

To whom it may concern,

The intent of this letter is to verify SchoolLinks College and Career Readiness Platform (SchoolLinks CCR Platform) is a sole source product that is exclusively built, distributed, and supported by SchoolLinks, Inc. (SchoolLinks). No other companies provide the same feature set and capabilities that SchoolLinks offers.

Georgia Work-Based Learning Data Reporting Alignment

SchoolLinks Work-Based Learning management solution generates data that is fully aligned with the official state definitions and requirements. SchoolLinks automatically formats and pushes all required data directly into the reporting portal in compliance with the state submission standards, hence increasing reporting efficiency by eliminating manual reporting.

Comprehensive Georgia BRIDGE Law Compliance and Tracking

SchoolLinks fully aligns with the Georgia BRIDGE Law by providing a comprehensive platform for tracking and reporting all required activities for students in grades 6–12. The system enables districts to assign BRIDGE Law activities to the correct grade and at the appropriate time of year, ensuring students are always on track with compliance milestones. It digitizes and monitors tasks such as career interest and aptitude assessments, exploration of career clusters, creation and revision of Individual Graduation Plans, and acknowledgment of Georgia Dual Enrollment and workforce development initiatives. Integrated tools like the “Find Your Path,” “Would You Rather,” and “Top Skills” assessments help students identify and save careers of interest, plan courses, and set postsecondary goals, while real-time dashboards give counselors a clear view of each student’s progress. This structured, time-bound approach not only satisfies state reporting requirements but also keeps students actively engaged in meaningful career exploration and academic planning throughout their middle and high school years.

Fully Guided Academic Planner with Real-time Error Checking

SchoolLinks’ Academic Planner is a complete, self-guided experience for students to plan courses for their academic careers. It provides the ability for students to plan throughout middle school and high school, including for up to 7 years at a time. The platform leverages sophisticated graph-based algorithms to traverse large tree-based structures of complex course, prereq, and co-req requirements simultaneously. This allows SchoolLinks to automatically check for errors and graduation eligibility with each change in real-time that students make to their plans with an extremely low latency. SchoolLinks is the only company that offers this technology. Traditional course planner tools only support non-real-time, batch error checking following plan submission.

Holistic, Deeply Integrated Native Workflow & Tracking System for CCR

SchoolLinks offers a comprehensive, deeply integrated native tracking system for College and Career Readiness (CCR), enabling staff to monitor student progress through solution-specific dashboards. These tracking capabilities include the Scope & Sequence framework for monitoring student activities, the readiness indicators for state-mandated graduation requirements, a College Athletic Eligibility Tracking (NCAA), the CTAE Program Dashboard for career, technical and agricultural education pathways, and more.

The **Scope & Sequence** feature digitizes and streamlines task assignment and completion tracking, allowing districts to create customized plans for students across all grade levels. This centralized system eliminates the need for manual tracking and provides real-time insights into student progress, ensuring alignment with district and state requirements. The system provides automated logic to conditionally assign specific tasks to certain groups of students based on post-secondary goals.

The **Readiness Indicator Dashboard** is a configurable framework that instruments student progress toward state-mandated college and career readiness benchmarks. This feature aligns with each state's specific terminology and reporting requirements, ensuring compliance with legislative mandates. SchoolLinks' Readiness Dashboard combines data from multiple sources: activities completed directly in SchoolLinks, data sources from within the district, and automatic ingestion of third party sources like assessment providers. The tool provides the ability for students to plan against the requirements and allows staff to see predicted outcomes based on historical statistical patterns. A layer of customizable "insights" can be configured specifically for the district to emphasize progress against specific subsets of requirements. The tool also surfaces "intervention segments," which are groups of students that are algorithmically identified as benefiting from specific actions that their supporting staff members could take.

The **College Athletic Eligibility Tracking (NCAA)** provides a dashboard for each student, displaying their overall eligibility status for NCAA Division I, II, III, Junior College, and NAIA programs. It tracks NCAA D1 and D2 course completion and evaluates students' potential for eligibility based on future planned courses. The tool also calculates the NCAA Core GPA based on approved courses, with an option to configure custom grading scales if approved by the NCAA. The tracker also suggests minimum grades needed to maintain eligibility and provides helpful links for each division. Students and counselors can generate a PDF summary of eligibility status or download a CSV on-track report showing requirement completion for multiple students. Unlike other tools that calculate eligibility from historical courses, we take a forward looking-approach ensuring students planned courses put them on track for meeting requirements.

The **CTAE (Career, Technical and Agricultural Education) Dashboard** supports districts in tracking students' progress toward completing career-focused programs of study. SchoolLinks tracks students taken and planned courses and industry-based credential attainment to determine their state program requirements. We can then recommend additional courses to be taken to ensure completion of the maximum amount of programs. This ensures students understand how their course plan choices impact their potential to meet state requirements. By centralizing CTAE data, SchoolLinks enables districts to identify students who are on track or need additional support to achieve their career readiness goals.

By integrating these advanced tracking tools, SchoolLinks empowers schools and districts with real-time analytics, ensuring students stay on course for graduation and future success.

Swipeable Career Interest Inventory Assessment

SchoolLinks is the only company in the market that offers a full suite of adaptive, swipeable career interest inventory assessments. Compared to multiple-choice based questionnaires presented in traditional linear form, this modern approach to delivery assessments has proven to be a highly effective driver of student

engagement and reducing cognitive load. Students can interact with the content and questions in a more visual manner and relate to the material as entertainment just as much as a learning experience. SchoolLinks is also the only platform to support localization of assessments by districts to allow recommendations of their own unique career pathways and course offerings to help students prepare for their academic planning.

True Work-based Learning Focused CCR Platform

SchoolLinks provides a solution called the Program Management Suite, which allows districts to create programs to connect students with opportunities - internships, jobs, apprenticeships, scholarships and more. This is unique in the market because it is integrated directly into a college and career readiness platform. Students' activities in the rest of the platform inform the application and placement process. This highly configurable and customizable solution connects LEAs, SEAs, institutes of higher education, non-profits, and for-profit companies to power high-impact programs for students/recent graduates. We have two different program modes – “staff managed placement” where staff curate internship/work opportunities and place students on behalf of employers and “student-sourced placement” where students find their own jobs and internships and apply on behalf of their employers for formal recognition and participation in the school-sponsored program (many times for credit award purposes). Once placements are created, students, employers, staff members, and guardians can all have forms and sequences of forms assigned. These forms are either completed digitally (like a Google Form or Survey Monkey) or they are present in a PDF form that can be filled in the browser using an internal framework called eFil, which functions similarly to DocuSign. These forms are directly integrated into the lifecycle of the program and staff can track form completion program-wide. The Program Management tool includes an evaluation framework where districts can configure and select learning standards and competency/skill taxonomies for evaluations. Program Managers can assign students, staff, and employers evaluations throughout the program process for compliance with state requirements and district standards. All of the engagement of external partners is captured and logged automatically in our “Industry Partner Database,” a purpose-built, deeply integrated CRM functionality in SchoolLinks that allows districts to track community engagement in their work-based learning programs. SchoolLinks also generates the exact reports needed for Perkins V reporting in many states across the nation and provides bulk exports to support state audits of district work-based learning activities.

Experience Tracker Framework

SchoolLinks' Experience Tracking framework is the central hub where students log a wide range of activities, including internships, volunteer work, certifications, and job shadowing. This comprehensive system allows administrators to set up as many different “experience type” configurations to scaffold the recording process of hours, participation, formal credentials, or portfolio items. In the configuration process, administrators can define different verification and approval processes (supervisors, even without SchoolLinks accounts verify through unique email links), custom questions (file uploads for evidence, free response, multiple choice, and even webcam/video recording questions for student reflection). Administrators can also set pre-defined allowable entries in the setup process, including referencing states' approved credential lists. The system aggregates entries and hours and helps students chart their progress toward completion of requirements. The experiences, portfolio items, and credentials that students and staff record are deeply integrated into the rest of the SchoolLinks platform:

entries automatically show in students' resumes/profiles, credential wallets, and the accountability tracking framework in SchoolLinks.

Integrated Digital Credential Wallet

SchoolLinks is the only college and career readiness platform with a standards-based Digital Credential Wallet. District data and verified student achievements in other parts of the platform are automatically issued as verified Open Badges 3.0 claims. The issuing process is designed to happen seamlessly without operational overhead. SchoolLinks also provides a framework for districts to create, define, and issue their badges to recognize and gamify student learning and post-secondary preparedness. Students can import badges from other standards-based credential wallets and training providers such as Accredable, LinkedIn Learning, and many others. The SchoolLinks wallet handles verifying these credentials from their sources and presenting them as verified to districts/staff who might need to use these achievements to satisfy accountability requirements. Students can also export their achievements from SchoolLinks into other digital wallets. SchoolLinks produces Comprehensive Learner Records (CLR V 2.0), which represent students' academic history and additional non-course related achievements in a structured, portable and verifiable format.

Integrated Alumni Solution with Lifetime Access

SchoolLinks offers a robust alumni solution that enables districts to maintain strong connections with graduates through a comprehensive database, survey tools, and analytics. Districts can track alumni post-secondary timelines, manage contact information, and access historical student data. The platform supports standardized alumni surveys to meet reporting requirements for various educational programs. With seamless integration into the National Student Clearinghouse, SchoolLinks automates post-secondary outcome tracking and provides valuable insights through analytics. Alumni retain lifetime access to their accounts, ensuring continued use of resumes, portfolios, and other stored work while allowing districts to monitor engagement and outcomes.

Auto-Completing Personalized Learning Plan (PLP)

SchoolLinks' PLP solution streamlines the process of aligning students' career aspirations with their educational paths. Unlike traditional PLP solutions that require manual data entry, SchoolLinks automatically pulls PLP elements from various student activities throughout the school year, reducing redundancy and last-minute submissions. This allows students and counselors to focus on reviewing and refining plans rather than data entry. The platform automates PLP generation by consolidating data from student activities, manages the counselor approval workflow, collects guardian electronic signatures, provides insights from aggregated PLP data, maintains version tracking for yearly updates, and allows for printable PLP exports. Using SchoolLinks, districts see higher PLP completion rates, and students find the process more meaningful for their future planning.

Integrated Wellness Check-ins and Durable Skills Lessons

SchoolLinks enhances students' employability with tools like Durable Skills Lessons, wellness check-ins, self-assessments, and customizable surveys, all integrated into a real-time data dashboard. All curriculum aligns with CASEL standards and supports PBIS and Restorative Practices. Districts can customize SEL terminology to reflect their unique needs, changing the term within the platform to fit their community (e.g. Durable Skills, PowerSkills, etc.) The Check-ins module enables staff to track student well-being through quick assessments covering emotional, physical, social, and cognitive areas. Schools can use preset or

custom questions, set check-in frequency, and assign them based on student groups. Word alerts ensure districts can celebrate positive check-ins and intervene in case of any negative keywords. Check-In Insights helps staff analyze responses, monitor alert words, and provide timely support and resources to students in need.

For further information, please do not hesitate to contact me at katie@schoolinks.com.

Best,
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