

E-Rate Bid Evaluation Matrix

Funding Year 2026-2027

Product or Service:

Data Transmission and/or Internet Access DCSD Internet Connection - AIC - 56
Marietta

School/Library Name: DeKalb County School District

Evaluation Criteria*	Points Available	Vendor 1 AT&T	Vendor 2 Cogent	Vendor 3 Comcast	Vendor 4 Cytranet	Vendor 5 ipFone	Vendor 6 Zayo
Annual Price	N/A	\$148,824.24	\$99,999.00	\$138,432.00	N/A	N/A	\$78,859.87
Price	20	7	16	8	0	0	20
Past Experience with District	15	15	15	10	0	0	12
Changeover costs	15	5	10	5	0	0	5
Bid Responsiveness	15	15	15	15	0	0	15
Coverage for entire district	15	15	15	15	0	0	15
Product/Service Features	15	15	15	15	0	0	15
SPI Invoicing	5	5	5	5	0	0	5
TOTAL POINTS:	100	77	91	73	0	0	87

*Criteria may be customized during the assessment as long as **Price always has the highest point value** and the sum of all criteria totals 100. Please list any disqualified vendors in the Notes

Vendor Selected:	Cogent
Approved By:	Joseph Swing
Title:	Manager III Telecommunications
Award Date:	11/20/2025 Change due to BOE Approval

Bid Assessment Notes/Comments

Cogent's pricing was considered to be the most-cost effective due to their competitive pricing, their superior service and the changeover costs that would be necessary to switch services to a new vendor. Although Zayo offered a slightly lower price, the District has had issues with Zayo's services in the past - specifically regarding service outages and communication problems. This made them not cost-effective. AT&T and Comcast had higher prices and the same changeover cost issues. While Cytranet and ipFone bid, they did not read the Form 470 or bid the correct speed, so were evaluated at a zero.