

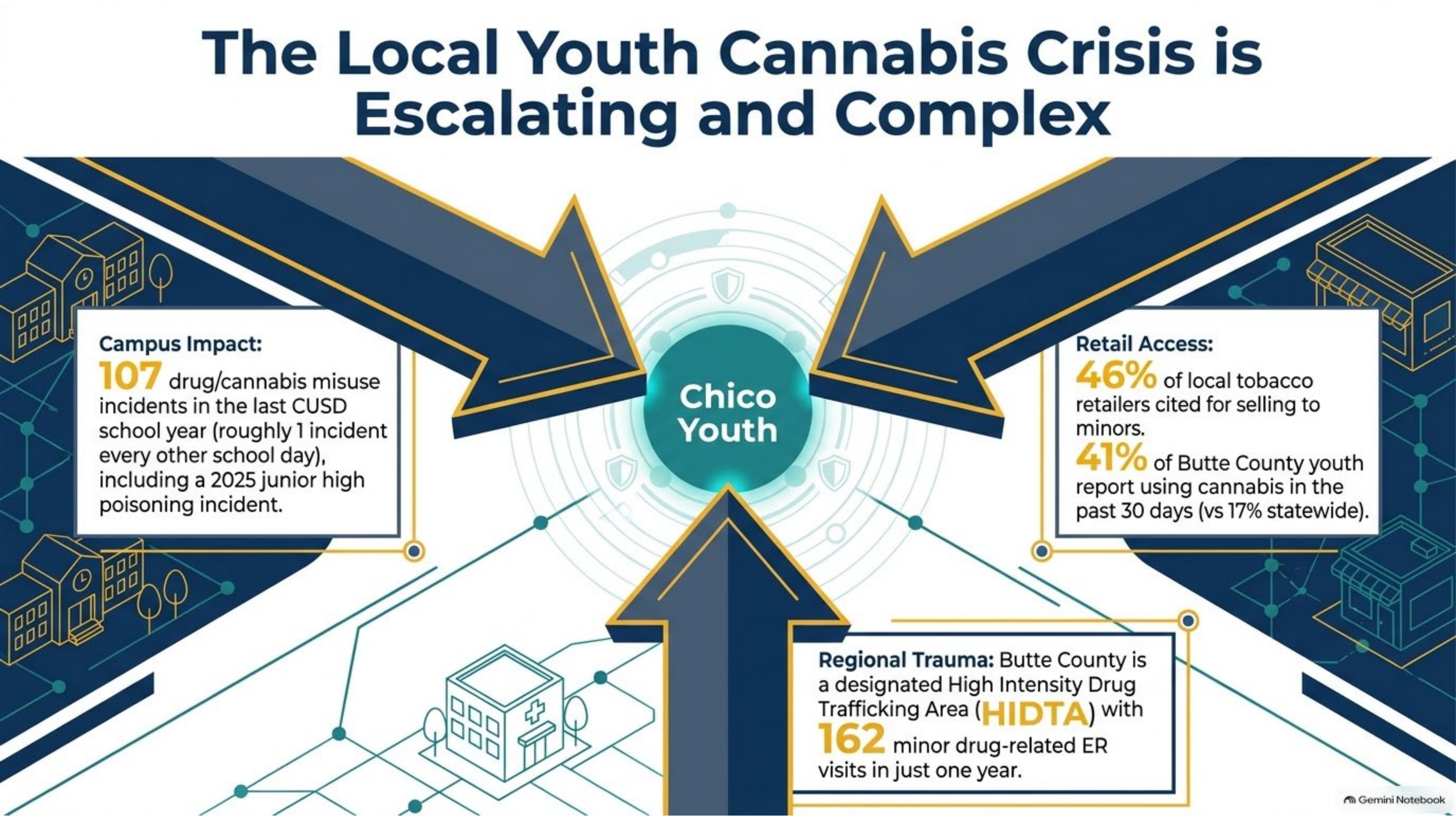
Protecting Chico's Youth Through a Coordinated Front



Leveraging SROs at Our Schools

The Local Youth Cannabis Crisis is Escalating and Complex

Chico Youth



The infographic features a central teal circle labeled 'Chico Youth' with three large blue arrows pointing towards it from the top-left, top-right, and bottom. A fourth arrow points upwards from the bottom towards the center. Each arrow is connected to a text box. The background is dark blue with white line art of buildings and a network of lines. A circular radar-like pattern surrounds the central circle.

Campus Impact:

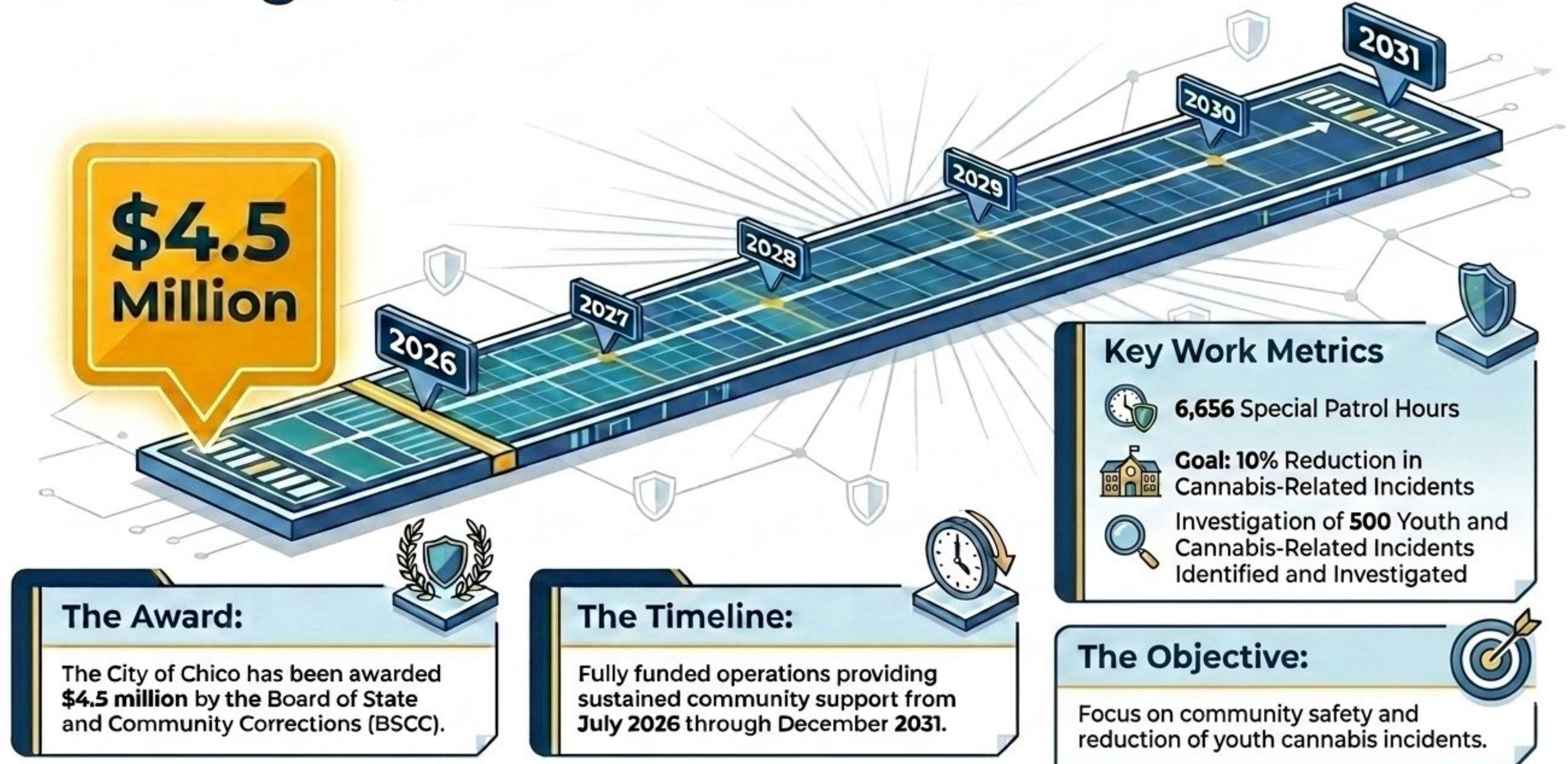
107 drug/cannabis misuse incidents in the last CUSD school year (roughly 1 incident every other school day), including a 2025 junior high poisoning incident.

Retail Access:

46% of local tobacco retailers cited for selling to minors.
41% of Butte County youth report using cannabis in the past 30 days (vs 17% statewide).

Regional Trauma: Butte County is a designated High Intensity Drug Trafficking Area (**HIDTA**) with **162** minor drug-related ER visits in just one year.

Securing a \$4.5 Million Investment



State Mandates Shaped Our Winning Strategy



The Catch

The Prop 64 grant is highly competitive. To win, the state required a strict formula, exclusively awarding priority points to applications with a dominant law enforcement focus (Project Purpose Area 1).

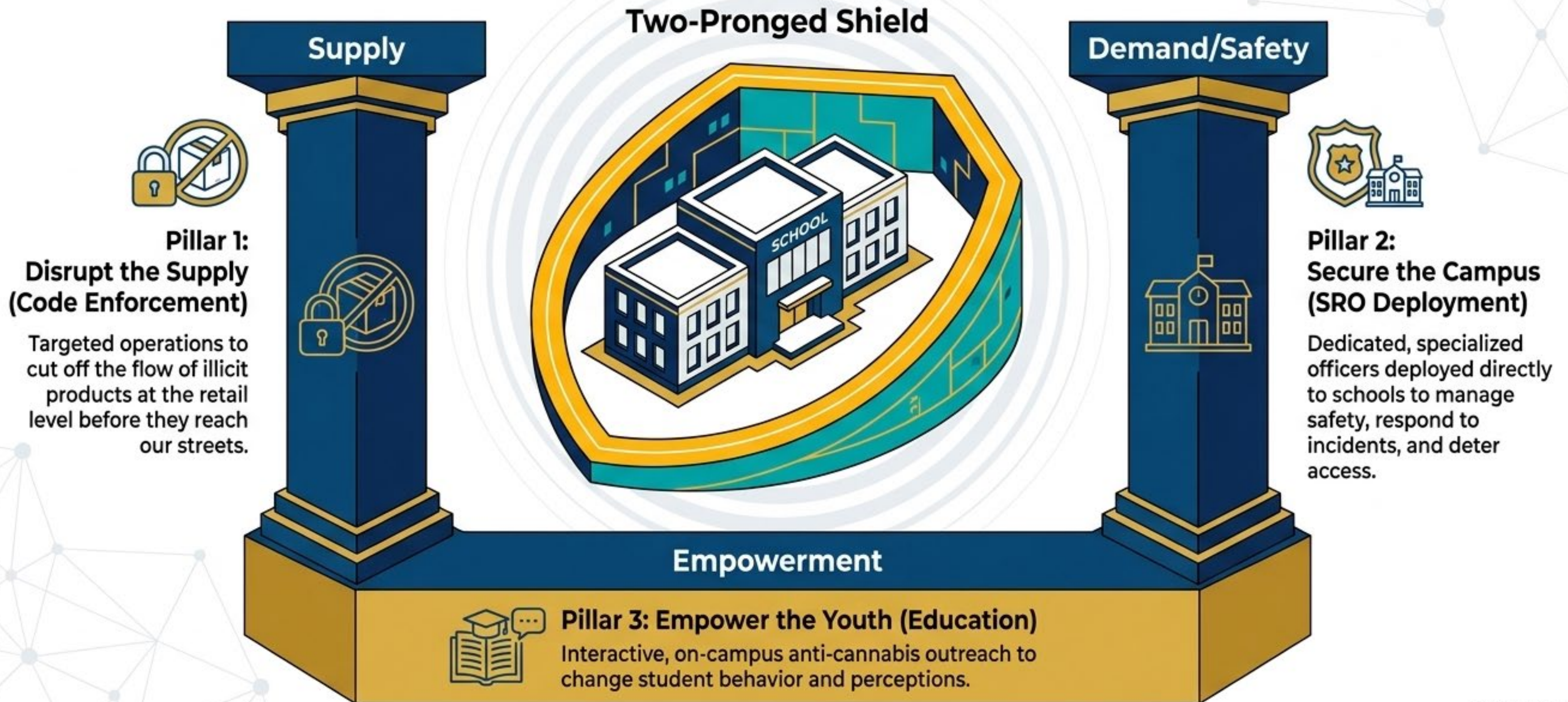
Our Allocation

To guarantee this critical funding for our community, 85.61% of the grant budget is explicitly and strictly allocated to illicit cannabis enforcement. This enforcement will be holistic, tying into a broader ecosystem of care and compliance.

The Result

We secured the maximum funding possible, providing a massive foundational investment in community safety that we can now build upon together.

A Holistic Ecosystem of Care and Compliance



Pillar 1: Cutting Off Youth Access at the Source



Proactive Disruption

Dedicated Code Enforcement officers will seek to identify illicit products aimed at youth and intercept before they reach students.

Intelligence-Led Enforcement

Aim to use information from anonymous digital reporting tools to identify and disrupt those efforts at providing cannabis products to youth.

The Goal

Eliminate the community source so schools aren't forced to endlessly fight the symptoms.

Pillar 2: Restoring Dedicated On-Site Safety Resources



The Deployment

Grant provides funding for 2 Full-Time School Resource Officers (SROs) and 1 Supervisor dedicated across CUSD public high schools. The grant was developed with the intent to have 4 SROs and 1 Supervisor.

Proactive Presence

Daily, consistent patrols of school campuses and adjacent parks to deter illicit sales and possession.

Rapid Response & Resolution

Immediate, on-site investigation of youth cannabis and vaping incidents, saving administrative time. This will also be the case for any violation of misdemeanor or felony conduct.

Constructive Redirection

Issuing developmentally appropriate warnings, citations, and critical diversion referrals to guide students back on track.

The Burden Shift: Letting Educators Educate

Current State



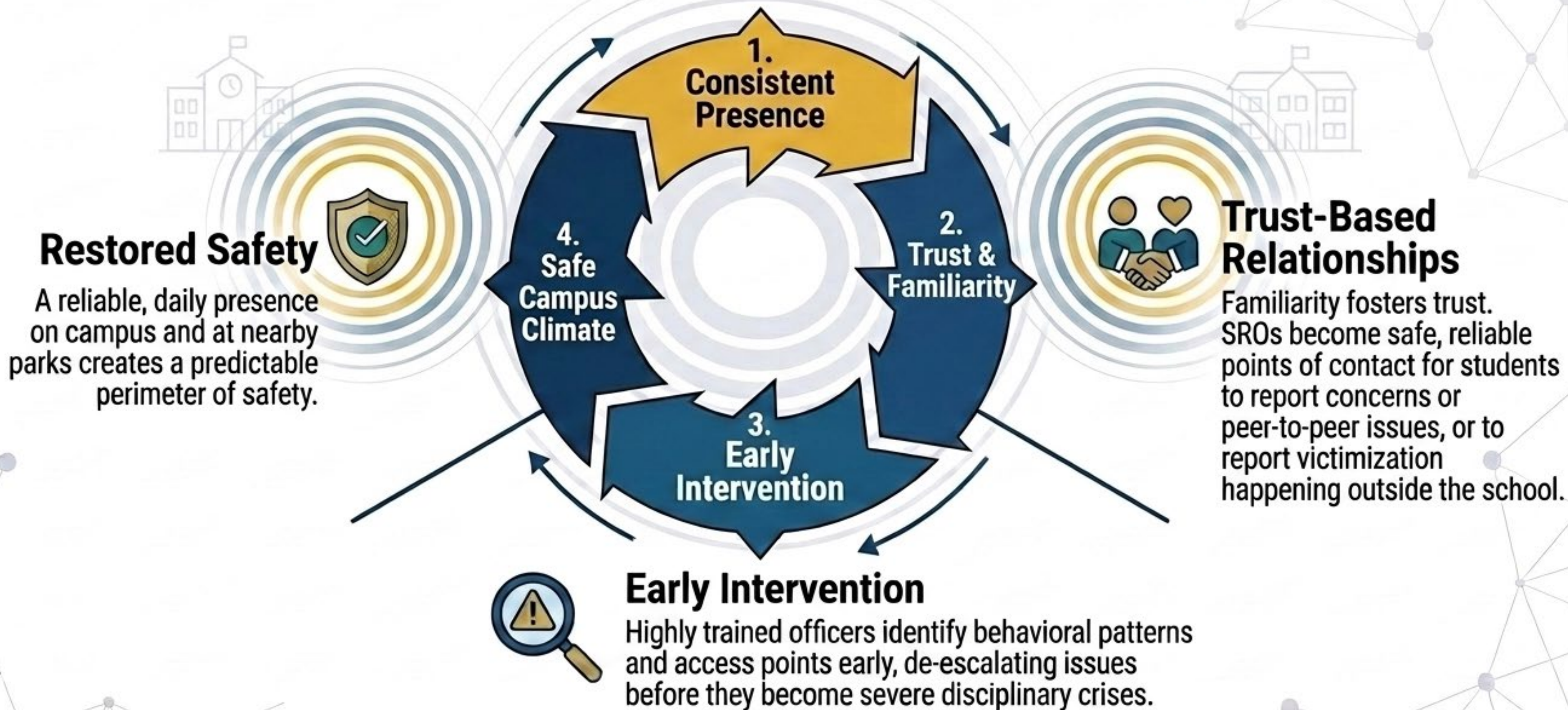
The Problem: Without SROs (absent since 2022), teachers and administrators act as first responders and drug investigators, losing vital instructional time and burning out.

Future State



The Solution: Dedicated SROs absorb the complex law enforcement burden. Educators return to their primary mission—teaching, counseling, and fostering student success.

Multi-Faceted Benefits for the CUSD Campus Climate



Pillar 3: Interactive Outreach and Prevention

Educate, Don't Just Enforce

SROs will lead 5 major interactive on-campus outreach events reaching hundreds of students.

Developmental Focus

Curriculum tailored to adolescent brain development, explaining the unique risks of modern cannabis concentrates.



Hands-On Engagement

Provide hands-on engagement on the impacts of high-potency THC on reaction times and motor skills.

A Shared Vision: It Takes a City



- **The Foundation is Built:**

The City of Chico is bringing \$4.5M, fully funded Code Enforcement, and the baseline SRO infrastructure to the table.



- **The Coalition:**

We are actively uniting with the Boys & Girls Club for youth interviews and CARD for community space protections.



- **The Missing Link:**

To reach its absolute full potential, the efforts require deep, collaborative reinforcement from the school district itself. We need 2.5 additional SROs funded by CUSD.



Partner With Us to Maximize Generational Impact



The Opportunity:

The Prop 64 grant establishes a massive safety foundation, but state mandates limited our ability to fund the demand-side counseling and educational programs you value most.

The Ask:

We request the CUSD School Board partner with the City by providing co-funding and matching resources.

The Impact of Your Investment:

- Expand SRO capacity and district footprint.
- Scale up youth diversion, counseling, and restorative support programs.
- Customize this infrastructure to perfectly fit CUSD's educational mission.