



Wednesday, August 21, 2024

Denise Revels, Ed.S., LCSW
Director, Wrap Around & Support Services
DeKalb County School District
East DeKalb Campus
5829 Memorial Drive
Stone Mountain, GA 30083

Dear Denise,

Re: Sole Source Justification for Goodr, Inc. and Goodr Grocery Stores

This letter serves as a formal declaration that Goodr, Inc., a leading provider of sustainable food waste management and hunger relief solutions, is the sole source provider of the Goodr Grocery Stores initiative, which is uniquely designed to provide a free and dignified shopping experience to students and their families directly within school environments.

About Goodr, Inc.

Founded on the principle that food insecurity is not a scarcity issue but a logistics problem, Goodr, Inc. is a social impact company dedicated to reducing food waste and providing access to healthy, nutritious food to communities in need. Our mission is to eliminate hunger and food waste through technology, logistics, and innovative community partnerships.

The Goodr Grocery Stores Initiative

Goodr Grocery Stores are specially built within schools to serve as a reliable, accessible source of free groceries for students and their families. These stores are stocked with fresh produce, non-perishable items, and other essential goods, ensuring that no child goes hungry and that their families have the resources they need to thrive. Goodr meticulously measures and monitors the impact of each store, ensuring that every school receives the tailored support it needs. We provide a seamless process for school staff to keep the stores fully stocked with essential items each week, making sure that no need goes unmet.

What makes Goodr Grocery Stores a unique and sole-source solution includes:

- 1. Tailored Solutions for Schools:** Goodr Grocery Stores are custom-built to integrate seamlessly into school environments, providing a dignified, stigma-free shopping experience. Our stores are designed to be student-centered, offering products and services that meet the specific needs of the school community.
- 2. Comprehensive Support Services:** Beyond providing groceries, Goodr Grocery Stores can offer wraparound services, including nutrition education, wellness resources, and community engagement programs. These services are tailored to support the holistic well-being of students and their families.

3. **Established Community Partnerships:** Goodr, Inc. has built strong partnerships with local farmers, food suppliers, and community organizations, ensuring that our stores are supported by a reliable network dedicated to improving food access and security.
4. **Proven Impact:** The Goodr Grocery Stores have a demonstrated track record of success in improving food security and reducing absenteeism among students, leading to better educational outcomes and stronger communities.

Sole Source Justification

Goodr, Inc. is the only provider with the expertise, proprietary technology, and comprehensive approach required to implement and operate Goodr Grocery Stores within school settings. No other organization offers a comparable solution that addresses food insecurity through a fully integrated, dignified shopping experience specifically designed for schools.

For these reasons, Goodr, Inc. is the sole source provider of this critical service. We are committed to working closely with your school/district/organization to ensure that every student has access to the food and resources they need to succeed.

If you require any additional information or have any questions, please do not hesitate to contact me directly at 404-593-7505 or via email at Jasmine@goodr.co.

Thank you for your attention to this matter and for your continued commitment to supporting the well-being of our students.

Sincerely,

Jasmine Crowe-Houston
Founder & CEO
Goodr, Inc.