SANTA ROSA CITY SCHOOLS • PUBLIC HEARING

CCLA School Renaming

Community Input & Committee Recommendation

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Purpose of This Work. Where we started.

- Establish a transparent, inclusive, and policy-aligned process to consider a name change.
- Engage students, families, staff, community members, and other educational partners.
- Develop a recommendation for Board of Education consideration and approval.
- Complete implementation in time to begin the 2027–28 school year with the Board-approved name.

Guiding principle

Community voice, a clear process, and faithful implementation of Santa Rosa City Schools Policy & Regulation 7310.

Proposed Naming Criteria

A common lens for considering potential names

Identity

Reflects the school's mission, students, community, and multilingual identity.

Inclusion

Is welcoming, respectful, and representative of the full school community.

Connection

Has a clear connection to the school, local community, history, culture, or educational purpose.

Sustainability

Is appropriate for a public school and meaningful over time.

Clarity

Is distinguishable from other district schools and facilities.

Feasibility

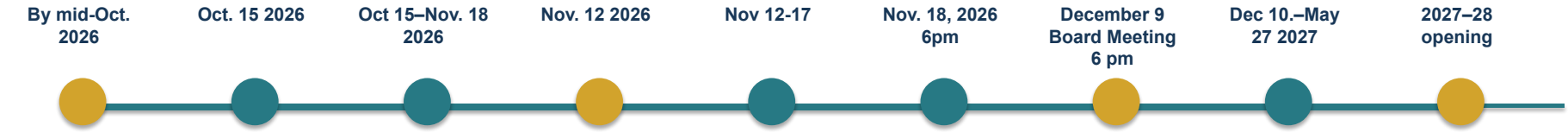
Can be implemented across signage, systems, communications, and materials.

Core question

Will this name help students, families, staff, and the community understand—and feel pride in—the identity of our school?

Our Timeline

October 2026 through the start of the 2027–28 school year



Input represented by educational partner group

Educational partner group	First choice	Second choice	Total Response
Families and community	36	27	63
Staff	13	6	19
Primary student names by class	30	Not provided	30
Secondary school students	124	37	161
Total	203	70	273

Most frequently suggested full names

Suggested full name	First	Second	Total
Santa Rosa Language Academy	55	11	66
Quetzal / Quetzales Language Academy	10	8	18
Cook Middle School	7	2	9
Cook Language Academy	6	3	9
Cook Charter Language Academy	7	0	7
Cook Community Language Academy	6	1	7
California Community Language Academy	3	2	5

Separate preferences: “Cook” without a descriptor = 13; unspecified CCLA expansion = 6.

Leading name: input across educational partner groups

Santa Rosa Language Academy | 66 mentions: 55 first choices + 11 second choices

Stakeholder group	First	Second	Total
Families and community	12	6	18
Staff	4	0	4
Primary students	4	Not provided	4
Secondary school students	35	5	40
Total	55	11	66

Highest frequency for a single normalized name does not make it the committee's automatic selection.

Committee’s proposed school name

Santa Rosa Language Academy

- Committee rationale:The name speaks to who we are as a school and our regional location.
- Committee meeting date: November 12, 2026.
- Recommendation status: Proposed name not yet an adopted school name.

Thank you to our school community

Students. Staff. Families. Community.

Your suggestions are helping shape a school name that reflects our shared educational community. A special thanks to our committee members!