SOLE SOURCE CERTIFICATION

Goods & Service: Smart Mouth® Pizza Program. Program provides all needed equipment (pizza ovens, display warmer, and smallwares) at no up-front cost to school. The product is raw dough (not par-baked),made with a honey wheat crust, and is made with 51% whole grain making it a whole grain product. It is a component pizza program offering a restaurant quality pizza that is lower in fat and sodium than like-quality pizzas found in restaurants. The program includes training of the school staff, marketing to the students, and on-going support as needed. It also includes community involvement including, but not limited to, school fundraising and college scholarship contests.

Sole Source:

Bull's Eye Brands, Inc.
130 Allen Road
Suite A
Atlanta, GA 30328
(770)457-7611
(770)457-2404 fax

Justification:

Bull's Eye Brands, Inc. markets the Smart Mouth® Pizza Program.

At the time of this certification, the Smart Mouth® Pizza Program is the only known pizza program that offers an all inclusive program providing equipment, training, product, and all equipment financing at no cost up-front to the school system while providing a product that meets all of the new nutrition requirements. It is also the only "branded" pizza program using a fresh-made personal pan style pizza. The program at this time is only made available through Bull's Eye Brands, Inc. direct to schools. Bull's Eye Brands, Inc. owns the Smart Mouth® trademark and the recipes for all products.

Authorization: Tom Willingham

Tom Willingham
Bull's Eye Brands, Inc.
130Allen Road
Suite A
Atlanta, GA 30328
(770)457-7611, ex.11

Date: **February 1, 2024**