

METROPOLITAN
TRANSPORTATION
COMMISSION

2022-23
SAFE ROUTES TO SCHOOL PROGRAM



WHY SAFE ROUTES TO SCHOOL?

Increased Walking and Bicycling

Safer Students

Reduced Traffic congestion

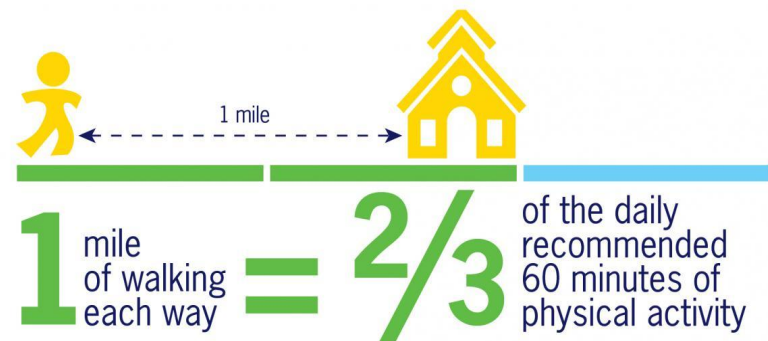
Lower transportation costs for school districts and families

Healthier Student Environment

Cleaner Air, Reduced GHG Emissions

Improved Academic Performance

Reduced student absences and tardiness



SRCS PARTICIPATING SCHOOLS (K-8)

Comprehensive Sites 2022-23	Past Participation	Potential Participant
Cesar Chavez	Albert Biella	Luther Burbank
Helen Lehman	Brook Hill	Steele Lane
Hidden Valley	Abraham Lincoln	High schools (future contract)
James Monroe	Rincon Valley Middle	
Proctor Terrace	Herbert Slater Middle	
Santa Rosa Charter School for the Arts	Hilliard Comstock Middle	
Santa Rosa French American Charter	Santa Rosa Accelerated Charter	
Santa Rosa Middle		

PROGRAM SERVICES



- **Walk, Bike & Carpool to School Encouragement Support**
 - Walk & Roll Events & Challenges
 - Promotional Materials & incentives
- **4th Grade Bicycle “Rodeos”**
- **2nd-5th Grade Classroom Bike/Ped Safety Lessons**
- **Middle School Bike Safety/Skill Lessons & Youth Engagement**
- **Community Education/Outreach**
- **Learn to Ride, Family Bike Workshops, Bike Camp & Rides, Bikemobile**

ACTIVE TRANSPORTATION ENCOURAGEMENT



7 Participating SRCS Sites participate in Walk & Roll to School Events



FOR THE EARTH MONTH
with SAFE ROUTES TO SCHOOL

APRIL Take action in our Green Earth Challenge and win a gift certificate to a local restaurant!
sonomasaferroutes.org

CELEBRATE SONOMA COUNTY'S



TO SCHOOL DAY
SAFE ROUTES TO SCHOOL

*alternative date may be scheduled at some sites

MAY 3 PRIZES for kids who bike, walk, scoot or skate to participating schools!
sonomasaferroutes.org



TO SCHOOL DAY
HAVE FUN • REDUCE TRAFFIC • GET HEALTHY • BE GOOD TO THE EARTH!

Do our Walk & Roll Month CHALLENGE and win prizes!
TO PARTICIPATE, VISIT sonomasaferroutes.org



Wednesday, October 5th
20TH ANNIVERSARY!



A FEW OF OUR MONTHLY CHALLENGES OF 2022-23



Be Safe, Be Seen BINGO Challenge

Complete for a chance to win a \$25 gift card to a local BIPOC-owned business!

FULL NAME _____
 SCHOOL _____
 HOME ROOM TEACHER _____ GRADE _____

sonomasaferroutes.org



Listen to "Walk to School Like Ruby Did" Song	Check out a Book about Ruby from your local library	Learn how you can be visible at night while walking & rolling	Participate in Ruby Bridges Walk to School Day	Write a letter of thanks or acknowledgment to Ruby
Draw a picture of Ruby walking to school	Take a photo of something you wear while walking to school in winter	Learn more about Ruby with these flash cards	Learn about Brown vs. Board of Education	Staying warm and seen is important! Make your favorite cold weather drink (like hot cocoa) with your family.
November 6th set your clocks back for Daylight Savings Time	Talk to your parent/guardian or teacher about Ruby's story	Complete the Walking Safety Coloring Sheet	Follow along with the story of Ruby Bridges	With an adult, practice crossing a marked crosswalk safely. Look left, right, left and call out "walk" every time you step onto the street.
Review safe driving tips with your guardian, so they can be safe, aware drivers	Make a poster with a public service announcement about safe walking OR being a safe, aware driver.	Create a Walk & Roll winter outfit using bright colors and reflectors	Watch a video about Ruby	Write a paragraph about what you can do to make the world a better place for all races and ethnicities
Draw a picture of you walking or rolling to school	Create an acoustic poem with the word R-U-B-Y	Watch the Video Pedestrian Safer Journey for your age group	Walk or Roll to School like Ruby	



Art CONTEST

WALK & ROLL FOR OUR HEARTS!

Draw a picture demonstrating why you LOVE Walking and/or Rolling. Your picture should illustrate how or why it is fun and/or healthy for our hearts, minds, and bodies. Winners will win a \$25 gift certificate to a local Art Supply Store!

Winning pictures will ALSO be made into a 2023-24 "I Love Walk & Roll" Wall Calendar!

SUBMIT ART BY FRIDAY, MARCH 2, 2023
 (please read contest rules before submitting)

WALK & ROLL FOR OUR HEARTS CONTEST RULES

ELIGIBILITY All Sonoma County K-8 Students

THEMES Illustrate how or why walking and rolling is fun and/or healthy for the hearts, minds, and bodies of kids and/or families in Sonoma County

Optional: You may wish to choose a season for your illustration: Winter, Spring, Summer, or Fall

SUBMISSION REQUIREMENTS

- Artwork must be 8.5x11, and must be landscape orientation
- All mediums welcome: drawing, painting, mixed media, digital illustration, etc. If utilizing mixed media/collage elements, no more than 20% of collage material may be from newspapers, magazines, books, or other material pre-printed with text or designs (such as scrapbook paper)
- Submit a scanned copy in JPG or PDF format to saferoutes@bikesonoma.org, OR mail to Safe Routes to School, Sonoma County Bicycle Coalition, PO Box 3088, Santa Rosa CA 95402-3088

AWARDS

- \$25.00 Gift Card to local art supply store
- Selected winning pictures will be featured in 12-month, 2023-24 "I Love Walk & Roll Wall Calendar."
- Calendars will be printed and distributed to the winners, principals of winning schools, and to every teacher with a winning student in the challenge.
- If chosen as a winner, Safe Routes to School must be able to contact you, and may need to collect original artwork.

Send any questions to saferoutes@bikesonoma.org



WALK AND ROLL FOR MILES CHALLENGE

Walk or Roll to School or another destination on as many days in March as possible. All miles traveled must have a specific destination such as school, a store, a park, the home of a family or friend, etc. Determine the mileage to and from your destination by using Google maps or asking an adult.

1	2	3	4	5	6	7
MILES _____	MILES _____	MILES _____	MILES _____	MILES _____	MILES _____	MILES _____
DESTINATION _____	DESTINATION _____	DESTINATION _____	DESTINATION _____	DESTINATION _____	DESTINATION _____	DESTINATION _____
8	9	10	11	12	13	14
MILES _____	MILES _____	MILES _____	MILES _____	MILES _____	MILES _____	MILES _____
DESTINATION _____	DESTINATION _____	DESTINATION _____	DESTINATION _____	DESTINATION _____	DESTINATION _____	DESTINATION _____
15	16	17	18	19	20	21
MILES _____	MILES _____	MILES _____	MILES _____	MILES _____	MILES _____	MILES _____
DESTINATION _____	DESTINATION _____	DESTINATION _____	DESTINATION _____	DESTINATION _____	DESTINATION _____	DESTINATION _____
22	23	24	25	26	27	28
MILES _____	MILES _____	MILES _____	MILES _____	MILES _____	MILES _____	MILES _____
DESTINATION _____	DESTINATION _____	DESTINATION _____	DESTINATION _____	DESTINATION _____	DESTINATION _____	DESTINATION _____
29	30	31	TOTAL MILES _____	FULL NAME _____		
MILES _____	MILES _____	MILES _____		SCHOOL _____		
DESTINATION _____	DESTINATION _____	DESTINATION _____		HOME ROOM TEACHER _____ GRADE _____		

OPTIONAL: Take a picture of your Chalk Art and submit for a bonus entry. Date done _____



WALK AND ROLL FOR THE EARTH APRIL Green Earth CHALLENGE

COMPLETE TWO OR MORE OF OUR GREEN EARTH ACTIONS TO Celebrate Earth Month!

Actions can be done at any time during the month of April, but we encourage one per week on the weeks specified here.

Submit for entry into our drawing for a \$25 gift card to a local nursery of your choice! Send this sheet noting completed actions to SRTS at saferoutes@bikesonoma.org or SRTS, PO Box 3088, Santa Rosa, CA 95402 by Friday, May 5th.

WEEK 1 Inspire! WITH CHALK ART Chalk out drawings to inspire kids and families to Walk & Roll! Chalk the sidewalk on your route to school or anywhere, or chalk on a blacktop. Draw pictures of the earth, bikes, sneakers, squiggly or straight lines to follow or jump over, spirals or squares to spin or hop on, inspirational messages and/or more — endless possibilities! Let's begin the month of April with a Chalk Art Extravaganza! Optional: Take a picture of your Chalk Art and submit for a bonus entry. Date done _____	WEEK 2 Clean up! A WALK/ROLL ROUTE Grab two bags, one for trash and one for recyclables. Gloves and/or a pick-up stick are also great to have. On your walk, clear out litter from the paths, sidewalks, gutter, or nearby areas. Take all necessary precautions, be extra careful near roads, and avoid sharp or unknown objects. Be sure to properly dispose of all litter! Optional: Take a picture of the litter collected and submit for a bonus entry. Date done _____	WEEK 3 Think of! REASONS TO WALK & ROLL Make a list of as many reasons you can think about, of why it's good for the Green Earth and/or for you or anyone to walk or roll to school and/or in your neighborhood. Can you come up with more than 5 reasons? More than 10? How about more than 20? Send your list to us if you can! We will compile all the reasons we receive and post them to sonomasaferroutes.org. Number of reasons _____ List submitted? <input type="checkbox"/> Yes <input type="checkbox"/> No	WEEK 4 Take Action! SHARE A SAFE OR UNSAFE ROUTE Write a letter to Safe Routes to School to let us know about EITHER a road/path that you LOVE to walk or bicycle on, describing what makes it feel pleasant and safe, OR tell us about a road/path or intersection that you think needs improvement, describing what feels unsafe and what you'd like improved. Send your letter to us if you can! We will share letters with local city staff and elected officials. Date done _____ Letter submitted? <input type="checkbox"/> Yes <input type="checkbox"/> No
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SAFE ROUTES TO SCHOOL sonomasaferroutes.org

ELEMENTARY SCHOOL EDUCATION

**2nd Grade Pedestrian Safety,
4th Grade Bike Basics, 5th Grade
Mapping & Communication**

**Helen Lehman Bike Rodeo - 10/21/22
French Charter Family Bike Workshop –
10/29/22**

**Monroe Bike Rodeo – 11/10/22
Hidden Valley Bike Rodeo – 5/4/23
Proctor Terrace Bike Rodeo – 5/12/23
Cesar Chavez Bike Rodeo – 5/30/23**



MIDDLE SCHOOL VIRTUAL “DRIVE YOUR BIKE” LESSONS & BIKE CLUB

Middle School Remote Learning: Lesson 6

BIKE HANDLING BASICS

- Starting and Stopping
- Riding With One Hand
 - Scanning
 - Signaling
 - Shifting



BAY AREA BIKEMOBILE PARTNERSHIP

Helen Lehman Elementary - 10/25/22

Santa Rosa Charter School for the Arts - 11/17/22

Santa Rosa Middle School - 11/30/22

Proctor Terrace Elementary - 4/2/23



COMMUNITY/FAMILY EDUCATION

**Learn to Ride a Bike for Kids
Classes with SR City Parks & Rec**

Family Bicycle Workshops

Kids Bike Adventure Camp



FAMILY BICYCLING LESSONS
IN PERSON, ON-BIKE LESSONS

**Learn to Ride
a Bike — for Kids**

Wednesdays in
Santa Rosa

Winter/Spring 2023 Dates:
3/8, 4/5, 5/3, 5/31, 6/28, 8/23

For rates & registration, visit
SantaRosaRec.com



METROPOLITAN
TRANSPORTATION
COMMISSION



City of
Santa Rosa



IN PERSON! ★ ★ ★ ★

Kawana
Elementary School

SATURDAY, APRIL 1ST

10am–12:30pm

Pre-Registration Required

www.bikesonoma.org/family-bike-workshops



EDUCATIONAL PSA'S

YouTube: Sonoma County Safe Routes to School

- How to Lock Your Bike Properly
- Visibility While Riding a Bike
- Winter Weather Riding
- Parking & Walking to School
- Multi-Use Trail Etiquette
- How to Map Your Route to School using Google Maps
- 3 Feet: It's the Law



OPPORTUNITIES

- Safe Routes to School Task Force: Partner/Collaborate with City of Santa Rosa to identify and prioritize relevant projects and programs and identify funding opportunities
 - Active Transportation Program (ATP)
 - TDA Article 3 Funding
 - Other local, state or federal grants
 - Vision Zero
- Encourage School Principals, teachers, and or parents to Champion existing program
- Policies re: bicycle/pedestrian safety education or walk/bike encouragement
- Family coordinators tasked with supporting active/alternative transportation encouragement efforts
- Policies re: school siting, inter-district transfers