

# Rebecca (Becky) Lew-Hobbs

720 Hanska Way; Raleigh, NC 27610  
919-608-3376 | becky4wake@gmail.com

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Experienced Business Operations Manager with a history of contract management and negotiation, policy development, project management, event planning, and international business experience.

## PROFESSIONAL EXPERIENCE

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### ***Daedong-USA, Inc DBA KIOTI Tractor (2008 to Present)***

#### ***2019 – Present | Business Operations Manager***

Responsible for company business operations including process development, company policies, legal compliance, state licensing, licensing, general operations, company insurance, contracts and dealer and customer relations.

- Expansion: Oversaw multi-million-dollar warehouse expansion and office renovation project that doubled warehouse space, added training facility, and renovated offices. Project finish within expected timeline and budget.
- Company policy development: develop and write company policies outlining business processes, expected practices, dealer management, legal management, internal process relations, departmental process flow, etc.
- Canadian Division Establishment: Coordinated with COO on establishing Canadian business entity including facilities establishment, creating business policies, and licensing requirements.
- European Division Establishment: Coordinated with COO on establishing Netherlands and German business entities including legal needs, facilities coordination, contract development, business policies, dealer management parameters.
- System improvements: Onboard systems to improve local and international communication, manage contract workflow and customer relations management (CRM) system improvements. These systems have led to more effective information tracking and reporting to better improve sales and retail management and business projections.
- Contracts: Manage domestic and international dealer network contract needs
- Insurance: Annual negotiation company insurance policies

#### ***2015 – 2018 | Dealer Development***

Manage dealership network in USA and Canada.

- Manage dealership application, approval, and onboarding processes
- Revised and streamlined dealer onboarding and termination processes.
- Manage dealer contracts including recommending revisions and monitoring dealer compliance. Dealers out of compliance entered a probation process.
- Maintain proper lien filings on all dealerships.
- Create dealer recognition programs (5Paw and Reward Trip). Create program parameters and budget, track data and promote qualifiers.
- Manage dealer advisory board including selecting participants and coordinating meetings between advisory board and executives.
- Coordinate and oversee onboarding of all field sales staff.
- Wrote policy and procedure manual for all North American KIOTI dealerships.
- Dealer Meeting committee: contracted venue, catering, developed theme, scripted agenda, etc. Annual event is attended by several hundred people each year from USA and Canada.

### **Aug 2008 - 2014 | Marketing Assistant**

- Established company social media platforms.
- Manage content on public website.
- Manage content dealer private website. When upgraded site, developed wireframes. Created site management and standard communication protocols.
- Manage retail data submission to the Association of Equipment Manufactures.
- Develop trade show site layout. Interact with visitors and prospective dealerships regarding KIOTI product.
- Created Competitive Comparison for Company product verses competitor product.
- Wrote script for equipment sales literature.

### **America's Home Place (2002-2008)**

#### **2002 - 2008 | Office Coordinator**

Manage daily office operations for custom homebuilder.

- Planned local marketing, reviewed contracts, scheduled warranty, and managed information database.
- Assisted clients with plan selection, final plan review and budgeting.
- Facilitate communication between client, lender, and America's Home Place for construction and permanent loans. Collect construction draw money throughout the construction process and auditing job upon completion.

### **SciQuest**

#### **2000-2001 | Contract Administrator**

- Organize and track contracts for legal counsel. Establish procedure for outgoing and incoming contracts resulting in the decrease of the use of incorrect documents, eliminating misplaced contracts and decreasing time to process documents.

## **EDUCATION | CERTIFICATIONS | COMMUNITY ENGAGEMENT**

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- B.S. Horticulture Science (Landscape Concentration), North Carolina State University
- Notary Public
- WCPSS Volunteer
  - PTA Secretary (2 years)
  - PTA Vice President (2 years)
  - Yard Mob leader (9 years) – Lead landscape improvement projects. Utilizing student art for creation of fencing. Students assisted in repair of raised beds utilized for classes.
  - Theater production assistance included set construction and costuming. Helped kids learn how to turn their costumer designs into costumes used for stage production.
- Local Area Ministry, HBC Church
  - Wendell Middle School – Coordinated a team of 5-10 volunteers to support teachers and staff at WMS by volunteering at the school, sending letters of encouragement and providing meals and support needs on teacher workdays.
- Capital Area BMX (Lions Park)
  - Volunteer at track operations during events and fundraisers
  - Volunteer as gate operator and finish line judge

February 25, 2022

Wake County Board of Education  
Crossroads I  
5625 Dillard Drive  
Cary, NC 27518

RE: Board of Education Vacancy, District 4

Dear Board Members,

I would like to express my interest in the District 4 board position now open after Keith Sutton departed in December 2021.

Wake County has long been my home. I obtained a quality education from the Wake County Public School System ("WCPSS") that well prepared me for attending college and subsequently, my future career. I was blessed to have some amazing teachers, a few that I continue to correspond with to this day. But never, while a student, did I know the political views or beliefs of my teachers. School was quite different then; I learned cursive in the first grade, studied NC and American history, and read books such as Animal Farm, Huckleberry Finn, and To Kill a Mockingbird.

I have been a resident of District 4 since 2006. This is where my husband and I have raised our 3 children. It is where our children have formed friendships and attended school. Our home is where the neighborhood kids come to play and we teach them gardening, fix their toys, and enjoy the sounds of children playing.

When my oldest child entered the public school system, I quickly became involved in the PTA at their school. I served several years as a PTA officer, coordinated fundraisers, and volunteered at various theater, dance, and bookfair events. We helped the school turn student art into items used in the courtyard landscape. I found at the elementary level, teachers wanted parental involvement, but when they got to middle school, it was different. Some teachers encouraged involvement while others discouraged it.

Although change and growth are generally positive; not all changes have been positive in WCPSS. Overall test scores are declining in reading, math, and science. Less than half of third graders are reading at grade level. Children are not taught to write in cursive, and they have little understanding of the Constitution (US and NC) and major historical events. Unfortunately, I've known some excellent teachers who have left the profession citing issues with the current system. Now in the age of Covid, WCPSS seems to have lost its focus on academics, choosing to instead focus on healthcare.

The main responsibilities of WCPSS board are to run the business of education for Wake County, to make policy and budgetary decisions regarding the day-to-day operations of the school system, and to equip educators in providing top quality, unbiased, education to the citizens of Wake County. But this is not happening. Student test scores have declined, and graduation rates are questionable as children are being passed even if they have failed core classes. Wake Technical College reports that half the students entering must take classes bringing them up to college level. To turn this around, several things need to change:

- Parents are partners with the school system. Parents are trusting the school system to provide quality education to their child. Parental involvement should be encouraged, not discouraged. Parents should be treated with respect by the board and the administration. Respect should be given for parent's decisions regarding medical privacy and what materials their child is exposed to. Parents should be allowed access to their child's school at any time and for any reason, whether it be to volunteer or check in on their child. This is not currently happening as parents are not allowed in school to volunteer and are forced to wait outside when checking a child in or out. The goal is to create an atmosphere that educates students and welcomes their parents as partners in this process.
- The fiscal management of resources provided to WCPSS needs major improvement. More than half of Wake county's budget and half of the state budget goes towards education. This creates a multibillion-dollar budget to be managed by WCPSS board. The goal of managing this budget should be to provide a quality academic education to the students of Wake County.
- Quality academic education should focus on reading, writing, history, mathematics, and science. It should also include an understanding of how our government works without a student knowing a teacher's political convictions. However, the reality is that test scores are declining, cursive writing is not taught, and too often teachers are allowing their personal views into the classroom and therefore are not providing an unbiased education. The focus should be on curriculum that is unbiased and readily available to parents.
- Transparency of WCPSS board and administration with the public is of the utmost urgency. Transparency is more than removing limitations placed by the board regarding public meeting attendance and participation. Parents need to have a transparent understanding of what is being taught in the classroom. There are no textbooks to see what is going on in a child's class. Currently, teachers do not post full lesson plans and only provide them upon request by the parent. Posting lesson plans 2 weeks or more in advance would allow parents to review and speak with their child's teacher regarding any concerns.

Enrollment in WCPSS has declined in the 2020-21 school year by more than 3500 students. Parents are seeking other avenues of education due to lower quality of education, worsening test scores, and discouragement of parental involvement. By partnering with parents, changing how the board manages the budget, focusing on quality education and improving transparency of WCPSS, we can make WCPSS the desired education system of choice in Wake County.

Regards,

A handwritten signature in cursive script that reads "Becky Lew-Hobbs".

Becky Lew-Hobbs  
Candidate for District 4, WCPSS

1028 Washington Street

Cary, NC 27511

February 8, 2021

Dear Members of the Wake County School Board:

It is with a great deal of support that I recommend Rebecca (Becky) Lew as a member of the WCPSS School Board. As a long-time educator and as someone who has known the Lew family for many years, I can attest to the value Becky will bring to the school board.

A school board needs balance – balance of experience, balance of opinion, balance of background. Becky will bring that balance to the board that currently has the reputation of being sorely unbalanced. Becky has a history of volunteerism in our schools and in our community, a trait that should unite the current board. She also has the ability and the desire to look in depth at issues as she recently did with the appointment of Mr. Artis as a replacement for Mr. Sutton. Citizens of Wake County deserve intelligent board members who are not simply sheep who go along to get along.

Becky is a product of Wake County Schools during a time that WCPSS stood for academic excellence. As a long-time teacher in WCPSS, I have had experience since my part-time retirement that spans K – U. I also served on the committee appointed by the State Board of Education to evaluate math standards. In addition to being a decades long math educator, I served as a math resource teacher at a low performing elementary school in Durham and as a teacher educator at two local universities. I have continued to be passionate about the education of our children as I believe that education is the key to escaping poverty; I also believe that our all students need to be served and to be challenged. What I have personally observed is that learning is no longer the focus of WCPSS. I have written many of you about that concern. Unfortunately, only Dr. Martin has ever responded. Like most parents and citizens, I want board members who put learning first, who don't ascribe to a graduation rate that reflects low standards, who care about the importance of the partnership among parents, schools and the public, who believe that education of our youth is our most important asset in the preservation of our democratic republic. I believe that Becky Lew fits that description.

Respectfully,

*Julie Schilawski*



# Hephzibah

Baptist Church  
Come Connect Serve Go

**Aaron Wallace**  
Lead Pastor

**John Wilson**  
Associate Pastor of  
Discipleship and  
Missions

**Kevin Bragg**  
Pastor of Worship  
and Arts

**Blake Powers**  
Student Pastor

**Terry Zimmerman**  
Director of  
Children's Ministries

**Tracy Moseley**  
Assistant Director of  
Children's Ministries

**Gordon Johnson**  
Director of  
Pastoral Care

**Karl Leonard**  
Director of Ministry  
Enablement

**Leanne Lindsay**  
Recreation Director

**Bailey Powers**  
Communications  
Director

February 9, 2022

Wake County Board of Education Crossroads  
5625 Dillard Drive  
Cary, North Carolina 27518

RE: Recommendation of Becky Lew-Hobbs

To Whom It May Concern:

I write to express my sincere and earnest support for Becky Lew-Hobbs as she seeks to serve with the Board of Education. Becky and her family have been active members and leaders within our church for 7 years. In that time, Becky has participated with our choir, has led with our young people, and led our church in its outreach partnership to Wendell Middle School. During that time, Becky remained in contact with the administration of WMS. Under her leadership, we were able to provide meals to the faculty and staff, serve as proctors for exams, and otherwise fill the role of a parent-teacher organization. Our people loved loving on the folks at WMS and Becky was the force behind this!

Becky is outspoken and gets things done. She is intelligent and a thinking individual as well as a passionate parent and advocate, not merely for her own children, but all those involved in the educational process.

With kindest regards,

Rev. Kevin Bragg  
Pastor of Worship & Arts

1794 Wendell Blvd., Wendell, NC 27591  
(919) 365-7847 [www.hbcwendell.com](http://www.hbcwendell.com)



February 20, 2022

Wake County Board of Education  
Crossroads I  
5625 Dillard Drive  
Cary, NC 275118

Dear Board Members,

I'm writing to recommend Becky Lew-Hobbs for District 4 Wake County School Board Representative. I have known Becky for more than 20 years and have seen her overcome many challenges in her life.

During this time, I have come to know that she is a dedicated, professional businessperson who has experience with contracts, policies, as well as business operations. I find that she has the ability to look at information and new ideas and provide insightful feedback. These skills would be a valuable asset to the public school system.

I know she has volunteered for many years at several Wake County schools. Becky is thoughtful, capable, and straight forward. She is always quick on her feet. I have found her to be a person of high integrity and honesty.

Becky would be a tremendous asset to Wake County and I recommend her to you without reservation.

Sincerely,

A handwritten signature in black ink, appearing to read "Perry Kirch", written over a light blue horizontal band.

Dr. Perry Kirch  
Garner Chiropractic & Wellness Center



Becky Hobbs <becky.mlh@gmail.com>

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## Electric service verification

1 message

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**noreply@duke-energy.com** <noreply-opentextprod@duke-energy.com>  
Reply-To: noreply-opentextprod@duke-energy.com  
To: becky.mlh@gmail.com

Sun, Feb 6, 2022 at 2:15 PM



Account Number  
XXXX XXXX 0440

## Verification of electric service

This will serve as confirmation that MR CHRIS HOBBS was or has been a Duke Energy Progress customer at the following service address for the specified period of time.

Service Location Address: **720 HANSKA WAY**

Electric Service Begin Date: May 12, 2010

Electric Service End Date or Current Month Service Date: Feb. 6, 2022

If you need additional information or have questions about this electric service, please call us at 800.452.2777 during the hours of 7 a.m. to 7 p.m., Monday through Friday.

Para español, visite [duke-energy.com/español](https://duke-energy.com/español) o bien, llame al 800.452.2777 para hablar con un representante que habla español.

Sincerely,  
Duke Energy Progress



[Privacy Policy](#) [duke-energy.com](https://duke-energy.com)

Duke Energy 550 South Tryon Street Charlotte, NC 28202

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**\*\*Duplicate Billing Statement\*\***



printer friendly



new search



return

**Please mail payments and correspondence to:**

**Wake County Tax Administration  
PO Box 580084  
Charlotte NC 28258-0084**

**HOBBS, REBECCA LEW  
HOBBS, CHRISTOPHER V**

Acct #: **0000238016-2021-2021-000000**

Acct Status:

Bill Date: **07/21/2021**  
Due Date: **09/01/2021**  
Interest Begins: **01/06/2022**

Description: **LO281 VILLAGE LAKES PH10 BM1997-1729**  
Location: **720 HANSKA WAY RALEIGH 27610-2269**

Municipality: **Raleigh**  
Fire District:  
Special Dist:

REID: **0238016** Acres: **.13**

Class: **2**

PIN: **1734217032**

Recycle Units: **1**

Assessed Value	Orig	Adj	Rate	Taxing Units	Amt Billed	Adj Billed	Payment Allocation
Real	[REDACTED]		.3730	Raleigh	[REDACTED]		Raleigh
Deferred	[REDACTED]			Special District			Special District
Use	[REDACTED]			Late List Penalty			Late List Penalty
Personal				Vehicle Fee			Vehicle Fee
Exclusion				<b>Total Raleigh</b>	[REDACTED]		City Interest
<b>Total Value</b>	[REDACTED]				[REDACTED]		Wake County
			.6000	Wake County	[REDACTED]		Fire District
				Fire District			Special District
				Special District			Late List Penalty
				Late List Penalty			Recycle Fee
				Recycle Fee	[REDACTED]		County Interest
				<b>Total Wake County</b>	[REDACTED]		Costs
				<b>Total Billed</b>	[REDACTED]		<b>Total Paid</b>
							Principal Due
							Interest Due
							Costs
							<b>Total Due</b>

**Paid in Full 11/10/2021**

The property records and tax bill data provided herein represent information as it currently exists in the Wake County collection system. This data is subject to change daily. Wake County makes no warranties, express or implied, concerning the accuracy, completeness, reliability, or suitability of this data. Furthermore, this office assumes no liability whatsoever associated with the use or misuse of such data.

Questions? E-mail [taxhelp@wakegov.com](mailto:taxhelp@wakegov.com) or call the Wake County Department of Tax Administration at 919-856-5400.

New Search

**REBECCA MARIE LEW-HOBBS**  
**720 HANSKA WAY**  
**RALEIGH, NC 27610**

[Collapse all sections](#) | [Expand all sections](#)

YOUR VOTER DETAILS 

<b>County:</b>	WAKE
<b>Status:</b>	ACTIVE
<b>Voter Reg Num:</b>	000009967664
<b>NCID:</b>	EH103074
<b>Party:</b>	REP
<b>Race:</b>	WHITE
<b>Ethnicity:</b>	NOT HISPANIC or NOT LATINO
<b>Gender:</b>	FEMALE
<b>Registration Date:</b>	01/01/1988
<b>NCDMV Customer:</b>	Yes

YOUR JURISDICTIONS 

<b>Precinct:</b>	PRECINCT 17-07
<b>Congress:</b>	CONGRESSIONAL DISTRICT 5
<b>NC Senate:</b>	NC SENATE DISTRICT 14
<b>NC House:</b>	NC HOUSE DISTRICT 38
<b>Superior Court:</b>	NC SUPERIOR COURT DISTRICT 10B
<b>Judicial:</b>	NC JUDICIAL DISTRICT 10B
<b>Prosecutorial:</b>	10TH PROSECUTORIAL
<b>County Commissioner:</b>	COUNTY COMMISSIONER 5
<b>Municipality:</b>	RALEIGH
<b>Ward:</b>	RALEIGH MUNICIPAL DISTRICT C
<b>School:</b>	BOARD OF EDUCATION 4