

**YONDR**

PHONE-FREE SCHOOLS

[OVERYONDR.COM](https://overyondr.com)

# 10 YEARS OF PHONE-FREE SCHOOLS



**1 MILLION  
STUDENTS USE  
YONDR DAILY**



**3,000+ SCHOOL  
PARTNERS IN  
24 COUNTRIES**



**5 OFFICES IN  
CA, NY, MN, UK,  
AND AUS**

MINIMIZE DISTRACTIONS  
**MAXIMIZE LEARNING**

**NEWS HEADLINES  
SHOW THE STRUGGLES  
SCHOOLS ARE FACING**

**Digital Distractions in Class Linked  
to Lower Academic Performance**

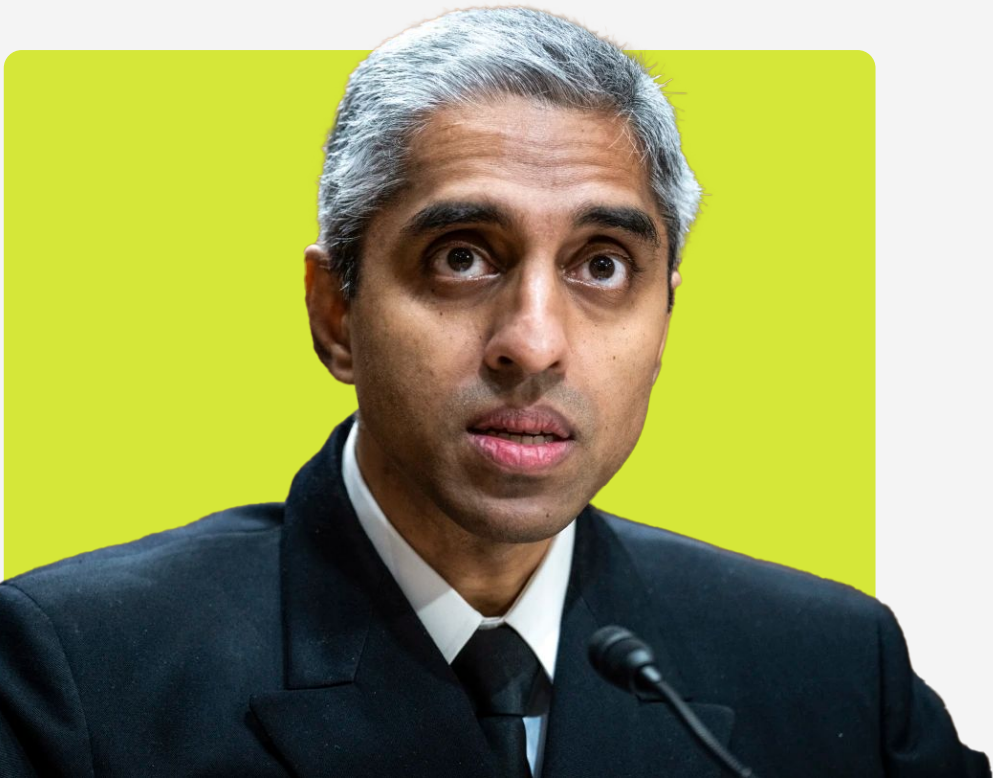
**The Epidemic of Anxiety  
Among Today's Students**

Study: Outside of School, America's  
Teens Average 70 Hours Per Week  
Glued to Screens

*Teen Girls Confront an Epidemic of  
Deepfake Nudes in Schools*

**School District Sued After Viral  
Video Showed Brutal Student Attack**

# US SURGEON GENERAL ISSUES A WARNING ABOUT SOCIAL MEDIA'S IMPACT ON YOUTH MENTAL HEALTH



*“We are in the middle of a national youth mental health crisis, and I am concerned that social media is an important driver of that crisis—one that we must urgently address.”*

*– US Surgeon General,  
Vivek Murthy*

## PHONE BANS AND COLLECTION METHODS ARE NOT ENOUGH

“ Cellphone bans are in place in 77% of schools. But this high number seems to refer to a very low bar: any school that tells students they should not use their phone while in class. **That’s not really a ban; it’s more of an unenforceable wish.**

– Jonathan Haidt, Author and Social Psychologist



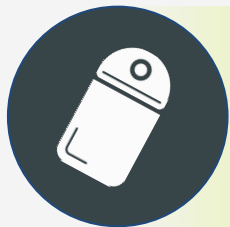


## THE SOLUTION

# THE YONDR PROGRAM

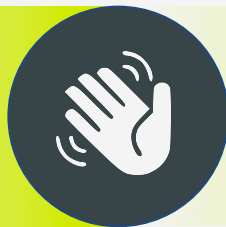
Create a focused learning environment for all students from arrival to dismissal.

## THE YONDR PROGRAM



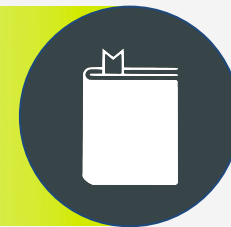
### PHONE-FREE EQUIPMENT

- Student Pouches
- Medical Pouches
- Magnet Bases and Handheld Magnets
- Storage Totes and Hampers
- Magnet Lockbox



### TRAINING AND SUPPORT

- Implementation Planning
  - Program Orientation
  - Ongoing Support
- Assessment and Evaluation
- On-Site Implementation



### CURRICULUM RESOURCES

*Launching Fall 2024*

- Fundamentals of Digital Citizenship
  - Lesson Plans
  - Phone-Free Activity Guides
  - Resource Library for Parents
- Program Maintenance Resources

## WATCH THE YONDR PROGRAM IN ACTION



# SCHOOL-WIDE, PHONE-FREE FOCUS

Yondr school partners see improvements in:

- Student behavior
- Academic performance
- Social connection
- Mental health
- Student engagement
- Narrowing the achievement gap
- College and career readiness

“ Students are actually talking to one another. You can see students’ faces and eyes as they’re walking in the hallways and not looking down at their phones.

— Yvonne Shiu, School Principal

“ We got our first state test results back and our English I and II passing rate doubled and our Biology rate tripled. Our US History pass rate went up five fold.

— James Villa, School Principal

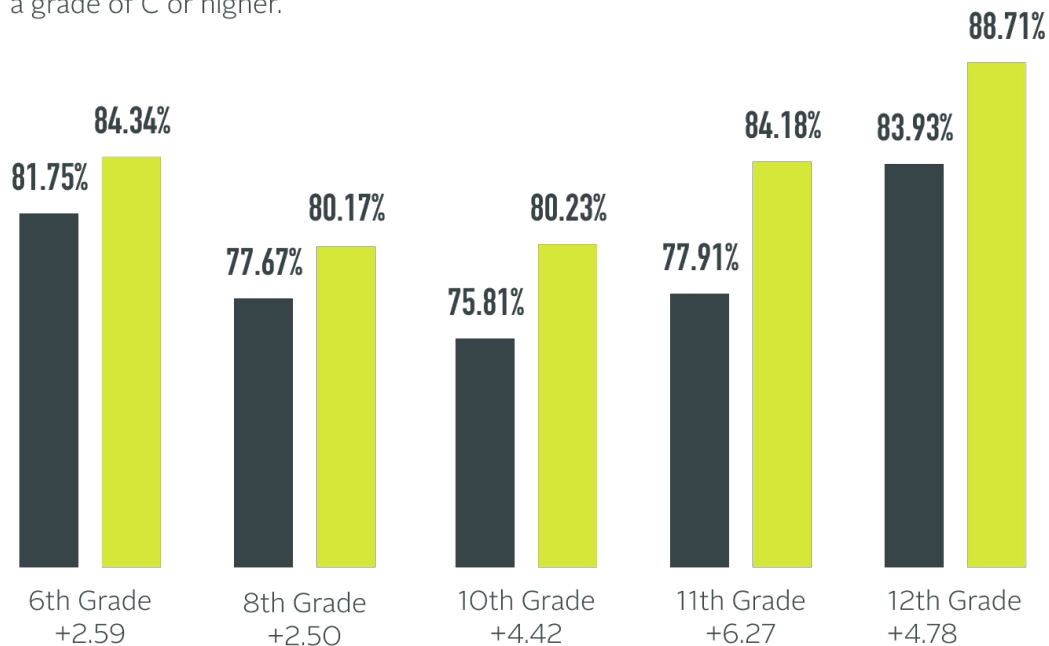
“ Discipline issues are down significantly, by about a third.

— State Superintendent Eric Mackey

## STUDENT SUCCESS RATE

Percentage of students earning a grade of C or higher.

Previous Year      Year-1 with Yondr



Source: *Yondr in Education White Paper*

### After implementing Yondr:

- 38% increased probability of passing grades in academically focused classes for 11th and 12th grades
- Increased academic success across all grade levels.

### Read the full White Paper:

[Yondr in Education: An Examination of Academic and Behavioral Outcomes](#)

## IMPACT ON STUDENT BEHAVIOR

Average monthly behavior referrals

Referral type	Before Yondr	After Yondr	Percent Change
<b>BEHAVIOR</b>	302.4	170.2	-43.72%
<b>TECHNOLOGY</b>	45.6	24.9	-45.37%
<b>BULLYING/HARASSMENT</b>	37.4	24.4	-34.72%
<b>SUBSTANCE USE</b>	4.0	2.2	-44.44%
<b>ACADEMIC INTEGRITY</b>	3.6	2.9	-18.75%

Source: [Yondr in Education White Paper](#)

“We want to focus on mental health. We want to focus on social and emotional learning. And we want our kids to be able to focus in class.”

— Melvin Brown, Superintendent

“We estimate that the reduction in social issues saves the equivalent of one person's annual salary over the course of a school year.”

— Jonathan C, School Principal

“Phones represent this wild, wild west. Teenagers were taking videos and bullying each other... Yondr was an unquestioned success.”

— Diego Ochoa, Superintendent

## YONDR SCHOOL SURVEY RESULTS

86%

Saw a positive impact on safety and wellness

84%

Saw a positive change in student engagement

72%

Saw a positive change in student behavior



**YONDR: THE EXTRAORDINARY RESULTS OF ONE SCHOOL'S PHONE BAN.**



**THIS SIMPLE SOLUTION TO SMARTPHONE ADDICTION**



**PHONE-FREE AND LOVING IT. WHY YONDR USAGE IS SPIKING IN SCHOOL DISTRICTS.**



**YONDR TRANSFORMED THIS NEWBURGH SCHOOL WITH A PHONE-FREE PROGRAM.**



**PHONE POUCHES PROMISE TO IMPROVE FOCUS AT SCHOOL.**



**GOVERNOR SUGGESTS THAT ALL SCHOOLS SHOULD USE YONDR.**

## THE YONDR PROGRAM INCLUDES

- **Phone-Free Equipment.** Student pouches, medical pouches, magnet bases, handheld magnets, storage totes, and storage hampers.
- **Training and Support.** Implementation planning, program orientation, ongoing support, yearly assessment and evaluation.
- **Curriculum Resources.** Fundamentals of digital citizenship, lesson plans, activity guides, resource library, and program maintenance.



**\$30 PER STUDENT**

*Based on enrollment size.*





**MAXIMIZE  
INSTRUCTION TIME**



**FOCUS STUDENTS  
ON LEARNING**



**REDUCE BEHAVIORAL  
ISSUES**



**IMPROVE ACADEMIC  
OUTCOMES**



**BUILD COMMUNITY  
AND SOCIAL  
INTERACTION**

**THE YONDR PROGRAM SHIELDS STUDENTS FROM THE NEGATIVE EFFECTS OF PHONES  
ANXIETY AND DEPRESSION • SOCIAL ALIENATION • BEHAVIORAL ISSUES • CYBER BULLYING • POOR ACADEMIC PERFORMANCE**



## PHONE-FREE SCHOOLS FEEL DIFFERENT

Let's work together to create an environment for your students to thrive without distractions.

# THANK YOU

Reach out with any questions  
[TEAM@VERYONDR.COM](mailto:TEAM@VERYONDR.COM)

Learn more at  
[VERYONDR.COM](https://VERYONDR.COM)