



January 31, 2025

VIA EMAIL [jbrady@riddellsales.com](mailto:jbrady@riddellsales.com) [lakovacevic@riddellsales.com](mailto:lakovacevic@riddellsales.com)

Riddell/All American  
7501 Performance Lane  
North Ridgeville, OH 44039  
ATTN: James Brady, Bid Department Manager

**Reference:** Bid No. 21-530R, Catalog Discount – Athletics Department Uniforms & Equipment

Greetings Mr. Brady:

The DeKalb County School District (“DCSD”) desires to renew the award of Bid No. 21-530R, Catalog Discount – Athletics Department Uniforms & Equipment, for one (1) year on the same terms, conditions and pricing as set forth in the Agreement between DCSD and Riddell/All American. The purpose of this letter is to obtain Riddell/All American’s acceptance of DCSD’s offer to renew the Agreement.

The renewal is subject to the DeKalb County Board of Education’s (“Board”) approval and will be effective May 17, 2025, through May 16, 2026. DCSD appreciates Riddell/All American’s consideration of this offer to renew the award of Bid No. 21-530R.

If accepted, please submit a copy of your company’s proof of insurance reflecting the coverage(s) stated within the original solicitation document, sign the acceptance below and email both documents no later than Friday, February 7, 2025 to Sharmaine Greenland at [sharmaine\\_greenland@dekalbschoolsga.org](mailto:sharmaine_greenland@dekalbschoolsga.org). Insurance policy or policies must be maintained throughout the term of this agreement. A copy of the insurance requirements is included.

Best regards,

*Carla L. Smith*

Carla L. Smith  
Executive Director, Vendor Services

CLS/smg  
c: Dr. Triscilla Weaver  
Ms. Myss Johnson-Jelks  
Mr. Brandan Lane

**ACKNOWLEDGMENT**

Riddell/All American hereby accepts DeKalb County School District’s offer to renew the award of Bid No. 21-530R, Catalog Discount – Athletics Department Uniforms & Equipment, as set forth in the Agreement May 17, 2025, through May 16, 2026. Riddell/All American understands that this acceptance is subject to the approval of the DeKalb County Board of Education.

*James Brady*  
\_\_\_\_\_  
Authorized Signatory

2/12/2025  
\_\_\_\_\_  
Date

JAMES BRADY  
\_\_\_\_\_  
Name (Typed or Printed)

BID DEPT. MGR.  
\_\_\_\_\_  
Title of Authorized Signatory