



DeKalb County School District

End-Of-Year Review
2024-2025



Your Imagine Learning Team



Account Executive
Darryl Clark

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Account Purchases/Renewals
Expansions and Product Offerings
Sponsorship – events, lunches, opportunities



Senior Customer Success Manager
Rebecca Cobbledick

Rebecca.Cobbledick@imaginelearning.com

Implementation Partner
District Data
Account Management



Professional Learning Specialist
Kimberly Gibbons

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In-person and online Professional Learning
Sessions for Administrators and Educators
Customizable content to meet district needs

Imagine Learning Support

<https://www.imaginelearning.com/support/#technical-support>
support@imaginelearning.com

Imagine Learning Operational Status

[Self-Service Help Center Links](#)
[Digital Teachers' Lounge](#)



English
Learners

Academic
Skills Centers



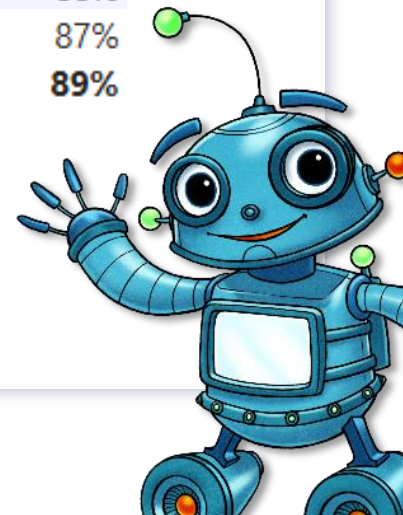
English Learner District Celebrations

- Increased lesson completion compared to last year!
- Students with more IL&L usage had increased NWEA scores!

Usage Overview K-5th ELL

- Active ELL K-5 students with at least 60 minutes of usage this year
- Highest usage hours in 1st and 2nd grade

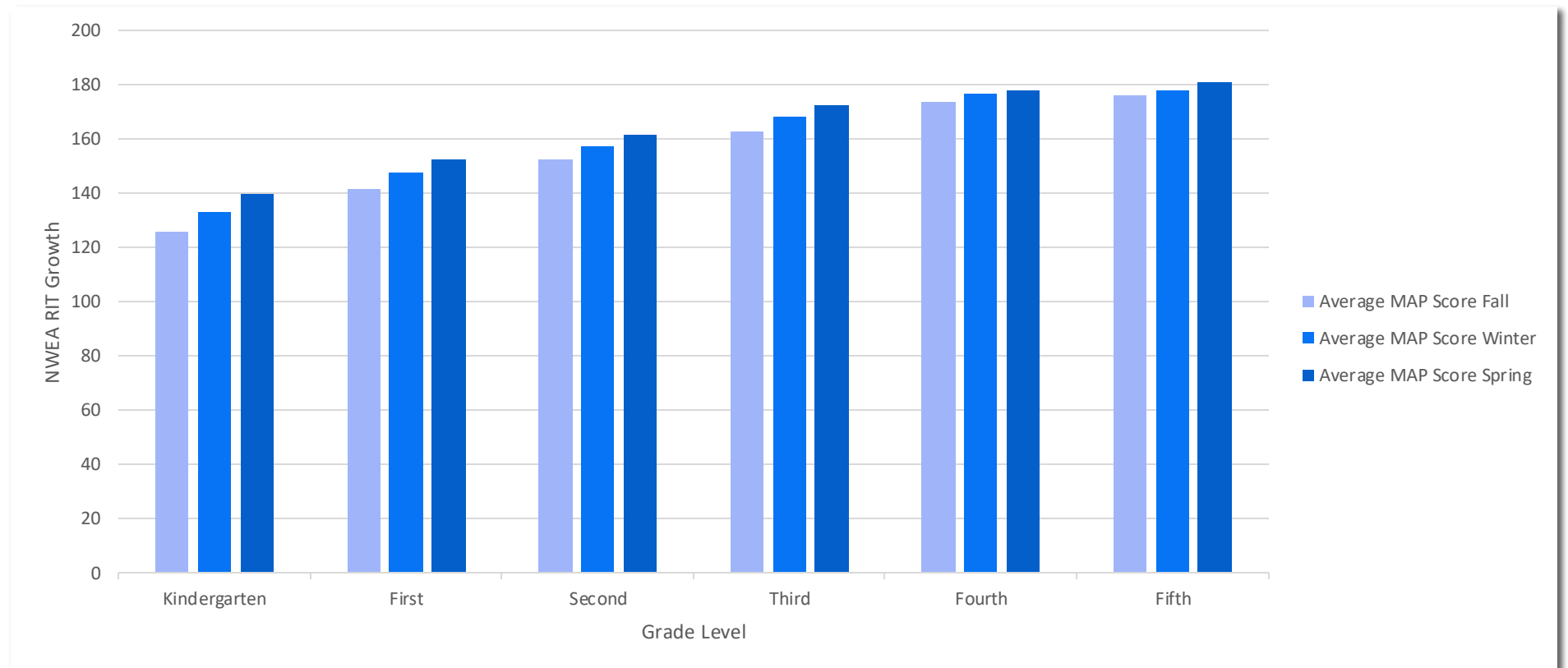
	Number of Active Students		Average Weekly Usage Minutes		Overall Lesson Pass Rate	
	4,598		44.1		89%	
Grade	Students	Usage Hours	Weekly Usage	Lessons Completed	Lessons Passed	Lesson Pass Rate
K	705	9.1	36.9	8.6	8.1	94%
Grade 1	856	10.3	41.9	11.5	10.4	91%
Grade 2	856	14.1	49.0	18.2	16.2	89%
Grade 3	967	9.8	43.0	14.4	12.9	89%
Grade 4	669	8.9	43.3	12.8	11.3	88%
Grade 5	545	9.8	52.6	12.3	10.6	87%
Total	4,598	10.5	44.1	13.2	11.8	89%



NWEA Growth ELL

- NWEA Growth across all grade levels for ELL students!

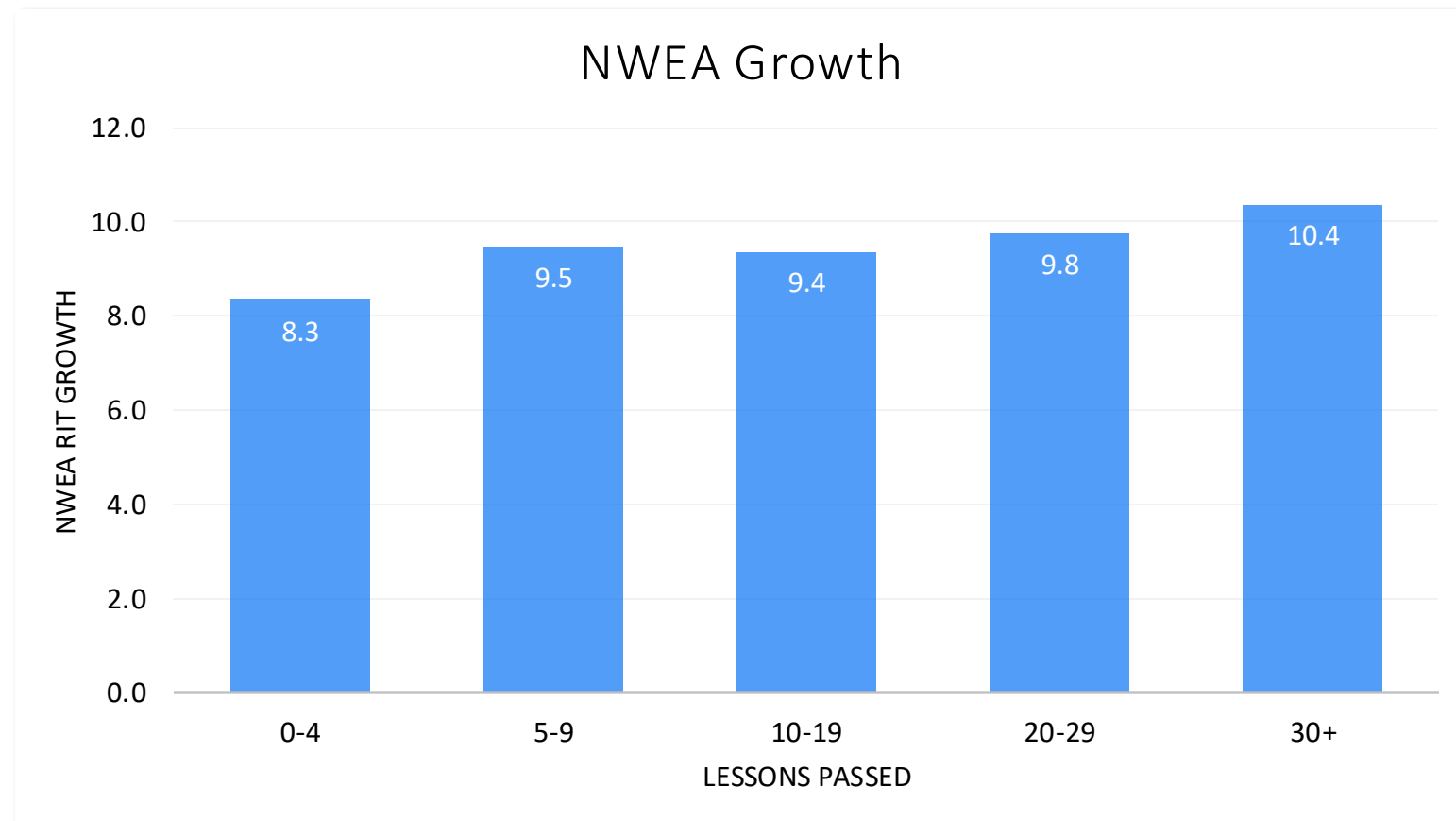
NWEA Growth by Grade Level for ELL Students using Imagine Language & Literacy



NWEA Growth ELL

ELL students who passed more lessons in Imagine Language & Literacy showed improved results on their NWEA MAP assessments.

NWEA Growth by Lessons Passed Band for ELL Students using Imagine Language & Literacy





Academic Skills Centers Celebrations

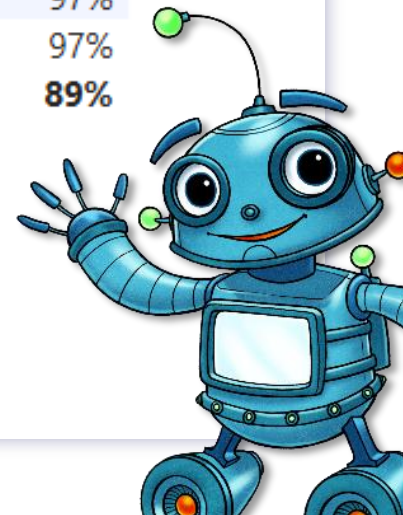
- Both 3rd and 4th grade passed our first milestone: passing at least 10 lessons!
- NWEA scores increased across grade levels!

Usage Overview 3rd-8th ASC

- Active 3-8 students at an ASC school with at least 60 minutes of usage this year
- Highest usage hours in 3rd and 4th grade

Number of Active Students	Average Weekly Usage Minutes	Overall Lesson Pass Rate
1,399	40.9	89%

Grade	Students	Usage Hours	Weekly Usage	Lessons Completed	Lessons Passed	Lesson Pass Rate
Grade 3	553	7.8	40.2	10.6	9.4	89%
Grade 4	452	7.7	43.0	10.9	9.8	90%
Grade 5	338	6.6	42.1	7.7	6.9	89%
Grade 6	17	3.3	28.9	2.2	1.8	81%
Grade 7	16	4.1	22.8	2.4	2.4	97%
Grade 8	23	3.1	18.4	1.3	1.2	97%
Total	1,399	7.3	40.9	9.6	8.6	89%



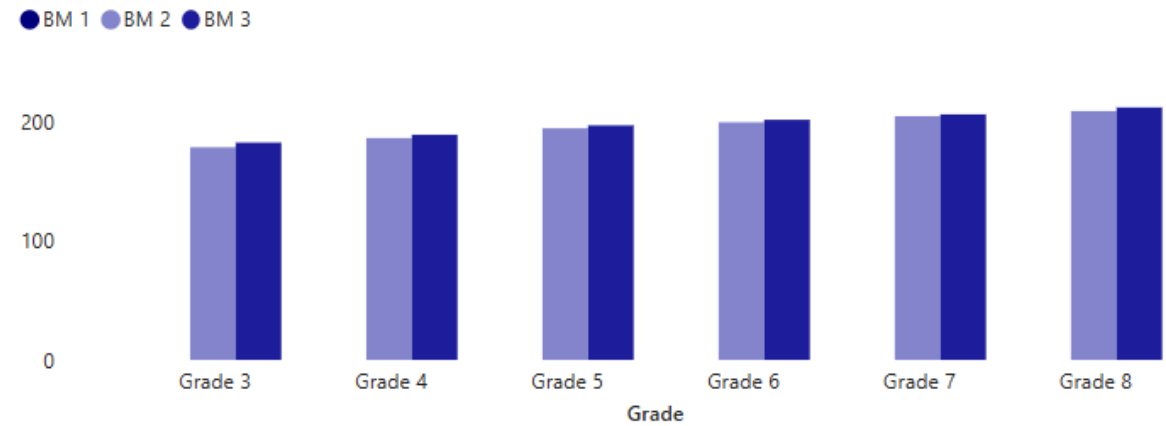
NWEA Growth

- NWEA Growth at ASC Schools
- Students exceeded expected growth on average

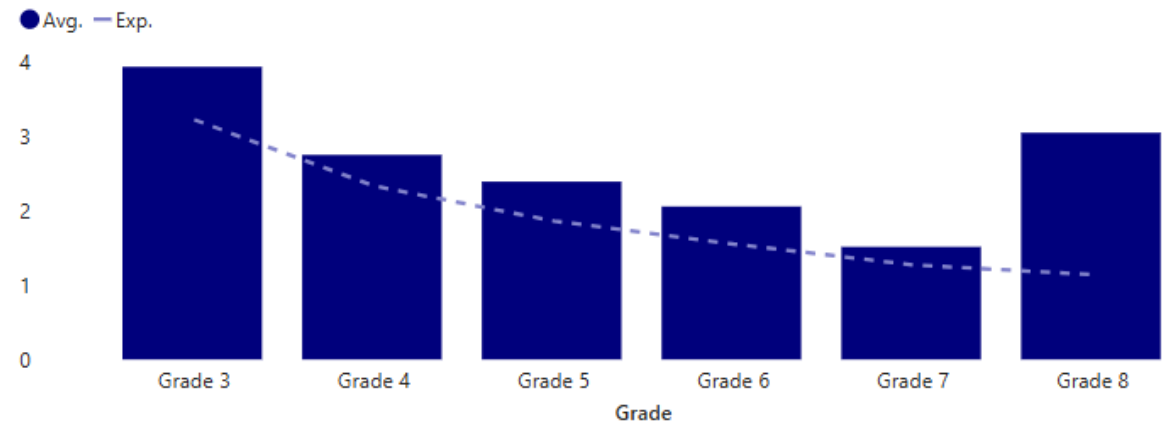
RIT Growth and Metrics by Grade Level

Grade	Students	RIT Growth	Expected Growth	% of Expected
Grade 3	1,369	3.9	3.2	122%
Grade 4	1,283	2.7	2.3	118%
Grade 5	1,272	2.4	1.9	128%
Grade 6	549	2.1	1.6	133%
Grade 7	470	1.5	1.3	119%
Grade 8	490	3.0	1.1	267%



RIT Score by Grade Level



RIT Growth by Grade Level



Student Spotlight: 4th Grader

Activity Name	Date Completed	Artifact Type	Booster Bits Awarded	Words Correct Per Minute
 FluentReader - 49	4/22/2025	Recording Fluency		38
 FluentReader - 45	12/18/2024	Recording Fluency		27

April 22, 2025



Mysterious Laws of Motion

Lesson 127
 Paired with *The Thrill of the Ride*
Written by Mindy White
Illustrated by Jim Madsen
 Lexile®: 970L, 529 words



Have you ever wondered why you feel pushed forward when you're riding in a bus and it stops suddenly? Have you noticed that you feel pushed back in your seat when the bus starts moving forward again? In both of these situations, you and the bus are following the laws of motion.



Academic
Skills Centers

Usage Overview 3-8 ASC

- Active 3rd-8th students at an ASC school with at least 60 minutes of usage this year
- Highest usage hours in 3rd- 5th grade

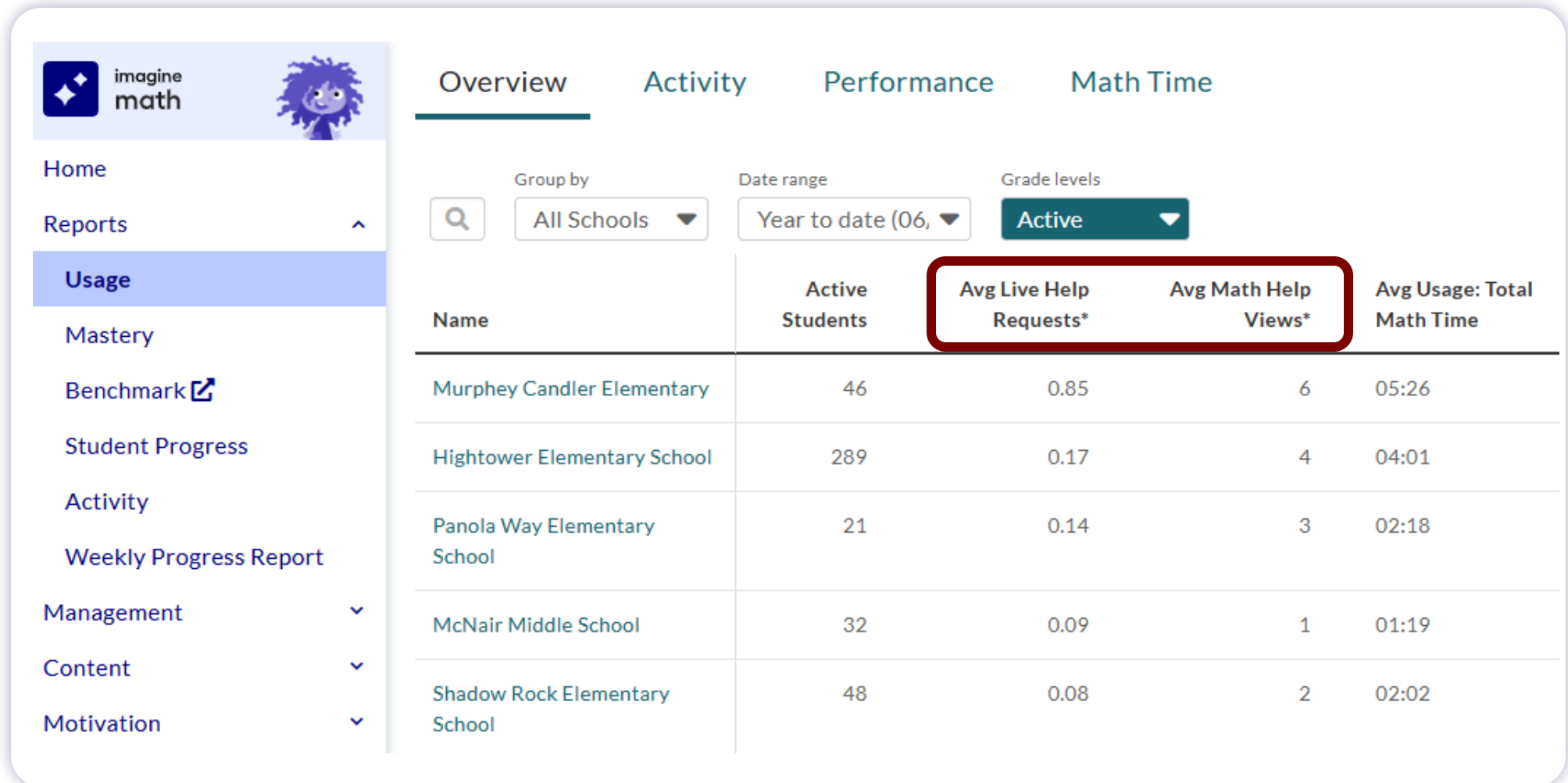
Number of Active Students	Average Weekly Usage Minutes	Overall Lesson Pass Rate
1,009	28.8	53%

Grade	Students	Usage Hours	Weekly Usage	Lessons Completed	Lessons Passed	Lesson Pass Rate
Grade 3	409	4.4	27.6	11.4	5.8	51%
Grade 4	258	5.7	33.5	11.3	6.1	54%
Grade 5	286	4.4	27.3	8.2	4.7	57%
Grade 6	14	1.6	18.3	2.9	1.7	60%
Grade 7	25	2.0	18.8	4.2	1.8	42%
Grade 8	17	2.1	18.9	4.6	3.2	70%
Total	1,009	4.6	28.8	10.0	5.4	53%



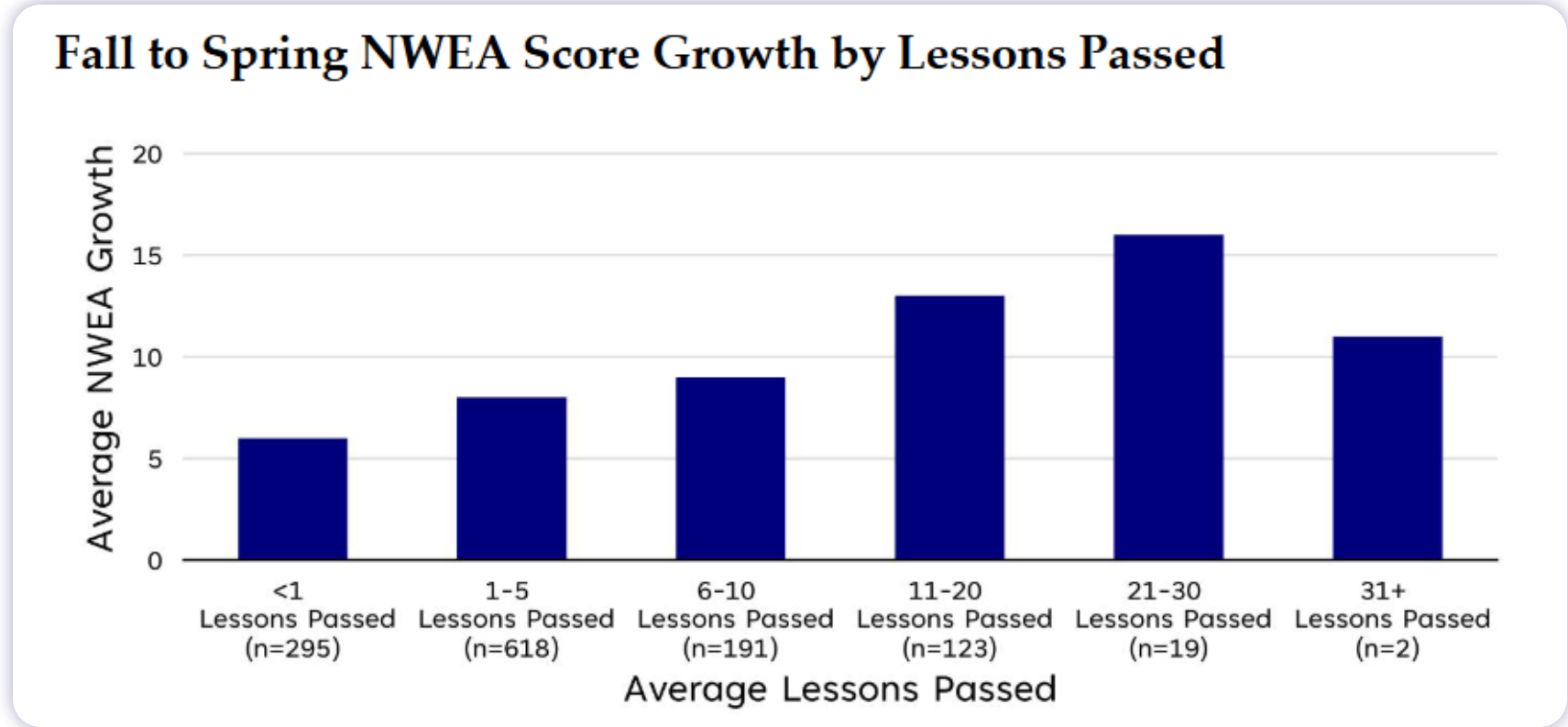
On-Demand Tutoring Help

- Goal: increase lesson pass rate
- Students can use “Math Helps” (visual or video instruction)
- [Students can call Imagine Math Live Help for on-demand tutoring help](#)
- ASC staff can see who uses Math Helps and Live Help



Name	Active Students	Avg Live Help Requests*	Avg Math Help Views*	Avg Usage: Total Math Time
Murphey Candler Elementary	46	0.85	6	05:26
Hightower Elementary School	289	0.17	4	04:01
Panola Way Elementary School	21	0.14	3	02:18
McNair Middle School	32	0.09	1	01:19
Shadow Rock Elementary School	48	0.08	2	02:02

NWEA Growth



- NWEA Growth at ASC Schools
- Students who passed more Imagine Math lessons showed increased growth compared to students who passed fewer lessons.



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