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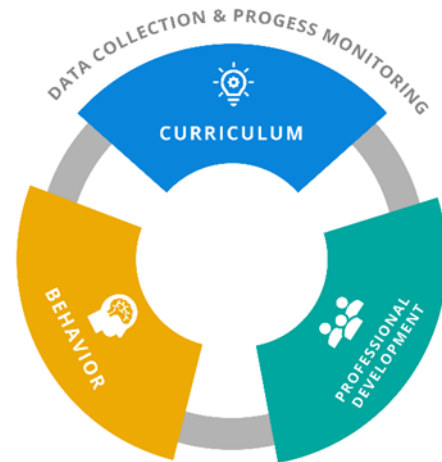


RethinkEd

2 RethinkEd Overview

RethinkEd's comprehensive suite of solutions addresses the wellness, behavioral, and academic needs of students and the adults who support them. Our whole child approach fosters the development of important social emotional skills while also closing the learning gap, helping schools to create healthy and successful learning communities.

RethinkEd resources include K-12 wellness and academic curricula, behavior solutions, and stand-alone Professional Learning courses that build educators' skills and confidence. Our automatic data collection and progress monitoring tools make it easy for administrators to measure the impact of **RethinkEd's** programs and prepare reports for stakeholders.



2.1 The Wellness Bundle

RethinkEd's Social Emotional Learning (SEL) and **Mental Wellness** solutions provide an innovative and scalable online wellness platform for K-12 students, educators and administrators. The **RethinkEd Wellness Bundle** combines our **SEL** and **Mental Wellness** curricula into one easy to use solution that promotes mental wellness by teaching SEL skills. The **Wellness Bundle** reduces students' risk of developing mental health issues and moderates the impact of any preexisting conditions.

The **RethinkEd Wellness Bundle** features:

- Accessible instructional content and resources that meet the needs of **all learners**.
- Materials in **English** and **Spanish**.
- **Easy to use lesson plans** that educators can implement without any prior training.
- Fully integrated automatic **assessment** tools.
- An **Interactive Student Learning Center**.
- **Professional Learning** courses that empower educators and staff with practical knowledge about SEL and mental health topics, while also supporting their own personal wellness.
- A robust **Administrator Dashboard** with real-time data and easy to read reports.
- A **Parent/Caregiver Portal** | to keep them informed about their student's learning.
- **Tailored Implementation models** that we customize to best serve your unique district.

Districts also have the option to implement the **RethinkEd SEL** and **Mental Wellness Solutions** separately.



RethinkEd

2.1.1 Social Emotional Learning Solution

The **RethinkEd Social and Emotional Learning (SEL) Solution** helps students develop the critical SEL skills that are necessary for success in school and in life. Our program is grounded in research and aligned with the Collaborative for Academic, Social, and Emotional Learning (CASEL) framework. Our flexible and scalable online platform empowers administrators and educators to successfully create a positive SEL experience in your schools.

The **RethinkEd SEL Solution** includes:

- 44 on-demand learning modules for adults.
- 390 lessons for K-12 students receiving Tier 1 and Tier 2 support.
- 120 lessons for students requiring more support (Tier 3).

2.1.2 Mental Wellness Solution

The **RethinkEd Mental Wellness Solution** takes a proactive approach to helping adults and students recognize the signs of mental health issues, offer support, and seek help for themselves and others. The program increases awareness of mental wellness and provides strategies that help students and adults manage stress, focus on growth, and build successful relationships.

The **RethinkEd Mental Wellness Solution** includes:

- 30 on-demand learning modules for adults
- 182 lessons for K-12 students

2.1.3 RethinkCare



Calm Anxiety

5 Sessions

RethinkCare is an online platform that helps adult learners improve their Personal and Professional Wellness by addressing topics like stress, anxiety, sleep, depression, and physical health. **RethinkCare** provides educators with practical skills they need to calm and focus the mind, improve their soft skills, and develop professional resilience, so that they can get the most out of life and their careers.

With teacher turnover rates reaching an all-time high, districts that take a proactive approach to fostering employee wellness not only improve retention and job satisfaction, but also help foster a positive school culture where everyone feels welcomed and supported.

Over 85 doctors and other experts in the fields of neuroscience, mindfulness, emotional intelligence, positive



RethinkEd

psychology, and adult learning theory collaborated to create **RethinkCare** to provide evidence-based content grounded current research.

RethinkCare features:

- Daily video and/or audio sessions.
- Micro-learning sessions that are reinforced with tips, exercises, and articles.
- Coaching.
- Meditation activities.
- Podcasts.
- Journaling prompts.
- Physical exercises.

The wide variety of **RethinkCare** resources ensures that users can always find engaging content that meets their needs and interests. In addition to individual learning, **RethinkCare** resources can also be used for group learning such as Professional Learning Communities (PLCs).

3 About RethinkEd

RethinkEd combines the power of technology and research to deliver innovative, scalable, and evidence-based instructional materials and supports for all learners and educators, including those with disabilities. The comprehensive suite of tools ensures that every student develops the academic, behavioral, and social/emotional skills they need to succeed in school, at work, and in life. **RethinkEd** positions educators, students, and families for success.

RethinkEd has been a leader in the field of educational technology since our founding in 2007. While there are a growing number of options for schools to choose from today, **RethinkEd's** experience and unique features provide distinct advantages to districts, including:

- An easy to implement **Wellness Bundle** that combines SEL and Mental Wellness solutions to support the diverse learning needs of all students.
- One of the only **Multi-Tiered System of Support (MTSS) Solutions** that includes support for students at all three tiers.
 - Developed with real world experience from educators who have implemented MTSS frameworks in schools.
- Flexible Wellness curriculum that can be implemented “out of the box” with no changes or customized to reflect the specific goals of your district.
 - Each lesson provides easy to follow implementation guides that include ideas for how to embed our curriculum in other subjects like ELA or Social Studies.
 - **RethinkEd** Professional Services staff dedicated to your district work closely with you to develop the most effective plan for your schools.
- Professional Learning delivered in different modes: on-demand through online videos and activities, or in person with highly qualified **RethinkEd** trainers, allowing districts to offer Professional Learning that works best for your educators and staff.



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- Sessions are led by **RethinkEd** staff with years of experience working in schools and training other educators.
- Cost-effective online resources that are compatible with a wide-range of current computers, tablets, and smartphones.
 - Most schools do not require any additional equipment to implement **RethinkEd** Solutions.
- User-friendly and intuitive online assessment tools that reduce the burden of data collection and analysis.

Please contact us to schedule a presentation to find out more about how **RethinkEd** can best serve your district. Our experienced staff are ready to help you develop a plan that will meet your district's goals.

3.1 RethinkEd Outcomes

Districts using the **RethinkEd's** solutions with fidelity can expect to experience positive results, including:

Outcome	RethinkEd Solutions	Details
Increased Positive Climate & Culture	✓	Research shows that fostering mental wellness is one of the most effective school safety strategies. RethinkEd lessons help students develop a sense of trust and belonging in their school community to promote safe communities.
Reduced Staff Turnover & Burnout	✓	In a study with 1,090 educators, completing an average of 29 RethinkEd SEL Professional Learning modules significantly reduced teacher burnout.
Fewer Discipline Referrals	✓	In a study with 21,259 students those who engaged in the RethinkEd SEL platform showed significantly more improvement in all SEL competencies compared to the students who did not.
Higher Academic Achievement Scores	✓	SEL skills are conducive to learning; students who can self-regulate, focus, and deal with stress have better academic outcomes.
Increased Attendance	✓	Implementing SEL can improve attendance by encouraging prosocial behaviors that create a sense of community and make all students feel welcome and engaged.
Fewer Suspensions & Expulsions	✓	RethinkEd lessons reduce the risk of problem behaviors like fighting and bullying that lead to suspensions and expulsions.



RethinkEd

Equitable & Inclusive Learning Community	✓	RethinkEd's culturally sensitive curriculum embraces diversity and is accessible to all learners.
Reduced Disproportionality	✓	RethinkEd's unique data collection tools, including a complete MTSS Bundle , help schools recognize patterns and prevent or reduce disproportional application of interventions.
Increased College and Career Readiness	✓	RethinkEd provides tools for students that strengthen their emotional intelligence in preparation for higher education, employment and adulthood. Our SEL and Mental Wellness Solutions help students develop the skills that lead to success after graduation.
Bullying Prevention	✓	Helping students manage emotions reduces the risk of impulsive and aggressive behaviors and fosters a culture of trust where students support each other.
Increased Defensibility & Compliance	✓	Our robust data collection tools and Administrator Dashboard provide extensive information in real time about the impact of RethinkEd Solutions for further analysis or external reports.
Increased Employee Engagement	✓	Employers that provide personal wellness resources report double the number of highly engaged employees as well as reduced absenteeism.

4 RethinkEd Qualifications & Experience

RethinkEd is a division of **Rethink Autism, Inc.**, a global health technology company that provides cloud-based treatment tools, training, and clinical support to employers, behavioral health professionals, and educators. **Rethink Autism, Inc.** serves thousands of clients globally, including nearly one-third of Fortune 100 companies and seven out of ten of the country's largest public-school systems.

RethinkEd has been a trusted name in the Educational Technology field since 2007, when we first began providing educators, students, and families with online learning and wellness tools. **RethinkEd** currently partners with hundreds of urban, suburban, and rural school districts across the United States as well as the world to support their academic, wellness and professional learning initiatives.

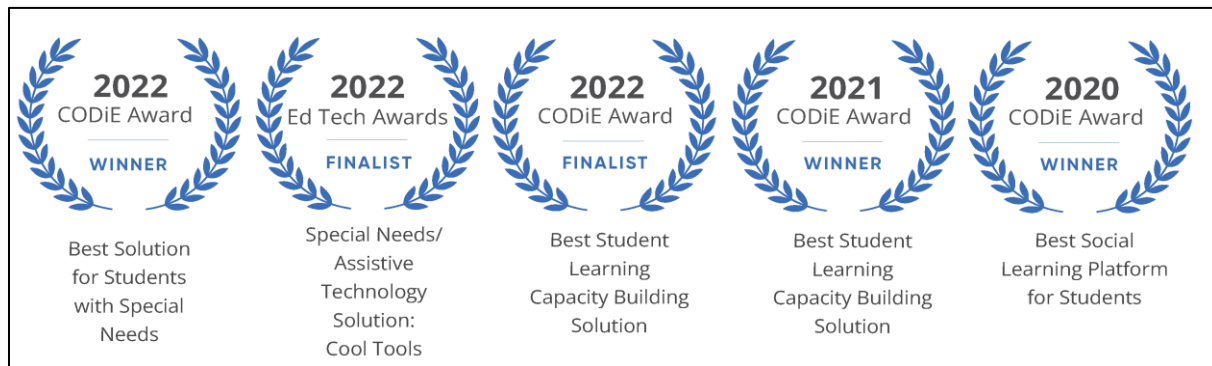


Today, our highly effective solutions reach three million students through implementations that range in size from a few classrooms to entire districts. With our extensive experience and wide range of resources, **RethinkEd** is the answer to your schools' needs.

4.1 Award Winning Solutions

In recognition of our success, **RethinkEd** has received the following awards:

- 2022 CODiE Award Winner - Best Solution for Students with Special Needs.
- 2022 EdTech Awards Finalist - Cool Tools - Special Needs/Assistive Technology Solution.
- 2022 CODiE Award Finalist - Best Student Learning Capacity Building Solution.
- 2021 CODiE Award Winner - Best Student Learning Capacity Building Solution.
- 2020 CODiE Award Winner - Best Social Learning Platform for Students.



4.2 Technology Certifications & Integrations

RethinkEd's cost-effective online solutions are device agnostic, meaning they can be accessed by a wide range of desktop and mobile technologies such as desktop and laptop computers, tablets, and/or smartphones with an internet connection.

RethinkEd supports rostering and Single Sign-On (SSO) via Clever, OneRoster, or Class Link and offers integrations with Canvas and Schoology Learning Management Systems. Users can also log in manually.

RethinkEd can create custom APIs to integrate with your existing data if needed. We discuss your technology requirements during initial planning and implementation meetings.

The **RethinkEd** platform is HIPAA and FERPA-compliant and meets Americans with Disabilities Act (ADA) and Section 508 accessibility requirements to at least WCAG 2.0 Level AA guidelines. **RethinkEd** is certified by HITRUST, COBIT, ISO/IEC 2700, PCI and Project Unicorn.



RethinkEd Technology Certifications

4.1 Professional Services Team

Each of our partner districts has a dedicated Professional Services team that provides support and training throughout the partnership. Our Executive Vice President of Educational Partnerships oversees Regional Directors of Educational Partnership, who in turn manage Directors of Educational Partnerships (DEPs) located within your region. Our DEPs lead teams of Professional Services Managers (PSMs) and Coordinators who provide ongoing, high-quality support to ensure you achieve your goals.

RethinkEd's Professional Services personnel hold advanced degrees in education, behavior analysis, psychology, social work, and counseling, as well as board certifications and/or licenses. Our team has experience in educational settings either as educators or as members of the school or district leadership/support team. They are also highly experienced in providing support and Professional Learning to fellow educators.

RethinkEd Professional Services personnel continue to participate in ongoing professional learning to keep abreast of current evidence-based practices in education; local, state, and national trends and initiatives; and advancements in the fields of change management, learning theory, and Professional Learning. As lifelong learners, we understand the importance of continuing to grow so that we can better support our district partners.





4.2 Partner Experience

Feedback from our partners also attests to the positive impact of **RethinkEd** in classrooms.

New York City Department of Education, New York

RethinkEd has partnered with the New York City Department of Education for eight years. The partnership includes supporting over 10,000 educators and staff across the city who teach students receiving special education. **RethinkEd** supports the department's Professional Learning, data collection, progress monitoring, behavior reduction solutions, skill acquisition and social emotional learning.



Specific supports include:

- Intensive year-long Professional Learning cohorts that focus on developing highly qualified coaches and implementing best practice behavior supports to increase opportunities for inclusion, decrease challenging behavior, and improve social skills, skill acquisition, and academic achievement.
- Intensive PLC Professional Learning sessions supporting best practice and research-based behavior (ABA) intervention. Includes access to data collection and progress monitoring tools to support tracking progress towards IEP and Behavior Intervention Plan goals.
- Tiered Social Emotional Learning K-12 Curriculum and On-Demand Professional Learning SEL Course to teach social skills and 21st century life skills that decrease challenging behavior, improve pro social behavior, and prepare learners for college, career, and or community readiness.

The following is a testimonial from Peter Di Nuovo-Director of Leadership for Special Education

"The New York City DOE has partnered with Rethink to promote evidence-based instruction, interventions, Professional Learning, and practice. Specifically Rethink and the NYC Schools have partnered to meet the following goals and outcomes:

- *Better academic performance, improved attitudes, and behaviors, reduced negative behaviors, and reduced emotional distress.*



RethinkEd

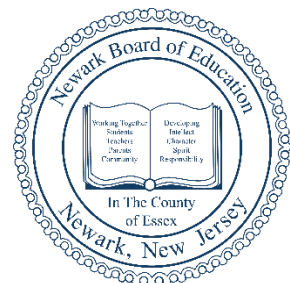
- *Student centered curricula, with accommodations and modification supports to meet the learning needs of all students.*
- *Promote paraprofessionals and teachers use of research-based ABA strategies for addressing individual academic, behavioral, and other educational needs.*
- *Increase instructional effectiveness with access to on-demand video-based training modules and guided notes by teachers and paraprofessionals.*
- *Mastery of evidence-based teaching strategies as evidenced by online competency assessments and guided practice activities that can be utilized in an active learning environment.*

Each of these activities have measurable outcomes and the data will be utilized to assess implementation success and guide NYC schools and Rethink in providing effective implementation supports. Rethink's platform paired with their highly trained Director of Educational Partnerships and professional consultants dedicated to supporting our schools has resulted in positive outcomes for the students of New York City."

Newark Board of Education, New Jersey

RethinkEd has partnered with Newark Board of Education for ten years. The following is a testimonial from Jessica Silva-Olmo, Supervisor of Social Workers

*"The Newark Board of Education has worked with Rethink for more than 10 years as a vendor to support our students with special needs. **RethinkEd** have been thought partners in ensuring that the execution of Professional Learning is aligned to our district's vision as well as to meet the needs of each support staff member. We have offered after-school and summer training support as well. Moreover, **RethinkEd** was instrumental in making sure that during the pandemic staff members and students were able to easily access any lessons needed around SEL, Trauma, Equity and Mental Health."*

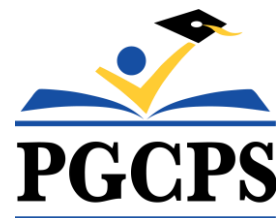


Prince George's County Schools, Maryland

RethinkEd has partnered with Prince George's County Schools for over seven years. The partnership includes supporting their Special Education and Early Intervening (CCEIS) teams with professional learning and student curriculum and behavior supports.

The following is a testimonial from Trinell Bowman, Associate Superintendent for Special Education:

"Prince George's County Public Schools has partnered with Rethink to promote evidence -based instruction, interventions, Professional Learning, and practice. It is with pleasure that I provide Rethink with this letter of reference regarding their ability to support Prince George's County schools in the development and delivery of evidence-based programs for social and emotional learning and behavior management for all tiers of learners. Our goals include children's social and emotional development as well as their health, ethical development, citizenship, motivation to achieve and academic learning."





Specifically, Rethink and the Prince George’s County Schools have partnered to meet the following goals and outcomes:

- Better academic performance, improved attitudes, and behaviors, reduced negative behaviors, reduced suspensions, and reduced emotional distress.
- Student centered curriculum with accommodation and modification supports to meet the learning needs of all students.
- Promote para-paraprofessionals’ and teachers’ use of research-based ABA strategies for addressing individual academic, behavioral, and other educational needs.
- Increase instructional effectiveness with access to on-demand video-based training modules and guided notes by teachers and paraprofessionals.
- Mastery of evidence-based teaching strategies as evidenced by online competency assessments and guided practice activities that can be utilized in an active learning environment.

Each of the activities listed above has measurable outcomes and the data will be utilized to assess implementation success and guide Prince George’s County Schools and Rethink in providing effective implementation support. Rethink’s platform paired with their highly trained Director of Educational Partnerships and professional consultants dedicated to support our schools has resulted in quality outcomes for the students of Prince George’s County.”

5 Evidence-Based Resources

The **RethinkEd** platform was designed in collaboration with 65+ experts and doctors in the fields of social and emotional learning, mental health, medicine, equity, education, neuroscience, mindfulness, emotional intelligence, positive psychology, and adult learning theory. Our research and evidence-based solutions incorporate current best practices for educators and students. We have also conducted our own research to evaluate the effectiveness of our programs.

5.1 Research

As part of our ongoing research initiatives, **RethinkEd** has conducted the following research projects.

Research Area	Outcome	Research Details
Social Emotional Learning Curriculum	Students who engaged in the SEL platform showed significantly ($p < .01$) more improvement in SEL competencies using self-assessment than students who did not engage in the platform.	Student Outcomes (N=21,259) Study Date: 2021 Quasi-Experimental Research Study
Social Emotional Learning Curriculum	Students who engaged in the SEL platform were rated significantly ($p < .01 - p < .05$) higher on SEL skills by teachers than students who did not engage in the platform.	Student Outcomes (N=21,259) Study Date: 2021 Quasi-Experimental Research Study
Social Emotional Learning Professional Learning	Educators who completed an average of 29 PD modules reported significantly ($p < .01 - p < .05$) less burnout than those who did not complete PD.	Educator Outcomes (N=1,090) Study Date: 2021



		Quasi-Experimental Research Study
Social Emotional Learning Professional Learning	Educators who completed an average of 29 PD modules reported more school connectedness and higher well-being than those who did not complete PD.	Educator Outcomes (N=1,090) Study Date: 2021 Quasi-Experimental Research Study
Behavior Management/ABA Professional Learning	Paraprofessionals had improved knowledge and self-efficacy, the supporting teacher observed improved performance after participating in the RethinkEd on-demand professional learning course for behavior during the school year coupled with live coaching and feedback.	Educator Outcomes (N=50) Study Date: 2017 Applied Research Study
Academic Intervention	Incorporating Vizzle in both the home and school environments provided consistency and increased progress on student outcomes. In continuing education using Vizzle between home and school, students made progression in their learning outcomes from baseline to final.	Student Outcomes (N=4 students diagnosed with Autism) Study Date: 2017 Applied Research Study
Academic Intervention	100% of students made learning progress using Vizzle combined with a touch screen assistive device. 86% of participants achieved all goals and objectives assigned.	Student Outcomes (N=8 students diagnosed with Autism) Study Date: 2012 Applied Research Study

5.2 White Papers

Our research department regularly publishes white papers grounded in research to demonstrate the effectiveness of **RethinkEd**'s solutions. Recent white papers include:

- ***Professional Learning in RethinkEd's Social and Emotional Learning Relates to Less Educator Stress and Burnout and Better Perceptions of Well-Being and School Connectedness (2021).***
This quasi-experimental study (involving over 1,000 educators) showed that educators who completed **RethinkEd** SEL professional learning courses showed:
 - Reduced burnout.
 - Increased sense of well-being.
 - Increased school connectedness.
- ***Effect of the RethinkEd SEL Curriculum on Student SEL Competencies (2021).***
This quasi-experimental study (involving over 20,000 students) demonstrated that students who engaged in the **RethinkEd** SEL lessons showed significant improvements (via self-assessment and the teacher observation and rating scale) as compared to students in the Control group who did not participate in the lessons. Improvements noted include:
 - Improved social behavior.
 - Reduced problem behavior.
 - Reduced emotional distress.
 - Improved self-awareness.



RethinkEd

- Improved school connectedness.
- ***Parent Perceptions of Social Emotional Learning (SEL) Competencies and Parent-Child Relationships in Children and Adolescents (2020).***

In this study, over seventy-five parents provided feedback via a survey assessing emotional and behavioral characteristics of their child or teen and their child-parent relationships. The results indicated that:

- Most elementary parents reported low to moderate behavioral concerns, while parents of teens reported more of these issues.
- Similarly, parents of elementary students rated their children below the clinical range in emotion and peer-related problems, while parents of teens rated their children in the possible clinical range.
- Parents of teens also rated their relationships with their children as being less close and having more conflict than parents of elementary children.
- This study demonstrates the need for SEL for middle and high school students to build better parent-child relationships and improve behavior and emotional issues.

Please see the Appendices for full copies of the white papers.

6 Our Commitment to Supporting Diverse Learners

The **RethinkEd** platform helps all learners develop the critical skills they need to succeed at school and in life. Our curriculum is culturally sensitive and representative of people from diverse backgrounds and experiences. As one educator said on our SY20-21 survey, “the topics are relevant to the experiences of students.” This cultural relevance is crucial for ensuring that all students can connect with the curriculum in a meaningful way.

6.1 Universal Design for Learning

RethinkEd has been dedicated to improving education for all learners since we pioneered the field of online Advanced Behavior Analysis (ABA) Professional Learning in 2007. Today, we are one of the only wellness solutions that supports Tier 3 students with accessible online SEL tools, a testament to our ongoing commitment to Universal Design for Learning (UDL).

All **RethinkEd** products offer differentiated learning supports, with accommodations and modifications to ensure that our platform and content is accessible for everyone. The flexibility of our solutions supports individualized instruction to meet learners where they are and continually challenge them to reach their full potential.

Our platform’s fun graphics and animated reinforcers appeal to children of all ages and abilities and can be customized to meet an individual student’s interests, encouraging engagement. Each online lesson offers a built-in text to speech option. **RethinkEd** lessons and support materials feature visual supports and concrete examples, avoiding the use of abstract terms that may be challenging for students with developmental or learning disabilities.



RethinkEd

6.2 Students with Disabilities/Receiving Special Education Supports

RethinkEd's ADA-compliant platform is screen reader compatible, has closed captioning for all videos, and provides accessibility features that allow viewers to alter colors, backgrounds, and their viewing experiences as needed.

RethinkEd lesson plans provide detailed instructions on how to teach important skills and customize instruction according to each student's needs. We also include sample goals for IEP development, strategies for generalization, and suggestions for how to reinforce skills. Staff, educators, and/or paraprofessionals can easily implement the **RethinkEd** curriculum without any prior or specialized training.

6.2.1 Accessibility Features

RethinkEd aligns with the World Wide Web Consortium's (W3C) Web Content Accessibility Guidelines 2.1 (WCAG 2.1) at the AA level. **RethinkEd** also utilizes an AI-based application that continually optimizes accessibility levels by remediating the website's HTML and adapting its functionality for screen-readers and keyboard navigation.

RethinkEd offers a variety of accessibility profile options to accommodate all users, including:

- **Epilepsy Safe Profile:** enables people with epilepsy to use the website safely by eliminating the risk of seizures that result from flashing or blinking animations and risky color combinations.
- **Visually Impaired Profile:** adjusts the website so that it is accessible to most individuals with visual impairments such as Degrading Eyesight, Tunnel Vision, Cataracts, Glaucoma, and others.
- **Cognitive Disability Profile:** provides various assistive features to help users with cognitive disabilities such as Autism, Dyslexia, CVA, and others, to focus on the essential elements more easily.
- **ADHD Friendly Profile:** significantly reduces distractions and noise, to help people with ADHD and Neurodevelopmental disorders browse, read, and focus on the essential elements more easily.
- **Blind Users Profile (Screen-readers):** adjusts the website to be compatible with screen-readers such as JAWS, NVDA, VoiceOver, and TalkBack. A screen-reader is installed on the blind user's computer, and this site is compatible with it.
- **Keyboard Navigation Profile (Motor-Impaired):** enables motor-impaired persons to operate the website using the keyboard Tab, Shift+Tab, and the Enter keys. Users can also use shortcuts such as "M" (menus), "H" (headings), "F" (forms), "B" (buttons), and "G" (graphics) to jump to specific elements.

Additional UI, design, and readability options include:

- **Font adjustments:** increase and decrease font size, change its family (type), adjust the spacing, alignment, line height, and more.



RethinkEd

- **Color adjustments:** select various color contrast profiles such as light, dark, inverted, and monochrome and swap color schemes of titles, texts, and backgrounds, with over seven different color options.
- **Animations:** users with epilepsy can stop all running animations, videos, GIFs, and CSS flashing transitions with the click of a button.
- **Content highlighting:** choose to emphasize important elements such as links and titles or highlight focused or hovered elements only.
- **Audio muting:** users with hearing devices may experience headaches or other issues due to automatic audio play. This option lets users mute the entire website instantly.
- **Cognitive disorders:** RethinkEd utilizes a search engine that is linked to Wikipedia and Wiktionary, allowing user to quickly lookup meanings of words, phrases, initials, etc.
- **Additional functions:** RethinkEd provides users the option to change cursor color and size, enable a virtual keyboard, and many other functions.

6.3 English Language Learners

Our Wellness resources (SEL and Mental Health) for students and adults are available in English and Spanish, including videos captioned with both languages. **RethinkCare** is available in 9 different languages.

RethinkEd's three-tiered approach supports all K-12 English Language Learners. Our solutions' scaffolded curriculum, which includes simplified text for the Tier 3 instructional content, helps language learners build competencies through more visually engaging lessons. Bold, fun graphics and easy to understand pictures provide visual cues that aid word recall while the built-in text to speech option reinforces the text of the lesson.

6.4 Gifted Student Supports

RethinkEd meets the unique needs of gifted students, who may struggle with recognizing emotions, managing stress, and building healthy relationships with peers. Teachers have the option to use content from other grades if a higher (or lower) level lesson is more developmentally appropriate for an individual student. **RethinkEd's** flexible curricula also lets teachers create self-directed lessons for students who learn better independently.

6.5 SEL and Equity

RethinkEd's SEL curriculum topics for adults typically mirror those available for students, except for SEL and Equity, which is focused on adult learners. The SEL and Equity course promotes culturally responsive teaching practices and helps teachers and staff develop an understanding of their students' lived experiences as well as their own cultural contexts. This course helps educators feel more comfortable discussing topics like gender, race, ethnicity, and socio-economic class with students from diverse backgrounds. **RethinkEd's** SEL and Equity training provides teachers with practical information about how SEL can promote equity and inclusion, empowering them to better support all learners in their classrooms.



7 Scope of Work – Student Learning

Students today are facing an unprecedented number of challenges as evidenced by declining test scores and a steep increase in reports of mental health struggles. **RethinkEd**'s comprehensive suite of solutions supports the growth of the whole child to help schools create successful communities where all students can flourish and learn.

7.1 Flexible Lesson Delivery

RethinkEd's flexible lesson plans make it easy for educators to implement our curriculum in a variety of settings without any prior training. Our solutions also offer customization tools that allow teachers to adapt the curriculum to best fit their plans. While **RethinkEd**'s solutions are primarily online, districts can print materials if needed.

7.2 Student Wellness Solutions

The **RethinkEd Wellness Bundle** is a flexible and scalable online platform that can be customized to meet your district's need for a student wellness solution that is easy to implement and manage. The **Wellness Bundle** includes both the **RethinkEd SEL and Mental Wellness Solutions**. By combining the K-12 SEL and Mental Wellness content, our **Wellness Bundle** reinforces consistent behaviors and encourages students to adopt and apply the skills they have learned both inside and outside the classroom.

The **RethinkEd Wellness Bundle** lessons are 5-, 10- or 20-minutes long. Teachers can extend a lesson to a longer time frame to fit a full class period or present it as multiple sessions throughout the week to allow for additional practice time. Our educator pacing guide helps teachers build an individualized model based on their specific instructional goals. The **RethinkEd** Professional Services Team collaborates with educators in each district to tailor our curriculum to fit your scope and sequence implementation plan.

The **RethinkEd Wellness Bundle** curriculum provides all instructional resources and materials needed to effectively implement each lesson, along with:

- Teaching strategies (e.g., how to introduce, explain and wrap up each lesson) that help students connect with the material.
- Ideas for how to customize the lesson.
- Helpful hints for infusing SEL topics with other subjects like ELA or Social Studies for Tier 1 and 2 students.
- Tips for expanding the lesson beyond the classroom.
- Suggestions for accommodations and modifications to meet every student's needs.

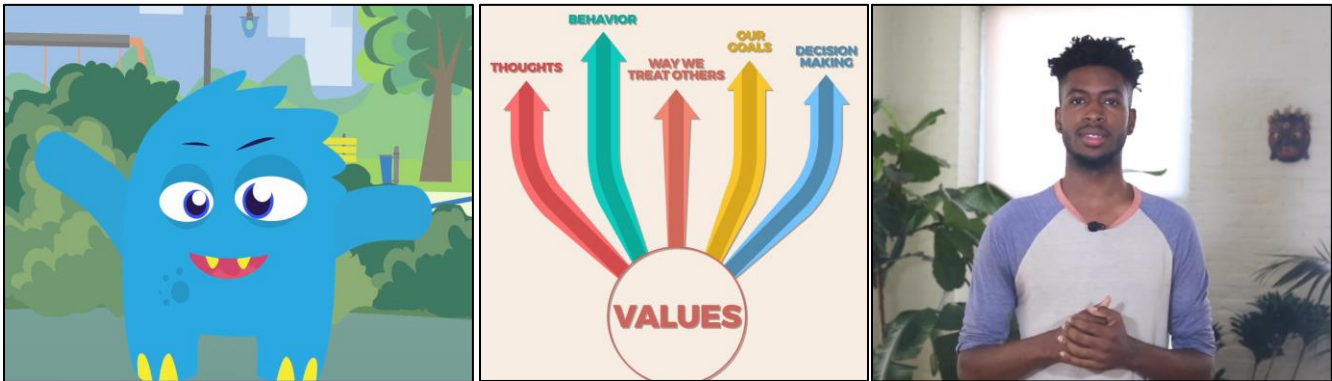
Every lesson features an engaging video, varied student activities, and a short quiz to allow teachers to assess learning and adapt teaching strategies as needed.



RethinkEd

7.2.1 Developmentally Appropriate and Differentiated

Every **RethinkEd Wellness Bundle** lesson focuses on developmentally appropriate goals and objectives that are based on applied learning and social psychology research. These goals and objectives build on each other sequentially, lesson to lesson and grade to grade.



Screen Shots from Elementary, Middle, and High School Student Videos

Each lesson includes *Learn*, *Practice*, and *Dive Deeper* components that break down target skills into smaller steps, enabling scaffolding of student learning. This sequential approach allows a student to work through a skill incrementally or advance to a higher level if warranted, providing further opportunities for individualized learning.

Learn	Practice	Dive Deeper
In the Learn part of the lesson, students are introduced to basic content terms, ideas, and conceptual definitions through engaging videos, activities, and discussions.	In the Practice part of the lesson, students are provided an opportunity to directly engage with skills and strategies through practice with peers.	In the Dive Deeper part of the lesson, students apply skills and strategies learned through projects, activities, games, and reflection.

We also provide differentiated teaching materials and resources for students at Tiers 1, 2 and 3 with every lesson. Tier 1 materials align with grade-level standards, engaging students with challenging text and multi-step activities. Tier 2 materials are less complex with simpler text and more visuals. Tier 3 materials are broken down into easy-to-understand components with an emphasis on images. The corresponding teacher materials also include tips on modifying the lesson further for each student's individual needs.



Tracking My Emotions

Create a key to record your emotions for the next 24 hours. Use the key to color your primary emotions and the hours you were asleep. Record a reflection about how your physical responses changed throughout the day.

- happy
- sad
- scared
- worried
- angry
- anxious
- frustrated
- lonely
- sleeping

How did your physical responses change throughout the day?

Emotional Responses

Our bodies respond to emotions in different ways.

burst of energy 	butterflies in stomach 	relaxed muscles
rapid breathing 	trembling 	nausea
tense muscles 	racing heart rate 	smiling
blushing 	sweating 	dry mouth

Today I am Feeling Cards- Proud Cards

Today I am Feeling Cards- Surprised Cards

Example of Differentiated Instructional Materials for a Lesson on Awareness of Self and Others (L-R, Tiers 1, 2, 3)

7.2.2 Student Social Emotional Learning

Educators understand that supporting students’ social and emotional development is imperative today. Multiple studies show that addressing children’s social and emotional skills at school confers lifelong benefits. Students who receive SEL instruction are less likely to have mental health disorders, use illegal substances, or become involved with the juvenile justice system.

The **RethinkEd Wellness Bundle SEL Solution** provides a complete, flexible, and scalable K-12 SEL curriculum that focuses on pro-social skills. The curriculum is divided into 30 topics across the five core CASEL competencies, as shown below.

Awareness of Self & Others	Self-Management	Social Skills	Social Awareness	Self-Care
Self-Knowledge	Self-Control	Fairness	Cultural Competence	Mindfulness
Emotions	Stress Management	Respect	Empathy	Self-Efficacy
Values	Focus	Friendship	Safe & Ethical Behavior	Optimism
Wants & Needs	Problem-Solving	Relationships	Support Systems	Self-Compassion
Learning Skills	Goal Setting	Cooperation	Social Contributions	Self-Advocacy
Growth Mindset	Resilience	Conflict Resolution	Actions & Consequences	Healthy Boundaries



7.2.2.1 Differentiated SEL Curriculum

To ensure that we meet the needs of all learners, the **RethinkEd SEL Solution** offers two differentiated curriculum options:

- A K-12 curriculum with 390 grade-leveled lessons for Tier 1 students and accommodation suggestions for Tier 2 students.
- A K-12 curriculum with 120 grade-banded lessons for students who require Tier 3 support or special education interventions.

7.2.2.2 SEL Lesson Components

The **RethinkEd SEL Solution** offers a variety of different activities to meet the needs of all learners, including but not limited to:

- Discussions.
- Group activities.
- Guided visualizations.
- Reflection sessions.
- Community service project ideas.
- Social media activities.
- Creative learning activities.
- Public speaking and presentation activities.
- Self-monitoring activities.

7.2.3 Transformative SEL Resources

In addition to our existing SEL curriculum, **RethinkEd** offers **Transformative SEL Resources** that support Black, Indigenous, and People of Color (BIPOC) students with content that integrates their cultures and recognizes the contextual factors that affect students' experiences. Without a transformative approach, SEL runs the risk of inadvertently furthering harmful practices that have a negative impact on BIPOC students.

Transformative SEL acknowledges the systemic racism, disenfranchisement, and cultural erasure that BIPOC communities experience. BIPOC students are the most marginalized in the educational system, with lower rates of psychosocial support and higher rates of discipline, which is linked to lower rates of graduation and a higher likelihood of exposure to the criminal justice system. BIPOC students are also more likely to be diagnosed with behavioral disorders than receive accommodations for learning disabilities, further limiting their potential to succeed in school.

Rather than adopting white cultural norms as seemingly “neutral” standards and placing the burden on the students to conform to them, Transformative SEL encourages educators to recognize that discrimination, social inequities, and cultural differences also influence behavior. By acknowledging the implicit biases in the educational system, teachers can build stronger relationships with students based on respect for their unique lived experiences.



RethinkEd

RethinkEd's Transformative SEL curriculum helps schools develop implementations that are:

- **Culturally Responsive:** Integrate students' cultures and experiences into SEL instruction and acknowledge the historical, societal, and schoolwide context that impacts students' experiences.
- **Strength-Based:** Build students' self-efficacy by celebrating and leveraging their unique strengths and skills and provide them with opportunities for project-based learning, authentic choices, and leadership roles.
- **Healing-Centered:** Acknowledge that BIPOC students are more likely to experience racial trauma and adverse life experiences and create a safe and caring classroom where students feel affirmed and seen. Avoid using SEL instruction as punishment.
- **Contextualized:** Address historical and current injustices and inequities by attending to the ways schoolwide and societal structures might impact students' experiences. Hire BIPOC staff, celebrate BIPOC cultures, and build connections with students' families to create a safe and caring environment.
- **Collective:** Ensure that all members of the school community are building their SEL skills by shifting away from individualistic notions of SEL towards a sense of community building. Create opportunities to support staff in reflecting on any internalized bias towards students and attend to their own SEL needs to better serve students.

7.2.3.1 Transformative Awareness of Self and Others

RethinkEd's **Transformative Awareness of Self and Others** curriculum highlights the importance of supporting all students in building awareness of themselves and others. This focus can help students develop self-awareness about their own identities and effectively relate to others.

RethinkEd believes that healthy identity formation is essential for all students. However, it is increasingly valuable for BIPOC students as they cultivate a sense of their culture, values, and knowledge from within a society that historically tends to privilege white cultural norms over others.

The **RethinkEd Transformative Awareness of Self and Others** competency includes:

- Emotions
- Wants and Needs
- Learning Skills
- Self-Knowledge
- Values
- Growth Mindset

7.2.3.2 Transformative Self-Management

RethinkEd's **Transformative Self-Management** curriculum includes ways to help cultivate and foster important self-management skills such as regulating emotions, thoughts, and behaviors in healthy and productive ways.

By developing self-management skills, BIPOC students are empowered to both recognize and assert their agency through making decisions and achieving goals.



RethinkEd

The **RethinkEd Transformative Self-Management** competency focuses on:

- Self-Control
- Stress Management
- Focus
- Problem Solving
- Goal Setting
- Resilience

7.2.3.3 Transformative Social Skills

RethinkEd found that when students possess sufficient social skills they are better equipped to build and maintain healthy relationships that prioritize their needs and the needs of others.

The **Transformative Social Skills** curriculum highlights the reality that BIPOC students are likely to face biased messages in educational spaces that subtly and not so subtly tell them that they do not belong. This is highly detrimental as a sense of belonging is an important aspect of BIPOC student's mental health and academic success.

The **RethinkEd Transformative Social Skills** competency includes:

- Fairness
- Respect
- Friendship
- Relationships
- Cooperation
- Conflict Resolution

7.2.3.4 Transformative Social Awareness

RethinkEd's Transformative Social Awareness curriculum acknowledges that social awareness provides students with a myriad of positive benefits such as being able to empathize with others, build strong support systems, and feel a sense of collective investment in fostering equity and justice.

RethinkEd's research found that BIPOC communities regularly utilize social awareness when navigating through a world marked by racism and discrimination. A heightened sensitivity to social dynamics and communication can help both students and adults to successfully navigate these difficult situations.

The **RethinkEd Transformative Social Awareness** competency focuses on:

- Empathy
- Cultural Competence
- Social Contributions
- Actions and Consequences
- Support Systems
- Safe and Ethical Behavior



RethinkEd

7.2.3.5 Transformative Self-Care

Self-care is the practice of caring for one’s physical, social, and mental wellness. **RethinkEd** knows that self-care significantly reduces stress, improves overall mood, and promotes self-empowerment and agency in students, which is why the **Transformative Self-Care** curriculum is included in our Transformative SEL resources.

Self-care benefits BIPOC students because it challenges pre-existing victimizing narratives that equate discrimination with lack of agency. In reality, BIPOC communities consistently practice both individual and collective forms of self-care. **RethinkEd’s** Transformative Self-Care curriculum emphasizes the positive benefits of self-care and builds on practices that may already be part of the student’s culture.

The **RethinkEd Transformative Self-Care** competency includes:

- Mindfulness
- Self-Efficacy
- Optimism
- Self-Compassion
- Self-Advocacy
- Healthy Boundaries

7.2.4 Student Mental Wellness

The **RethinkEd Mental Wellness Solution** is an online K-12 curriculum that helps students develop a greater understanding of mental health and well-being topics with strategies grounded in research and evidence.

The Mental Wellness curriculum covers 11 topic areas:

Anxiety	Mental Wellness	Trauma
Preventing Violence & Bullying	Kindness to Animals	Healthy Identities
Depression	Reducing the Risk of Suicide	Digital Citizenship & Online Safety
Human Trafficking	Substance Use Disorders	

RethinkEd Mental Wellness Student Curriculum Topics

7.2.4.1 Differentiated Mental Wellness Curriculum

The **RethinkEd Mental Wellness Solution** curriculum supports students at all tiers and/or levels with differentiated resources. The curriculum contains 182 grade-leveled lessons that meet the needs of Tier 1 students and include strategies for accommodations and modifications for students at Tiers 2 and 3.



7.2.4.2 Alignment to SEL Skills

Every lesson plan in the **Mental Wellness Solution** includes a *Beyond the Lesson* guide that aligns it with lessons from the **RethinkEd SEL Solution**. This integration gives students opportunities to practice SEL skills throughout the day, which in turn supports their mental wellbeing.

The Grade 10 *Beyond the Lesson* example below suggests various SEL topics, alongside their objectives, to assist teachers with planning and making connections across the curricula.

Beyond the Lesson

Protective strategies are developed over time and with continued practice. It is important to continue to provide students with support in developing their SEL skills for managing their emotions and stress, developing resiliency, and making connections. These protective strategies have been identified as key to helping students reduce the risk of suicide.

For additional resources to help students develop their protective strategies, see the following Grade 10 SEL Lessons.

Topic	Grade 10 Lesson	Lesson Objective
Emotions	<i>Shades of Emotions</i>	Students will identify how their emotions change throughout a day.
Stress Management	<i>Got Stress?</i>	Students will evaluate strategies for stress management.
Self-Control	<i>Habit Help</i>	Students will practice breaking bad habits and forming good habits.
Support Systems	<i>Role Models</i>	Students will identify and access a support system with role models.
Mindfulness	<i>Practicing Mindfulness</i>	Students will learn the science of mindfulness and mindful practices.
Resilience	<i>Everyday Resilience</i>	Students will apply strategies and resources to overcome adversity.
Empathy	<i>Resolving Conflicts</i>	Students will practice empathy to resolve conflicts in relationships.
Self-Compassion	<i>Accepting Yourself</i>	Students will develop self-compassion by accepting themselves.

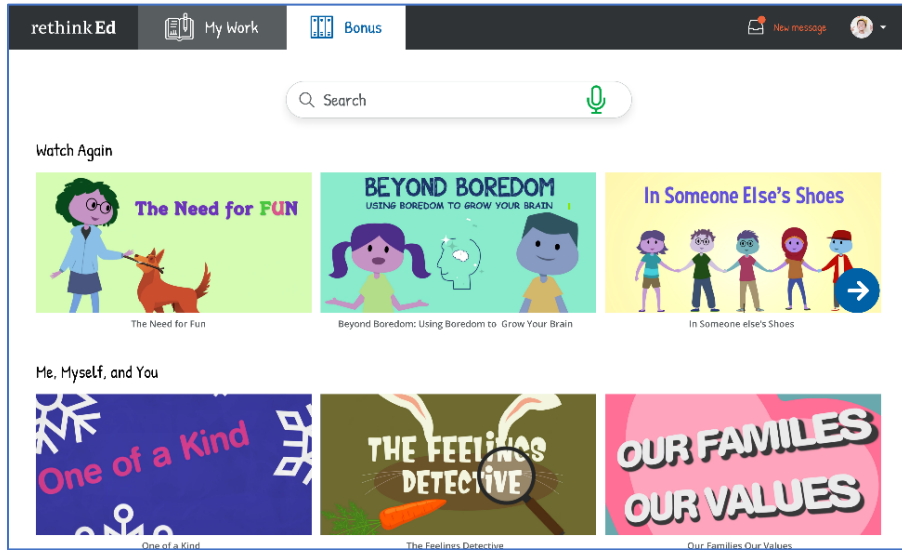
Excerpt from the Beyond the Lesson Guide for Grade 10

7.2.5 Interactive Student Learning Center

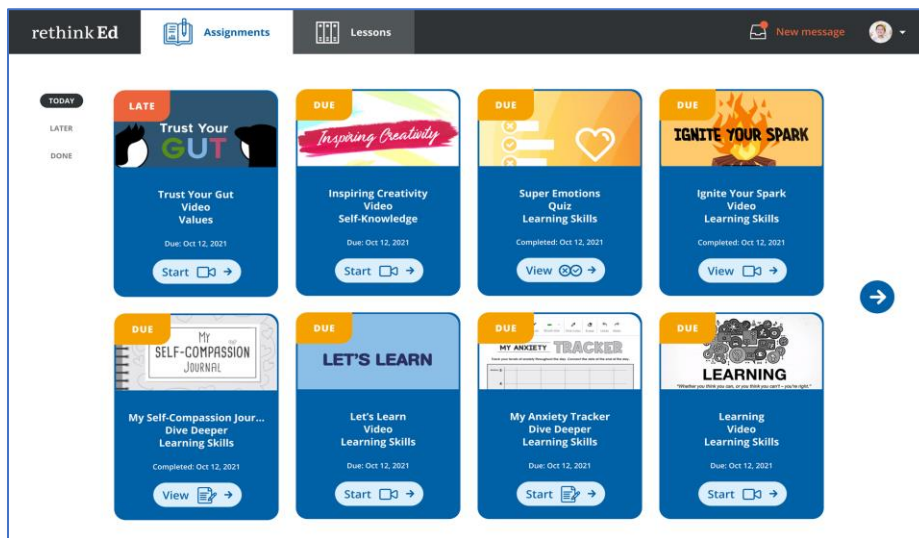
The **RethinkEd** Interactive Student Learning Center fosters independent learning and helps students become more self-directed. A customizable landing page shows the student videos, quizzes, assessments, and other interactive activities that the teacher assigns. The Interactive Student Learning



Center is grade leveled, with different views for elementary/younger and secondary/older students, to ensure that students engage with content that's best suited to their age group.



View of Elementary/Younger Student Learning Center



View of Secondary/Older Student Learning Center

The Interactive Student Learning Center lets students complete assignments, view related content for extra learning, explore topics of interest, and receive alerts if they have assignments due or overdue. This age appropriate and easy to use tool promotes student engagement in SEL and Mental Wellness learning by responding to their individual progress and encouraging them to keep working towards their goals.



Reflect on a stressful situation. Record your thoughts, feelings, and behaviors in the situation and a strategy you could have used. Then, choose a strategy that you would consider using when you need to manage stress.

STRESSFUL SITUATION:

THOUGHTS

What were you thinking?

FEELINGS

How did you feel?

BEHAVIORS

What did you do?

Which strategies could you have used to make stress work for you in that situation? Check one.

change your feelings, thoughts, and behaviors

challenge your negative thinking

calm your mind and body

Explain how this strategy could have helped you in the stressful situation.

Which strategies would you consider using in the future to help you through a stressful situation?



8 Scope of Work – Professional Learning

RethinkEd Professional Learning empowers educators with a comprehensive curriculum of challenging courses that foster continuous growth. While our courses for adults correspond to our resources for K-12 students and support their implementation, districts can implement our Professional Learning course independently of or prior to our K-12 solutions.

We offer both online and in-person training to accommodate the schedules and preferences of your professional staff. Online learning can be self-directed using our extensive catalog of online courses or delivered through video conference meetings with our experienced trainers. We can also provide onsite group or PLC trainings for professional learning days or other events.

We recognize that every district is different when it comes to their professional learning and development approach, which is why our solutions for adults are so flexible. Many of our districts implement a combination of both independent online learning and in person group training to find the right balance for their staff. **RethinkEd** staff work closely with you to develop a professional learning plan that best supports your specific initiatives.

8.1 On-Demand Professional Learning

RethinkEd offers on-demand online professional learning to allow educators and staff to complete the courses independently if desired. Courses generate certificates of completion that may be used for continuing education hours or to support performance evaluations. Administrators can monitor all professional learning activities via a robust Administrator Dashboard.

The **RethinkEd Professional Learning Solution** serves as a complete Professional Learning resource for your school. The platform can expand to include content from multiple **RethinkEd** curricula. Throughout the **Professional Learning Solution**, you will find:

- 8–10-minute videos available with **English** and **Spanish** closed captioning.
- **Discussion** and **extension activities** for opportunities to dive deeper and/or practice new skills.
- **Topic quizzes** that test for new knowledge and support Professional Learning accountability, which can count as additional Continuing Education hours (30 minutes per course module).
- An **Administrator Dashboard** to track engagement with real-time reports.

8.2 Group Learning & Professional Learning Communities

Group learning sessions and Professional Learning Communities (PLCs) are an excellent way to facilitate continuous learning and capacity building with your staff. **RethinkEd** offers live PLC sessions that can incorporate any of the topics in our Professional Learning courses or address specific concerns of your



district. **RethinkEd** can also customize the content for specific groups, for example, Elementary, Middle, or High School educators.

Group learning sessions and PLCs are delivered virtually or in-person. **RethinkEd** Professional Services team members conduct virtual sessions using a state-of-the-art online learning platform. During these convenient online sessions, attendees participate in real-time training with opportunities to share screens, ask questions, troubleshoot, and receive feedback. **RethinkEd** will also come to your district for on-site sessions that deliver a firsthand experience in a supportive training environment if preferred.

Group Learning sessions and PLCs cover:

- Introductory platform functionality training.
- Advanced platform functionality training.
- On-going platform functionality support.
- Job-embedded coaching.
- Topic-specific workshops based on any of our on-demand modules.

8.3 Adult Wellness & Wellness Professional Learning

The **RethinkEd Wellness Professional Learning Solution** engages educators and administrators in continuous learning not only to support students, but also to develop their own personal social, emotional, and mental wellness. Our **Wellness Professional Learning Solution** was developed by a team of experts in the fields of medicine, psychology, mental health, and SEL. It includes SEL and Mental Wellness content that complements the **RethinkEd** K-12 curriculum to create a unified experience for both adult and student learners in the school community.



RethinkEd Experts who Developed the Wellness Professional Learning Series

Most of the topics covered in the **RethinkEd Wellness Professional Learning Solution** mirror the topics addressed in the student curriculum. This alignment, unique to the **RethinkEd** curriculum, prepares the educators implementing the student curriculum to model the same skills that the students are learning.



RethinkEd

While implementing both the K-12 and Professional Learning programs together offers the most effective approach to developing a positive school culture, districts can implement the Professional Learning solution independently if needed.

Social and Emotional Learning Topics						Mental Wellness Topics
Awareness of Self & Others	Self-Management	Social Skills	Social Awareness	Self-Care	SEL & Equity	
Self-Knowledge	Self-Control	Fairness	Cultural Competence	Mindfulness	Culturally Responsive Teaching	Preventing Violence & Bullying
Emotions	Stress Management	Respect	Empathy	Self-Efficacy	Addressing Injustice	Depression Human Trafficking
Values	Focus	Friendship	Safe & Ethical Behavior	Optimism	Leveraging SEL to Promote Equity	Mental Wellness Kindness to Animals
Wants & Needs	Problem-Solving	Relationships	Support Systems	Self-Compassion	The Impact of Implicit Biases	Reducing the Risk of Suicide Substance Use Disorders
Learning Skills	Goal Setting	Cooperation	Social Contributions	Self-Advocacy		Trauma Developing Health Identities
Growth Mindset	Resilience	Conflict Resolution	Actions & Consequences	Healthy Boundaries		Digital Citizenship & Online Safety

RethinkEd SEL and Mental Health Topics in the Professional Learning Series for Adults

8.3.1 Social Emotional Learning Professional Learning

Districts that select the **RethinkEd Professional Learning Solution for SEL** have access to:

- 34 on-demand, video-based, expert-led modules that cover five competencies of SEL as well as SEL and Equity.
- Lessons directly correlated to the **RethinkEd SEL** student curriculum.

8.3.2 Mental Wellness Professional Learning

Districts that select the **RethinkEd Professional Learning Solution for Mental Wellness** have access to:

- On-Demand, video-based training suite with expert-led modules that cover 11 mental health topics.
- Lessons directly correlated to the **RethinkEd Mental Wellness** student curriculum.
- Additional FAQ videos that address educators' questions regarding implementation and the importance of having discussions about mental wellness with their students.



RethinkEd

8.3.3 RethinkCare Adult Wellness

The **RethinkCare** program includes over 9,000 training opportunities, from mini-courses, daily meditation sessions, and articles, to yoga classes and other exercises, as well as skill challenges that encourage healthy habits. Users can access the platform via a smartphone app or website connected to the internet. The content is available in 9 languages (English, Spanish, French, German, Chinese, Japanese, Korean, Portuguese, and Polish), making it accessible for diverse learners.

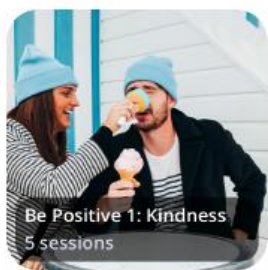
RethinkCare encourages users to participate in micro-learning video and audio sessions with coaching, meditation, journaling, and physical exercise activities, providing the variety necessary to engage busy professionals. Users can choose 5-minute daily sessions, as well as customize sessions on more in-depth topics by selecting different lengths (1-20 minutes).

8.3.3.1 Personal Wellbeing Collection

The **RethinkCare** Personal Wellbeing collection provides a robust series of unique sessions to help school staff foster resilience, mindfulness, and positivity. **RethinkCare** teaches users how to reduce anxiety, practice meditation, and boost physical health with topics such as:

- Learn to Meditate.
- Reduce Stress and Anxiety.
- Be Happier.
- Take One-Minute Breaks.
- Practice Yoga.
- Sleep Better.

Within each topic, users can choose from a variety of courses that provide tips, techniques, and further resources. Example courses include:





RethinkEd

8.3.3.2 Professional Resilience Collection

The **RethinkCare** professional resilience collection provides a robust series of unique sessions focused on fostering personal growth, emotional intelligence, teamwork, and a positive workplace culture. It also offers tools and skill-building courses designed to help leaders and administrators take a proactive role in creating a healthy culture for their staff. The Authors and Certifications Series shares insights from industry leaders on how to enhance wellbeing and mindfulness at work.

RethinkCare's Professional Resilience Solution supports employee success with topics such as:

- Build Emotional Intelligence.
- Improve Relationships.
- Develop a Growth Mindset.
- Manage Career Stress.
- Boost Physical Health.
- Authors and Certifications Series.
- Support Diversity, Equity and Inclusion.

Example Courses include:



*Please see the Appendices for the full **RethinkCare** course catalog*

8.3.3.3 Success Toolkits

While users can engage with the **RethinkCare** program independently, the program also helps teams train together to create a sense of community. The **RethinkCare** program provides administrators and team leaders with Success Toolkits that include ready-made resources like facilitation guides and team challenges to make planning and implementing group learning sessions or Professional Learning Communities (PLCs) easy. The Success Toolkits also offer strategies that encourage engagement and build community, like creating employee clubs, using fun challenges to motivate staff, and leading mindful team meetings.



RethinkEd

8.3.3.4 Team Training Guides

Team Training Guides help groups forge connections, collaborate, and successfully manage everyday challenges and conflicts that can hold them back and impact the wellbeing of both staff and students.

Courses that include a Team Training Guide feature a **blue icon** of a small group on the Course image. Each team training guide provides support for facilitators to easily lead sessions or PLCs that combine use of the **RethinkCare** videos along with further discussion activities to encourage sharing, growth, and team development.



8.3.3.5 Tools to Drive Engagement

RethinkCare provides resources to help boost adoption and increase engagement including course catalogs; templates for implementation, pre-launch, and launch communications; and instructions on how to create specific learning paths for teams. Our robust data collection and reporting tools make it easy for administrators to track and report on user engagement across the district.

We also offer theme/topic-based guides for campaigns to keep staff engaged with the platform. Administrators can implement monthly campaigns or customize a schedule for the district or building depending on their needs. Every campaign includes communication and messaging templates, newsletter blurbs, articles, team challenges, handouts and posters to promote the theme.

These campaigns can be planned collaboratively with leadership, school champions and administrative staff to encourage buy-in and create a sense of ownership for all participants. **RethinkCare**'s resources make it easy for districts to create and sustain a culture of wellbeing throughout the year.

8.3.3.6 Resources to Support Return on Investment (ROI)

Administrators with fiscal or budgetary responsibilities need to know if the programs they implement provide a positive Return on Investment (ROI). **RethinkCare**'s built-in ROI calculator can help you gain insights into progress with your engagement goals and metrics pertaining to absenteeism, productivity, turnover, and wellbeing claims.

8.3.3.7 Resources that Align with Your District Values

RethinkEd's flexible tools can be customized to align with the unique needs and values of each of our partner districts. This is especially important for planning and implementing successful Professional Learning for educators. **RethinkCare** can recommend topics based on common industry personality tests and competency tools such as the DISC or Meyers Briggs evaluation that may be in use in your district. We also offer an easy-to-use tool that aligns **RethinkCare** topics and sessions directly to your individual district or school values.



RethinkEd

8.3.3.8 Resources to Support Growth Opportunities for Staff

RethinkCare offers certification programs for Human Resources professionals, school champions, administrators, and staff. These are great opportunities to build capacity and recognize team members' accomplishments in the **RethinkCare** program. Courses are all available online and can typically be completed in 90-120 minutes.

9 Parent & Caregiver Resources

Parent and caregiver engagement is an essential component for creating positive learning environments. **RethinkEd's** solutions include resources for Parents and Caregivers to keep them informed about their student's activities. By fostering collaboration between school and home **RethinkEd** solutions encourage consistency and retention of learning.

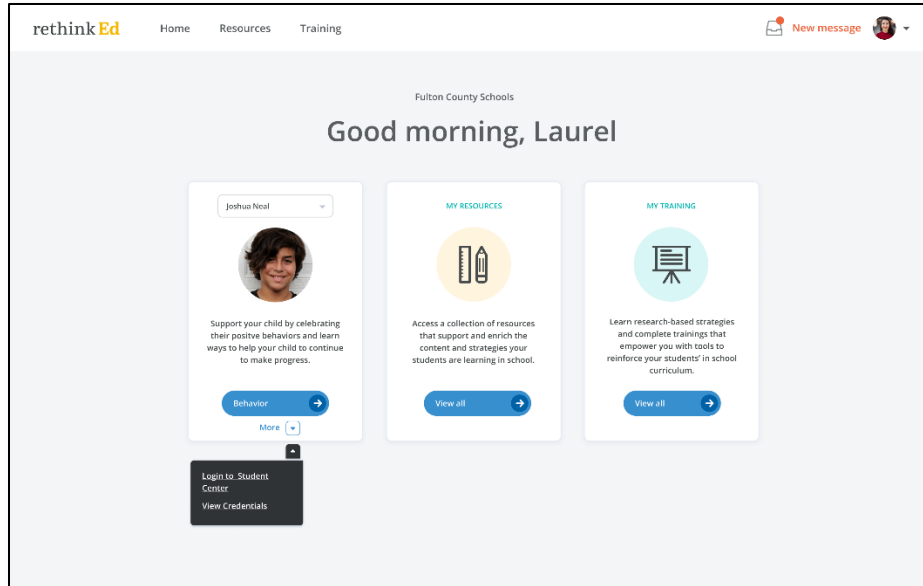
9.1 Wellness

The most effective learning requires a collaborative approach that involves everyone from district leadership to educators to families working together to ensure students receive the support they need. Our parent/caregiver resources, which are available in English and Spanish, offer a wide-range of tools to promote home-school collaboration, including:

- **Home Connection Letters** that provide the parent/caregiver with information about social and emotional learning and mental wellness learning that happens during instructional time at school, along with activities that the parent can use with their child at home.
- **Access to RethinkEd SEL on-demand modules.** All parents and caregivers (with district approval) can access online, video-based SEL modules where they can learn more about critical topics to support their own emotional wellness.
- **Access to RethinkEd Mental Wellness on-demand modules.** All parents and caregivers (with district approval) can access online, video-based mental wellness modules where they can learn more about critical topics to support their own mental wellness. District leaders can track parent access to these modules in the Administrator Dashboard.
- **Access to RethinkEd student curriculum content.** All parents and caregivers (with district approval) can access the **RethinkEd Wellness Bundle** (SEL and Mental Wellness) student curriculum to support their child during virtual/independent learning or with skills they are practicing in the classroom. Family members can also review the lesson if their child is struggling with an assignment.
- **Access to RethinkEd Parent Resource Toolkit.** All parents have access to an online toolkit that contains videos, expert-led webinars, and articles pertaining to SEL and mental wellness topics, supplementing the student curriculum with tools for parents to address issues of most relevance for their child.



RethinkEd



*Example of Parent/Caregiver Access to the **RethinkEd** Program*

10 Scope of Work – Assessment & Tracking Tools

RethinkEd's solutions are a comprehensive resource for data collection and progress monitoring, with tracking tools for both educators and administrators.

10.1 Screening & Assessment Data Compatibility

RethinkEd's solutions can also ingest data from other platforms via API or SFTP.

10.2 Wellness Assessment

Our wellness solutions, **SEL** and **RethinkCare**, offer different tools for tracking user participation and progress.

10.2.1 Social Emotional Learning

10.2.1.1 Student Wellness Self-Assessment/Screener

RethinkEd partnered with the Educational Records Bureau (ERB) for the Student Wellness Self-Assessment for grades 3-12. ERB is an industry-leading independent educational advisory who, for more than 90 years, have provided students and families with the tools and insights they need to accurately track student progress and help every student reach their unique learning goals.

The **RethinkEd** Student Wellness Self-Assessment asks students to reflect on and evaluate their own SEL skills. Educators can then make data-based decisions about SEL interventions by evaluating results for a

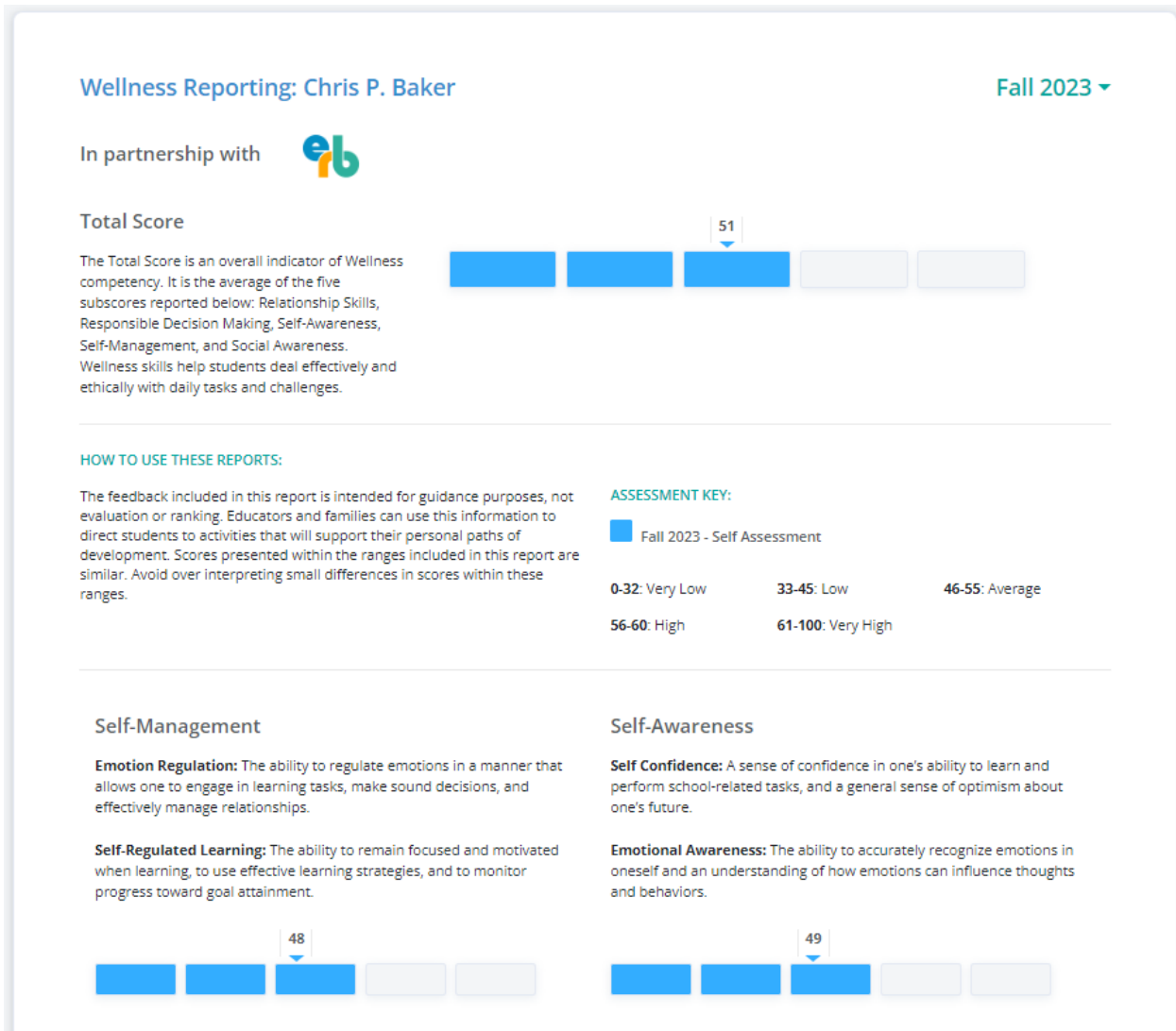


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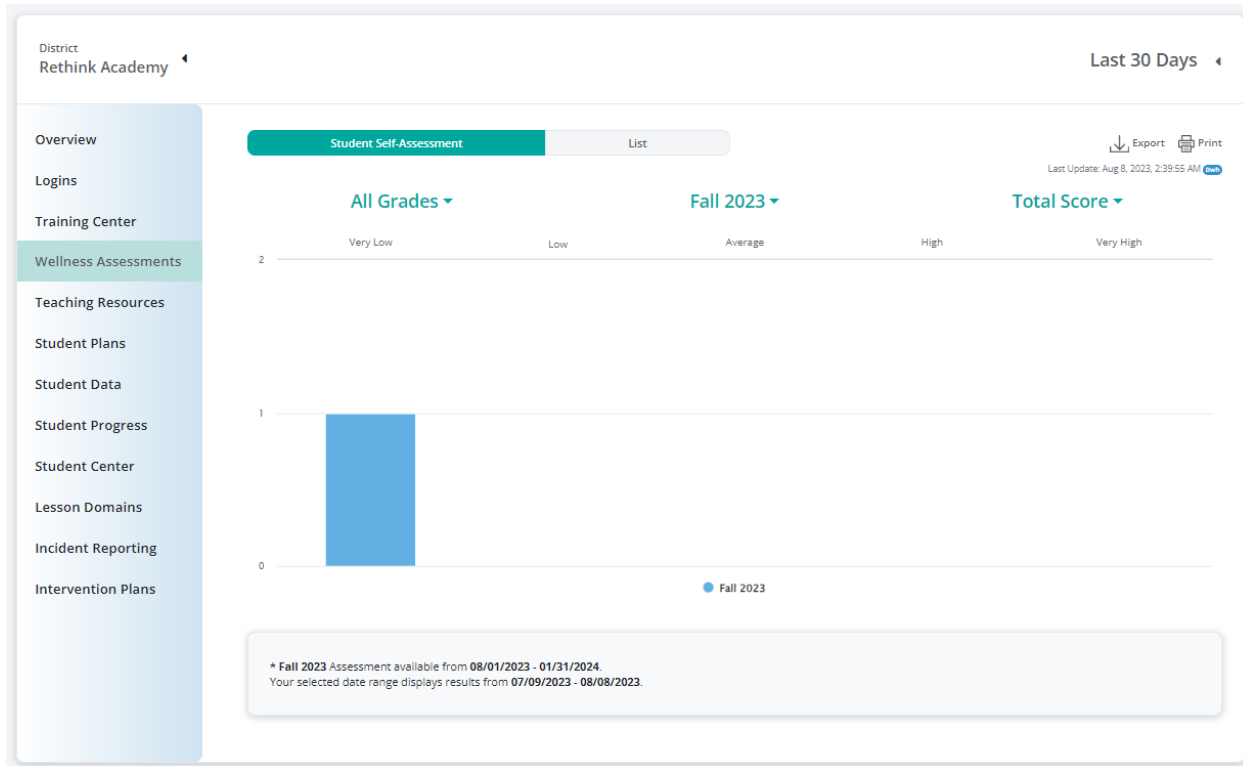
single student or the whole class. Multiple studies have shown that self-report is an effective and valuable tool for evaluating SEL skills in students (e.g., West, Buckley, Krachan, & Bookman, 2017).

The Student Wellness Self-Assessment focuses on academic, career, and citizenship topics. It uses positively phrased items to protect against discouraging students and measures concrete, observable, and malleable behaviors that can be improved through instruction and practice. The tool provides the option of conducting pre/post surveys, with Fall and Spring versions of the assessment available.

Students complete the Self-Assessment (typically in approximately 15 minutes) via their Student Learning Center. Educators can view results in individual, aggregate (group summary), and roster (by classroom) formats. Results include an overall SEL competency scale score and norm-referenced statistics that link directly back to the **RethinkEd** SEL curriculum. Administrators can also view trends across their district to support and inform current wellness initiatives.



Example of SEL Student Self-Assessment Score Report



Example of SEL Student Self-Assessment Group Score Report

10.2.1.2 SEL Classroom Rating Scale

The **SEL Solution's** Classroom Rating Scale for grades 3-12 allows educators to rank the SEL skills of students in their classroom with a simple eight question assessment. Teacher ratings are a well-accepted and valid tool for evaluating SEL skills in students (e.g., Jones, Greenberg, & Crowley, 2015).

The SEL Classroom Rating Scale enables educators to assess their entire classroom quickly and easily on the five dimensions of socio-emotional competencies defined by CASEL. The eight-question assessment provides reporting metrics for the classroom, as well as for individual students. After completion, educators can view recommended lessons that correspond to the **RethinkEd** student curriculum to directly address the unique needs of their classroom. Additionally, educators can view student and classroom progress over time by comparing results from previous assessments.

10.2.1.3 SEL Knowledge Quizzes

Knowledge Quizzes are available for all lessons in the Tier 1 and Tier 2 curriculum. Students complete and submit the three-question quiz via their digital Student Learning Center. These Knowledge Quizzes can function as pre/post assessments, end of topic quizzes, and tools for monitoring retention of information over time.



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Students receive immediate results on their quiz performance. Educators can disaggregate Knowledge Quiz results, for example, by classroom progress on a specific quiz or by students' individual progress. They can also leave feedback for the student and re-assign or unassign the quiz.

Change to [English](#) 

Question 1/45

Me concentro y me mantengo en calma cuando hago la tarea.

←

Muy en Desacuerdo

En Desacuerdo

Neutral

De Acuerdo

Muy de Acuerdo

→

Example of Knowledge Quiz Question in Spanish - Student View

Correct

What is the first step to being mindful of your emotions?

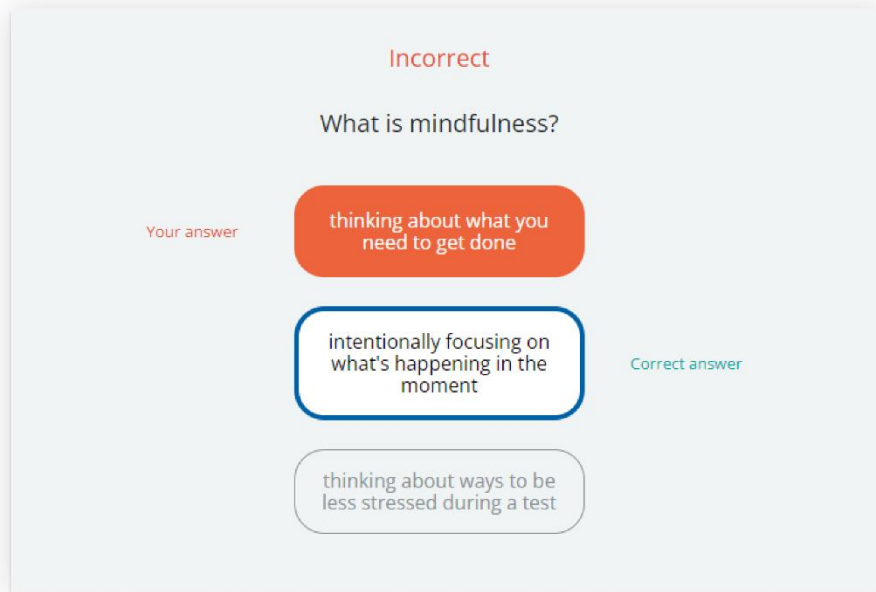
Pause and name the emotion you are feeling.

Prioritize a list of the things you need to do.

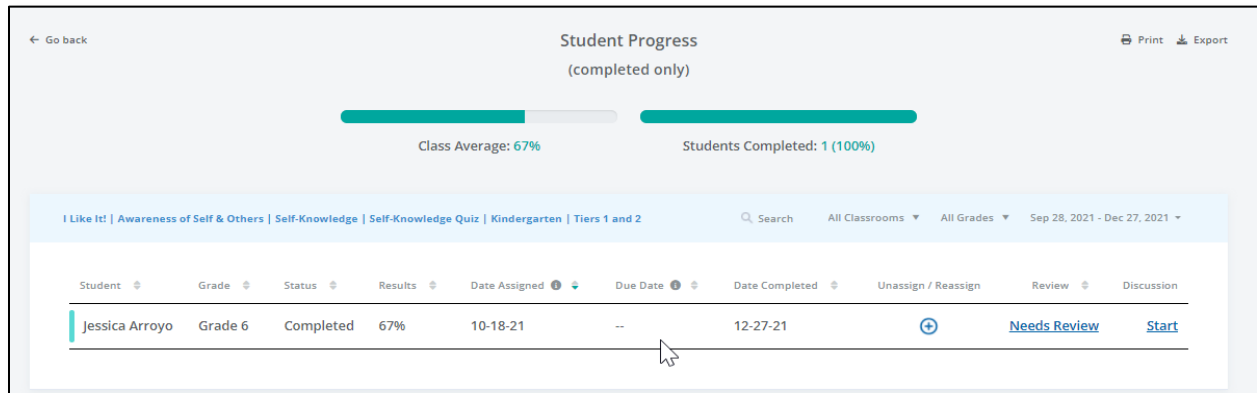
Talk to a friend.



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Immediate feedback on the quiz performance – Student View



Example of Classroom Knowledge Quiz Reporting Tool – Educator View

10.2.2 RethinkCare Analytics and Reporting

The **RethinkCare** program provides a variety of opportunities for tracking usage and collecting data. Individuals keep track of their own personal journey with progress indicators for each topic and collection. Administrators assess key metrics through the **RethinkCare** Administrator Dashboard.

10.2.2.1 RethinkCare Individual Tracking

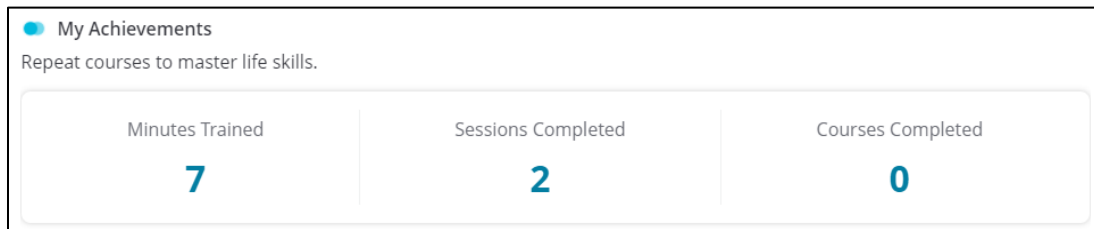
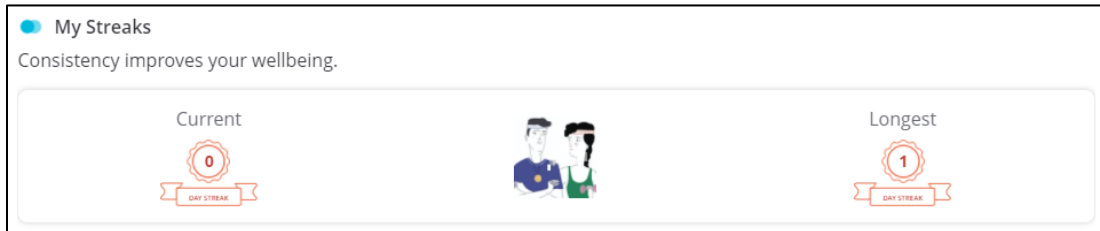
Every person using the **RethinkCare** program has access to their own tracking dashboard called “My Journey” where they can see their progress and celebrate achievements. Metrics include:

- Number of minutes of training completed.



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- Number of consecutive days engaged with program content.
- Number of sessions and courses completed.
- Badges earned for learning, practicing, and mastering key skills, as well as engaging in quick tips and strategies for wellbeing.
- Links to sessions or courses recommended by colleagues.



Examples of My Journey Metrics

10.2.2.2 RethinkCare Administrator Dashboard

The **RethinkCare** platform provides administrators with access to a robust data dashboard to enable real-time monitoring of over 20 key metrics such as:

- Adoption.
- Usage.
- Engagement.
- Satisfaction ratings.
- Course completion.
- Most popular sessions and more.

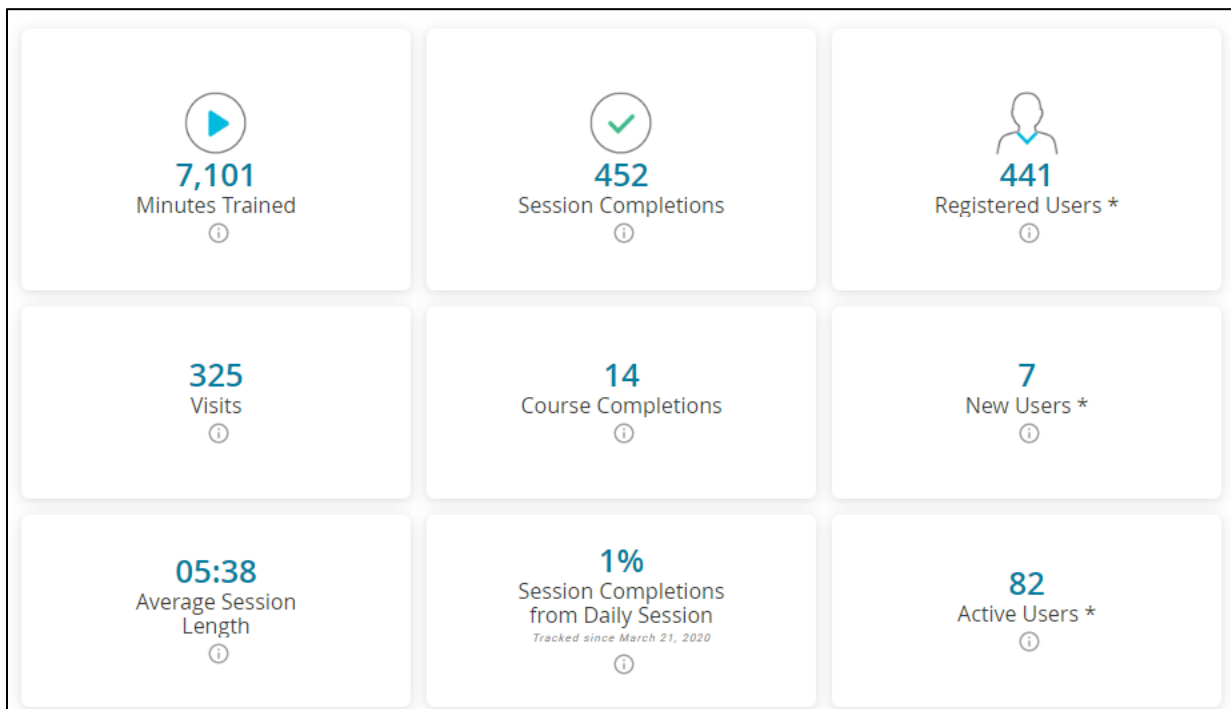
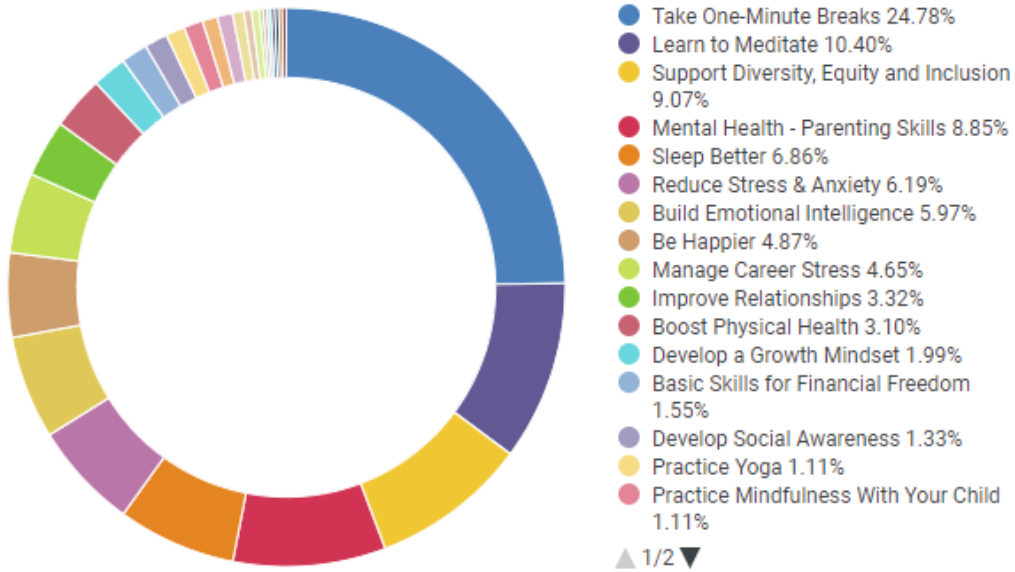
The easy-to-read Administrator Dashboard displays meaningful data for any date range needed to inform effective decision-making. Filtering tools help zoom in on specific data, such as the type of device used to access the platform.

Examples of some of the metrics from the administrator dashboards are included below:



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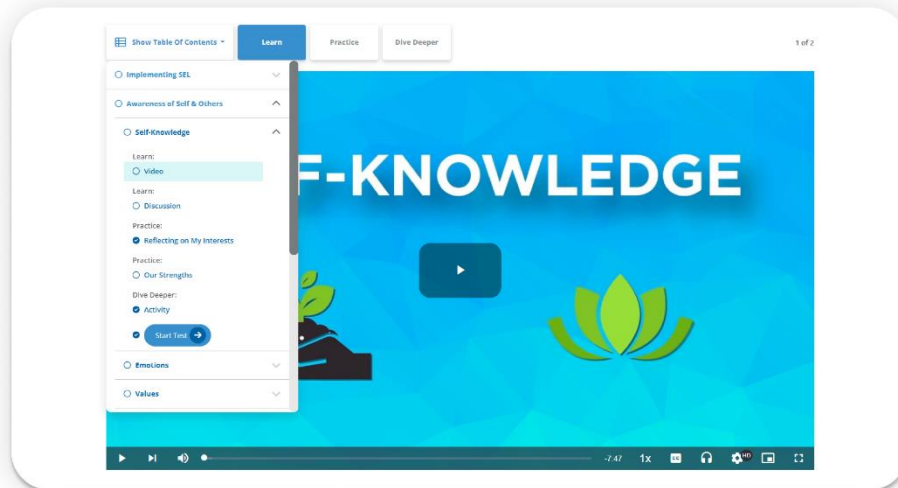
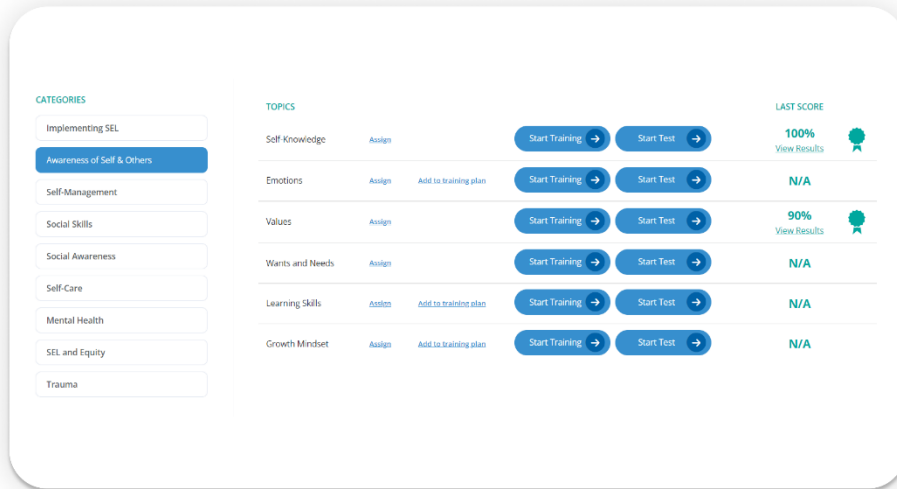
Most Popular Collections ⓘ





10.3 Professional Learning Courses Assessment

Each user has an online Professional Learning Center where they can monitor progress towards completion of on-demand learning modules. Users can track progress within each of their training courses or within their overall training plan, view quiz scores, and download completion certificates.



Example of staff training dashboard and in-module progress tracker

10.4 Administrator Dashboard

The **RethinkEd platform** features an intuitive set of data collection tools that enable administrators to monitor user participation and training outcomes across the whole school community. Our Administrator Dashboard displays meaningful data with detailed graphs and progress reports to guide decision-making. As part of each district’s implementation plan, the RethinkEd Professional Services

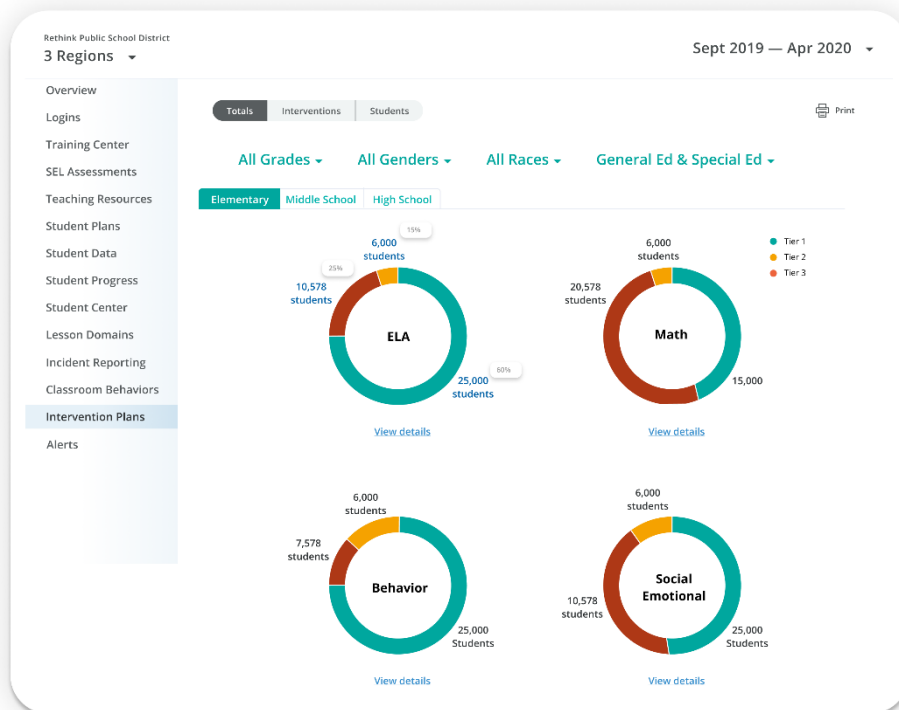


team provides trainings for district leaders on how to access, interpret, and export data from the platform.

Administrators can use the Dashboard to to:

- Evaluate engagement and utilization by tracking staff and student usage.
- Monitor staff professional learning progress.
- View student assessment results and lesson areas taught.
- Assess the frequency of positive or negative student behavior.

Data and analysis are available for any date range needed. All data can be viewed by district, building, and individual (depending on user access levels) in disaggregated and aggregated formats. Administrators can download data in a variety of file formats for use in Excel or other data-driven programs. The **RethinkEd** Administrator Dashboard makes it easy to formulate reports and share data with other stakeholders.



Example of Administrator Dashboard (Interventions)

10.5 RethinkEd District Reports

RethinkEd professionals also create detailed reports for each district's leadership team on a quarterly basis. These reports reflect the goals and objectives of the district and facilitate in-depth analysis for implementation evaluation and other reporting purposes.



11 RethinkEd Alignments

RethinkEd’s solutions align with multiple frameworks and initiatives, including the Collaborative for Academic, Social, and Emotional Learning (CASEL), Trauma-Informed Care, and Restorative Practice. **RethinkEd** also aligns with state learning standards across the nation.

11.1 Collaborative for Academic, Social, and Emotional Learning (CASEL)

The **RethinkEd SEL Solution** is fully aligned to the Collaborative for Academic, Social, and Emotional Learning (CASEL) framework. Our curriculum topics focus on the five CASEL competencies, including Self-Awareness, Self-Management, Social Awareness, Relationship Skills (Social Skills), and Responsible Decision Making (Self-Care).

CASEL Competencies				
<p>Self-Awareness</p> <p>The abilities to understand one’s own emotions, thoughts, and values and how they influence behavior across contexts. This includes capacities to recognize one’s strengths and limitations with a well-grounded sense of confidence and purpose</p>	<p>Self-Management</p> <p>The abilities to manage one’s emotions, thoughts, and behaviors effectively in different situations and achieve goals and aspirations. This includes the capacities to delay gratification, manage stress, and feel motivation and agency to accomplish personal and collective goals</p>	<p>Social Awareness</p> <p>The abilities to understand the perspectives of and empathize with others, including those from diverse backgrounds, cultures, and contexts. This includes the capacities to feel compassion for others, understand broader and historical norms for behavior in different settings, and recognize family, school, and community resources and supports</p>	<p>Relationship Skills (Social Skills)</p> <p>The abilities to establish and maintain healthy and supportive relationships and effectively navigate settings with diverse individuals and groups. This includes the capacities to communicate clearly, listen actively, cooperate, work collaboratively to problem solve and negotiate conflict constructively, navigate settings with different social and cultural demands and opportunities, and provide leadership and seek or offer help when needed</p>	<p>Responsible Decision Making (Self-Care)</p> <p>The abilities to make caring and constructive choices about personal behavior and social interactions across diverse situations. This includes the capacities to consider ethical standards and safety concerns and evaluate the benefits and consequences of various actions for personal, social, and collective well-being</p>
RethinkEd SEL Topics				
<ul style="list-style-type: none"> • Emotions • Self-Knowledge • Learning skills • Growth mindset • Values • Wants and needs 	<ul style="list-style-type: none"> • Focus • Self-Control • Stress Management • Goal setting • Problem-solving • Resilience 	<ul style="list-style-type: none"> • Empathy • Actions and consequences • Cultural competence • Support systems • Safe and ethical behaviors 	<ul style="list-style-type: none"> • Cooperation • Conflict resolution • Respect • Relationships • Fairness • Friendship 	<ul style="list-style-type: none"> • Healthy boundaries • Self-compassion • Mindfulness • Optimism • Self-efficacy • Self-advocacy



		<ul style="list-style-type: none"> • Social contributions 		
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11.2 Trauma-Informed Initiatives

Trauma is a reality for too many students today, as well as for the educators, paraprofessionals, and family members who support them. The effects of trauma not only impact interpersonal relationships but also students’ abilities to engage in meaningful learning in the classroom.

SEL skills are at the heart of any trauma-sensitive approach. By encouraging the development of SEL skills in both students and adults, **RethinkEd’s** solutions promote healing and reduce the potential for traumatization in your school community and beyond.

Our curriculum aligns with the principles of Trauma-Informed Care, including Safety, Choice, Collaboration, Trust, Empowerment, and Intersectionality. The **RethinkEd** SEL and mental health student curricula and corresponding **Professional Learning Solution** help reduce the effects of trauma and potential for re-traumatization at school by promoting:

- Safe behaviors.
- Ethical decision-making.
- Self-care to manage stress and prevent burnout.
- Social support systems that help both adults and students build resilience and develop emotion regulation skills.

		RethinkEd SEL Solution Content Areas					RethinkEd Mental Wellness Content
		Awareness of Self & Others	Self-Management	Social Skills	Social Awareness	Self-Care	
Principles of Trauma-Informed Care	Safety	✓	✓	✓	✓	✓	✓
	Choice	✓	✓	✓	✓	✓	✓
	Collaboration	✓	✓	✓	✓	✓	✓
	Trust	✓	✓	✓	✓	✓	✓
	Empowerment	✓	✓	✓	✓	✓	✓
	Intersectionality	✓	✓	✓	✓	✓	✓

The **RethinkEd Professional Learning Solution** also provides educators with a culturally competent understanding of the intersectional nature of trauma and its impacts. Our Professional Services team works collaboratively with district leadership to design an implementation plan that meets the unique



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needs of your school community and aligns with any established trauma-informed care initiatives already in place.

11.3 Restorative Practices Initiatives

Research shows that punitive disciplinary approaches that exclude students from schools through suspensions, expulsions, and referrals are counterproductive, while restorative practices can transform student behavior and create a climate of safety, accountability, and fairness. Restorative strategies improve relationships within the school community, not only between students, but also between students and educators, and even among educators themselves.

RethinkEd’s alignment with restorative practices helps prevent problem behaviors, promotes constructive conflict resolution, and supports the social and emotional growth of all learners in the community. The **RethinkEd SEL Solution** provides training in the social and emotional skills essential for both students and adults to make restorative practices truly successful. Our Professional Services team works collaboratively with district leadership during initial planning to develop an SEL implementation that aligns to any existing restorative practices initiatives.

The **RethinkEd Wellness Bundle** incorporates the principles of Restorative Justice, Restorative Structure, and Relationship Building, which in turn align with the CASEL competencies, creating a seamless approach to sustaining a culture of accountability, trust, and respect.

		RethinkEd SEL Skills														
		Awareness of Self and Others			Self-Management			Social Skills			Social Awareness			Self-Care		
		Develops understanding of oneself including values and needs	Develops understanding of emotions	Exhibits determination and resilience	Demonstrates self-control	Sets and achieves goals	Demonstrates knowledge of problem-solving steps	Demonstrates kindness and fairness	Communicates assertively and effectively	Resolves conflict effectively	Demonstrates cultural competency	Demonstrates safe and ethical behavior	Demonstrates respectful behavior	Demonstrates self-advocacy	Sets health boundaries for oneself and others	Exhibits self-efficacy, self-compassion, and optimism
Restorative Practices	Relationship Building	Shows kindness				●			●	●	●	●	●	●		
		Creates trust	●			●			●	●	●	●	●		●	
		Demonstrates empathy	●	●		●			●	●	●	●	●			
		Demonstrates respect	●			●			●	●	●	●	●		●	
		Listens actively				●			●	●	●	●	●			
		Uses affective statements			●				●	●		●	●	●		●
		Uses restorative questions			●				●	●		●	●	●		●



Restorative Structure	Proactive circles			●	●			●	●			●	●	●	●		
	Impromptu conversations								●	●			●	●		●	
	Restorative conferences			●	●					●	●			●	●		
	Re-entry circles						●	●		●	●		●	●	●	●	●
Restorative Justice	Identifies who has been harmed and how						●	●		●	●		●	●	●	●	●
	Repairs the harm						●	●		●	●		●	●	●	●	●
	Restores the relationship	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

11.4 Standards-Based Instruction

Many states and districts use a Standards-Based approach linked to their state’s academic learning standards. **RethinkEd** offers alignment to state learning standards throughout our solutions. The **RethinkEd** professional services and development teams can also create customized content as needed to support your state or district's goals. Please contact us to discuss your specific needs or to schedule a demonstration in your district.

12 Flexible Implementation

RethinkEd’s Professional Services team partners with you to develop an implementation plan customized for your unique district. Our flexible solutions can adapt to integrate seamlessly into a district’s existing plans to meet your specific strategic goals. Throughout our partnership, **RethinkEd** collaborates with you to successfully implement a simple to follow program that achieves meaningful positive outcomes in your schools.

The **RethinkEd** Professional Services team is ready to begin implementation as soon as contracts are finalized. We kick off with strategy workshops with leadership to build the plan and determine any concurrent technology/data integration needs. After completion of the initial plan, the **RethinkEd** Professional Services team follows up regularly (typically quarterly) to review progress with district leaders and discuss any changes the district may require. Implementation and Professional Learning planning will be ongoing for the duration of our partnership.

Implementation planning discussions typically include topics such as:

- Determination of long-term goal(s) and short-term benchmarks.
- Strategies for encouraging stakeholder awareness, engagement, and ongoing communication.
- Technology/integration needs.
- Identification of key implementation staff and/or trainers across the district who will be responsible for day-to-day implementation.



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- Professional Learning needs for all instructional, implementation, and support staff (initial and ongoing).
- Parent awareness and involvement.
- Analysis and evaluation of implementation.
- Any other topics that may be of interest or concern for your district.

12.1 Sample Implementation Plans

The **RethinkEd** Professional Services team will create a robust and detailed implementation plan that will become the working document used throughout the partnership. An example of a Wellness Implementation plan is provided below.

Leadership & Implementation Planning Meetings				
Progress	Audience	Time/Date	Objective	Outcome
Not started	Leadership Team	<i>Contract start date</i>	Review district goals for RethinkEd program implementation and develop implementation plan	Implementation plan in place detailing goals, responsibilities, and supports for academic year
Not started	Leadership Team	<i>4-6 weeks after initial implementation</i>	Meeting with Leadership Team to review initial implementation and data to date	Leadership Team is informed and makes timely data- based decisions regarding implementation success.
Not started	Leadership Team	<i>Quarterly</i>	Meeting with Leadership Team to review data to date and progress towards implementation plan	Leadership Team is informed and makes timely data- based decisions regarding implementation success.
Account Set-Up/Integration/Maintenance				
Progress	Audience	Time/Date	Objective	Outcome
Not started	Leadership Team /IT	<i>Contract start date</i>	Initial meeting with team to discuss account set up and integration options	Educators and students have access to their RethinkEd accounts
Not started	Leadership Team /IT	<i>TBD</i>	Account set up is completed and live for users	Educators and students have access to their RethinkEd accounts
Stakeholder Communication & Awareness				
Progress	Audience	Time/Date	Objective	Outcome
Not started	Principals/Local Leadership	Prior to Training	RethinkEd platform will be reviewed with the principals, assistant principals, and other designated leadership. Implementation goals and plan will be reviewed.	Building Level administration have a working knowledge of the importance of implementing MTSS. They will be familiar with the features and benefits of the RethinkEd platform and understand the expectations and outcomes.
Not started	Implementation Leads	Prior to training/ formal implementation	Implementation leads will receive an introduction to RethinkEd , expectations, and benchmarks for implementation with educators	Implementation teams are informed and aware of district expectations for using and supporting RethinkEd with assigned classrooms
Not started	Educators	Prior to training/ formal implementation	Educators will receive an introduction to RethinkEd , expectations, and benchmarks for implementation	Educators are informed and aware of district expectations for using RethinkEd in their classrooms
Not started	Parents/ Caregivers	<i>TBD</i>	District or local leadership will inform parents and caregivers of the RethinkEd initiative as well as the vision and goals for desired outcomes.	Parents are informed and aware of RethinkEd being used to support their child's learning.



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Professional Learning and Training-Initial Functionality				
Progress	Audience	Time/Date	Objective	Outcome
Not started	Implementation leads and educators	TBD	Teams will receive independent learning guides and resources to support getting started with learning the basics of the RethinkEd program for professional learning and instruction.	Implementation Leads and Educators have a foundational knowledge of the RethinkEd platform and can begin professional learning and instruction
Not started	Implementation leads	TBD	Implementation leads will attend a session that will: <ul style="list-style-type: none"> provide a deeper dive into the importance MTSS review functionality questions from independent learning discuss instruction application and best practices 	Implementation Leads are supporting educators and their classrooms with best practice for MTSS implementation with RethinkEd
Not started	Sessions for: Elementary Educators & Secondary Educators	TBD	Educators will attend a session that will: <ul style="list-style-type: none"> provide a deeper dive into the importance of MTSS review functionality questions from independent learning review scope and sequence and expectations and discuss application and pacing 	Educators are engaged in ongoing on-demand professional learning and incorporating MTSS best practices with their students via RethinkEd
Ongoing Professional Learning & Capacity Building				
Progress	Audience	Time/Date	Objective	Outcome
Not started	Implementation Leads Elementary Cohort (s) Implementation Leads Secondary Cohort (s)	Monthly	Implementation Lead Cohorts will meet monthly for a session to include: <ul style="list-style-type: none"> Review implementation progress (data review and discussion) Determine celebrations and supports for the month ahead. Dive deeper into program functionality and advanced features. 	District builds internal capacity and develops turnkey trainers. Implementation leads are informed and can make timely data-based decisions about upcoming supports to maintain implementation success and fidelity.
Not started	Educators	Quarterly	Educators will participate in a PLC session designed to support application of knowledge acquired from their PROFESSIONAL LEARNING modules. Will include opportunities for active responding, small and whole group interactions and sharing.	Educators are supported with their implementation with opportunities to discuss understanding, ask questions regarding implementation or topics, and share strategies and ideas to support application fidelity.

12.2 Scope & Sequence Models

RethinkEd can help districts customize a scope and sequence for their schools or provide examples for schools to follow as shown below.



12.2.1 Example of a Weekly SEL Scope and Sequence Model

Week 1	Week 2	Week 3	Week 4	Week 5
Awareness of Self and Others	Awareness of Self and Others	Awareness of Self and Others	Awareness of Self and Others	Awareness of Self and Others
Self-Knowledge	Emotions	Values	Wants and Needs	Learning Skills
Week 6	Week 7	Week 8	Week 9	Week 10
Awareness of Self and Others	Self-Management	Self-Management	Self-Management	Self-Management
Growth Mindset	Self-Control	Stress Management	Focus	Problem-Solving
Week 11	Week 12	Week 13	Week 14	Week 15
Self-Management	Self-Management	Social Skills	Social Skills	Social Skills
Goal Setting	Resilience	Fairness	Respect	Friendship
Week 16	Week 17	Week 18	Week 19	Week 20
Social Skills	Social Skills	Social Skills	Social Awareness	Social Awareness
Relationships	Cooperation	Conflict Resolution	Cultural Competence	Empathy
Week 21	Week 22	Week 23	Week 24	Week 25
Social Awareness	Social Awareness	Social Awareness	Social Awareness	Self-Care
Safe & Ethical Behavior	Support Systems	Social Contributions	Actions & Consequences	Mindfulness
Week 26	Week 27	Week 28	Week 29	Week 30
Self-Care	Self-Care	Self-Care	Self-Care	Self-Care
Self-Efficacy	Optimism	Self-Compassion	Self-Advocacy	Healthy Boundaries

Example of a weekly SEL Scope and Sequence Model

12.2.2 Example of a Weekly Mental Wellness Scope and Sequence Model

September National Suicide Prevention Month
Lesson Topic: Reducing the Risk of Suicide
October Bullying Prevention Month
Lesson Topic: Preventing Bullying & Violence
November Runaway Prevention Month



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Lesson Topic: Healthy Identities
December National Stress-Free Holidays Month
Lesson Topic: Anxiety
January Human Trafficking Prevention Month
Lesson Topic: Human Trafficking
February Random Acts of Kindness Month
Lesson Topic: Kindness to Animals
March Self-Harm Awareness Month
Lesson Topic: Depression
April National Alcohol Awareness Month
Lesson Topic: Substance Use Disorders
May Mental Health Awareness Month
Lesson Topic: Mental Wellness
June Internet Safety Month
Lesson Topic: Digital Citizenship and Online Safety

Example of a monthly themed Mental Health Awareness and Prevention Scope and Sequence Model

13 On-Going Support

RethinkEd provides comprehensive support for the duration of the partnership to ensure that your district's implementation is successful. A dedicated professional services team in your geographic region will be assigned to your district so that RethinkEd staff get to know your unique strengths and challenges to develop an implementation plan that fits your needs. Our ongoing support services help sustain the success of our solutions so that **RethinkEd** has a lasting positive impact on your schools.

13.1 Customer Success Team Support

We understand the need for support on demand. A live chat is available so that teachers can quickly reach out to our team for support. **RethinkEd's** Customer Success Team also responds to general inquiries through live chat, email, and live phone support. After business hours (9am-6pm EST), we offer an email and ticketing system for customers to report issues.



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14 Appendices

14.1 Demo Account Access

RethinkEd is pleased to offer demo account access for your review.

To view the RethinkEd solution:

URL: www.rethinked.com/login

Username:

Password:



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- 14.2 Lessons - Social Emotional Learning Curriculum
- 14.3 Lessons - Mental Wellness Curriculum
- 14.4 Research/Effectiveness - SEL and Mental Health Experts
- 14.5 Research/Effectiveness - The Research Behind RethinkEd SEL
- 14.6 Research/Effectiveness - White Paper- Professional Development in RethinkEd's Social Emotional Learning Relates to Less Educator Stress and Burnout and Better Perceptions of Well-Being and School Connectedness
- 14.7 Research/Effectiveness - White Paper- Parent Perceptions of SEL Competencies and Relationships
- 14.8 Research/Effectiveness - White Paper-Effect of the RethinkEd SEL Curriculum on Student SEL Competencies
- 14.9 Research/Effectiveness- RethinkCare Experts
- 14.10 Professional Learning - RethinkCare Course Catalog
- 14.11 Professional Learning - Course Catalog
- 14.12 RethinkEd Technology Specifications