

Student Assignment Project

March Update

Presented By:

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April 20, 2026

Guiding Principles, Communications Plan

Students are our top priority!



Accessibility



Shared Leadership



Clarity Without Finality



Internal First



Respect for History

January – May 2026: Feedback Phase

- Stakeholder feedback is essential.
- Prioritizes:
 - Early communication
 - Intentional listening
 - Visible accountability
 - especially for marginalized families
- Every suggestion is documented.
 - Informs District planning
 - Develops local priorities
- DCSD Board of Education makes final decisions.

Student Assignment Project ROUND 2 PROCESS

- 1-Press Conference (all major local media attending)
 - March 20 @ AIC
- 4 -Virtual Community Meetings
- 6-Face-to-Face Meetings
 - March 23 @ Lakeside HS
 - March 25 @ Towers HS
 - March 25 @ Stone Mountain HS
 - March 26 @ Lithonia HS
 - March 26 @ Dunwoody HS
 - March 30 @ Dr. Ronald E. McNair HS
- 3-Virtual Staff Meetings
- 8 -Smaller Strategic Community Meetings

In-Person Meeting Feedback Themes and Full Report

Expressed the need for clear, accurate, and consistent data across enrollment projections, capacity, and financials.

Underscored the need for transparency around timelines, boundaries, and cost avoidance.

Highlighted the overall lack of trust in the fairness and equity in the process.

Emphasized the importance of prioritizing student well-being and safety throughout the process, including considerations related to transportation, grade band configurations, and specialized programs.

Staff Comments and Feedback Themes

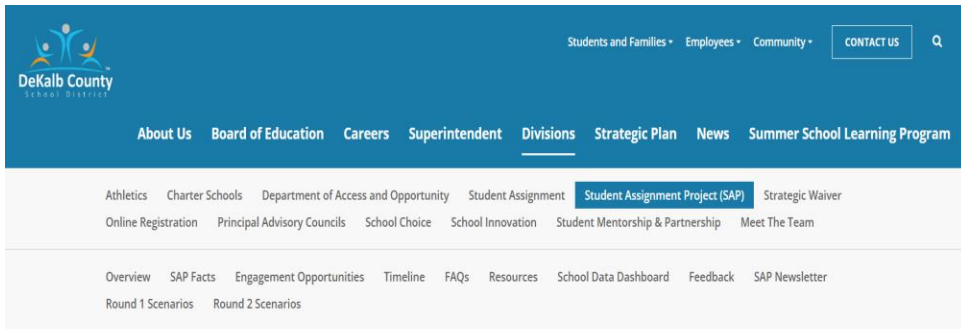
Expressed similar concerns regarding information and timeline transparency, staffing uncertainty and job security, and finances (worry about overall and future costs).

Raised concerns about impact on special programs, before and after school and student experience, as well as large(r) class sizes and school populations.

Highlighted operations, logistics, and infrastructure challenges demanding more attention to transportation, facility use, and adequate staffing.

Noted community impact, trust, and engagement concerns including inclusivity and accessibility, building positive relationships, and recognition of emotional impact of transition(s).

Q & A, FAQs



HOME > DIVISIONS > ACCESS AND OPPORTUNITY > STUDENT ASSIGNMENT PROJECT (SAP)

**VIEW ROUND 2 SCENARIOS
AND WATCH PRESENTATIONS**

**REVIEW ROUND 1 SCENARIOS
AND FEEDBACK**

Feedback

Round 2 Scenarios Feedback

Round 1 Scenarios Feedback

Community Meetings and Feedback

Below are recordings from four virtual meetings and six in-person cluster based sessions for your review.

+ Virtual Community Meetings

+ Cluster In-Person Meetings

+ Virtual Staff Meetings

+ Scenario 2 FAQs

Archive 2024 Community and Employee Surveys

+ Community Survey

+ Employee Survey

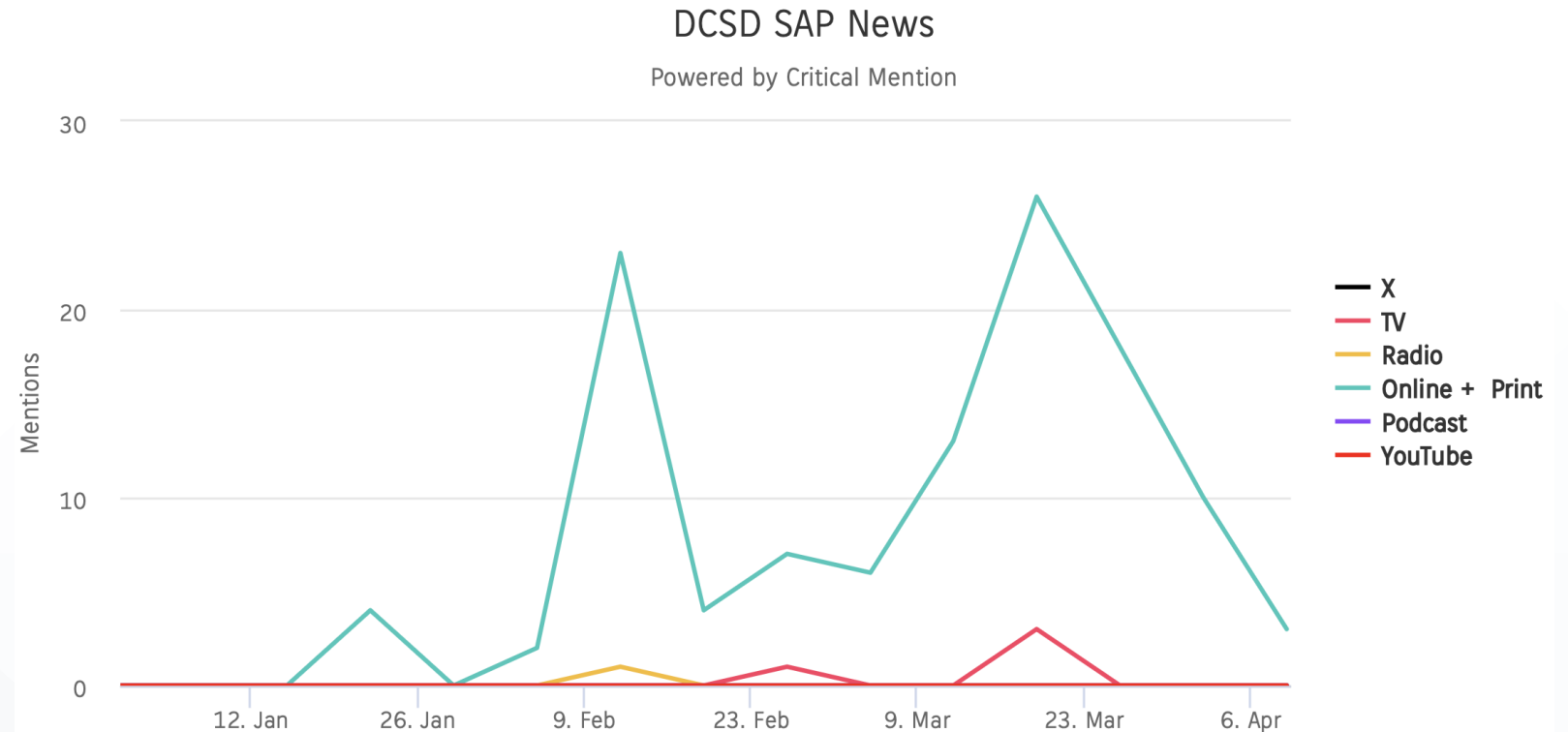
Communications Channels Utilized

- ✓ Digital Toolkit
- ✓ Website
- ✓ School Messenger
- ✓ 3 Newsletters
- ✓ DSTV/YouTube
- ✓ Meta Ads
- ✓ Radio & Web Ads

MEDIA

- ✓ Press conference launch & media release
- ✓ Pitch media for in-depth process stories
- ✓ Media support at all face-to-face events

Since Feb. Launch: 151 stories that reached 60 million people



Communications and Outreach

Videos

- ✓ Dr. Sauce (Overview, Press Conference, Cluster meeting setup, Thank you)
- ✓ Person-on-the-Street (English & Spanish)
- ✓ The Real Cost of Empty Seats
- ✓ Roundtable
- ✓ In the Know Podcast
- ✓ Community Meeting Recaps

Targeted Outreach

- ✓ Social Media Outreach to ZIP Codes with the fewest survey responses
- ✓ Community meetings/events
- ✓ 12 Days of Student Assignment Project

Meetings

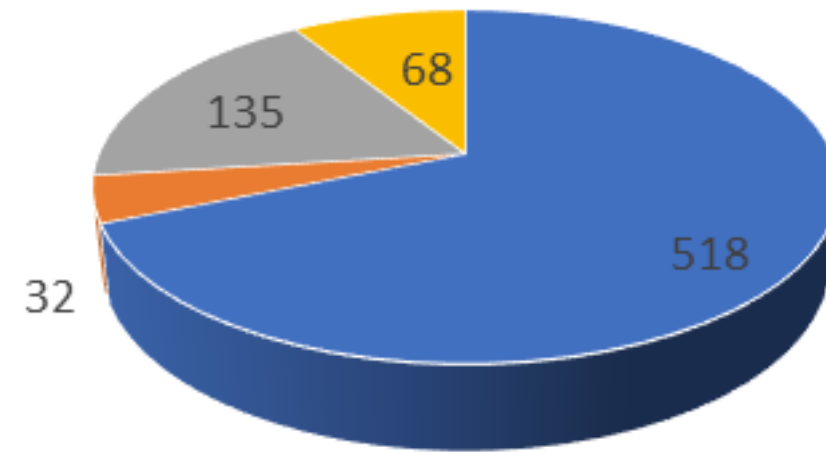
- ✓ Principal and Interim Superintendent Advisory Meetings
- ✓ Staff Feedback Meetings (virtual)
- ✓ Community Feedback Meetings (in person and virtual)
- ✓ Guest Speaking Opportunities at civic, community, and faith-based groups
- ✓ Spanish Community Meeting (virtual)

Community Meeting Data (Virtual)

Round 2 = 753

This is a net increase of 194 more participants than in Round 1 (559)

Round 2 Student Assignment Project Virtual Summary March 23 - April 1, 2026



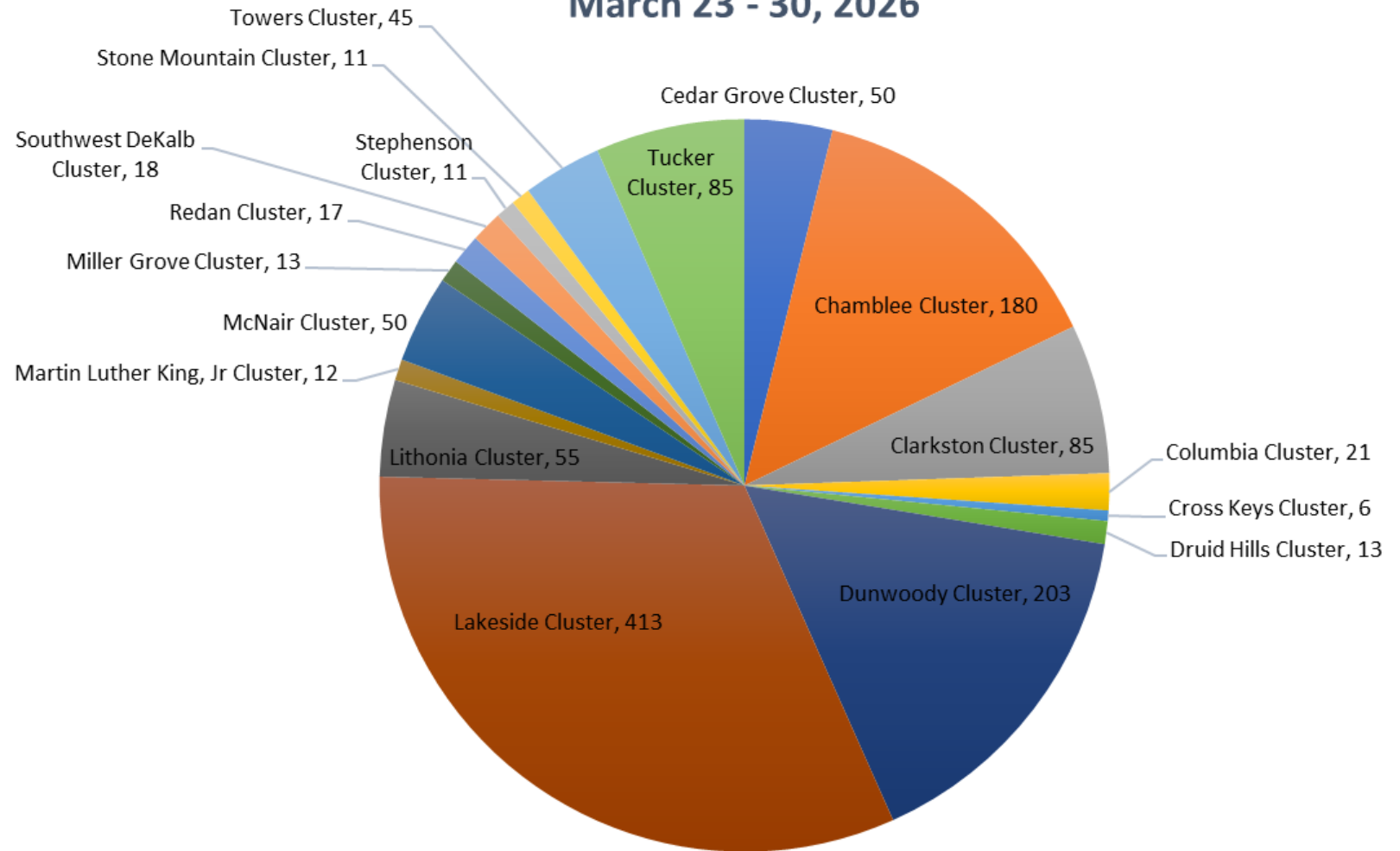
- Monday, March 23, 2026
- Wednesday, March 25, 2026
- Friday, March 27, 2026
- Wednesday, April 1, 2026

Community Meeting Data by Cluster (In-Person)

Round 2 = 1,288

This is a net increase of 891 more participants than in Round 1 (397)

Student Assignment Project Round 2 Face to Face Summary March 23 - 30, 2026



Round 2 Survey Results

Round 2 Online Feedback Survey – 4,005 surveys completed as of April 12, 2026

Parent/guardian (70.0%)

Community member (13.6%)

School staff (8.1%)

Student (~ 4.0%)

Primary Themes from open-ended feedback

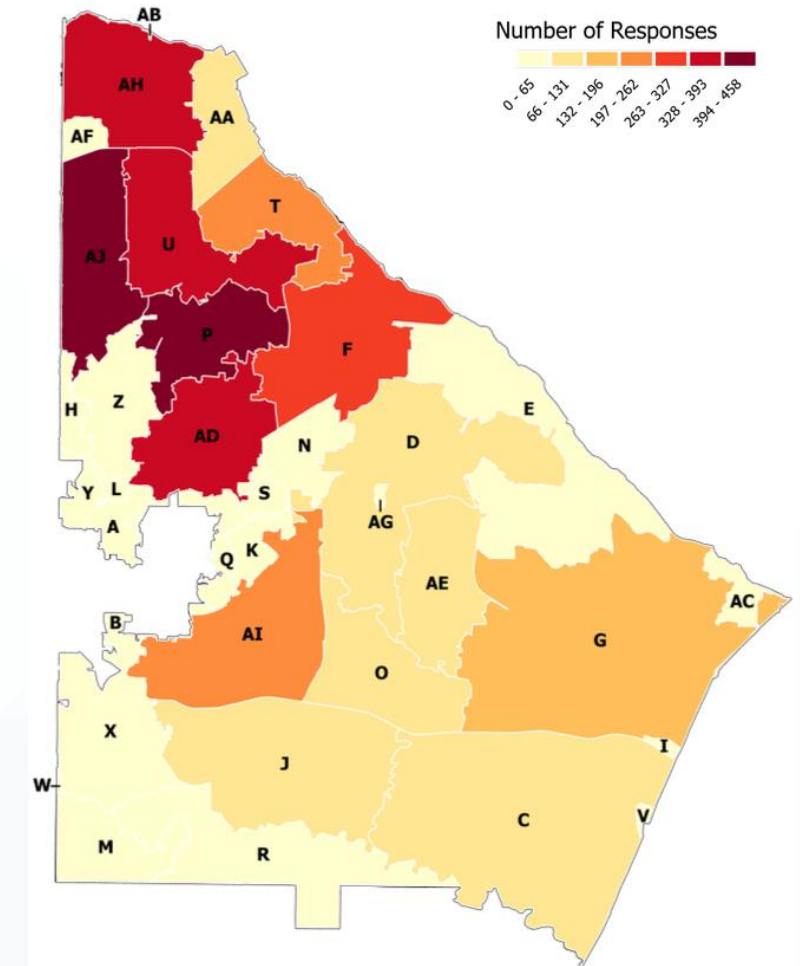
(Themes are closely clustered — no single issue dominates)

- Community Identity & Neighborhood Schools
- Equity & Boundary Transparency
- Instructional Quality & Program Stability
- Opposition to Closures / Facility Changes
- Transportation & Operational Logistics

Key Insight

Community feedback reflects **interconnected concerns**, with strong emphasis on:

- Protecting neighborhood schools
- Ensuring fairness across the district
- Maintaining academic quality during any changes



THANK YOU