

Board Policy KEB: Solicitations

Status: DRAFT - 2nd Reading

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RED LINED VERSION

Solicitations

The Board of Education seeks to provide the best educational opportunities possible for students. Experiences contributing to the achievement of this objective are regarded favorably as a part of a total education program. The Board of Education recognizes that tax funds alone are not likely to cover the entire cost of co-curricular and extracurricular activities and other enrichments and resources that enhance, round out and support the prescribed educational program. Fundraising activities often help cover these additional costs. The Board of Education also recognizes the potential educational value in school/community interaction and cooperation and the need for funds to operate school-sponsored organizations.

The DeKalb County School District, its departments, individual schools, Parent Teacher Associations/Parent Teacher Student Associations (PTAs/PTSAs), booster clubs, and other school support groups may conduct fundraising activities to support the approved budget and may cooperate with organizations in raising funds. No fundraising activity may remove or distract students from classroom instruction. Participation in any fundraising activity must be voluntary for students, parents and employees.

Scope

This policy applies to fundraising, charitable drives, commercial solicitations, sponsorships, online fundraising, and other requests for money, goods, services, or support made in connection with District schools, students, employees, programs, or facilities.

Fundraising Activities

All fundraising activities benefiting a school will shall be approved by the principal. All fundraising activities benefiting departments will shall be approved by the superintendent Superintendent or designee. All fundraising activities benefiting the district-at-large will shall be require board approval when the proceeds meet or exceed the dollar thresholds established in Policy DFK. Fundraising activities must comply with state, local, and federal laws and associated regulations as well as administrative regulations and procedures established by the Board of Education or superintendent. Superintendent.

Solicitations/Donations

The DeKalb Schools Educational Foundation is the philanthropic and strategic initiatives arm of the DeKalb County School District. As referenced in Policy DFK, the Foundation plays a unique role in advancing the district's mission. The Foundation may operate under separate procedures, written agreements, and applicable laws. The superintendent will maintain administrative procedures governing Foundation related fundraising, partner approvals, use of district name or facilities, financial accountability in alignment with District priorities.

Fundraising, solicitations and donations must not create donor control or influence over curriculum, instruction, hiring, student assignments, procurement, grading, or District operations and will be administered in a manner that supports transparency, alignment with district policies, and equitable educational opportunities for students across the District. Funds, goods, services, or other benefits solicited or received for the benefit of the District, a school, students, or district programs will be handled in accordance with applicable law, board policy, financial controls and administrative regulations established by the superintendent.
