

## Chronology for Agile Sports Technologies dba Hudl

January 2026

### December 12, 2022

- In alignment with **Strategic Goal Area 1: Student Success with Equity and Access**, the Board of Education approved an Independent Contractor Agreement (ICA) with **Agile Sports Technologies, dba Hudl**, in an amount exceeding \$50,000.
- The contract value was **not to exceed \$114,000.00**.
- Hudl's platform was implemented to enhance athletic opportunities for student-athletes and coaches across the DeKalb County School District, including:
  - Installation of Focus Cameras in each high school gymnasium and five district stadiums
  - Recording and livestreaming of athletic events
  - Video storage and review functionality
  - Access to game breakdowns, highlight creation, and recruiting reels
  - Tools for student-athletes to develop recruiting profiles featuring academic, athletic, and video content for college recruiters
  - Elimination of the need for coaches to transport bulky camera equipment

### December 11, 2023

- Following the initial approval, an agenda item was presented requesting Board approval for a **second one-year ICA** with **Agile Sports Technologies, dba Hudl**.
- The Board approved the request in an amount **not to exceed \$114,000.00**.

### January 13, 2025

- The Board of Education approved a request authorizing the Superintendent to execute another **one-year ICA** with **Agile Sports Technologies dba Hudl**.
- The total contract value for this period was **not to exceed \$114,000.00**.

### February 9, 2026

- It is requested that the Board of Education authorize the Interim Superintendent to execute a **one-year ICA with Agile Sports Technologies, dba Hudl**, in an amount **not to exceed \$164,000.00**.
- This ICA will also allow for the installation of an Outdoor Hudl Focus Point Camera for each high school's baseball and softball Facilities.