

NEWTON EDUCATION FOUNDATION

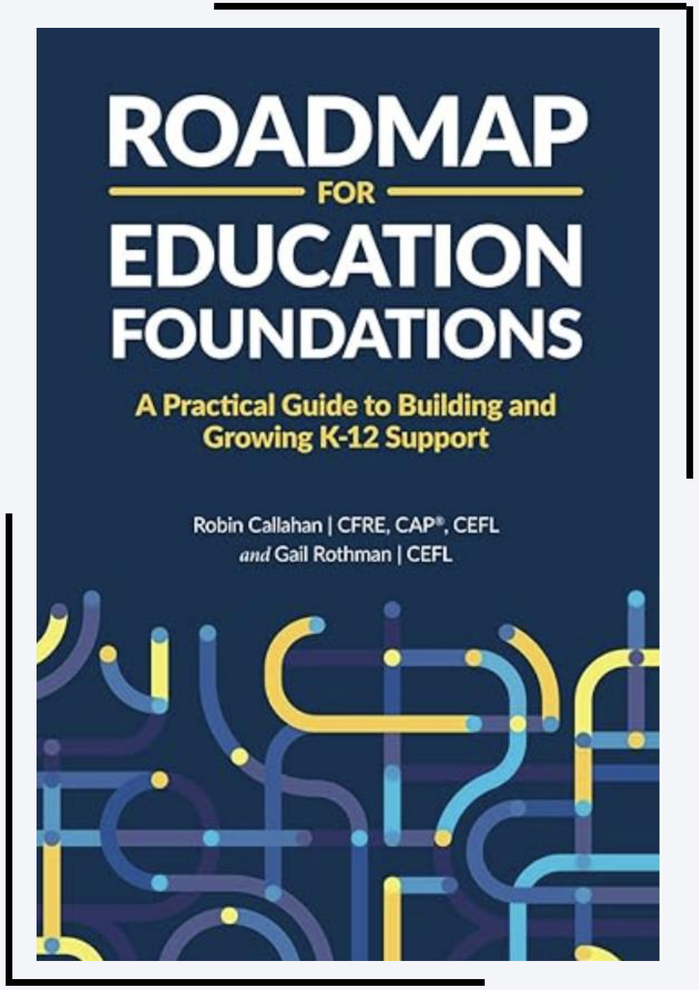
GREAT SCHOOLS BUILD GREAT COMMUNITIES

NEF Executive Director



- Senior Consultant, The Callahan Collaborative
- Executive Director of NEF since October 2023
- Executive Director of the Decatur Education Foundation from 2009-2023
- National Standards Task Force which codified the industry's first national standards
- Nationally Certified Education Foundation leader
- Chaired the Industry Leadership Council of the National School Foundation Association from 2018-202
- Has mentored and advised education foundations across the country

Roadmap for Education Foundations



Gail also co-wrote the only currently published book that helps communities start education foundations and improve existing ones.

"There is no better handbook for someone who is trying to gain a greater understanding of the industry and the fundamentals of how education foundations work."

Mike Taylor

Chair, National Association of Education Foundations

The Origin

NEF was founded 2009 with leftover SPLOST money. The idea came from the superintendent at the time, who understood the value of attracting investment from local residents and businesses.

Identity

Mission:

The Newton Education Foundation puts community resources to work for our kids so they can achieve academic and personal success. We do this by providing funds that help our schools remove obstacles, provide great educational opportunities that deepen learning and support teachers in meeting the learning needs of all kids.



Vision:

Every child in Newton County will have access to resources and support that allow them to be successful in school and life.

NEF Relaunch: November 2023

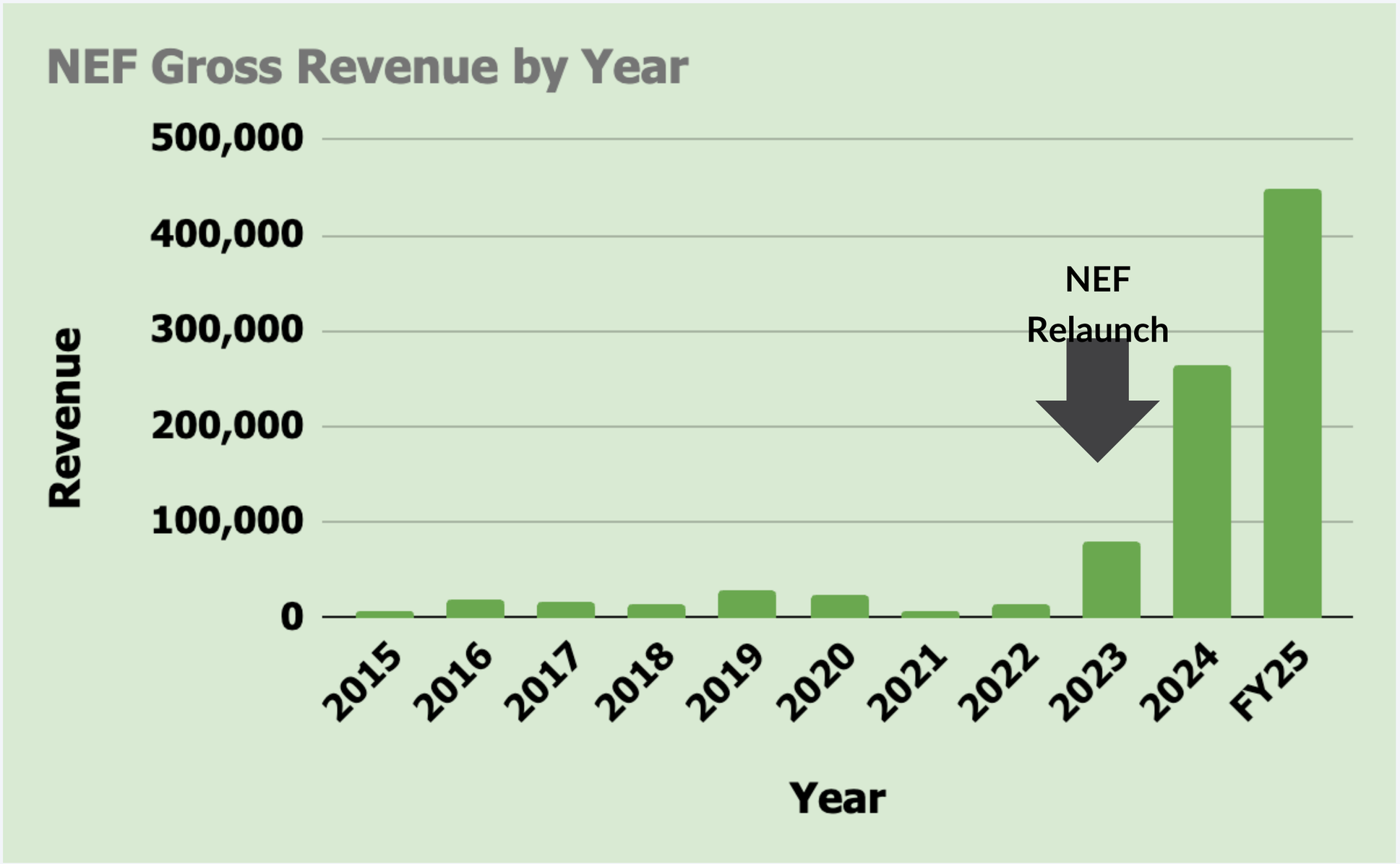
All children can achieve at high levels if they are given the right resources, the right supports and placed in the care of a continuously improving adult.”

Dr. Duke Bradley III, Superintendent



Since the Relaunch

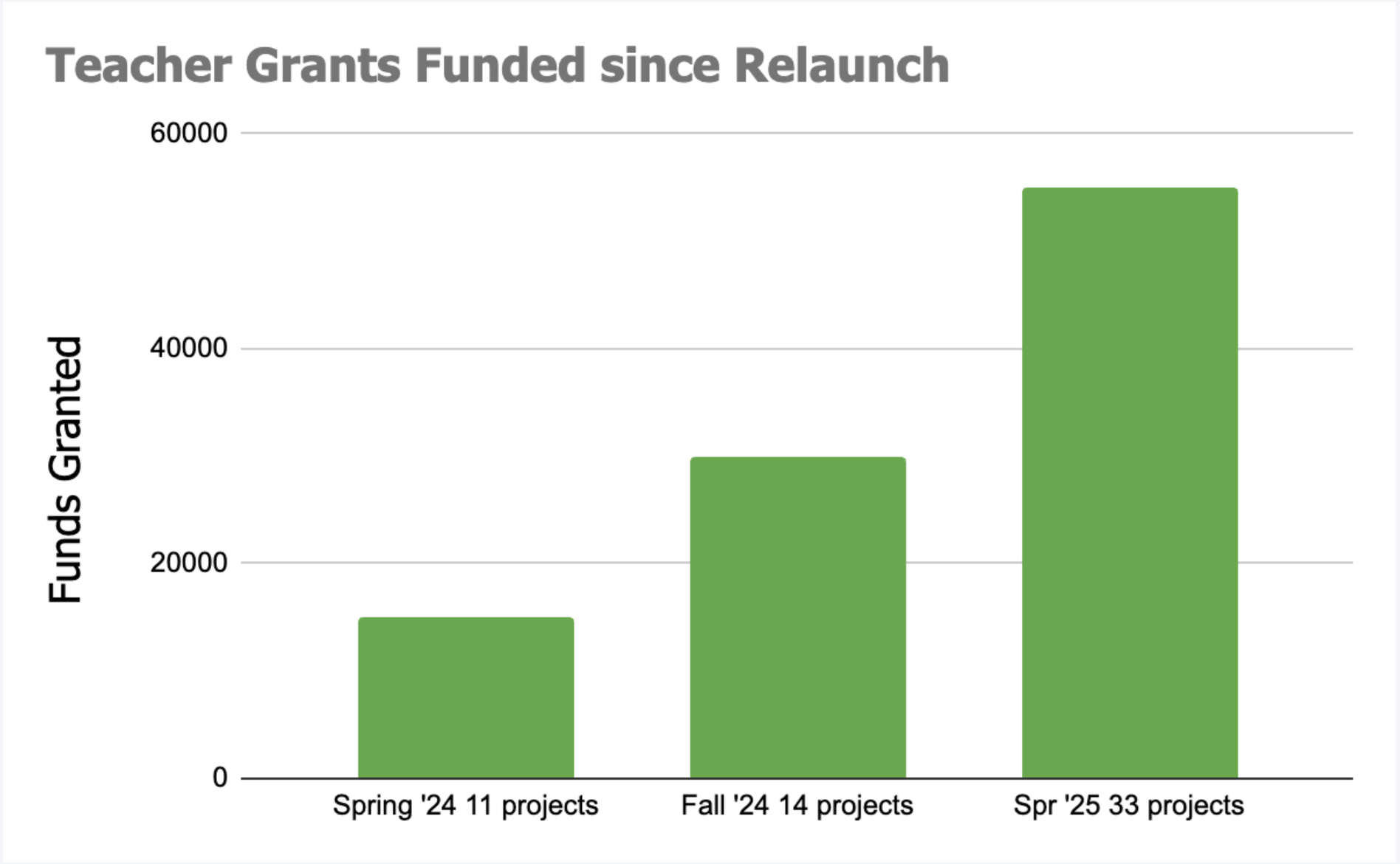
- Raised over $600,000 to support NCS
- NEF raised over $250,000 through Peach Education Tax Credits to fund three innovative projects: REAP, NCCA Animal Science Facility Upgrade, Middle School Mental Health (2025-2026)
- Increased payroll giving NCS by 50%
- Awarded over $100,000 in teacher classroom grants
- Awarded $21,000 to seven graduating seniors (‘25 and ‘24)
- Gave NCS Hero of the Year $1,000 and all finalists $200


NEF Gross Revenue by Year
500,000
400,000
300,000
200,000
100,000
0
Revenue
NEF
Relaunch
2015
2016
2017
2018
2019
2020
2021
2022
2023
2024
FY25
Year

Grants Secured Since Relaunch

Donor	Amount	Purpose
USDA Farm to School	$94,000	Serving over 1,000 NCS students
Alumni Donor	$25,000	To provide opportunity grants
Meta	$27,000	To close the digital divide: CHA
Views on Learning	$14,000	To provide STEAM activities
Views on Learning	$10,000	To cover Robotics World Championship
Police who Care	$12,500	Unrestricted: Teacher Grants
Snapping Shoals	$10,000	To support literacy

Total: $192,500

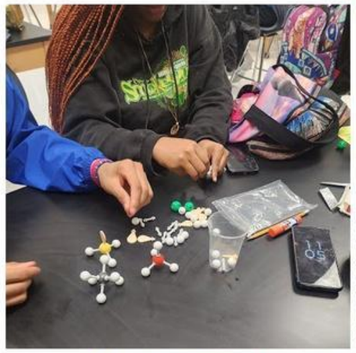

Teacher Grants Funded since Relaunch
60000
40000
20000
0
Funds Granted
Spring '24 11 projects
Fall '24 14 projects
Spr '25 33 projects



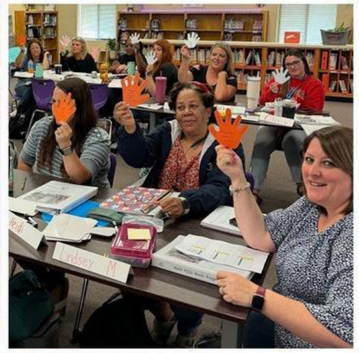


READ
MY VERY FAVORITE BOOK IN THE WHOLE WIDE WORLD

outh Salem Elementary
WELCOME
MOLLY
WEBSTER












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What Teachers Says



Jennifer Cawthon: Mansfield ES

The “Summer Bucket of Learning” will allow students to continue learning throughout the summer. As teachers, we all see the ‘Summer Slide” in our students when they return in the fall. This grant will allow me to send each Mansfield Kindergarten student home with an abundance of new, fun learning materials.



Alyxandrea Longino: EHS

I am beyond excited about the Newton Education Foundation grant which will allow us to offer a dedicated piano class for our students! Music education is such a valuable tool—not only does it foster creativity and self-expression, but it also builds discipline, confidence, and problem-solving skills that students can carry with them for a lifetime.

REAP Structured Literacy Pilot

- 10 days of professional development (60 hours)
- South Salem and East Newton ES
- All K and 1st grade teachers (29 trained in total)
- Fully funded by NEF through Peach Tax Credit
- Program expansion to 4 additional schools in 2025-2026 (122 teachers/staff)
- Featured in State of the District event



REAP Training Feedback

- As a coach I have a huge toolbox now of knowledge that I can pass along and help teachers improve their instruction.
- This program is Amazing! Please continue to help students!
- Most helpful training I've ever attended.
- Everything from beginning to end was excellent.
- REAP truly changed my way of looking at reading instruction and I am truly so thankful!

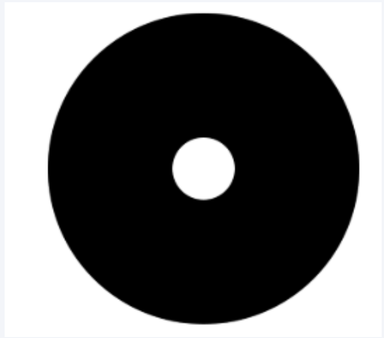


REAP: Impact on Students

- They can recite the rules to me and apply them when reading and writing
- My students look forward to WIN Time. They want to drill letters and sounds. They enjoy seeing how much faster they are. They also enjoy writing.
- I was able to move a student up in their reading scores because of my training.
- I have seen this training impact whole grade-levels by shifting how teachers in our building provide systematic explicit instruction.
- I had a student that could not write her name and only knew 2 letters. Through using REAP strategies, she knows all her letters, the rules for letters/sounds and she can write every letter.

From Teacher Evaluation Forms - May 2025

3 Types of Foundations



Embedded

Foundation director is a district employee and reports to both foundation board and superintendent. Foundation work aligns with district strategic plan.



Hybrid

Foundation director is foundation paid and reports to foundation board. District provides monetary or in-kind support and there is regular collaboration and alignment.

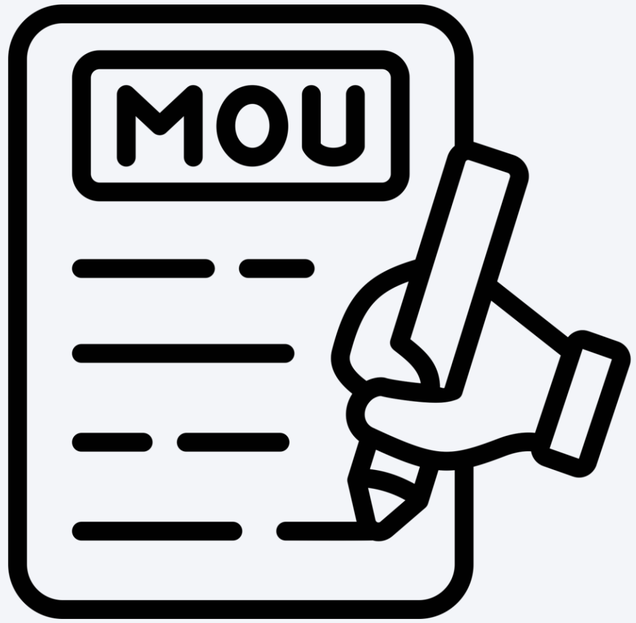


Independent

Foundation director is foundation paid and reports to foundation board. Foundation receives little support from district and has full independence in determining what to fund.

Memorandum of Understanding

- Best Practice
- Provides clarity about what the relationship is and is not
- Provides stability and continuity as leadership changes
- Helps create a culture of collaboration



More than a partner...

2002-Beaver Manufacturing
2003-Ginn Motor Company
2004-American Legion Post 32
2005-Pactiv
2006-First Nation Bank
2007-Stevi B's Pizza
2008-El Charro's Mexican Restaurant
2009-Newton Medical Center
2010-Essex Bank
2011-Oxford College at Emory
2012-Frank's Restaurant
2013-SKC, Inc.
2014-Newton County Farm Bureau
2015-Beaver Manufacturing
2016-Newton Federal Bank
2017-Snapping Shoals EMC
2018-New Life Praise Center
2019-Eastridge Community Church-Jackson Lake Campus
2020-No Partner Named Due to Covid-19 Pandemic
2021-Zeta Phi Beta Sorority, Inc. Phi Omicron Chapter
2022 - Arbor Equity, Inc.
2023-Bria Janelle Foundation
2024-Platinum Key Realty of Georgia

District Partners in Education do a lot for NCS but none of them exist to raise money to support NCS programs and initiatives

List represents NCS Partner of the Year Award Winners


GREAT SCHOOLS BUILD GREAT COMMUNITIES
ALL in for KIDS
newtoneducationfoundation.org
NEWTON COUNTY SCHOOLS



Any
Questions?

