

# Kristen Jones

I am seeking opportunities to obtain a position in the Business Marketing field that will allow me to use my skills at a progressive company that aligns to my values and enhance my abilities in the marketing industry.

## EDUCATION

**North Carolina Agricultural & Technical State University**, Greensboro, NC May 2024  
*Bachelor of Science: Marketing*

## WORK EXPERIENCE

**New Student Programs**, Greensboro, NC May 2022- May 2024

### Aggie Success Leader

- Engaged students by planning creative events, community service opportunities and serving as a role model and advocate to the student body.
- Welcomed 1000+ students and family members, answered questions and directed guests at official new student orientation sessions.
- Lead orientations and parents during orientation meetings.

**Student Government Association**, Greensboro, NC May 2023- May 2024

### Miss Senior

- Designs programs for all the 2024 class to participate in various service engagements
- Maintains a presence within the community to highlight the work of the Student Government Association & school at large
- Collaborate with student representatives to organize and delegate strategic goals for the academic year.
- Advocate for students by acting as liaison between students and school administrators.
- Coordinating a minimum of 10 community service hour opportunities for the student body.

**Target Corporation**, Tucker, GA June 2021 – May 2023

### Style Consultant

- Utilized consultative sales approach to understand customer needs and recommend relevant offerings.
- Generated brand awareness and positive product impressions to increase sales.
- Monitored sales floor and merchandise displays for presentable condition, taking corrective action such as restocking or reorganizing products.
- Coordinated efficient restocking of the sales floor with current merchandise and accurate signage for current promotions.

## COMMUNITY INVOLVEMENT

Aggie Success Leader: Team Lead

Alpha Kappa Alpha Sorority, Incorporated, Alpha Phi Chapter: Attire Chair, Fundraising Chair, Miss Alpha Phi, Public Relations Committee, and Sisterly Relations Committee

Kingdom of Youth Mentorship Organization

Nxlevel Entertainment

GA Aggies Home Organization

Served as Hostess of the Miss Kappa Alpha Psi (2022) & Miss Omega Psi Phi Pageant(2023)

## HONORS AND AWARDS

International Business Honor Society

Initiated December 2020

Chancellor's List

Fall 2020, Spring 2021

Dean's List

Fall 2021, Spring 2022- 2023

Twenty Pearls Foundation Scholarship Recipient

Spring 2021, Spring 2022

## SKILLS/HOBBIES

Microsoft Powerpoint, Microsoft Word, Strategic Planning, Project Management, Event Planning, Graphic Design, Dance/Choreography, Pageant Coordination, Fundraising Planning, Leadership, Organization Skills, Public Speaking, Attire Stylist