



**Junior
AchievementTM**
of Georgia

Preparing Today's Students for Tomorrow's Economy

CREATING PURPOSEFUL, MEANINGFUL AND MEMORABLE EXPERIENCES.

RELEVANCE TO ACADEMICS

JA connects **education to real-world concepts** to heighten students' appreciation for academics and long-term aspirations.

AUTHENTIC LEARNING EXPERIENCES

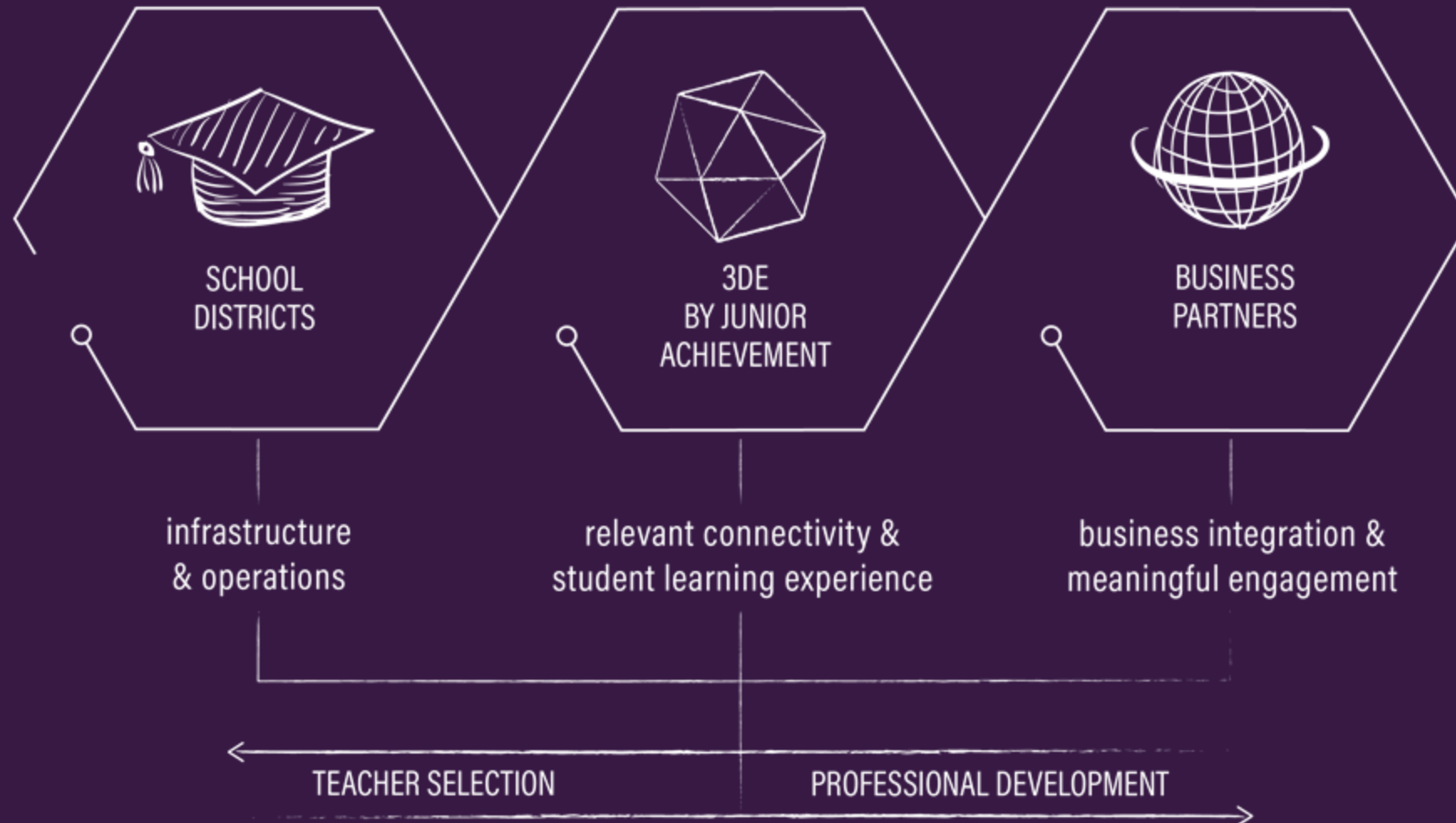
JA infuses business connectivity into all aspects of learning to **deepen students' understanding** and sustain engagement

IMMERSIVE LEARNING ENVIRONMENTS

JA delivers opportunities to **apply academic concepts** to enhance students' retention of knowledge and develop skills for success.

3DE SCHOOLS

Strategic Partnership to Unlock Opportunity





3DE
BY JUNIOR ACHIEVEMENT

EDUCATION FOR EVERY
DIMENSION OF LIFE

NATIONAL PREMIERE PARTNERS

JOSEPH B. WHITEHEAD
FOUNDATION

*The Marcus
Foundation, Inc.*

NATIONAL SIGNATURE PARTNERS



SPANX
BY KARA BLANKLEY



NATIONAL PARTNERS



THE **goizueta**
FOUNDATION



RELIAQUEST



WALTON FAMILY
FOUNDATION

REGIONAL PARTNERS



THE J.B. FUQUA FOUNDATION, INC.



FOUNDATION

newschools
venture fund



salesforce.org



2025-2026 District Partners

ARIZONA
Phoenix Union High School District*

CALIFORNIA
Compton Unified School District
Los Angeles Unified School District

FLORIDA
Alachua County Public Schools
Broward County Public Schools
Hillsborough County Public Schools
Orange County Public Schools
School District of Osceola County
School District of Palm Beach County
Pinellas County School District
Polk County Public Schools

GEORGIA
Atlanta Public Schools
Clayton County Public Schools
Cobb County School District
Dalton Public Schools
DeKalb County School District
Forsyth County Schools
Fulton County Schools
Gwinnett County Public Schools

INDIANA
Fort Wayne Community Schools

IOWA
Alburnett Community School District
Cedar Rapids Community School District*
College Community School District
Marshalltown Community School District*

KANSAS
Kansas City, Kansas Public Schools
Olathe Public Schools

KENTUCKY
Jefferson County Public Schools

MARYLAND/DC
District of Columbia Public Schools
Prince George’s County Public Schools

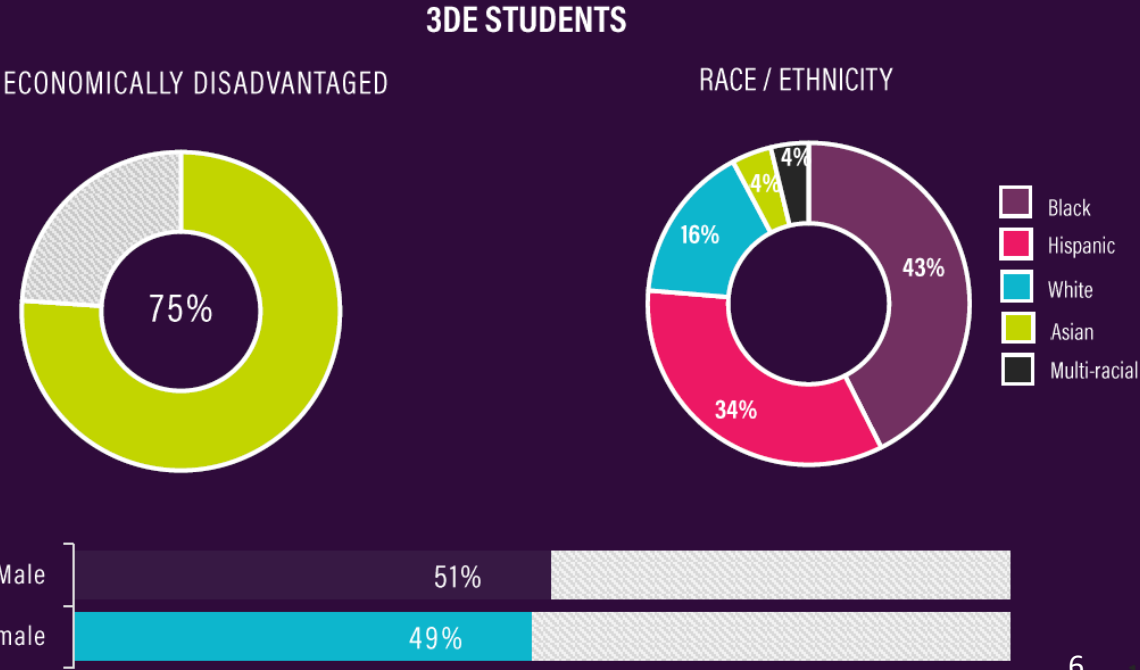
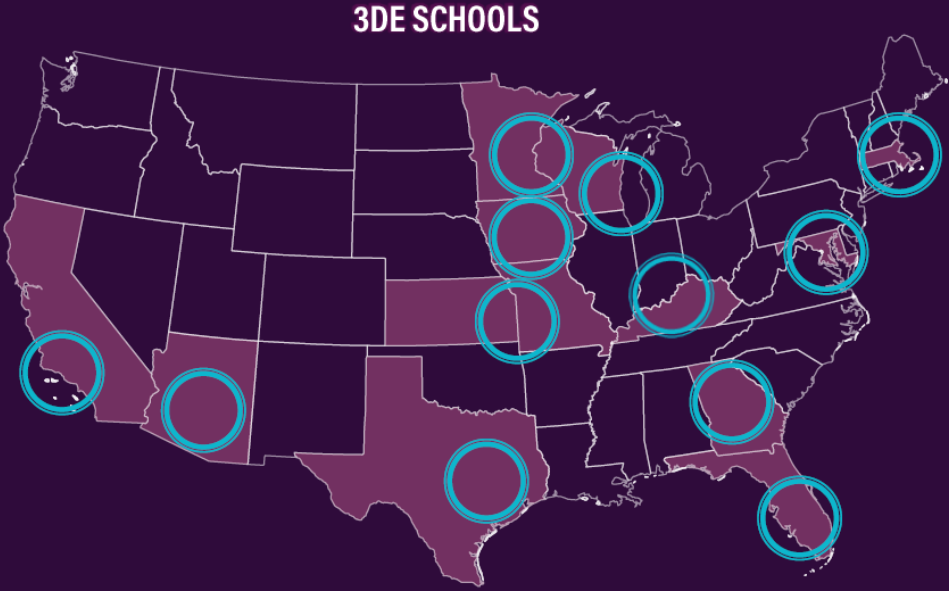
MASSACHUSETTS
Boston Public Schools

MINNESOTA
Saint Paul Public Schools

MISSOURI
Hickman’s Mill C1 Schools*
Kansas City Public Schools

TEXAS
Houston Independent School District

WISCONSIN
Milwaukee Public Schools



80 Schools | 22,000+ Students

**New Districts Launched Fall 2025*

THE POTENTIAL INNOVATION FOR ALL

3DE aims to mobilize a generation of purposeful, resilient and capable individuals by providing an accessible high school experience that meets the values and expectations of our students and economy. To effectively achieve this, we address key challenges at hand.

INNOVATION *in learning*

CURRENT NORMS

- ✗ STAGE/LECTURE learning
- ✗ ATTAINMENT of knowledge
- ✗ SILOED concept approach
- ✗ EPISODIC real-world engagement
- KNOWLEDGE-BASED assessments

MODEL FOR TRANSFORMATION

- + FACILITATED/PROJECT-BASED learning
- + APPLICATION of knowledge
- + INTERDISCIPLINARY concept approach
- + INTEGRATED real-world engagement
- + COMPETENCY-BASED assessments

INNOVATION *to scale*

- ✗ OUTSIDE IN approach
- ✗ SERVING SUBSETS of students
- ✗ EXCLUSIVE school environments
- ✗ BUILD/DUPLICATE infrastructure

- + INSIDE OUT approach
- + SERVING VARIETY of students
- + INCLUSIVE school environments
- + LEVERAGE EXISTING infrastructure

FIVE ELEMENTS OF CASE METHOD: ADAPTED FOR HIGH SCHOOL LEARNERS

AUTHENTIC BUSINESS CASES

Business cases are real-time and relatable to students

COLLABORATIVE COHORTS

Students regularly work in teams to solve problems

PROTAGONIST VIEWPOINT

Students placed in diverse decision-making roles

INCOMPLETE INFORMATION

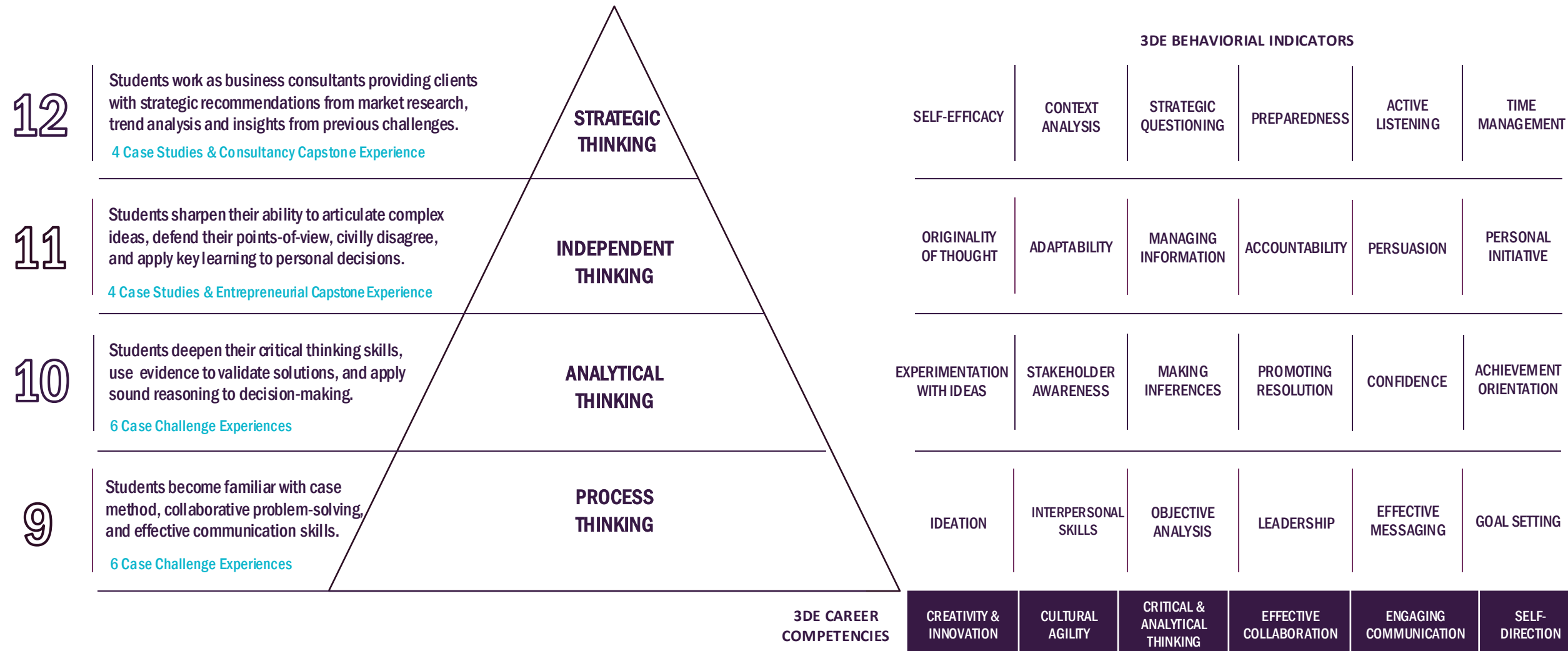
Students solve problems amidst ambiguity

FACILITATED DEBATES

Discussions encourage students to think outside the box



DEVELOPING THE 3DE LEARNER THROUGH THE LADDERING OF COMPETENCIES



LEARNING POWERED BY BUSINESS

A detailed architectural floor plan of a building, rendered in white lines on a dark blue background. The plan shows various rooms, corridors, and structural elements, with some areas highlighted in red.

Co-Designing Learning

Business professionals co-author case studies and design challenges grounded in current industry priorities.

Coaching Student Solutions

Professionals work alongside students as thought partners—providing feedback, asking critical questions, and assessing solutions.

Opening Access to Industry

Students are provided direct exposure to workplace environments- bringing context and clarity to their learning.

Growing a Talented Pipeline

Partners contribute tools, insights, and resources across regions, broadening student access to industry know and opportunities.



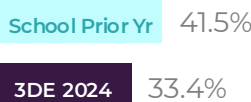
3DE’s *real world learning* delivers *real impact*.

(Final SY23-24 Results)

The result is a dynamic learning environment that improves student engagement, elevates academic achievement, increases educational attainment, and builds transferable competencies in critical thinking, problem solving, and collaboration.

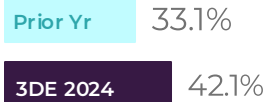
-20.3%

Fewer Cases of Chronic
ABSENTEEISM



+27.1%

Increase in Average 9th/10th Grade
READING PROFICIENCY



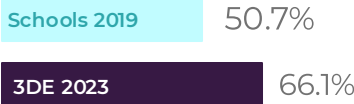
+27.0%

Higher 4-Year Cohort
GRADUATION RATES



+30.2%

Higher Rates of First Year
COLLEGE ENROLLMENT



+10.7%

Higher Rates of
COLLEGE PERSISTENCE



* Graduation and college enrollment comparison points are based on state-reported outcomes from the baseline year preceding the 9th-grade entry of the 3DE Classes of 2023 and 2024.



DeKalb County School District

Martin Luther King, Jr. High School 3DE Cohort Comparison

Martin Luther King, Jr. High School (3DE Launched SY 2019-2020)						
3DE Key Student Metrics	3DE Cohort Comparisons	SY18-19 Pre-3DE	SY21-22 Final	SY22-23 Final	SY23-24 Final	SY24-25 Preliminary
Chronic Absenteeism (9th-12th)	3DE Cohort Aggregate		31.5%	42.60%	34.20%	33.90%
	MLK State-Reported	31.50%	42.20%	48.50%	51.30%	50.10%
	Non-3DE Aggregate		40.20%	50.70%	52.10%	47.80%
ELA Proficiency (Amer Lit 11)	3DE Cohort Aggregate		29.60%	39.50%	33.30%	18.40%
	MLK State-Reported	21.30%	22.00%	21.80%	20.00%	19.40%
	Non-3DE Aggregate		22.40%	20.60%	19.20%	18.80%
Graduation Rates	3DE Aggregate			88.30%	93.30%	82.80%
	MLK State-Reported	75.50%	75.40%	80.10%	78.90%	85.90%
Post-Secondary Enrollment	3DE Aggregate				56.60%	64.30%
	MLK State-Reported	46.90%	51.30%	44.50%	38.70%	**
		Class of 2019	Class of 2021	Class of 2022	Class of 2023	Class of 2024

* MLK's first graduation class is 2023, Post-secondary metrics are reflected in SY23-24

** Unavailable at time of reporting





DR. MARTIN LUTHER KING, JR. HIGH SCHOOL

3DE Student Highlights

- **Two** students were selected as one of JA of Georgia's inaugural **Nineteen Under Nineteen** out of 120,000 students, receiving \$500 scholarships and opportunities to attend and deliver keynote addresses at JA events and speak in student panels.
- Student was awarded the **Bank of America Scholarship** through JA of Georgia
- Students were featured in **Mercedes-Benz USA (MBUSA)** national campaigns highlighting the partnership between MBUSA and 3DE.

Thank you.

For more information, please contact JHANCOCK@GEORGIA.JA.ORG



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BY JUNIOR ACHIEVEMENT



@3DESCHOOLS