

Renaissance

See Every Student.

Notice of Renaissance's Practices Relating to Children's Online Privacy

Renaissance Products

Welcome to Renaissance! Renaissance Learning, Inc. and its subsidiaries and affiliates ("Renaissance," "We," "Us," "Our") provides educational software solutions and learning analytics to K-12 schools and districts.

This notice describes how We collect and protect Personal Information of users in the United States who are under the age of 13 and access our products through their schools. When Children use a School's implementation of our products, We may collect certain Personal Information. We act as a processor for such Personal Information on behalf of our customers, the Schools (who act as the controllers of such information). Please note our use and processing of this Personal Information as a processor is governed by our agreements with the Schools. The Schools may have their own privacy policies that govern the Personal Information collected in connection with their use of our products. and the policies of the applicable School govern how they process and share Personal Information relating to the products, including with respect to any rights users may have to such Personal Information. If we receive any requests to exercise such rights with respect to Personal Information for which we act as a processor, we are not able to directly accommodate such requests but will forward such requests to the applicable School (or otherwise follow the procedure we have agreed upon with the applicable School).

If you are located outside the United States, please visit our privacy hub to learn more about our privacy practices.

Definitions

Capitalized words have special meaning in this notice and are defined below.

"Child," "Children" means a user or users of the Products in the United States who are under the age of 13.

"Child Account" means the user account, made available through an Educator, through which a Child has access to and uses the Products.

"Educator," "Educators" means an individual, or individuals, authorized to act on behalf of the School contracting with Renaissance for use of the Products.

"Parent" means a legal guardian of a Child.

"Personal Information" means information about a Child that can reasonably be used alone or in combination with other reasonably available information, to identify, locate, or contact a specific Child.

"Products" means the educational software products, websites, mobile applications, and any other online interactive features or services that collect Personal Information from Children provided to Schools under a Terms of Service agreement with Renaissance. Our Terms of Service agreement is available on our Renaissance.com website, see "Terms of Use" section.

"School" means a school, district, or other educational institution that has contracted with Renaissance for use of the Products.

How does a Child access and use the Products?

As required by Our Terms of Service agreement, a Child may only use the Products with the prior consent of a Parent or School acting on behalf of the Child's Parent. A Parent's or School's consent is required for the collection, use, or disclosure of Personal Information from Children, and Renaissance will not collect, use or disclose any such Personal Information without such consent. The School may consent to the collection, use or disclosure of Personal Information from Children by agreeing to use or purchase the Products.

If We learn that a Child's Personal Information has been collected through the Products without the appropriate consent of the Child's School or Parent, We will take appropriate steps to delete this information. If you are a Parent or School and discover that your Child or a Child who is your student has a registered account with the Products without a School or Parent's consent, please contact the Child's School to request that We delete that Child's Personal Information from Our systems.

What Personal Information Do We Collect?

Information provided through use of the Products

Renaissance only collects information from a Child that is reasonably necessary for the Child to use the Products for purposes authorized by a School. Schools creating a Child Account will provide the Personal Information described in [Our Categories of Data Collected by Product](#) overview. Once a Child Account is created, the data generated from a Child's use of Our Products is further described in [Our Categories of Data Collected by Product](#) overview.

Information collected automatically

- **Usage information.** We and/or Our [service providers](#) may automatically collect certain "Usage Information" whenever users, including Children, access and use the Products. For example, We may collect information regarding how often a user accesses certain

features. Usage Information may include the browser and operating system a user is using, all of the areas within Our Products that users visit, and the time of day they used the Products, among other information. We may Use usage information for a variety of purposes, including to select appropriate content to display to users and to enhance or otherwise improve the Products.

- **Device information.** We and/or Our [service providers](#) may collect IP addresses or other unique identifiers ("Device Identifiers") for any computer, mobile phone or other device (any, a "Device") used to access the Products, including by Children. A Device Identifier is a number that is automatically assigned to the Device used to access the Products, and Our servers identify each individual's Device by its Device Identifier. Some mobile service providers may also provide Us or Our third-party service providers with information regarding the physical location of the Device used to access the Products, internet service provider (ISP), date and time of a user's visit, browser language, browser type, referring and exit pages and URLs, amount of time spent on particular pages, which parts of the Products they use, which links users click, search terms, operating system, traffic and related statistics, keywords, and/or other general browsing or Usage Information. The Products may also access files, including metadata, stored on a Device if a user chooses to send or provide access to Us.
- **Information collected via cookies and other tracking technologies.** We and/or Our [service providers](#) may Use "cookies" (a small file sent to your computer by a Website or device to allow the Website or app to store information which uniquely identifies you) or other similar technology to collect data in order to assist Our users, including Children, and provide them with a more personal experience, to allow for the technical operation of the Products, to enhance the performance and functionality of the Products, and for analytics purposes. Users can disable cookies at their browser or device's settings, but in that case some (or all) of the features and functionality of the Products may not be available. We do not use cookies or any other tracking technologies to direct advertisements to Children.

How do We use Personal Information?

- **To deliver the Products.** We may use Personal Information to create Child Accounts, allow Children to access the Products and participate in features provided by the Products, customize the Products, evaluate usage patterns, and communicate with Children regarding the Products.
- **To improve or demonstrate effectiveness of the Products.** We may use Personal Information to tailor Product content and recommendations displayed to Children, as well as to maintain or improve the Products.
- **To create deidentified data.** We may deidentify Personal Information to use and share for lawful business purposes, including but not limited to, aggregate reporting and

analytics, general research and the development of new educational technologies, improving educational services, and developing new educational sites, services and products.

- **For compliance, fraud prevention, and safety.** We may use Personal Information as we believe is necessary or appropriate to (a) enforce our terms and conditions; (b) protect our rights, privacy, safety or property, and that of you or others; and (c) protect, investigate, and deter against fraudulent, harmful, unauthorized, unethical, or illegal activity.
- **To comply with law.** We may use Personal Information as we believe necessary or appropriate to comply with applicable laws, lawful requests, and legal processes, such as to respond to subpoenas or requests from governmental authorities.
- **With consent.** We may ask for consent from Schools or Parents to collect, use, or share Personal Information for purposes not identified here.

How can Parents review and manage their Child's Personal Information?

The collection, maintenance and use of any Personal Information in our Products is controlled by the School that contracts with Renaissance for use of the Products. If you are a Parent and have questions regarding your Child's Personal Information in connection with the use of our Products, please contact your Child's School for support, including any questions regarding your rights to review, delete, and refuse to allow further collection of your Child's Personal Information. Because Child Accounts are authorized and provided by your Child's School, you must contact their School to opt-out of sharing such Personal Information. Renaissance cannot delete, change, or divulge any Child's Personal Information from the Products unless authorized by your Child's School.

What Personal Information is visible to others using the Products?

No Child's Personal Information is made available or visible generally to the public through use of the Products. Personal Information that is visible to Educators will vary depending upon the administrative controls set up by the School. The School-designated administrators have the ability to view the Personal Information referenced in Our [Categories of Data Collected by Product](#) overview.

How do We share Personal Information?

- **With Schools and Educators.** We may share Personal Information of a Child with the Child's School and Educators of the Child's School, subject to the Terms of Service agreement between Renaissance and the relevant School. We do not control, and are not responsible for, Educators' handling of the Personal Information of Children. As noted above, if you are a Parent and have questions with respect to Personal Information that We process, please direct these questions to your School.
- **With service providers.** We may share Personal Information with service providers that help Us deliver the Products by offering hosting, information technology, customer support, data security, and consumer and educational research services. We also work with service providers to provide Us with analytics and other information regarding traffic on the Products, including the features used when visiting the Products and to provide Us with information regarding the use of the Products. A list of our service providers is available [HERE](#).
- **For administrative, legal, and academic integrity reasons.** We may disclose Personal Information in response to a subpoena, court order, or when otherwise required by law; in response to bankruptcy proceedings: to defend our rights; in response to a request from law enforcement; to provide information to a claimed owner of intellectual property who claims that content a Child has provided to us infringes on their rights; upon request of or as otherwise authorized by an academic institution connected to an investigation into academic integrity; to protect and/or defend Our Terms of Service agreement or other policies applicable to the Products; or to protect the personal safety, rights, property or security of any organization or individual. We may also use Device Identifiers, including IP addresses, to identify users, and may do so in cooperation with copyright owners, Internet service providers, wireless service providers or law enforcement agencies in our discretion. These disclosures may be carried out without consent or without notice to users, Schools, or Parents.
- **For business transitions and operational purposes.** We may share Personal Information with a parent entity, subsidiary, affiliate, or investor of Renaissance, as applicable, for lawful business and operational purposes. In the event that Renaissance goes through a business transition such as a merger, acquisition by another company, or sale of all or a portion of its assets, bankruptcy, or other corporate change (including, without limitation, during the course of any due diligence process), Personal Information will likely be among the assets shared and/or transferred.

Note regarding third-party content, links to other sites, and Renaissance content found outside of the Products. Certain content provided through the Products may be hosted and served by third parties. In addition, the Products may link to third-party websites or content over which Renaissance has no control and which are governed by the privacy policies and business practices of those third parties. Please note that Renaissance content may be

included on web pages and websites that are not associated with us and over which we have no control. These third parties may independently collect data. Renaissance is not responsible or liable for the privacy practices or business practices of any third party.

Contact Us

If you have any questions or concerns regarding this Notice, please send a detailed message to Privacy directed to our renaissance.com email address or by mail to Renaissance Learning, Inc., Attn: "Privacy Team", 6625 W 78th St, Suite 220, Bloomington, MN 55439.