



PROCLAMATION

Recognizing the Outstanding Achievements of the DeKalb County School District Communications Department

- WHEREAS: The DeKalb County School District (DCSD) Communications Department exemplifies unparalleled excellence, dedication, and innovation in school communications; and
- WHEREAS: The department consistently sets the gold standard in the field of educational public relations—not only across the State of Georgia but throughout the nation; and
- WHEREAS: The National School Public Relations Association (NSPRA), the premier organization recognizing excellence in school communications, has awarded the DCSD Communications Department 11 National School Communication Awards for 2025—a testament to their creativity, professionalism, and unwavering commitment to engaging and informing our diverse community; and
- WHEREAS: These honors include:
- 2 Awards of Excellence
 - Publication and Digital Media Award – Video Series Award of Excellence“
DeKalb Te Escucha: Information and Resources in Spanish for Our School Community”
 - Publication and Digital Media Award – Newsletter Award of Excellence
“Revamp of the District’s E-Newsletter”
 - 5 Awards of Merit, two for video and three for writing
 - 4 Honorable Mentions, three for video and one for photography

NOW, THEREFORE, BE IT PROCLAIMED on July 14, 2025, that the DeKalb County School District proudly recognizes and commends the DCSD Communications Department for its award-winning achievements, steadfast commitment to excellence, and invaluable service in telling the story of our schools with heart, impact, and integrity.

BE IT FURTHER PROCLAIMED that this team is a beacon of inspiration and a model of excellence in the field of school communications. Let it be known that their work strengthens trust, builds community, and uplifts the mission of public education throughout DeKalb County and beyond. Congratulations to our award-winning DCSD Communications Department! You make DeKalb shine!



Mrs. Deirdre P. Pierce
DeKalb County School District
Board Chair

Ms. Allyson Gevertz
DeKalb County School District
Board Vice Chair

Dr. Devon Q. Horton
DeKalb County School District
Superintendent