



Transforming Early Learning for Every Student

Supplemental PreK-2nd Grade Solution

Meet Faith!

What does Faith think about Waterford Early Learning?

“I’m obsessed!”

She started using the program in PreK and continued into Kindergarten, and her extensive vocabulary shows the obsession is paying off!

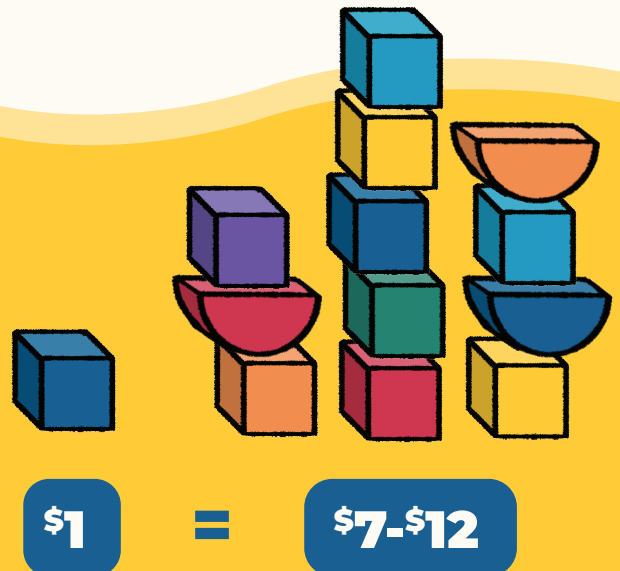
“She embraces the idea of sounding things out and spelling them herself. I see the results of Waterford. It makes a difference.”

-Mary Williams, Faith’s Grandmother



Investing in high-quality early learning pays off

From improving attendance to reducing future remediation costs, research estimates a return to society of \$7 to \$12 for every \$1 invested in early childhood programs*.



*Heckman, J. J., Moon, S. H., Pinto, R., Savellyev, P. A., & Yavitz, A. (2010). The Rate of Return to the High/Scope Perry Preschool Program. Journal of Public Economics, 94(1-2), 114-128.

Waterford Early Learning Includes:

Supplemental
Reading
Curriculum

Supplemental
Math & Science
Curriculum

SmartStart: Integrated
PreK Reading,
Math, and Science
Curriculum

Reading
Benchmark
Assessments

Mentor App
for Families

Why Choose Waterford?

Waterford is a smart investment—proven to **boost early literacy and math outcomes**, especially for children who need it most.

Backed by decades of research, the program **consistently shows long-term results**, with children continuing to **meet key learning milestones** through 3rd grade and beyond.

- ✓ Based in the Science of Reading
- ✓ Aligned With State Standards and Core Curriculum
- ✓ Fun and Engaging Lessons
- ✓ Fits Into Classroom and Family Routines
- ✓ Includes Family Resources and Learning Tips in English and Spanish

Backed by Research

Research shows children using Waterford programs **advance a full year or more beyond expected growth**. By closing learning gaps early, a strong foundation is created for long-term success and academic gains continue over time.

“

It's important to start the work early on a consistent program that helps our students get a strong start. I've seen what a year on Waterford can do for our students, and the data speaks for itself.

Dr. Lisa Mitchell, Executive Director, Fresno County Schools

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Discover how Waterford Early Learning can make a difference in your schools and community. Contact us today to get started.



Confident Readers by Grade 3

Reading by third grade is one of the strongest predictors of lifelong learning and success—yet **67%** of children aren't meeting this critical milestone.

A Strong Start in Reading

Waterford Early Learning's reading curriculum provides **research-backed instruction** for PreK–2nd grade children that's:

- Explicit and easy to follow
- Tailored to each child
- Engaging and developmentally appropriate
- Proven to work

Supercharge Your Literacy Block with:

- Visual dashboards
- Students identified for small group instruction
- A library of print & digital resources
- Standards reporting for targeted support

Proven Instructional Design:

- An adaptive learning path guides students through a gradual "I do, we do, you do" model.
- Step-by-step skill building—starting with print concepts through confident, expressive reading.

Expansive Family Resources:

- Progress updates & learning tips
- Library of books and activities in English and Spanish.



Waterford is that reliable piece we can count on to fill in the gaps... it helps level the playing field.

**Nicole Couri-Malson,
Peoria Public Schools**



Why it Matters

Research shows children using Waterford programs advance a full year or more beyond expected growth.

By closing learning gaps early:

- A strong foundation is created for long-term success
- Gains continue over time



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Waterford.org/schools**



Build a Strong STEM Foundation

Early math skills are one of the strongest predictors of later academic success, even more than reading and attention skills.

The path to STEM success starts in early childhood—with the right tools.

A Strong Start in Early Math and Science

Waterford Early Learning's supplemental curriculum includes:

- **Tailored Digital Lessons** that adapt to each child's learning needs.
- **Interactive Tools**, including counting chips, base 10 blocks, and tangrams that bring abstract concepts to life.
- **Structured Learning Progression** builds from simple to complex concepts, supporting lasting understanding.
- **Gradual Release Model's** "I do, we do, you do" format builds confidence and independence.
- **Relatable Stories & Hands-On Strategies** help children see how math and science connect to their world.
- **Family Support** in English and Spanish keeps families engaged through print and digital resources, progress updates, and tips.

Teaching Tools Include:

- ✓ Visual dashboards
- ✓ Students identified for small group instruction
- ✓ Library of print & digital resources



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The earlier children are mastering numeric skills, the more successful they're going to be in life.

**Trent North, Superintendent,
Douglas County School System**

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Why it Matters

Research shows children using Waterford programs advance a full year or more beyond expected growth.

Gains continue over time:

- Closing learning gaps
- Establishing a strong foundation for long-term success



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Start Strong, Stay Curious

Investing in high-quality early learning pays off in ways that matter—from improving attendance to reducing future remediation costs. And it's not just about learning the alphabet. When young children explore reading, math, and science in age-appropriate, engaging ways, they build confidence and curiosity that can carry them through kindergarten and beyond.

Created Just for PreK Learners

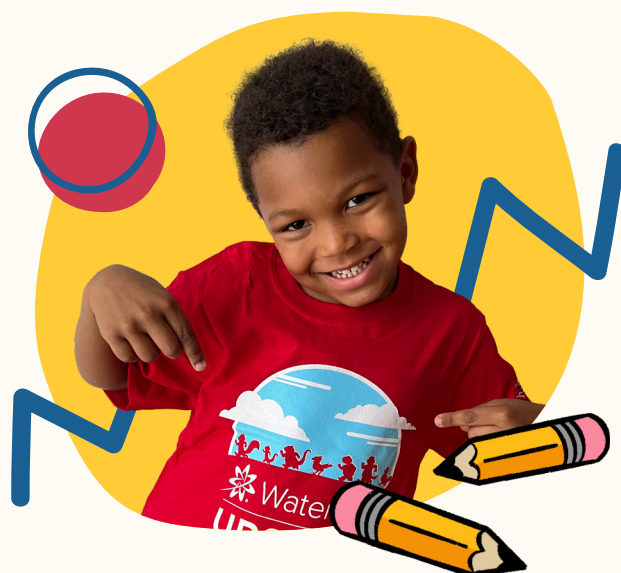
SmartStart is a developmentally appropriate program that combines fun, research-backed instruction in reading, math, and science—designed with young children in mind.

Purposeful Learning That's Fun

- Catchy songs, colorful characters, and interactive stories
- Early reading and math activities built for growing minds
- Mindset skill building like focus, empathy, and confidence

Easy-to-Use Teacher Tools Include:

- ✓ A library of print & digital resources
- ✓ Digital playlists for group instruction or targeted intervention
- ✓ Progress reports that track growth



“ Waterford has definitely made a difference for all of our students—especially in literacy, language, and math. Our dual language learners are showing the greatest gains.

**Evelyn McFadden,
Hillsborough County Public
Schools Head Start Supervisor**

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Why it Matters

Research shows children who use the program with fidelity develop the skills needed to be ready for kindergarten.

Gains continue over time:

- Closing learning gaps
- Establishing a strong foundation for long-term success



See SmartStart in Action

Want to learn how SmartStart can support your PreK classroom? Contact us today to schedule a demo.

Learn more at
[Waterford.org/schools](https://www.waterford.org/schools)



A Better Way to Assess Early Readers

Assessing young learners can be time-consuming and stressful—for both teachers and students. But it doesn't have to be.

Why Educators Choose WACS

WACS is a developmentally appropriate literacy assessment for PreK through 2nd grade that gives educators clear, accurate insights without taking valuable time away from teaching.

Quick, Precise Results

Pinpoint where each child is in their reading journey with accurate results that tailor instruction right away.

Designed for Young Learners

Children meet Wyatt, a friendly, animated guide who makes the assessment feel like a fun adventure—not a test.

Built on the Science of Reading

From print concepts to reading comprehension, WACS measures the skills that matter most for early literacy.

Supports Instructional Decisions

Get meaningful data in less time to guide instruction, track growth, and identify needs early.



“ It was just great to have all of that right there at your fingertips. Because what's most important for any school is to understand and meet the students where they need to be met. **Kristy Castallenos, Director of Elementary Education and School Improvement at Volusia County Schools** ”

Why it Matters

When you have the right information at the right time, you can help children stay on track to read with confidence by third grade. And that changes everything.



See WACS in Action

Ready to assess early literacy in a way that's engaging for children and useful for educators? Contact us today to get started.

Learn more at
[Waterford.org/schools](https://www.waterford.org/schools)



Where Families and Educators Partner in Learning

Families want to support their children's learning—clear guidance on what to do and how to do it is key!



How the Mentor App Works

Waterford Mentor is an app for families (available in English and Spanish) that allows them to stay connected, celebrate progress, and build learning routines at home.

Stay in the Loop

Families get automatic updates about their child's progress in the Waterford program.

Support at Home

Simple learning tips and fun, no-cost activity ideas make it easy to extend learning beyond the classroom.

Celebrate Success

Families can see and celebrate their child's achievements.

Build a Culture of Learning

Access to digital books and at-home resources encourages daily learning habits.



Before Waterford, a lot of parents would say, 'Well, what can I do to help them? I don't know what to do.' Waterford has become my go-to resource.

Jennie Gregoire,
1st-grade teacher, Iberia
Parish School District, LA



Why it Matters

Students do better when families are involved.

Engaged families encourage children to build confidence, stay motivated, and develop strong learning habits—right from the start.



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