



MEMO

TO: West Ada School Board

FROM: Jason Warr

DATE: July 27, 2023

RE: Coca Cola Agreement

WASD Trustees,

West Ada High Schools are asking for board approval for an exclusive beverage agreement with Swire Coca-Cola starting in the fall semester of 2023 and ending in the spring of 2027. This agreement will add Eagle High School, Mountain View High School, Renaissance High School and Rocky Mountain High School as Swire Coca Cola sponsored schools. The terms of the agreement would be as follows:

1. Year 1: \$2,000 signing bonus to qualifying schools: Mountain View, Eagle, Rocky Mountain and Meridian (Meridian is renewing). \$500 bonus to Renaissance High School
2. Year 2- \$1,600 signing bonus to Centennial High School (renewing)
3. Year 4- \$800 signing bonus to Owyhee High School (renewing)
4. Swire Coca-Cola will provide \$6,000 hard cost and \$5,000 in exchangeable goods to the West Ada raffle on a yearly basis.
5. \$10,000 Swire managed conversion point of sale fund for school needs.
6. Schools will be compensated \$1,000 of Coca Cola product at retail value. (Yearly)
7. 35% vending commission. (Excludes 12 oz cans)
8. \$7.50 per case on 20 oz SSD (soft drinks), Smartwater and Powerade, which is paid at the end of the year.

This agreement will offer our schools the opportunity to generate revenue for their schools for the coming years.

Thank you,

Jason Warr