



January 17, 2025

VIA EMAIL [LDICKSON@REPAVSERVICES.COM](mailto:LDICKSON@REPAVSERVICES.COM)

Real Eyes Entertainment  
dba Real Eyes Production  
4725 Fulton Industrial Blvd SW  
Atlanta, GA 30036  
ATTN: Llewellyn Dickson, Owner/COO

**Reference: RFP 22-491, District Graduation Audio Visual Services – Notice of Renewal**

Dear Mr. Dickerson:

The DeKalb County School District ("DCSD") desires to renew the award of RFP 22-491, District Graduation Audio Visual Services, for one (1) year on the same terms, conditions, and pricing as set forth in the Agreement between DCSD and Real Eyes Entertainment dba Real Eyes Production dated April 12, 2022. The purpose of this letter is to obtain Real Eyes Entertainment dba Real Eyes Production's acceptance of DCSD's offer to renew the Agreement.

The renewal is subject to the DeKalb County Board of Education's ("Board") approval and will be effective from April 14, 2025, through April 13, 2026. Of course, we will notify you once the Board has approved the renewal. DCSD appreciates Real Eyes Entertainment dba Real Eyes Production's consideration of this offer to renew the award of RFP 22-491.

If accepted, please submit a copy of your company's proof of insurance reflecting the coverage(s) stated within the original solicitation document, sign the acceptance below, and email both documents no later than Friday, January 24, 2025, to Latrice Brown at [Latrice.Brown@dekalbschoolsga.org](mailto:Latrice.Brown@dekalbschoolsga.org). Insurance policy or policies must be maintained throughout the term of this agreement. A copy of the insurance requirements is included.

Best regards,

*Carla L. Smith*

Carla L. Smith  
Executive Director

CLS/smg

c: Dr. Deborah Moore-Sanders  
Dr. Bernetta Jones

**ACKNOWLEDGMENT**

Real Eyes Entertainment dba Real Eyes Production hereby accepts DeKalb County School District's offer to renew the award of RFP 22-491, District Graduation Audio Visual Services, as set forth in the Agreement until April 13, 2026. Real Eyes Entertainment dba Real Eyes Production understands that this acceptance is subject to the approval of the DeKalb County Board of Education.

*Llewellyn Dickson*  
Authorized Signatory

1/17/25  
Date

Llewellyn Dickson  
Name (Typed or Printed)

COO/owner Partner  
Title of Authorized Signatory