

**CHRONOLOGY OF THE AGENDA ITEM**  
**RFP 22-491- District Graduation Audio Visual Services**  
**Contract Renewal– (#3 of 4)**  
**Not to Exceed \$250,000**

**Scope:**

Approval of the contract renewal for **RFP 22-491- District Graduation Audio Visual Services to Real Eyes Production dba Real Eyes Entertainment** for providing live audio, video, and staging services for commencement exercises at all DeKalb County School District (“DCSD”) high schools.

**Contract/Renewal Term:**

The DeKalb County School District Board of Education (“the Board”) approved the award for an initial one (1) year term with four (4), one (1) year options to renew subject to Board approval on an annual basis.

- April 14, 2022 – April 13, 2023 - Initial Contract Year 1 (Effective Date) - \$250,000
- April 14, 2023 – April 13, 2024 - Contract Renewal #1 (1 of 4) - \$250,000
- April 14, 2024 – April 13, 2025 - Contract Renewal #2 (2 of 4) - \$250,000
- April 14, 2025 – April 13, 2026 - Contract Renewal #3 (3 of 4) - \$250,000
  - **Current Renewal Request for the upcoming year.**
  
- **This current agenda item seeks the Board of Education approval for the third of four (#3 of 4) one (1) year award renewal options.**

**Background**

**The Division of Operations is requesting approval of the contract renewal.**

The approval is essential in order that DCSD provide well-executed, memorable graduation ceremonies for staff and students.