

CHERRISSE M. CAMPBELL

PROFESSIONAL EXPERIENCE:

Fulton County Schools, Atlanta GA

October 2025 – Present

Executive Director, Strategy and Data Intelligence

- Led district-wide strategic planning and execution, aligning initiatives across divisions to drive student success and system performance.
- Directed data strategy and enterprise analytics, transforming complex data into actionable insights through AI, predictive analytics, and real-time intelligence platforms.
- Oversaw Research, Evaluation, and Accountability (REA) and Charter Schools, ensuring rigorous evaluation, transparent reporting, and innovation within governance frameworks.

Fulton County Schools, Atlanta GA

August 2020 – October 2025

Zone Superintendent

- Regional Superintendent for Zone 1, a geographic area composed of 10 PreK-12 Title I turnaround schools. (\$88.5 million Budget, 7647 Students, 898 Staff)
- **Increased students performing at developing and above on state assessment from 39% to 54% and proficient and above from 11.9% to 22.6%**
- Supervise principals' implementation of high leverage school improvement programs designed to accelerate student learning and support social emotional development.
- Led innovative mobile community based science initiative that **increased district science proficiency by 14 points**

Amana Academy Charter School, Alpharetta, GA

February 2014– August 2020

Principal

- Leader of Expeditionary Learning Title I K-8 public Charter School of 751 students that utilizes problem based learning and design thinking to solve authentic community based challenges
- Developed and implemented systematic processes to grow leadership capacity and programming across the school resulting in an effective collaborative leadership model that **increased elementary and middle school CCRPI from 74 to 92**
- Recognized as Georgia Charter School Principal of the Year (2020) Teach on Project Principal of the Year (2019), GSTA Principal of the Year (2016), Expeditionary Learning Silverberg Leadership Finalist (2018, 2019)
- Mentor principal for GCSA Incubator Program and EL Education Fellows Program
- Led school to achieve Expeditionary Learning credentialed school status
- Led school to achieve Georgia STEM certification for elementary and middle grades

Fulton County Schools, Atlanta GA

Fall 2012 – February 2014

Assistant Principal

- Established STEM Academy Woodland Middle school, a Title I middle school of 1100 students
- Led school-wide professional development in balanced assessment, differentiated instruction, and technology integration
- Coordinated standardized testing and instructional equipment budget and purchasing
- Responsible for teacher supervision/evaluation for science, TAG, and special education departments

Amana Academy Charter School, Alpharetta, GA

Fall 2010 – Spring 2012

Science Technology Engineering and Math (STEM) Coordinator/8th Grade STEM Teacher

- Provide direction and leadership for all stakeholders in the development of the vision, evaluation, and implementation of STEM curriculum for K-8 school

- Mentored teachers in order to improve classroom based integration of STEM principles through coaching sessions, plan design and implementation, and through modeling best practices.
- Key contributor to \$140,000 STEM dissemination grant
- Develop original problem based learning case studies as Emory PRISM fellow

Arabia Mountain High School, Lithonia GA

June 2009 – July 2010

Science Teacher

- Taught chemistry using the Environment as the Integrated Context for Learning (EIC) model at a startup high school
- Developed a problem based Materials Engineering summer camp for high school students as a Georgia Tech GIFT Teaching Fellow for use by the GA Tech School of Materials Science and Engineering

Hodgson Vocational and Technical High School, Newark, DE

August 2006 – June 2009

Science Department Chair/Instructor

- District Curriculum Review Team member responsible for developing common assessments and curriculum across all district high schools to align with newly implemented state standards
- Yale National Teaching Initiative Fellowship. Published original “green” chemistry curricular materials

DuPont, Wilmington, DE

September 1999 - January 2006

Chemical Engineer

- Developed new nonwoven markets for global business
- Led cross-functional teams through small capital projects to drive improvements in safety and asset productivity

EDUCATION:

Ed.D Educational Leadership and Policy, May 2020

Vanderbilt University, Nashville, TN

Ed.S. Educational Leadership, July 2013

Kennesaw State University, Kennesaw, GA

M.Ed, Educational Leadership, Winter 2009

University of Delaware, Newark, DE

M.Ed, Curriculum and Instruction (Secondary Science), May 2006

University of Delaware, Newark, DE

BS, Chemical Engineering, June 1999

Georgia Institute of Technology, Atlanta, GA

BS, Chemistry, May 1999

Spelman College, Atlanta, GA

CERTIFICATIONS:

Harvard Business School Credential of Readiness

Georgia - L7 Educational Leadership (P-12) [FLD 704], Chemistry (6-12) [FLD 752], Science (6-12) [FLD 748]

Certified Green Belt in the use of Six Sigma statistical analysis methodology.