



Strategic Plan Update

Deepen Community Connections

Presented by:
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Board Work Session Presentation
October 7, 2025



Purpose of Presentation

- Item for Information
 - Introduce FCSInvestED initiative

- Items for Future Action
 - Development of cross functional team and cross divisional standard operating procedures
 - Build framework, systems and timeline for an annual sponsors and partners process

Why Partnerships Matter



Deepening community connections is not optional; it aligns with our core values.

- Teamwork at FCS is “bigger than us” and extends beyond FCS employees.
- Our success depends on our families and community stakeholders as well.
- Partnerships amplify impact to our students.



FCSInvestED



- Concept originated from the process of identifying funding gaps across district programs.
- The initiative is more than a fundraising strategy.
- It's about creating a culture, which is encouraging of a district approach to investment in student success.

FCSInvestED to Strengthen Every Corner of the District



Employee Recognition



Health & Wellness



Back-to-School Preparation



Career & Technical Education



Retirement Celebration



State of the Schools



Student Vision Care



Bus Driver Recognition



Literacy



FCSPD PAL Program



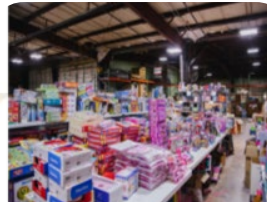
Faith Leader Engagement



Postsecondary Opportunities



Holiday Meals for Families



Holiday Giving for Students



Athletics Media Day



IN-KIND DONATION

In Kind Donations



Senior Recognition Luncheon



Career Day Event

Leaders as Champions of FCSInvestED



- **Role of District Leaders**
Advocacy, connections, and visible support.
- **Cross-Functional Team**
District staff collaborating to develop and execute the initiative.
- **School Board Engagement**
Helping identify and reach out to potential partners.
- **Amplify in the Community**
Share, promote, and model the importance of investing in Fulton's future.

FCS Cross-Functional Team & Purpose Community Engagement Team



Identify Funding Needs:

Aligned with district priorities

Develop Outreach Strategies:

Engage corporations, nonprofits, municipalities

Ensure Equitable Access:

Resources for all schools and programs

Streamline Processes:

Manage partnerships and donations transparently

Innovate Funding Solutions:

Support programs beyond general fund limits

Strengthen Relationships:

Align community stakeholders' goals with district initiatives

Board Services

Communications

Grant Services

Strategy & Innovation

IT: Project Management / Process Management

Student Support Services (Academics)

Academics

Operations

Charitable Fund

Human Resources

Fulton Education Foundation

FCS School Board

Cabinet Sponsors

Zone Superintendent

Legal/Risk Management

Together, We Are FCSInvestED



Teamwork in Action – Investing in the Future of Fulton

- **Aligned with the Strategic Plan** – Fulfilling our goal to Deepen Community Connections
- **Partnerships with Purpose** – Engaging families, businesses, and community leaders to create lasting impact.
- **One Fulton Voice** – Coordinated, intentional, and united in inviting our community to invest in students and education.

Preview of Next Month



- Strategic Plan Update: Prioritize Safety and Operational Efficiency and Strengthen Employee Engagement (Human Resources)
- Zone 1 Update



Questions & Answers