



MEMORANDUM OF UNDERSTANDING

This **MEMORANDUM OF UNDERSTANDING** (the "MOU") is entered into this 1st day of July, 2024 between **DeKalb County School District ("DCSD")** and **Junior Achievement of Georgia ("JA")**, regarding the development of a JA Discovery Center facility, given the parameters herein (the "Project").

WHEREAS, JA is interested in providing a state-of-the-art opportunity to learn and apply real-world financial literacy and career readiness concepts in a site-based model for all students in DCSD; and

WHEREAS, DCSD has expressed interest in partnering with JA to bring these experience-based JA programs to transform how students build the skills and mindsets necessary for success in life and career; and

WHEREAS, JA and DCSD desire to enter into this MOU to memorialize their understanding and commitments to one another with respect to the Project;

NOW, THEREFORE, in consideration of their mutual and respective interest in the Project, and other good and valuable considerations, the receipt and sufficiency of which is hereby acknowledged by the parties hereto, JA and DCSD hereby affirm their understanding and agreement as follows:

1. Responsibilities of DeKalb County School District

- a. **Student Participation:** DCSD agrees to implement the JA BizTown and JA Finance Park programs, both the in-class curriculum and the on-site simulation, for all of its 6th and 7th grade students. There will be no per-student fee charged to DCSD for student participation.
- b. **Curriculum Implementation:** DCSD will ensure the successful implementation of the JA BizTown and JA Finance Park curriculum in classrooms before students visit the JA Discovery Center. Each program requires 17 in-classroom lessons to be taught at the local school by classroom teachers before the simulation experience, and one lesson following the simulation experience.
- c. **Teacher Training:** DCSD and JA staff will serve as joint support for teacher training needs related to JA BizTown and JA Finance Park; with annual teacher trainings offered onsite or through district professional development offerings.
- d. **Bus Transportation:** JA BizTown and JA Finance Park culminates with a **four-and-a-half-hour-long** simulation experience at the JA Discovery Center where students exercise the skills learned within the classroom curriculum. Funding for bus transportation to and from the center site will be provided by DCSD or its schools at no cost to all participating DCSD students, ensuring completion of the four-and-a-half-hour simulation.
- e. **Programmatic Impact:** DCSD will support the annual evaluation and impact tracking process for the JA BizTown and JA Finance Park programs, which may include student, teacher and administrator surveys and/or focus groups with written consent from all parties. Any data gathered will be strictly deidentified. JA will never collect any personally identifiable information from feedback participants.
- f. **Material Distribution:** DCSD will accept the delivery of all JA BizTown and JA Finance Park student and teacher materials, and distribute them to participating schools through its traditional warehouse distribution systems. JA will coordinate shipping and delivery of the materials, including system-approved labeling standards.

2. Responsibilities of Junior Achievement of Georgia



- a. **Curriculum Development and Improvements:** JA will provide all relevant curriculum materials for JA BizTown and JA Finance Park. JA will continue to make revisions and updates to such curriculum each school year in alignment with the Georgia Standards of Excellence for participating grade levels.
- b. **Teacher Training and Support:** JA will provide training and support for DCSD teachers throughout the implementation of the JA BizTown and JA Finance Park programs, including an annual training in coordination with DCSD prior to the start of implementation. Support will also include email and phone check-ins at critical points during the implementation process, and school visits as needed to make sure all teacher implementation needs are met.
- c. **Program Partners:** JA will be responsible for securing corporate partners for JA BizTown and JA Finance Park to ensure the relevance and sustainability of the programs.
- d. **Daily On-site Support:** The JA Discovery Center middle school student's onsite experience will be supported by JA staff and a group of volunteers from the local business, higher-education, and philanthropic communities. JA will recruit, screen, and train volunteers to provide best-in-class support each day that students are onsite.

This Agreement shall commence on the Effective Date. Additionally, as required by O.C.G.A. §20-2-506, this Agreement shall terminate absolutely and without further obligation on the part of DCSD at the close of the calendar year in which it was executed and at the close of each succeeding calendar year for which it was renewed but shall be automatically renewed subsequent calendar year during the term unless either Party terminates this agreement.