

## CHRONOLOGY OF THE AGENDA ITEM

**Board Agenda Item Title:** Intuit Food Truck Donation (CTAE/Culinary Arts)

### **Background/Details:**

It is requested that the Board of Education accept the **\$250,000 donation from Intuit, Inc.** for their national Food Truck Program in support of the DeKalb County School District culinary programs at Arabia Mountain High School, Columbia High School, Cross Keys High School, Clarkston High School, Lakeside High School, McNair High School, Miller Grove High School, Redan High School, Southwest DeKalb High School, Stephenson High School, Tucker High School, and Warren Technical High School.

The Intuit Food Truck Program provides a fully equipped, industry-standard mobile kitchen that allows students and teachers to develop and implement a complete food truck concept—from initial idea to full launch. The Intuit team will collaborate closely with DeKalb CTAE to plan, build, and activate the program, guiding students and teachers through the process of operating a functional food truck business within the school community. The program also offers meaningful and relevant work-based learning experiences for students across multiple Career, Technical and Agricultural Education (CTAE) pathways, including Culinary Arts, Agriculture, Marketing, Entrepreneurship, Audio/Video, Graphic Design, and Business.

By providing students with hands-on learning experiences and authentic industry exposure, the Intuit Food Truck Program supports the development of the next generation of business owners, innovators, and entrepreneurs.

### **Contract Terms**

The contract agreement will begin effective January 13, 2026, and will continue for three calendar years, following which the contract will terminate unless otherwise agreed by the district.

### **Scope of Work**

The Intuit Education Team will work collaboratively with DeKalb County School District's CTAE Department, teachers, and students from the earliest planning stages through the full launch of the student-run food truck. This partnership ensures a streamlined, high-quality implementation aligned with Intuit's national guidelines and DCSD expectations.

The Intuit Food Truck initiative is a full donation to DCSD CTAE, including:

- The student-run food truck
- All design and branding support

- Curriculum resources
- Intuit staff guidance and oversight
- Launch event support

There is no cost to the district for the program, the implementation of support, or the services provided by the Intuit team. This initiative is intended as a meaningful investment into DCSD's Career, Technical, and Agricultural Education ecosystem, supporting entrepreneurship, design thinking, and real-world culinary experience for students.