



Goodr Grocery Store

Prepared for Dekalb County Schools

by Jasmine Crowe-Houston, Goodr





Jasmine Crowe-Houston
Founder & CEO
Goodr

Hey Denise,

Thank you for considering Goodr as a partner to combat food insecurity. We're on a mission to end hunger and food waste. Partnering with Dekalb County Schools through our Hunger Solutions, will bring high-quality, culturally sensitive food to the people who need it most. We're excited to continue our long-term relationship and look forward to making a significant impact together in Atlanta communities.

Jasmine Crowe-Houston

The Dekalb County Schools - Goodr Grocery Store

Dekalb County Schools and Goodr are teaming up to launch a Goodr Grocery Store in Dekalb County. The goal is to serve hundreds of students and families experiencing food insecurity groceries to support them.

Goodr's Grocery Store experience allows families and individuals alike to shop for groceries with dignity minus the price tag. Students, Seniors, and Families can walk through Goodr's brick-and-mortar store to receive free groceries filling up a reusable grocery bag including items like fresh produce, eggs, bread, milk, shelf-stable items, and other locally procured groceries.

Goodr will also provide an impact report and content captured at the Goodr Grocery Store.

"During 2021 NBA All-Star weekend, we served over 3,000 families providing over 1 million meals."

Annie Horn

Social Responsibility Program Manager, The National Basketball Association (NBA)

Proposed Budget

Let us know which package you'd like.

The Store is open for 8 months for the 2024-2025 School Year.

Basic
125 Visits per
Month

\$60,59
8.00

Select

Standard
200 Visits per
Month

\$85,00
0.00

Select

Design and buildout of Grocery Store site

Recommended Size: 200-300 sq ft

Groceries like fresh produce, eggs, choice of milk, meat, bread, and shelf-stable food items


Goodr delivers groceries regularly to keep store stocked to account for monthly visitors

Design and buildout of Grocery Store site

Recommended Size: 250-400 sq ft

Groceries like fresh produce, eggs, choice of milk, meat, bread, and shelf-stable food items

Goodr delivers groceries regularly to keep store stocked to account for monthly visitors

 **Save** 

Enhanced Options

YEARLY
\$16,617.00

Description	Quantity	Price
✓ Add Household Items + Toiletries	150 ↕ Visits	\$16,617.00 / year

Total Recurring

\$16,617.00 / year

Total Due Today

\$0.00