

## Chronology Finalsite

The Division of Information and Instructional Technology (DIIT) seeks approval to modernize and standardize website communication across the DeKalb County School District through the implementation of the Finalsite Content Management System (CMS).

The Finalsite CMS will serve the district website and 140 school websites, offering a centralized system to create, manage, and publish content. This effort will reduce variation between schools, support equitable access to information, strengthen family engagement, and increase efficiency in maintaining online communications. The transition includes district-wide design standardization, full content migration, staff training, and implementation support to ensure a smooth launch.

Implementation is planned to begin during the 2025–2026 school year, with Finalsite responsible for configuring the CMS, migrating existing content, and launching the new websites for the district and schools. The first year of the project includes CMS licensing for the district and the first phase of school site setup. The initiative also includes 30 hours of virtual, instructor-led training for district personnel and 80 hours of Virtual Webmaster services to support initial content updates and ensure the platform is deployed efficiently.

Finalsite will provide the following services as part of the districtwide CMS implementation:

- CMS Core platform for the district website and 140 school websites, giving all locations the same website system for publishing content.
- Two Theme Flex web designs to establish consistent branding across district and school sites.
- Full content migration, meaning Finalsite will transfer existing site content into the new CMS before launch.
- 30 hours of virtual instructor-led training to ensure district and school personnel are prepared to manage the platform.
- 80 hours of Virtual Webmaster services to support content tasks during implementation; this allows Finalsite staff to make updates on behalf of the district as needed.
- Technical setup and configuration of the CMS, with launch support for both district and school sites.

The district is making the shift to Finalsite to unify school and district websites under one modern platform, improve family communication, ensure consistent branding and accessibility, and reduce the operational burden of maintaining multiple web systems.

**Financial Impact:**

<b>Year</b>	<b>Description</b>	<b>Cost</b>
2025-26	District Content Management System	\$50,000
2025-26	Setup Costs	\$13,000
2026-27	School Content Management System	\$120,000
2026-27	District Content Management System	\$50,000
2026-27	Setup Costs	\$7,000
<b>TOTAL</b>		<b>\$240,000</b>