



Dekalb County Schools

Level Data ROI & Impact Summary

Level Data ROI Impact Summary

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Purpose

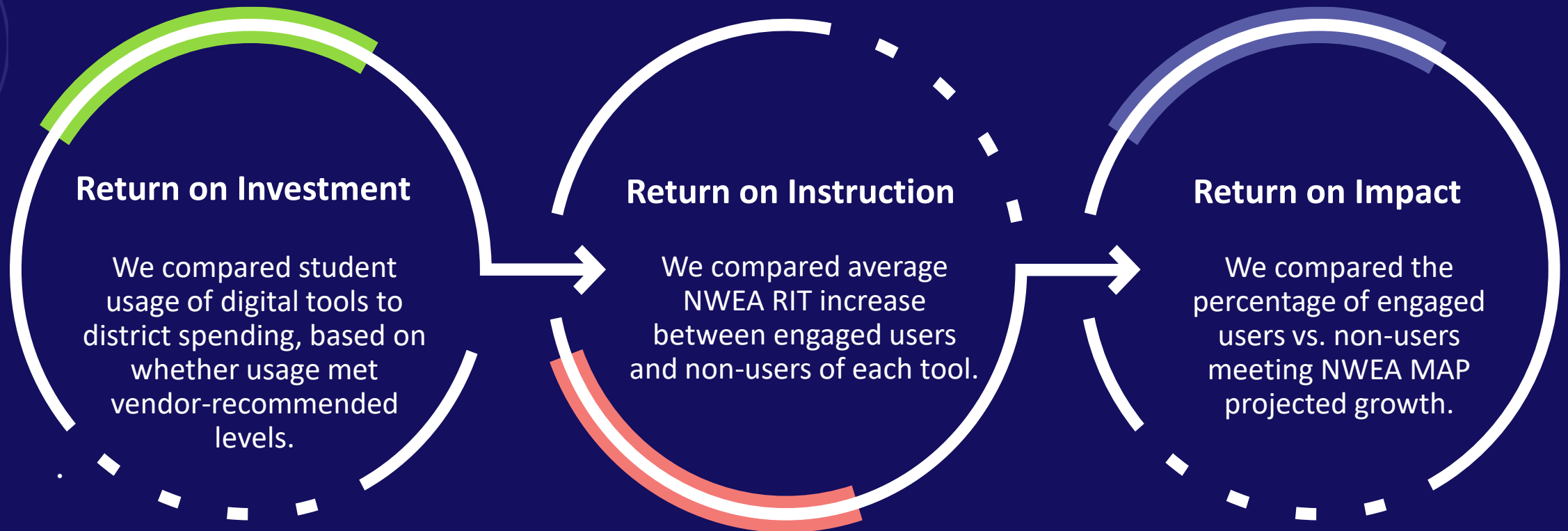
Why We Did This:

- Evaluate effectiveness of our tools
- To understand if they're improving student learning and achievement
- Ensure **strategic use of resources** by connecting cost, usage, and impact

Questions We Answered:

- **Return on Investment (ROI):** Are tools being used as intended and worth the cost?
- **Return on Instruction:** Are students growing more when they consistently engage with tools?
- **Return on Impact:** Are more students meeting or exceeding their projected growth?

Methodology



We evaluated the 23.24 school year data for the following programs: iStation, iReady, IXL, Accelerated Reader, BrainPOP, Study Island, ALEKS, Achieve 3000, Into Math, Into Science, STEMScopes, Progress Learning, DeltaMath, Prodigy, CengageNOW, and Waggle. This presentation includes findings from platforms with the most valuable insights from this list.

Measuring Utilization

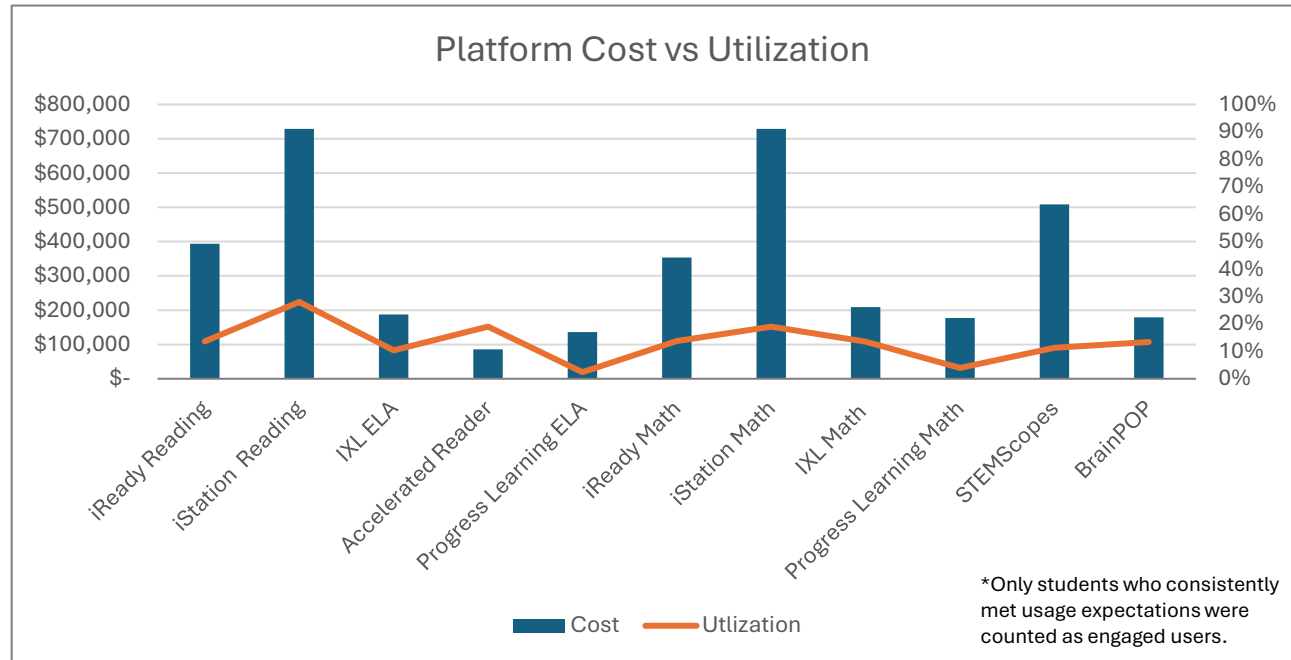
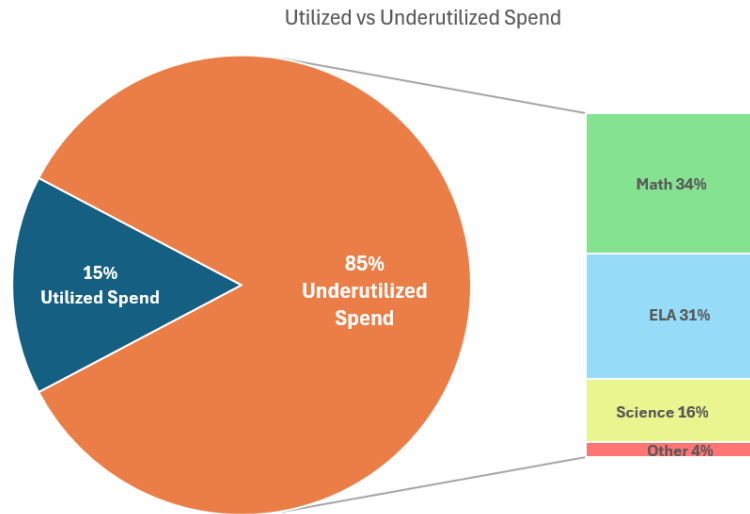
Student usage is measured by looking at whether students used a platform **with fidelity**, meaning they engaged consistently at the level the vendor recommends to achieve growth.

- For example, iReady recommends students use the platform 45 minutes per week. Only students who meet that threshold are counted as “engaged users”.

Vendor Recommended Usage	
iReady	45 minutes per week
iStation	40 minutes per week
Into Math	2 activities per week
Accelerated Reader	2 activities per week
IXL	60 Questions per week

Key Findings – Return on Investment

Out of \$3.96M, Level Data helped identify \$3.4M in resources that can be better aligned to our students' needs moving forward.

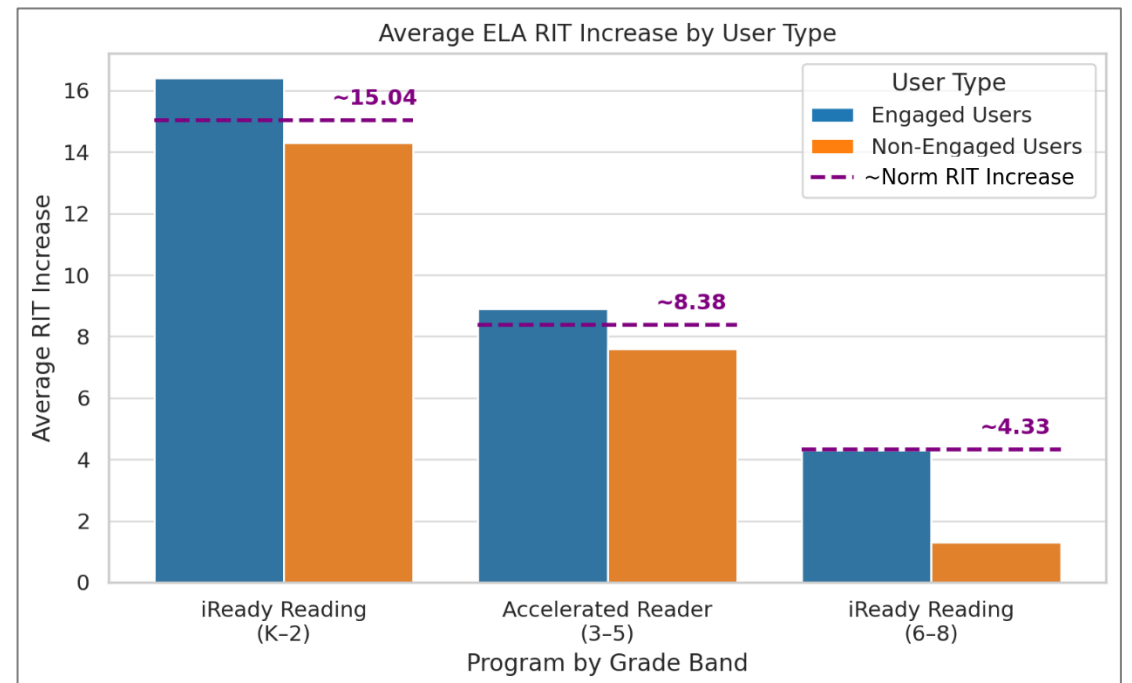
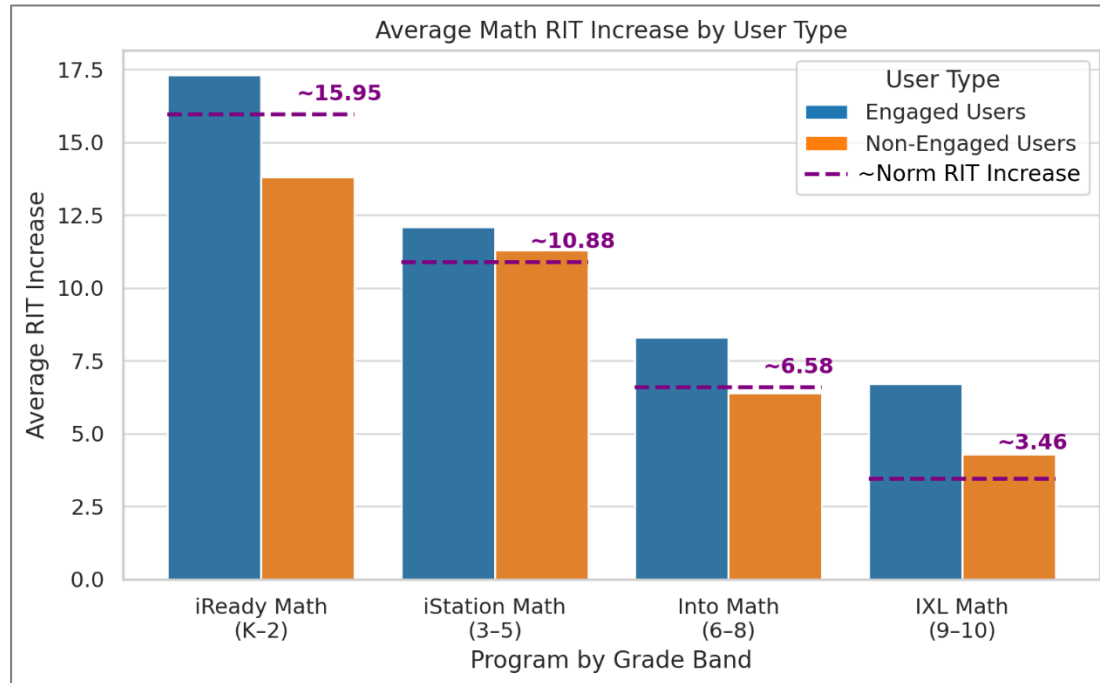


- **Math:** \$1.45M available to be reevaluated; <20% of students fully optimized most programs.
- **ELA:** \$1.29M available to be reevaluated; <30% of students fully optimized most programs.
- **Science:** \$625K available to be reevaluated; <6% of students fully optimized most programs.
- Even **free tools** showed low engagement—indicating implementation, not cost, is the barrier.

This highlights a major opportunity to improve implementation.

Key Findings – Return on Instruction

All engaged user groups met or exceeded their grade-band average growth expectations—demonstrating a clear return on instructional investment.



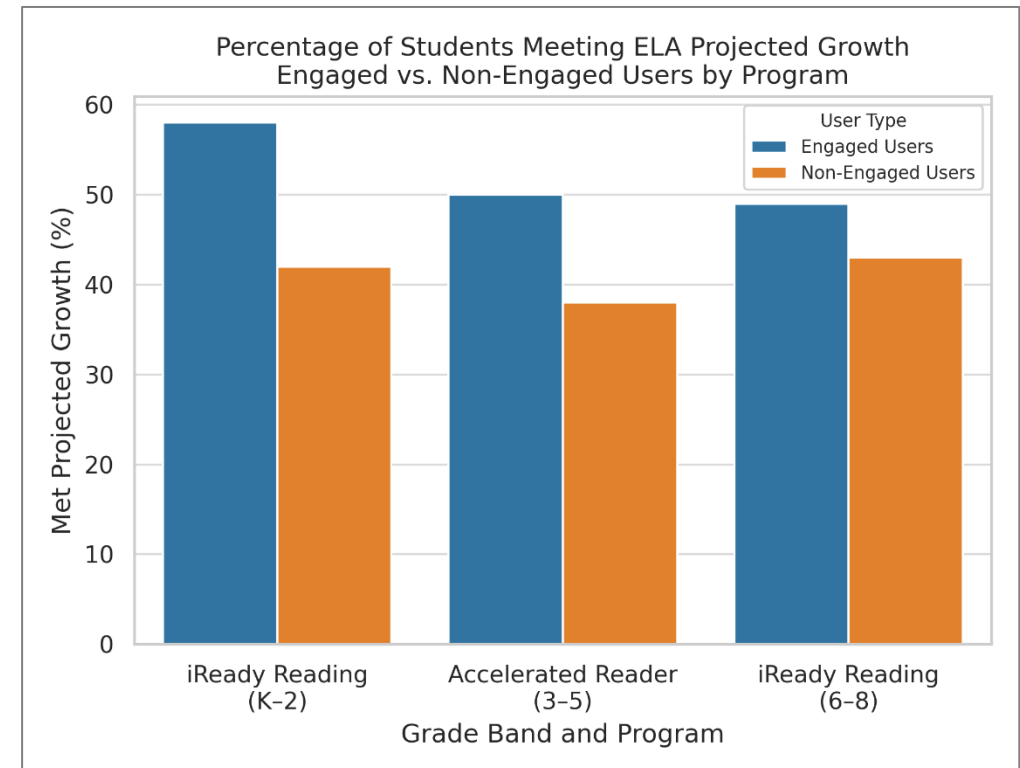
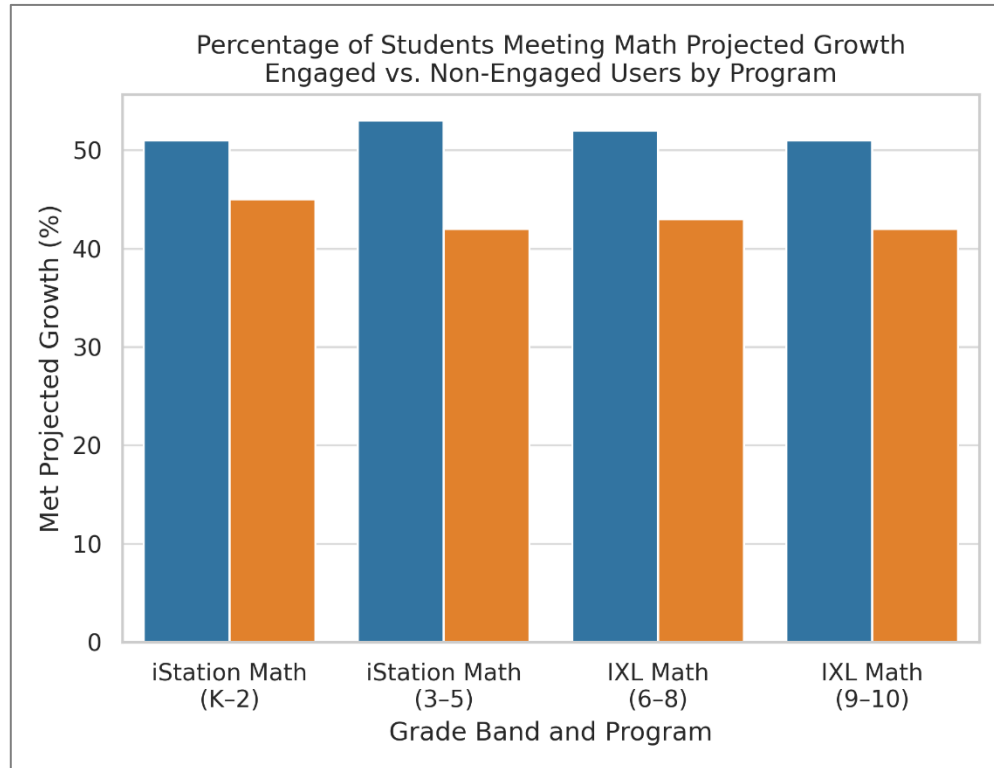
Note: The expected RIT increase declines as grade levels go up. Each grade has its own benchmark, so we use an average for each grade-level band.

Students who engage with digital programs consistently outperform non-engaged peers by approximately 0.8 to 3.7 RIT points.

- The **largest engagement advantage** was seen in K–2 Math with Engaged iReady students increasing **~3.7 more points**.
- Even **small gains matter**: In Grades 3–5, engagement still resulted in up to a **1.3-point increase** over non-engaged students in both Math and ELA.

Key Findings – Return on Impact

When tools are used consistently, they work. This reinforces the importance of usage fidelity.



- **Math Programs:** Engaged students outperformed non-engaged peers by **7–11 percentage points** across all grade bands.
- **ELA Programs:** Engaged students showed a **10–13 percentage point** advantage in meeting projected growth.
- Highest gains can be seen in **Grades 3–5** across both Math and ELA.

Recommendations



Implementation

- Establish a clear implementation plan for intentional usage expectations and keep an inventory of intended users for each platform.
- Monitor implementation progress with Level Data and track usage and impact through dashboards.



Evaluation

- Reassess tools with low ROI if usage doesn't improve.
- Use Level Data ROI insights to guide instructional decisions.
- Reduce platform clutter by eliminating underused or duplicate tools to focus on what matters most.



System Improvements

- Consolidate licenses to district-level for better tracking.
- Standardize rostering protocols to streamline management.

What's Next?

Track impact across 25+ instructional tools to surface *timely* insights that strengthen decision-making, ensure program fidelity, and drive sustainable student growth.

Empower leaders to connect teacher coaching and mentoring with **Level Data Grow** alongside student outcomes, driving equitable support and targeted actions that elevate learning.



Measure results with the full Level Data ROI suite which includes reports that link instructional rigor to student performance, helping districts validate investments, such as literacy initiatives.

Build momentum on existing successes by letting Level Data ROI handle the heavy analysis, freeing your team to focus on strategies that directly accelerate student achievement.

“Our goal isn’t just to invest — it’s to invest with purpose.”

Thank you!

We look forward to continuing
our conversation ...



(269) 488.7204



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