



METROPOLITAN  
TRANSPORTATION  
COMMISSION

**2021-22**  
SAFE ROUTES TO SCHOOL PROGRAM



# WHY SAFE ROUTES TO SCHOOL?

Increased Walking and Bicycling

Safer Students

Reduced Traffic congestion

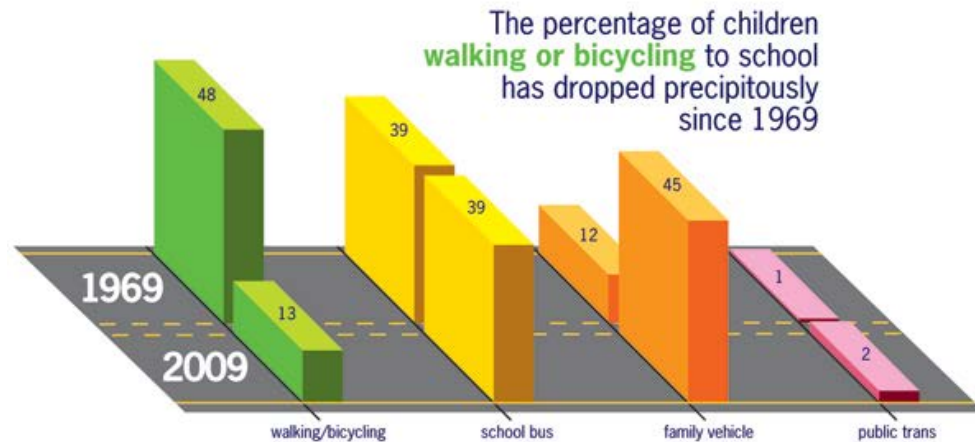
Lower transportation costs for school districts and families

Healthier Students, Environment

Cleaner Air, Reduced GHG Emissions

Improved Academic Performance

Reduced student absences and tardiness



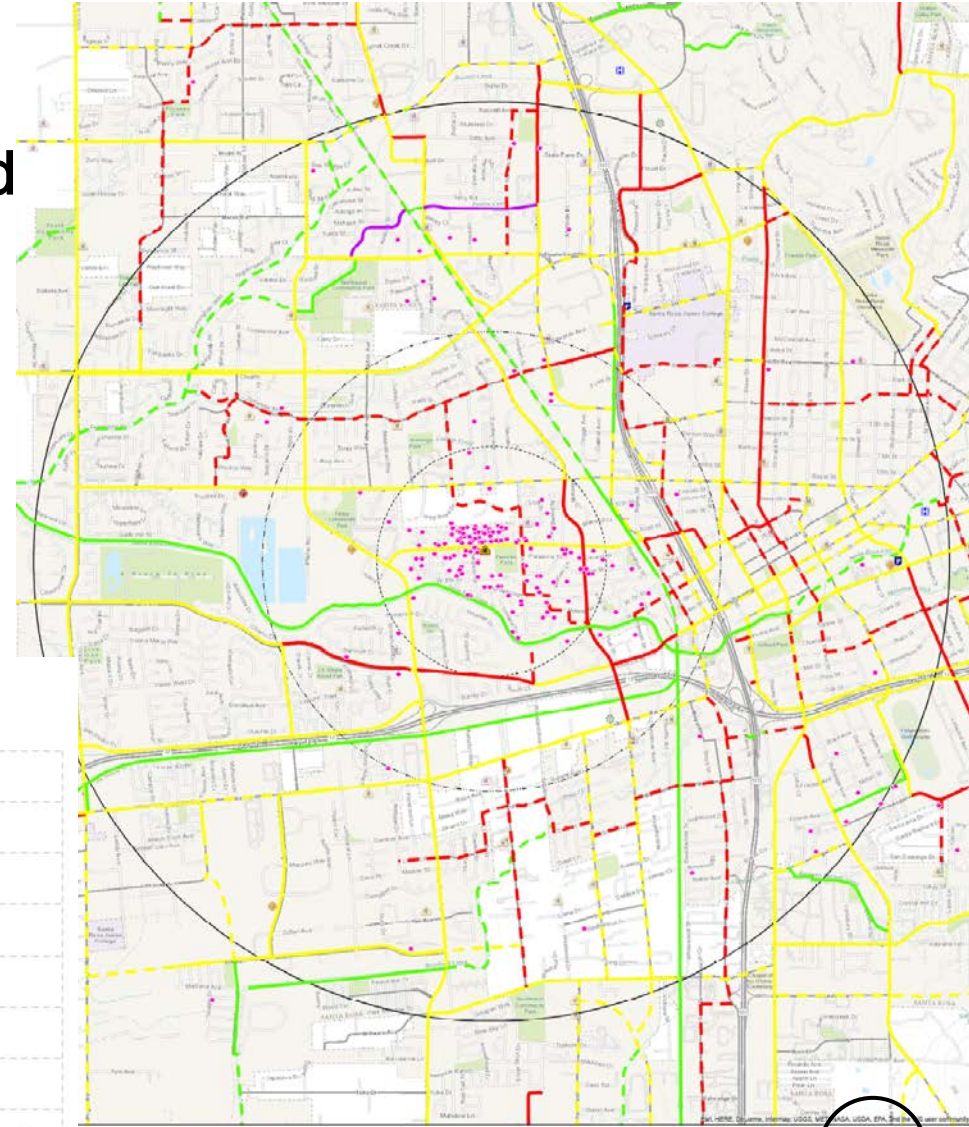


# SRCSD PARTICIPATING SCHOOLS (K-8)

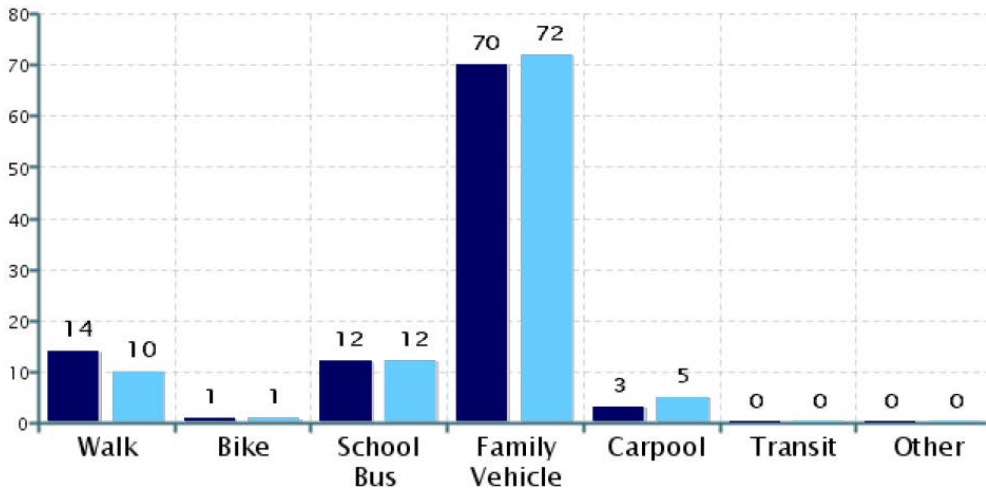
Comprehensive Sites 2021-22	Limited Service Sites 2021-22	Past Participation	Potential Participant
Cesar Chavez	Comstock	Biella	Burbank
Helen Lehman	Santa Rosa Middle School	Brook Hill	Steele Lane
Hidden Valley		Rincon Valley Middle	High schools (future contract)
Lincoln		Slater Middle School	
Monroe		Cook	
Proctor Terrace		Santa Rosa Accelerated Charter	
Santa Rosa Charter School for the Arts			
Santa Rosa French American Charter			

# EVALUATION AND COLLABORATION

Santa Rosa School GIS Maps and travel data utilized to support Santa Rosa City ATP Application for Community Connector



■ Morning ■ Afternoon



Elementary School  
Safe Routes to School Study Map

SAFE ROUTES TO SCHOOL

Legend:  
Lincoln/SuAdt\_2019\_geo  
Student Residence  
Public School  
Private School  
1/2 Mile Buffer from School  
1 Mile Buffer from School  
EXISTING  
PROPOSED  
EXISTING  
PROPOSED  
EXISTING  
PROPOSED  
EXISTING  
PROPOSED

Map of California showing the location of Santa Rosa. A circled number 4 is in the bottom right corner.



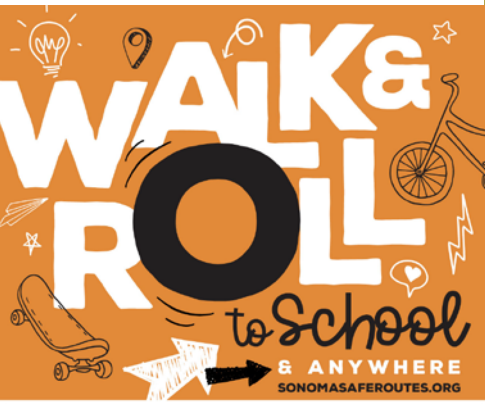
# PROGRAM SERVICES



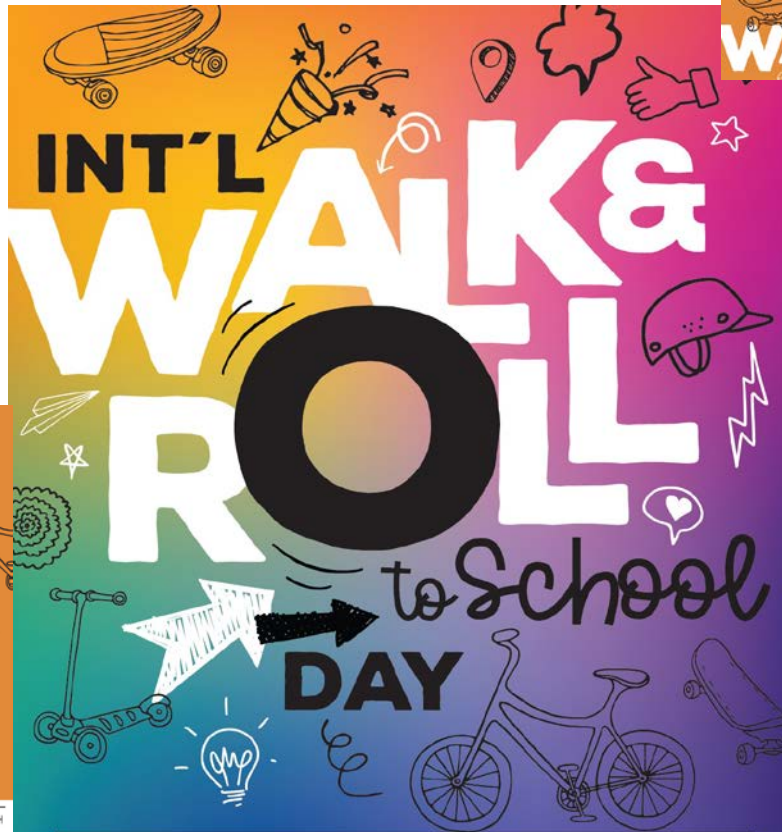
- **Walk, Bike & Carpool to School Encouragement Support**
  - Walk & Roll Events & Challenges
  - Promotional Materials & incentives
- **4<sup>th</sup> Grade Bicycle “Rodeos”**
- **2<sup>nd</sup>-5<sup>th</sup> Grade Classroom Bike/Ped Safety Lessons**
- **Middle School Bike Safety/Skill Lessons & Youth Engagement**
- **Community Education/Outreach**
- **Learn to Ride, Family Bike Workshops, Bike Camp & Rides**

# ACTIVE TRANS ENCOURAGEMENT

8 Participating  
SRCS Sites  
participate in Walk  
& Roll to School  
Events



SAFE ROUTES TO SCHOOL INTERNATIONAL WALK & ROLL TO SCHOOL MONTH OCTOBER WIN SAFETY CHALLENGE ICE CREAM



WEDNESDAY, OCT 6

HAVE FUN REDUCE TRAFFIC GET HEALTHY BE GOOD TO THE EARTH Do the Safety BINGO Challenge WIN PRIZES

FOR BINGO CHALLENGE & RESOURCES, VISIT SONOMASAFAEROUTES.ORG



# MONTHLY CHALLENGES 2021-22



## GRATITUDE Challenge

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

FULL NAME \_\_\_\_\_  
 SCHOOL \_\_\_\_\_  
 HOME ROOM TEACHER \_\_\_\_\_ GRADE \_\_\_\_\_

EVERY DAY, CIRCLE THE WAY(S) YOU TRAVELED: WALK, BIKE, SCOOT OR SKATE

At the end of the month, count up how many symbols you circled and record the number below. Then write a one sentence statement for why you are grateful for your favorite mode of travel.

I AM GRATEFUL FOR \_\_\_\_\_

Entries may be submitted via email at saferoutes@bikesonoma.org or mailed to SRFS, PO Box 3088, Santa Rosa, CA 95402. Entries must be received by December 3, 2021.



## Scavenger HUNT

FULL NAME \_\_\_\_\_  
 SCHOOL \_\_\_\_\_  
 HOME ROOM TEACHER \_\_\_\_\_ GRADE \_\_\_\_\_

Submit completed Scavenger Hunts via email to saferoutes@bikesonoma.org or mail to SRFS, PO Box 3088, Santa Rosa, CA 95402. Entries received by Monday, January 18th will be entered into a drawing for a scooter or roller skates!

<h3>Walk &amp; Bicycle Safety/Infrastructure</h3> <ul style="list-style-type: none"> <li><input type="checkbox"/> Striped crosswalk</li> <li><input type="checkbox"/> Traffic Light</li> <li><input type="checkbox"/> Pedestrian Activated Crossing Signal (Walk/Don't Walk)</li> <li><input type="checkbox"/> Speed Limit Sign</li> <li><input type="checkbox"/> Bumpy Yellow Curb Ramp</li> <li><input type="checkbox"/> Bike Lane</li> <li><input type="checkbox"/> Bike Rack</li> <li><input type="checkbox"/> Another safety item you saw on your route</li> </ul>	<h3>Art &amp; Culture</h3> <ul style="list-style-type: none"> <li><input type="checkbox"/> Garden Gnome</li> <li><input type="checkbox"/> Birdhouse</li> <li><input type="checkbox"/> Chalk Art</li> <li><input type="checkbox"/> Sculpture</li> <li><input type="checkbox"/> Little Free Library</li> <li><input type="checkbox"/> Another form of art you saw on your route</li> </ul>	<h3>Natural Wonders</h3> <ul style="list-style-type: none"> <li><input type="checkbox"/> Fruit or vegetable growing in a front yard</li> <li><input type="checkbox"/> Rock or other natural item shaped like a heart</li> <li><input type="checkbox"/> Blooming flower</li> <li><input type="checkbox"/> Cat (Type?) _____</li> <li><input type="checkbox"/> Dog (Type?) _____</li> <li><input type="checkbox"/> Squirrel (color?) _____</li> <li><input type="checkbox"/> Bird (Type?) _____</li> </ul>	<h3>Community</h3> <p>Write in which one you saw or visited below.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Fire Station _____</li> <li><input type="checkbox"/> Grocery Store _____</li> <li><input type="checkbox"/> Ice Cream Store _____</li> <li><input type="checkbox"/> Park/Playing Field _____</li> <li><input type="checkbox"/> Library _____</li> <li><input type="checkbox"/> Restaurant _____</li> </ul>
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# PLEDGE to be IDLE FREE

30 seconds

SONOMASAFEROUTES.ORG

## PLEDGE to be IDLE FREE

KEEP THE SKY BLUE

BREATHE EASIER

ASK PARENTS to TURN OFF THE CAR'S ENGINE WHEN WAITING MORE THAN 30 SECONDS & REDUCE POLLUTION

WIN A \$50 GIFT CARD



# Art CONTEST

## Walk & Roll for our HEARTS!

Draw a picture demonstrating why you LOVE Walking and/or Rolling. Your picture should illustrate how or why it is fun and/or healthy for our hearts, minds, and bodies.

Winners will win a \$25 gift certificate to a local Art Supply Store!

Winning Pictures will ALSO be made into a 2022-23 "I Love Walk & Roll" Wall Calendar!

**SUBMIT ART BY FRIDAY, MARCH 4, 2022** (please read contest rules before submitting)

### WALK & ROLL FOR OUR HEARTS CONTEST RULES

**Eligibility:** All Sonoma County K-8 Students

**Theme(s):** Illustrate how or why walking and rolling is fun and/or healthy for the hearts, minds, and bodies of kids and/or families in Sonoma County.

**Optional:** You may wish to choose a season for your illustration: Winter, Spring, Summer, or Fall

**Submission Requirements:**

- Artwork must be 8.5x11, and must be landscape orientation
- All mediums welcome: drawing, painting, mixed media, digital illustration, etc. If utilizing mixed media/collage elements, no more than 20% of collage material may be re-printed from newspapers, magazines, books, or other material pre-printed with text or designs (such as scrapbook paper)
- Submit a scanned copy in .JPG or .PDF format to saferoutes@bikesonoma.org, OR mail to Safe Routes to School, Sonoma County Bicycle Coalition, PO Box 3088, Santa Rosa CA 95402-3088

**Inclusion Criteria:**

- All entries must be received by Friday, March 4, 2022
- Creativity and originality
- Clarity of art's message in communicating the theme
- Quality of & effort put into illustration
- Representation of diversity and inclusivity

**Awards:**

- \$25.00 Gift Card to local art supply store
- Selected winning pictures will be featured in 12-month, 2022-23 "I Love Walk & Roll Wall Calendar."
- Calendars will be printed and distributed to the winners, principals of winning schools, and to every teacher with a winning student in the challenge.
- If chosen as a winner, Safe Routes to School must be able to contact you, and may need to collect original artwork.

Send any questions to saferoutes@bikesonoma.org





# ELEMENTARY & MIDDLE SCHOOL EDUCATION

- Helen Lehman Rodeo - 10/29/21
- Lincoln Rodeo - 10/18/21
- Monroe Rodeo - 10/25/21
- Hidden Valley Rodeo - 5/5/22
- Proctor Terrace Rodeo - 5/3/22
- Santa Rosa Charter School for the Arts & Cesar Chavez - Classroom & Bikemobile only, dates TBD



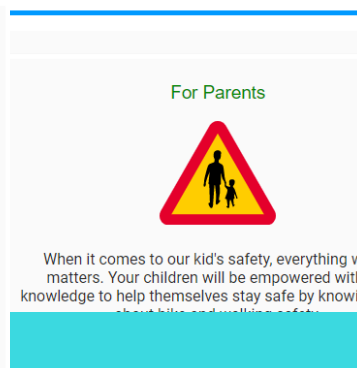
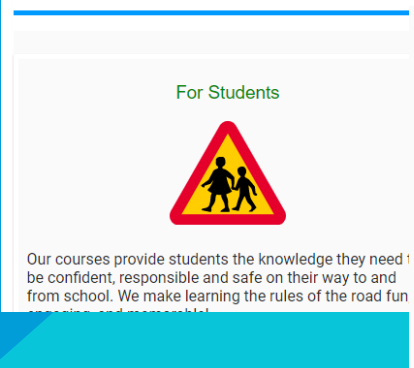
# VIRTUAL LESSON OPTION

Synchronous “Live” Zoom classes and/or webinars and quizzes for 2<sup>nd</sup>, 4<sup>th</sup>, 5<sup>th</sup> & Middle School Students

Asynchronous Videos & Quizzes for 2<sup>nd</sup>, 4<sup>th</sup>, 5<sup>th</sup>, Middle School Students, and Families. New Education Portal website to securely access video courses



The Sonoma County Safe Routes To School program provides a growing number of online courses to teach bike and pedestrian safety. Registration is required for our courses. To register your class or student for one of our online, or live, courses please contact us at [saferoutes@bikesonoma.org](mailto:saferoutes@bikesonoma.org).



# COMMUNITY/FAMILY EDUCATION

Learn to Ride a Bike for Kids Classes with SR City Parks & Rec

Family Bicycle Workshops

Kids Bike Adventure Camp



## FAMILY BICYCLING LESSONS

IN PERSON, ON-BIKE LESSONS

**Learn to Ride  
a Bike — for Kids**

Wednesdays in  
Santa Rosa

Winter/Spring 2022 Dates:  
2/16, 3/16, 4/13, 5/11 & 6/8

For rates & registration, visit  
[santarosarec.com](http://santarosarec.com)



## FAMILY BIKE WORKSHOP

FREE!

IN PERSON! ★ ★ ★ ★

Manzanita  
Elementary School

**SATURDAY, APRIL 23RD**

**10am–12:30pm**

**Pre-Registration Required**

[www.bikesonoma.org/family-bike-workshops](http://www.bikesonoma.org/family-bike-workshops)





# OPPORTUNITIES

- Continue to Partner/Collaborate with City of Santa Rosa to fund or promote relevant projects and programs
  - Active Transportation Program (ATP)
  - TDA Article 3 Funding
  - Other local, state or federal grants
  - Vision Zero
- Encourage School Principals, teachers, and or parents to Champion existing program
- Policies re: bicycle/pedestrian safety education or walk/bike encouragement
- Family coordinators tasked with supporting active/alternative transportation encouragement efforts
- Policies re: school siting, inter-district transfers