



Educator-Driven Approach Curriculum Review and Procurement Process

Dr. Stacey Wilson-Norman, Chief Academic Advancement Officer

Drew Cook, Assistant Superintendent for Academics

Dr. Kendra King, Senior Director for Curriculum, Instruction, and Assessment

WCPSS Board Presentation
January 21, 2025

Desired Outcomes



Outline the steps, purpose, and rationale behind our district's curriculum review and procurement process.

Highlight the engagement of essential partners including educators, students, and families throughout the review and procurement cycle.

Educator-Driven Approach
Curriculum Review and Procurement Process

Share insights and lessons learned from previous cycles.

PRIORITY 1

STUDENT KNOWLEDGE AND SKILLS

The Four Cs

Literacies | Knowledge and Skills

GOAL 2: PROFICIENCY

By 2028, **90%** of WCPSS students will **meet or exceed grade level proficiency.**

By 2028, WCPSS will **eliminate proficiency disparities** by race, ethnicity, gender, and socio-economic status.

Strategic Plan 2023-2028
Pathways to Excellence & Equity



Board Policy 3100 Curriculum Development

- Dedicated, Full-Time Curriculum, Instruction and Assessment Team
- Development of a Diverse and Representative Curriculum Committee
- Current Statewide Instructional Standards Serve as a Foundation
- Ongoing Evaluation and Reporting



Board Policy 3200 Selection of Instructional Materials

- Diverse and Comprehensive Material Selection
- Structured Selection Process
- Ongoing Evaluation and Community Involvement

STRATEGIC ALIGNMENT



WAKE COUNTY
PUBLIC SCHOOL SYSTEM

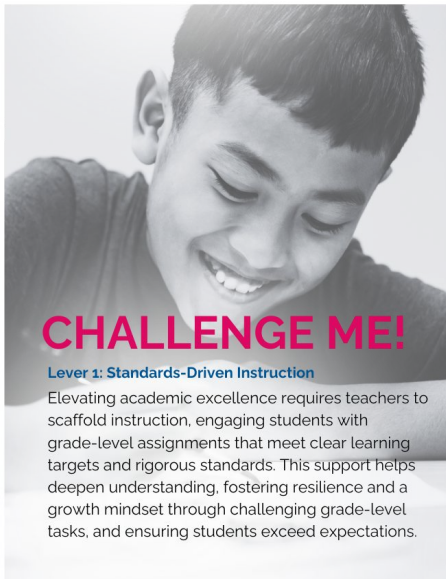
LEARNING MODEL

Leading teaching and learning through the lens of our students.



SEE ME!

Lever 3: Student Well-Being and Resilience
Fostering a positive, inclusive classroom climate, ensuring every student feels safe, welcomed, and respected. Acknowledging students' identities, cultures, and achievements, this approach enhances a sense of belonging.



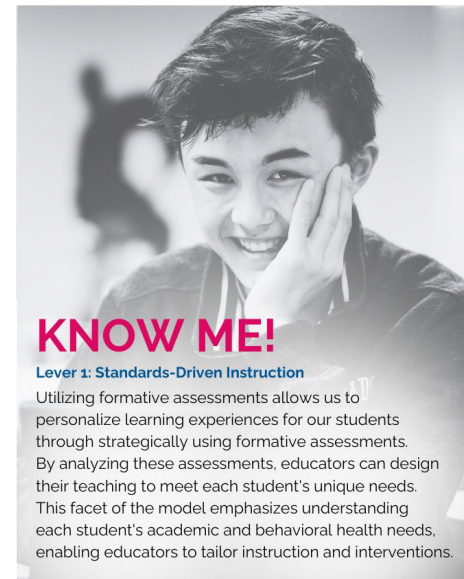
CHALLENGE ME!

Lever 1: Standards-Driven Instruction
Elevating academic excellence requires teachers to scaffold instruction, engaging students with grade-level assignments that meet clear learning targets and rigorous standards. This support helps deepen understanding, fostering resilience and a growth mindset through challenging grade-level tasks, and ensuring students exceed expectations.



ENGAGE ME!

Lever 2: High-Impact Instructional Strategies
Employing practices that stimulate higher-order thinking, such as integrating writing across the curriculum and utilizing techniques to bolster comprehension. This approach ensures that learning is not only interactive and collaborative but also deeply relevant to students' lives and interests.



KNOW ME!

Lever 1: Standards-Driven Instruction
Utilizing formative assessments allows us to personalize learning experiences for our students through strategically using formative assessments. By analyzing these assessments, educators can design their teaching to meet each student's unique needs. This facet of the model emphasizes understanding each student's academic and behavioral health needs, enabling educators to tailor instruction and interventions.



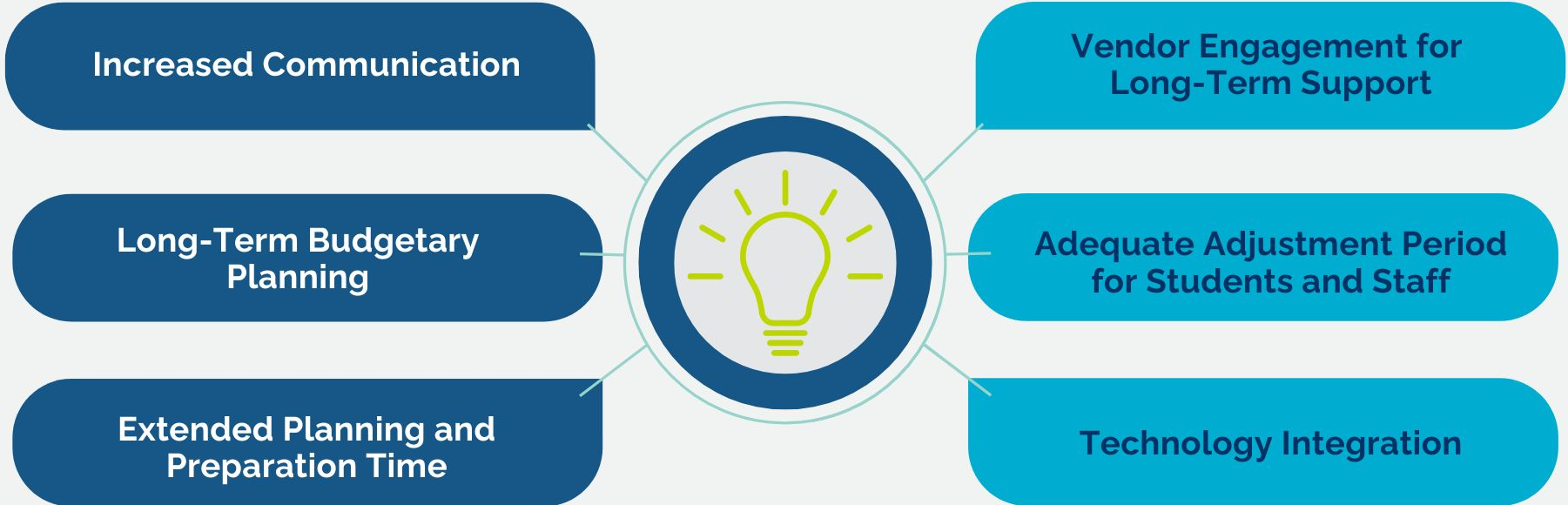
Insights and Lessons Learned

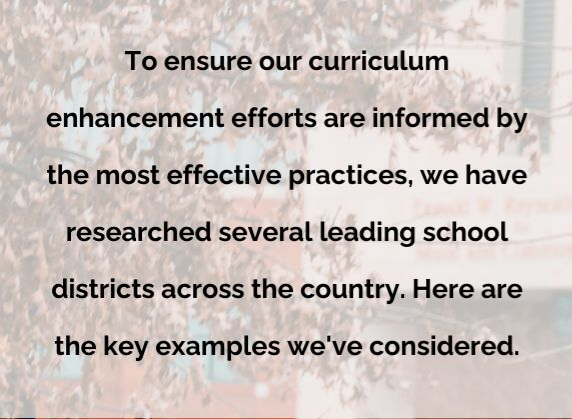
Lessons Learned



Key Insights for Continuous Improvement

Reflecting on our previous curriculum procurement experiences, we've identified several lessons that have informed significant enhancements to our process. These insights are critical for adapting and refining our approach to meet future educational needs effectively.





To ensure our curriculum enhancement efforts are informed by the most effective practices, we have researched several leading school districts across the country. Here are the key examples we've considered.



Benchmarking District Innovations for Process Enhancement



Paramus Public Schools Paramus, New Jersey

- Structured Long-Term Planning for Procurement
- Evaluation Based on Performance Criteria



Los Angeles Unified School District Los Angeles, California

- Competition and Procurement Planning
- Detailed Planning and Forward-Looking Strategies



Clark County School District Las Vegas, Nevada

- Inclusive Selection Process
- Systematic and Collaborative Review Process
- Adaptation to Changes in Selected Materials



Fairfax County Public Schools Falls Church, Virginia

- Communications Strategy for Transparency
- Public Review and Feedback Integration
- Detailed Implementation Planning



Albuquerque Public Schools Albuquerque, New Mexico

- Strategies for Procuring Professional Development Aligned to Curriculum Materials



Atlanta Public Schools Atlanta, Georgia

- Engaging a Diverse Range of Vendors
- Essential Partner Collaboration in Decision-Making



Dallas Independent School District Dallas, Texas

- Instructional Materials Review Rubric
- Communication Strategies for Engagement of Essential Partners



Gwinnett County Public Schools Suwanee, Georgia

- Essential Partners Surveys
- Strategies for Piloting Materials



Valuable Feedback Shaping Our Curriculum Procurement

Insights from Superintendent's Teacher Advisory Council

We've gathered feedback from the Superintendent's Teacher Advisory Council to inform and enhance our curriculum review and procurement process. Here are some pivotal insights that have shaped our enhancements.

October 10, 2024

DIVERSE CURRICULUM NEEDS

Feedback: Need for materials that are inclusive and culturally relevant.
Action: Select diverse and engaging content.

COMPREHENSIVE TEACHER SUPPORT

Feedback: Request for robust training on new materials.
Action: Implement ongoing professional development.

FLEXIBILITY IN TEACHING MATERIALS

Feedback: Materials should adapt to diverse classroom needs.
Action: Provide flexible curriculum options.

ENHANCED COMMUNICATION

Feedback: Desire for better updates and involvement.
Action: Establish continuous communication and feedback loops.

LONG-TERM STRATEGIC PLANNING

Feedback: Align with state timelines and thorough material evaluation.
Action: Sync procurement with state adoptions and evaluate regularly.



Curriculum Review and Procurement Process Overview

Aligning District Curriculum with State Standards

A Systematic Approach from Adoption to Implementation



**WAKE COUNTY
PUBLIC SCHOOL SYSTEM**

District Curriculum Review and Procurement

State Standards Adoption



Curriculum Review



Curriculum Development



Curriculum Procurement





Goals for Enhancement



Increased Essential Partner Engagement



Enhanced Communication



Aligned Long-Range Planning

These enhancements aim to **streamline decision-making, boost resource efficiency, and elevate educator-informed decision-making.**

By involving essential partners more deeply and clarifying the process, we foster a more **inclusive, effective, and transparent approach to curriculum review and procurement.**

Enhancing our Process

WCPSS has designed a process that serves as a **sustainable procedure** for all future curriculum review & procurement initiatives. This established process is crafted to **align with state educational standards** and **meet the diverse needs of our district**, while also **adhering to board policy**. It ensures a foundation that supports continual improvement and adaptation, making it robust and responsive to evolving educational demands.



The Process

PHASE 0



Strategic Planning and Budget Assessment

Prepare for future standards adoptions by conducting preliminary assessments and Requests for Information (RFIs) on potential curriculum options.

Conduct RFIs to estimate costs and explore potential curriculum materials.

Align long-term educational goals with budgetary frameworks and resource allocation.

PHASE 1



Needs Assessment and Essential Partner Engagement

Identify instructional gaps, priorities, and desired outcomes necessitated by shifts in state + national standards and **gather input** from essential partners.

Assess current curriculum effectiveness against upcoming standards.

Engage with educators, students, parents, and community members to understand their needs and expectations.

PHASE 2



Research and Evaluation

Explore curriculum options that align with goals and evaluate their effectiveness.

Review available curriculum materials that meet the forecasted standards.

Engage essential partners in the evaluation process to ensure the selected options are comprehensive and suitable.

PHASE 3



Decision-Making and Approval

Select the curriculum that best meets identified needs and gain approval for adoption.

Facilitate a representative shared decision-making process involving educators and administrators from all impacted schools.

Ensure the selection fosters a **collaborative approach** and meets budget considerations.

PHASE 4



Initial Implementation and Professional Learning

Roll out the selected curriculum with fidelity and ensure its effectiveness.

Conduct comprehensive professional learning sessions to equip educators with the necessary tools and strategies.

Monitor initial implementation feedback to adjust training and resources as needed.

PHASE 5

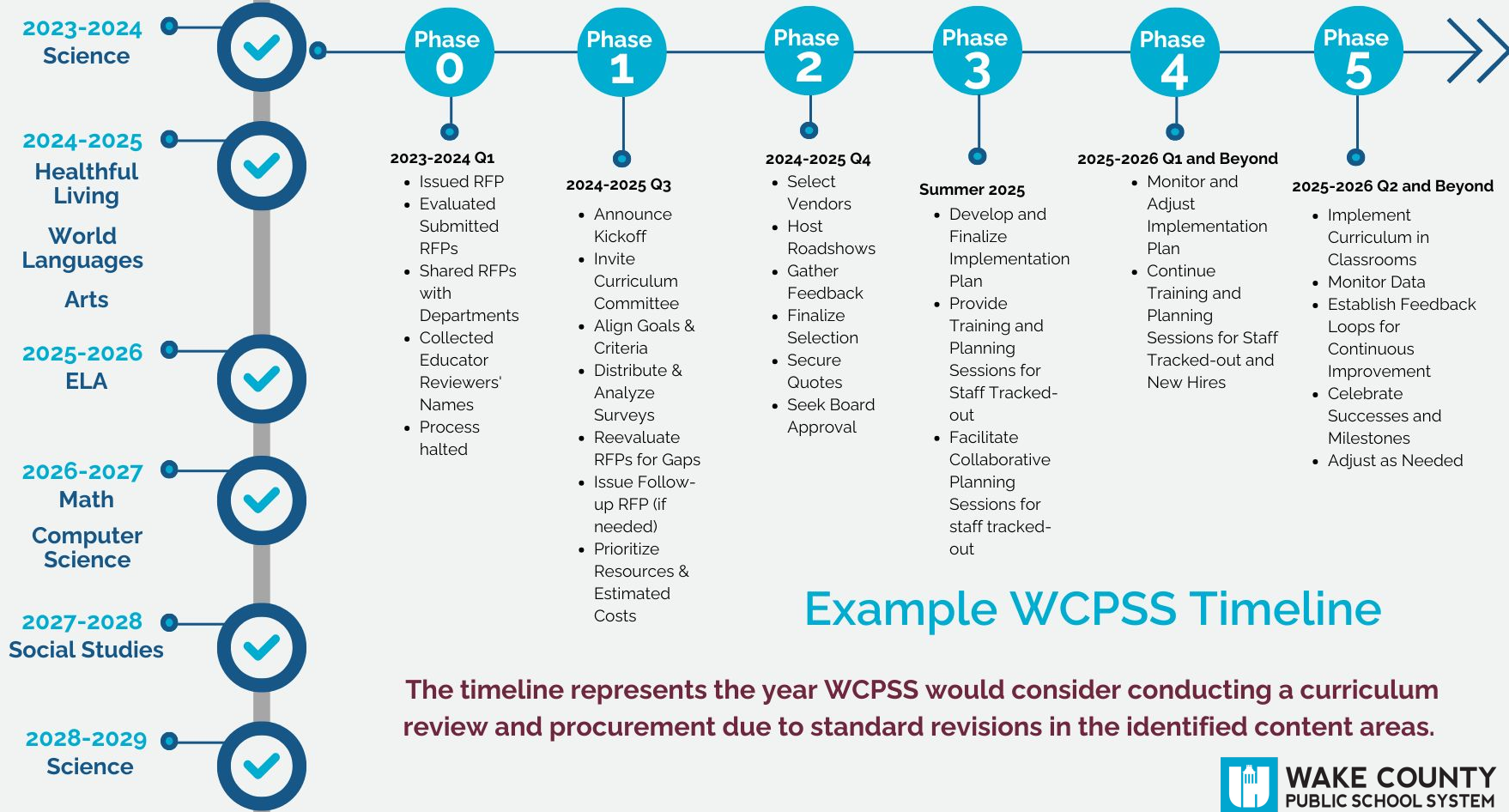


Ongoing Implementation and Review

Ensure the sustained success of the curriculum by regularly assessing its impact and adapting to emerging challenges.

Regularly review curriculum effectiveness and adjust based on educator and student feedback.

Update resources to meet dynamic educational needs and incorporate new insights.



Example WCPSS Timeline

The timeline represents the year WCPSS would consider conducting a curriculum review and procurement due to standard revisions in the identified content areas.



Enhancements and Essential Partner Engagement

Key Process Additions



1 Curriculum Committee Expansion

Expanding the curriculum committee to ensure representation from all schools impacted, covering PreK-12. We are adding 5-7 members from each of the 9 district areas, creating a diverse cohort of educators and leaders from across schools.

Increased Representation



- Central Services Cross-Departmental Representation
- Educators from All Impacted Grade Levels
- Comprehensive Range of Educational Roles
- Diversity in School Types and Student Needs
- Equitable Representation from all Areas & Schools

2 Vendor Presentations

Instituting formal presentation sessions where vendors can showcase their products and answer questions from the curriculum committee.

Increased Access to Options & Materials



- Comprehensive Material Access
- Evaluation Rubric
- Ranking System to Narrow Selection Choices for Roadshow
- Opportunities for Questions and Demonstrations

3 Roadshow Reviews

Organizing a series of 'roadshows' where final choices of curriculum materials are presented across all regions in 3 schools per area for review by educators, students, and parents.

Increased Materials Access to Schools and Communities



- Enhanced Essential Partner Engagement
- Real-Time Feedback Collection
- Increased Locations and Timing
- Findings and Feedback Inform Curriculum Committee

Essential Partner Journey



Phase 0

Strategic Planning and Budget Assessment

Engaged Partners

Curriculum, Instruction, & Assessment
District Finance Teams
District Leadership



Phase 2

Research and Evaluation

Engaged Partners

Curriculum, Instruction, & Assessment
Curriculum Committee
Academic Researchers



Phase 4

Initial Implementation and Professional Learning

Engaged Partners

Curriculum, Instruction, & Assessment
Professional Learning Trainers
Range of Educator Roles



Families

Families are vital partners, engaged through workshops, surveys, and open forums to effectively incorporate their insights.

Phase 1

Needs Assessment &
Essential Partner Engagement

Engaged Partners

Curriculum, Instruction, & Assessment
Curriculum Committee
Administrators
Educators



Phase 3

Decision-Making and Approval

Engaged Partners

Curriculum Committee
5-7 Reps per Area: Vendor Presentations
3 Schools per Area: Roadshow Reviews



Phase 5

Ongoing Implementation and Review

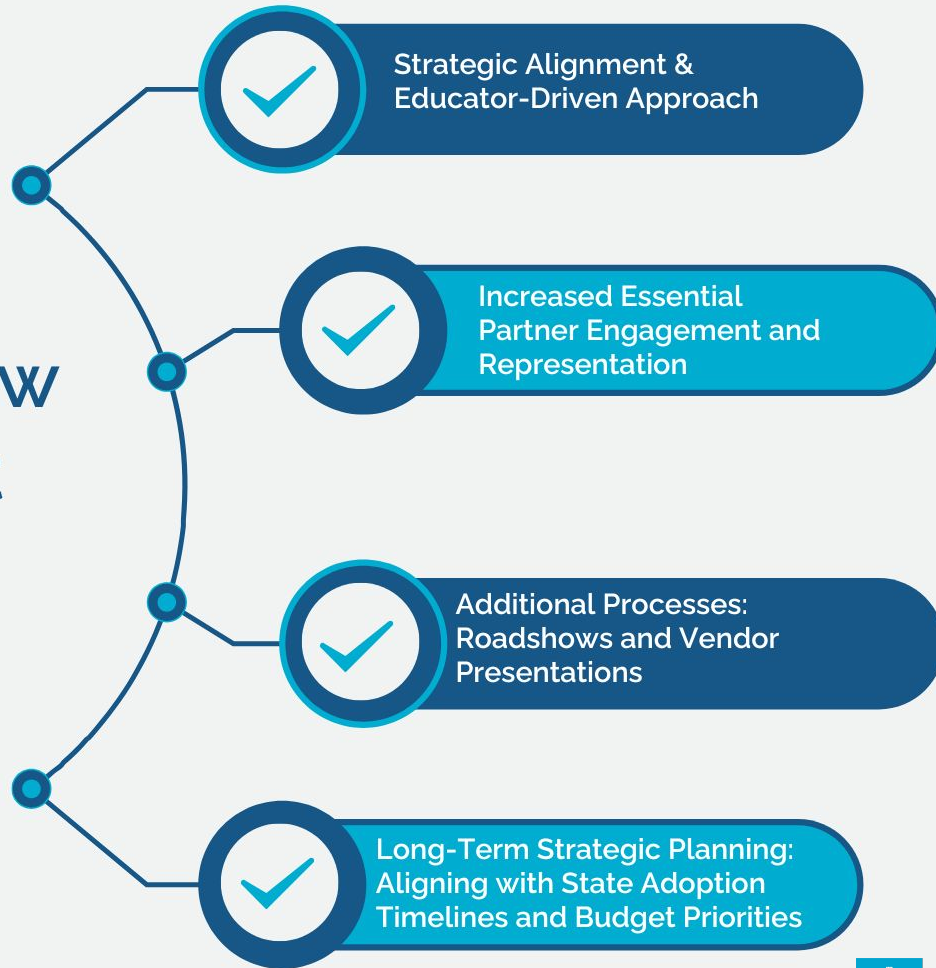
Engaged Partners

Curriculum Committee
External Evaluators



SUMMARY

Enhancing Our Curriculum Review and Procurement Process





Questions?

Dr. Stacey Wilson-Norman, swilsonnorman@wcpss.net

Drew Cook, dcook@wcpss.net

Dr. Kendra King, kking9@wcpss.net