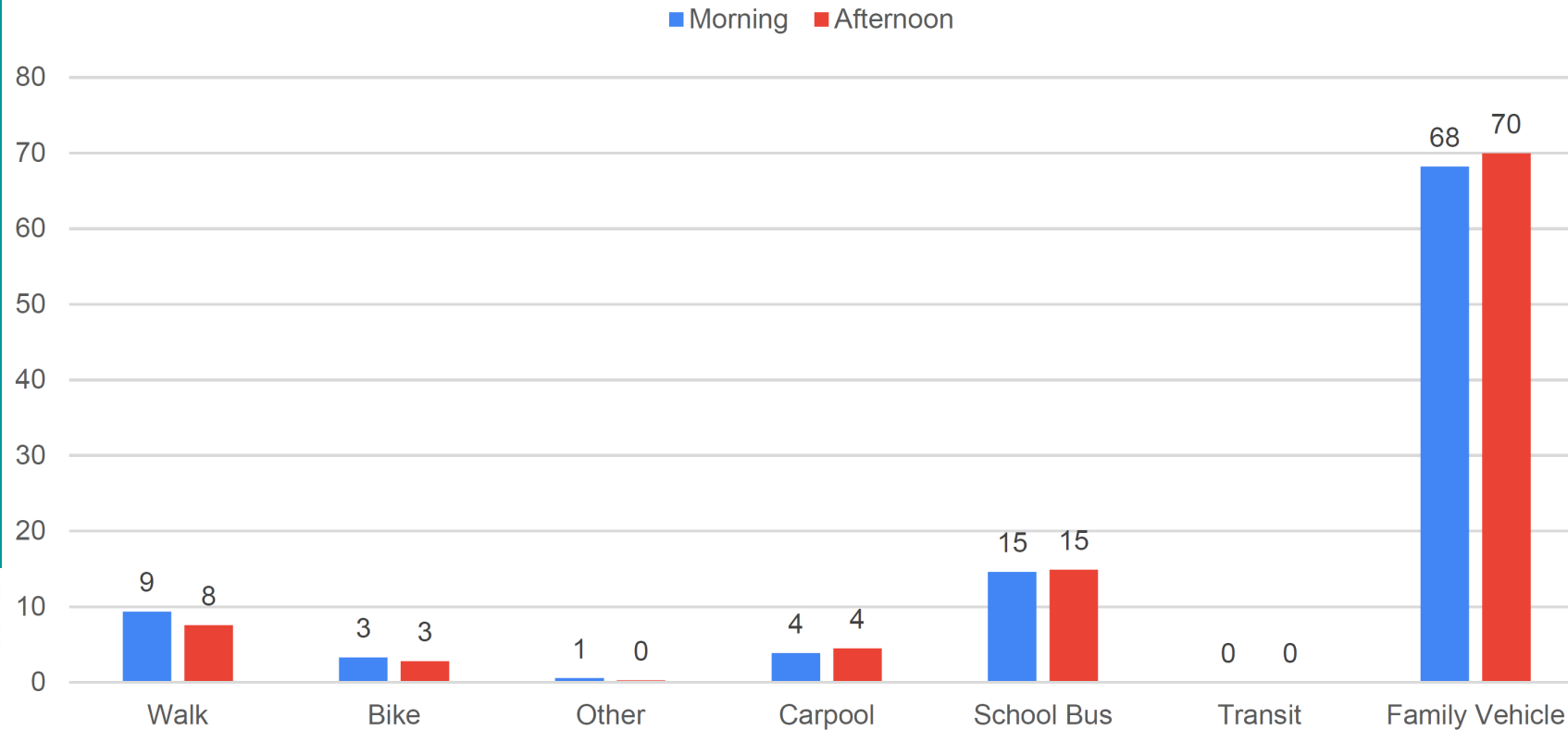
EVALUATION

Student Arrival & Departure Tallies



Proctor Terrace Elementary School, Sept 2025

Morning and Afternoon Travel Mode Comparison



Tallies conducted at 61 schools countywide in 2025-26, **9 Santa Rosa City School sites**



Safe Routes to School Education

- ✓ Pedestrian & Bicycle safety & skills; at schools & in the community



Lead Instructors are *League of American Bicyclist Certified* – the gold standard of cycling education

Safe Routes to School Education Program



- ✓ 2nd or 3rd Grade Pedestrian Safety Lessons
- ✓ 4th Grade Bicycle Basics Lessons
- ✓ 4th Grade On-Bicycle Skill/Safety Rodeo
- ✓ 5th Grade Mapping and Communications Lessons
- ✓ Middle and High School "Drive Your Bike" Lessons (classroom)
- ✓ Teen after-school rides & community classes (on-bike)
- ✓ Learn to Ride Workshops
- ✓ Family Bike Workshops
- ✓ Annual Kids "Bike Adventure" Camp
- ✓ Outreach/Ed at Community Events
- ✓ Presentations to Parents, School Staff, Community



4th Grade Bicycle Rodeos



- Limited Service: ~43 schools countywide annually, 6 schools programmed in SR City District in 26-27
- During the School Day
 - Helmet fittings & low cost helmets
 - Bike checks/adjustments (loaner bikes available)
 - Learn to Ride component
 - On-bike Skill/Safety Course
 - Every 4th Grader is served; students with disabilities accommodated



Middle & High School Teen Bike Education



DRIVE YOUR BIKE CONFIDENTLY!

**WED,
SEPT 16**

4:30PM-6PM

FINLEY PARK

**FREE! To register
visit santarosarec.com**

E-bikes allowed, e-motos not allowed.
Questions? Call 707-545-0153.

Ages 12-18



Course overview

▼ All (except removed from view) ▼

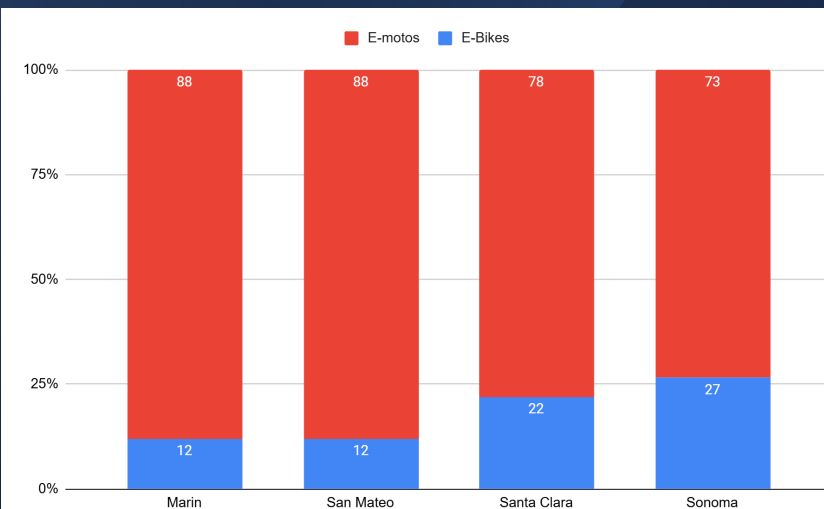


★ Middle School Advanced Bike Skills

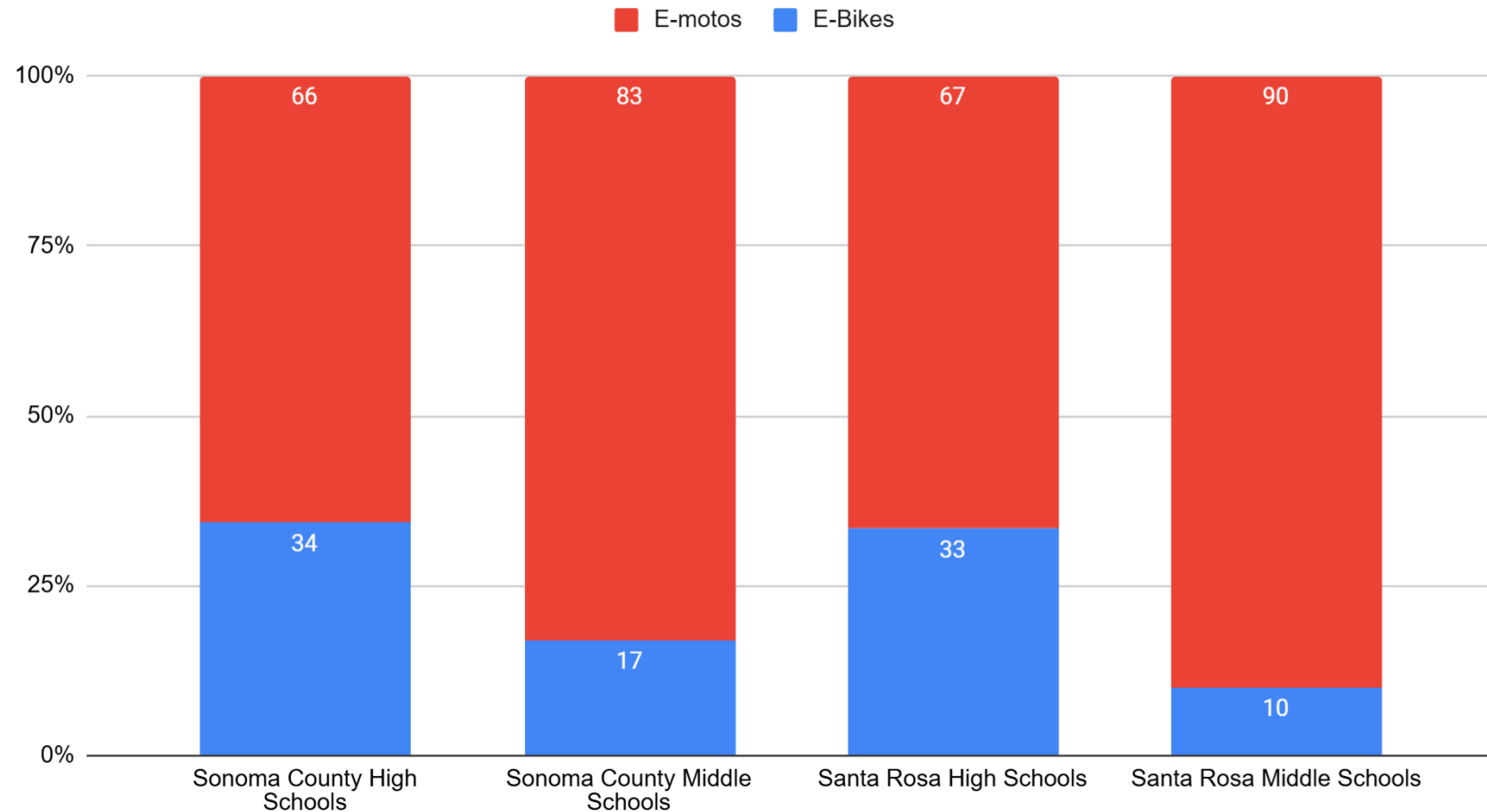


E-Bicycle vs. E-Moto Data

***Bike-Counts conducted
at all public middle &
high schools in Santa
Rosa and Countywide in
May 2026***



E-Bikes and E-motos



E-Bicycle Education

As cycling advocates, we are committed to prioritizing the safety of children.



E-BICYCLES WHAT PARENTS MUST KNOW

CONSIDERING an E-BIKE for YOUR CHILD/TEEN? THINK ABOUT THESE QUESTIONS/FACTORS WHEN PLANNING a PURCHASE.

- Does the device fit my child/teen's size and ability?
- Is your child/teen a skilled rider who knows and follows the traffic rules (see sidebar at right)?
- Can your child/teen stand up to peer pressure?
- Is your child/teen committed to wearing a helmet and ensuring their passenger does as well (17 and under are required to do so by law)?
- Buy local so they're guaranteed to be assembled properly and can be taken in for regular maintenance, especially for brakes.
- Check the label (must not exceed 750 watts/20mph).

PRACTICE FIRST: Ride with your child/teen to ensure they are following the rules of the road and can handle the bicycle in various road conditions. They should be riding confidently, responsibly and under control at all times, including switching between gears and speed settings.



TRAFFIC RULES

- Rides predictably WITH the flow of traffic
- Rides outside the door zone of parked vehicles (3 ft away)
- Stops at stop signs and takes turns with vehicles
- Uses hand signals for turning and scans before merging onto roads and changing lanes
- Obeys posted speedways on pathways and yields to pedestrians



PROS

- Allows riders to travel further and faster
- Allows steep hills to be easily climbed
- Heavy school books and/or sports equipment may be easier to transport
- May encourage more independent riding, less vehicles on the road benefits all

CONS

- Traveling at higher speeds (20mph is twice the speed of a normal pedal bike) makes it harder to control and stop
- Weight more than normal bikes. Less maneuverable and difficult to transport/store
- Maintenance can be challenging & costs higher due to electrical components, battery (\$100-\$300/annually vs. \$0-\$100 for a normal pedal bike)
- Less cardiovascular benefit than regular bikes
- More expensive to purchase compared to pedal bikes
- Target for thieves
- Environmental considerations related to battery production and disposal

E-BICYCLES WHAT PARENTS MUST KNOW

CLASSES of E-BIKES

Class	Top Assisted Speed	Motor Control
Class 1	20 mph	Pedal only
Class 2	20 mph	Pedal & Throttle
Class 3	28 mph	Pedal only

BUYER BEWARE: Although Class 2 Bicycles have become readily available at a lower price point than Class 1 & Class 3 bikes, they can be easily hacked to speeds exceeding 20mph on throttle power alone, making them illegal to ride on public roads and pathways, and even more dangerous.

According to California Law, legal e-bikes must have:

- Working pedals
- Max of 750 watts
- Throttle that can never, ever be altered or switched to exceed a max speed of 20mph on motor power alone
- A label on the e-bike designating the class

If purchasing a Class 2 e-bicycle for your child/teen, consider disabling the throttle and/or establishing rules about not adjusting the throttle speed under any circumstance.



E-SCOOTER LAWS

- To legally operate an e-scooter in CA, one must be **over the age of 16 with a learner's permit, or a driver's license**
- California law prohibits riding e-scooters on sidewalks and pathways unless marked otherwise
- Riders must share the road with vehicles: may ride in bicycle lanes

Have questions or need e-bicycle safety training support? Contact the Sonoma County Bicycle Coalition/Safe Routes to School Program at saferroutes@bikesonoma.org or 707-545-0153. www.sonomasaferroutes.org



RESOURCES



Sonoma County SRTS E-Bike FAQ includes information for parents, students, and school administrators



12 Minute E-Bike Safety Video from Pedal Ahead An easy to follow introductory video all about e-bike safety, including including maintenance needs for batteries & brakes



E-Bike Safety Training by CHP 1 hour, comprehensive training, highly recommend your complete this training with an adult



The Caring Parent's E-Bike Survival Guide by Beth Black (available for purchase)

THE GREAT E-BIKE CON

How Manufacturers are Pedaling E-Motos in Disguise

Parents are being duped. High-powered dangerous e-motos are sold as harmless "e-bikes," putting kids on machines built like motorcycles but marketed like toys — and putting kids in harm's way and parents at legal and financial risk.



E-MOTOS ARE NOT E-BIKES!

Send a clear message to manufacturers and retailers — the safety of your children cannot be bought!



WHO'S HOODWINKING PARENTS?

People for Bikes warns that manufacturers and retailers are skirting safety laws and targeting kids, selling e-motos, some with fake or non-working pedals, that can be easily "unlocked" to go even faster.

THE REAL COST

Kids in the ER and Parents Charged with Crimes

Public Health departments have declared a youth e-mobility crisis. Local kids are suffering multiple fractures, concussions, and surgeries — while parents face criminal and liability charges, including child endangerment.

THE "MY KID CAN HANDLE IT" TRAP

The laws are clear to keep everyone safe. Even if your child seems capable, breaking the law pressures other parents and kids to follow — and they may not be as lucky. Unintended consequences reverberate throughout the community when tragedy strikes.



All resources available in English & Spanish

E-Bicycle Education

Also available:

E-Bike Handbook

Teen-Parent E-Bike Agreement

E-Bike Education Video Module

Suggested School/District policy language

And more!

E-BICYCLE & E-MOTO SAFETY GUIDE

The Sonoma County Safe Routes to School Program has seen a significant increase in safety concerns involving youth operating electric devices. These issues impact student safety, campus supervision, and traffic near schools.

SAFETY AND LIABILITY CONCERNS:

Compared to traditional bicycles, E-Bikes and E-Motos present increased risks:

- Higher speeds and longer stopping distances
- Heavier weight/reduced maneuverability
- Young riders may lack traffic judgement

UNSAFE E-BIKE/E-MOTO USE NEAR CAMPUSES THREATENS:

- Student riders
- Pedestrians and staff
- Parent drop-off/pick-up traffic

DID YOU KNOW?

All e-bikes must remain unaltered

- Removing the chain, taking off pedals, or making speed modifications will re-classify an e-bike to an off-road e-motorcycle (aka e-moto). Off road e-motos are NOT permitted on any public streets

As of January 1, 2026, parents and guardians may face charges if they provide an inappropriate e-device or fail to instruct their child on safe riding:

- Only ONE rider per e-bike or e-scooter is allowed
- Police may impound for reckless riding, for operating a modified e-bike, or for riding a street-illegal e-moto

E-BIKE REGULATIONS



	CLASS 1	CLASS 2	CLASS 3
MAX SPEED	20 mph	20 mph	28 mph
HELMET REQUIREMENT	If under 18	If under 18	All Ages
THROTTLE ASSIST	✗	✓	✗
AGE REQUIREMENT	✗	✗	16+
RULES OF THE ROAD	✓	✓	✓

ILLEGAL FOR STUDENTS UNDER 16:

ELECTRIC SCOOTERS



- ✗ 20+ MPH
- ✗ Helmet required
- ✗ Drivers license required
- ✓ BIKE LANES
- ✓ BIKE TRAILS
- ✗ SIDEWALKS

You do not need to register motorized scooters

ELECTRIC DIRT BIKES & ELECTRIC MOTORCYCLES



PRIVATE PROPERTY USE ONLY

- ✗ PUBLIC ROADWAYS
- ✗ PARKS
- ✗ BIKE TRAILS

E-MOTO GUIDE



Off-road e-motos and unclassified, modified e-bicycles are ILLEGAL for students and NEVER permitted on public roads

COMMON E-MOTOS DECEPTIVELY MARKETING AS LEGAL E-BIKES INCLUDE



5th Wheel



Tuttio



Ridstar



Super 73

What's the difference between an e-bike and an e-motorcycle?



NEED MORE SUPPORT OR CLARIFICATION?

Visit the E-Bike Access Rogue E-Moto Gallery (www.ebikeaccess.org)

The Sonoma County Safe Routes to School (SRTS) program and/or your local police department offers bicycle and e-bicycle safety presentations for students, parents, school administrators, and school staff. Presentations include

- ✓ Safety best practices
- ✓ Legal classifications
- ✓ Compliance guidance

Officers and SRTS staff are also available to assess e-bike legality at school sites.

Contact Sonoma County Safe Routes at saferroutes@bikesonoma.org or 707-545-0153 to schedule a presentation or request guidance.

<https://sonomasaferroutes.org/content/e-bicycle-education>

Learn to Ride a Bicycle Classes

FAMILY BICYCLING LESSONS

IN PERSON, ON-BIKE LESSONS

Learn to Ride a Bike — for Kids

Wednesdays in
Santa Rosa

Summer/Fall 2026 Dates:
8/26, 9/16, 10/14, 10/18

For rates & registration, visit
[SantaRosaRec.com](https://www.santarosarec.com)



Community Outreach & Engagement

- Outreach at Community & School Events
- PTA/PFO Presentations
- School Staff Meeting Presentations
- Community Meetings & Task Forces
- Walk/Roll Day Support
- 1822+ reached 25-26





SRTS Education REACH (countywide) By Grade Level & Community

25-26 school year

Grade	# schools served Aug-June (SR City)	# students Aug-June (SR City)
2 nd _3 rd Pedestrian Safety	45 (7)	2469 (407)
4 th Bike Basics	45 (6)	2672 (383)
5 th Mapping & Communications	37 (5)	1920 (313)
Middle-High School (6-12th grade, school & community)	15 (3)	2310 (90)
Community (LTR's FBW's, Rides, Skills Courses, Camp)	n/a	274
Total # of schools	61 (10)	9645 (1193)



Walk & Roll Encouragement Events (2026-27)



- ✓ International Walk & Roll to School Day (October 7, 2026 or date of choice) – **registration now open!**
- ✓ Ruby Bridges Walk to School Day (November 4, 2026 or date of choice) – **registration now open!**
- ✓ Monthly "Walk or Walk/Roll to School Days – *school chooses months/dates to celebrate*
- ✓ Bike to School Day (May) – **registration opens in March!**



Bike to School Day

May 6, 2026

**this year's event will be on May 5, 2027*



School	# Bikes/% increase		# Bikes/% increase
Binkley	15 / 200%	Roseland Elem	4 / 100%
Cesar Chavez Language	15/ 0%	SR Charter Arts	10 / 11%
Helen Lehman	32 / 113%	SR French Charter	35 / 250%
Hidden Valley	25 / 733%	Sequoia	80 / 100%
JX Wilson	8 / 300%	Sheppard	20 / 300%
Lincoln	6 / 20%	Spring Lake Middle	24 / 60%
Madrone	TBD	Strawberry	20 / 100%
Manzanita	26 / 225%	Village Elem	38 / 153%
Monroe	7 / 600%	Mark West Elem	15 / 88%
Proctor Terrace	27 / 200%	Mark West Charter	15 / 150%
RL Stevens	6 / 600%	Willowside Middle	9 / 125%

450+ Students biked to school on Bike to School Day in Santa Rosa in 2026, a nearly 200% increase. On average, countywide, over 1440 kids biked, a 125% increase!



Walking School Buses and Bike Trains and/or park & walk “meet-up spots”

- 15 Santa Rosa schools have established Walking School Buses or Bike Trains (some with multiple routes)!
- An amazing way to build community and engage more families in walking and rolling.

Color-coded, kid-powered, carbon-light: Santa Rosa students roll out creative commute for Bike to School Day

Students at Santa Rosa’s French American Charter School led a colorful, student-organized bike train to campus ahead of Sonoma County’s Bike to School Day celebration.



Student Centered 6th Grade Project for Earth Month & Bike Month

Safe Routes to School Walk & Roll Encouragement Challenges

WALK & ROLL SEPTEMBER *Back to School* BUDDY TRAVEL challenge

THIS SEPTEMBER, WE CHALLENGE YOU TO TRAVEL WITH BUDDIES FOR fun, connection, and safety in numbers!

Can you form a group with two or more students from other families to walk (park and walk), scooter, bike, carpool, or ride the bus together to school or to another destination? If so, tell us your buddy travel story! Contest ends Wednesday, October 7th. \$50 will be awarded to three travel groups who share an inspiring buddy walk/roll story, and their stories will be featured in our newsletter. MOST IMPORTANTLY, HAVE FUN TRAVELING TOGETHER IN WAYS THAT ARE FUN, HEALTHY, REDUCE TRAFFIC AND REDUCE POLLUTION!

TO PARTICIPATE, ANSWER THESE QUESTIONS ONLINE:  or, complete this form and return to us

FULL NAME _____ SCHOOL _____
☐ STUDENT ☐ PARENT ☐ SCHOOL STAFF CONTACT INFO _____
(EMAIL AND/OR PHONE NUMBER, FOR OUR DRAWING)

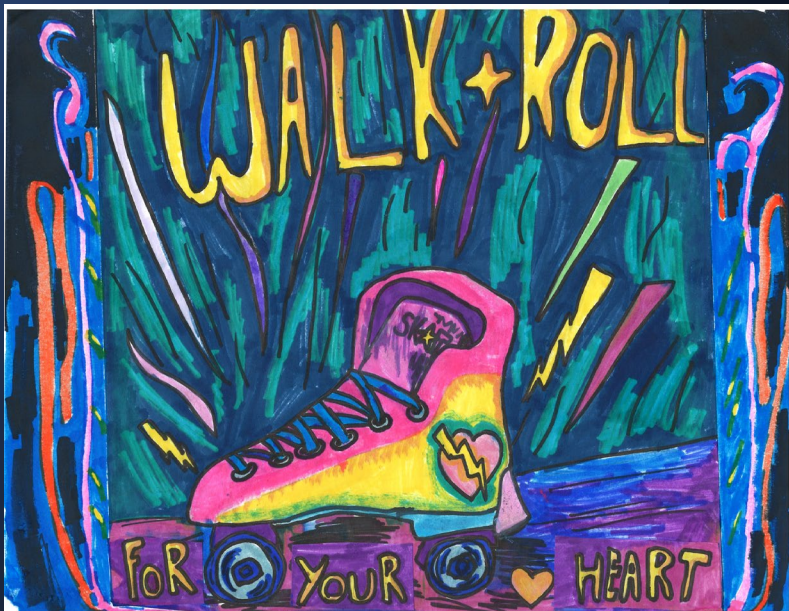
What are the buddies' names and their grades? _____
 What school do they attend? _____
 What is one of their parent's names? _____
 Parent's contact (phone + email). Just one parent's info is enough. _____
 How often do they meet up together on their way to or from school? _____

Write a short, descriptive narrative describing your/their experience or experiences walking and/or rolling with buddies. Where do you/they travel, how often, and why do you/they choose to travel on foot, bike, or in a carpool or bus? What do you/they like about walking, scooting, biking, busing, or carpooling to school or to another destination together?

BACK TO SCHOOL *buddy travel challenge*

SONOMASAFEROUTES.ORG  @SONOMACOUNTYSAFEROUTES     

- **September** Walk & Roll Buddy Travel Challenge
- **October** Be a Walk & Roll Advertiser
- **November** Thank a Safety Champion



- **December:** Wacky Winter Walk & Roll Scavenger Hunt
- **February:** Walk & Roll for our HeARTS Art Contest
- **March/April:** Go Green Transportation Challenge

CHALLENGE *safe routes to school*

be **A WALK & ROLL advertiser!**

There are many reasons why we love Walk & Roll to School Days, like getting exercise, being outdoors, cutting down on traffic, reducing pollution, and just having fun! But it's also important to remind students and families about how to be safe while traveling to/from school, whether they are walking, bicycling, scooting, skateboarding or even driving around walkers & rollers.

YOUR ASSIGNMENT:

Either on your own or with a partner, choose one of the following options to create a poster to hang at your school to promote an upcoming Walk & Roll to School Day event at your school:

- ➔ Come up with a catchy slogan and eye-catching design to encourage other students to participate in an upcoming Walk & Roll to School Day at your school. You can use the reasons why we love Walk & Roll to get started...or think of your own!
- ➔ Come up with a catchy slogan and eye-catching design to educate students about how to be safe when participating in an upcoming Walk & Roll to School Day at your school. You can use the Walk & Roll safety tips (at right) as a reference to get started.
- ➔ Take a picture of your artful Walk & Roll advertisement at your school (or have your parent or teacher take it), post it on Instagram or Facebook, tag @sonomacounty saferoutes and we'll share it countywide!

WALK & ROLL SAFETY TIPS

- ★ When walking or bicycling, stop at every curb or edge
- ★ Always STOP, LOOK & LISTEN, especially while crossing
- ★ Look left, look right, then look left again, before stepping past any curb, driveway or edge
- ★ Always wear a helmet when riding a bike, skateboard, or scooter
- ★ Always ride in the same direction as traffic
- ★ Learn all traffic signs and signals
- ★ Look for the safest place to cross the street. Use crosswalks, crossing signals, and crossing guards.

SONOMASAFEROUTES.ORG  @SONOMACOUNTYSAFEROUTES    

Funding provided in part by the California Department of Public Health's Kids' Plates Program



Safe Routes to School Engineering

Partners:

City of Santa Rosa Public Works & Planning Department

Programmed for 2026-27:

- Hidden Valley Elem
- Maria Carillo High
- Santa Rosa French American Charter School

Santa Rosa School Site Assessments (AKA “Walk Audits”)

- | | |
|-----------------------------------|--|
| ✓ Sequoia Elem – 9/11/23 | ✓ Burbank Elem – 1/21/25 |
| ✓ Wright Charter – 11/8/23 | ✓ Cesar Chavez – 2/18/25 |
| ✓ Austin Creek Elem – 12/4/23 | ✓ Roseland Elem – 3/26/25 |
| ✓ Lincoln Elem – 1/10/24 | ✓ Meadow View Elem – 5/13/25 |
| ✓ Brook Hill Elem – 2/23/24 | ✓ Sheppard Elem – 4/8/25 |
| ✓ JX Wilson Elem – 2/25/24 | ✓ Whited Elem – 10/15/25 |
| ✓ Helen Lehman Elem – 3/11/24 | ✓ Proctor Terrace Elem – 10/29/25 |
| ✓ Kawana Springs Elem – 4/2/24 | ✓ Spring Lake Middle – 11/12/25 |
| ✓ Steele Lane Elem – 4/23/24 | ✓ Elsie Allen High – 12/2/25 |
| ✓ Monroe Elem – 5/7/24 | ✓ Santa Rosa Charter Arts – 1/7/26 |
| ✓ Comstock Middle – 8/27/24 | ✓ Piner High School – 2/4/26 |
| ✓ Slater Middle – 9/18/24 | ✓ Bellevue Elem – 2/24/26 |
| ✓ Taylor Mountain Elem – 10/16/24 | ✓ Santa Rosa Junior/Senior High – 3/4/26 |
| ✓ RL Stevens Elem – 11/19/24 | ✓ Schaefer Elem – 4/29/26 |
| ✓ Montgomery HS – 12/10/24 | ✓ Jack London/POCS – 5/5/26 |

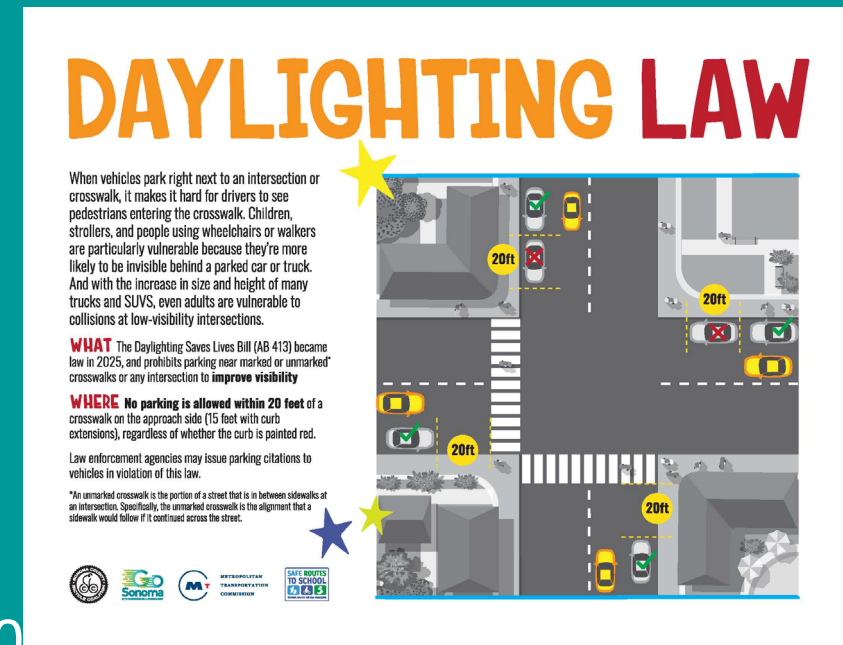
Safe Routes to School Engineering Improvements (23-25)

Partners:

City of Santa Rosa Public Works & Planning Department

- Red curb /daylighting 15
- Crosswalk install 4
- Raised crosswalk install 1
- Curb ramp 1
- Sign install/replacement 40
- Protected bike lane 2
- Radar feedback trailer 3
- RRFB install 4
- Install or refresh markings 10
- All way stops installed 2
- Concrete or asphalt repair 3
- Signal repair/ adjustment 7
- Speed reductions 4 (on main roadways in proximity to schools)
- Vegetation removal – 2+
- 2.35 miles of upgraded or new bike lanes (1.35 protected)

Estimate of \$225,000 in improvements



SANTA ROSA SRTS TASK FORCE



- ✓ Task Force Meeting(s) to bring together key SRTS Stakeholders: Reps from School District(s), site(s), SR City Public Works & Planning, Law Enforcement, Community Partners, and more.
- ✓ Bi-Monthly meetings in 23-24 & 24-25, Annual or Bi-Annual Meeting(s) in 2026 & beyond
- ✓ Opportunity to share concerns, programs and projects and connect/collaborate with other stakeholders
- ✓ Last Task Force Meeting was June 16, 2026 at 8am
- ✓ Next Meeting: TBA



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